

chapter 7 study guide the mass media and the political agenda

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This comprehensive study guide for Chapter 7 delves into the intricate relationship between mass media and the political agenda. It examines how media outlets, through various mechanisms like framing and agenda-setting, significantly influence political discourse and public opinion. Prepare to explore the critical role media plays in shaping what issues gain prominence and how they are perceived within the political landscape.

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The Mass Media and the Political Agenda

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