

My Indecision Is Final Rise And Fall Of Goldcrest Films

[#Goldcrest Films](#) [#film studio history](#) [#rise and fall of film companies](#) [#British cinema legacy](#) [#corporate struggles film](#)

Explore the compelling rise and fall of Goldcrest Films, a significant chapter in British cinema history. This narrative delves into the critical decisions and inherent corporate struggles that ultimately shaped the destiny of the iconic film studio, revealing how its 'indecision is final' mantra impacted its enduring legacy.

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My Indecision is Final

In 1983, Goldcrest Films was hailed as the saviour of the British film industry but within two years the company was virtually bankrupt. This book tells the story of Goldcrest Films and was one of The Financial Times Business Books of the Year.

My Indecision is Final

This book explores the organization of creative industries, including the visual and performing arts, movies, theater, sound recordings, and book publishing. In each, artistic inputs are combined with other, "humdrum" inputs. But the deals that bring these inputs together are inherently problematic: artists have strong views; the muse whispers erratically; and consumer approval remains highly uncertain until all costs have been incurred. To assemble, distribute, and store creative products, business firms are organized, some employing creative personnel on long-term contracts, others dealing with them as outside contractors; agents emerge as intermediaries, negotiating contracts and matching creative talents with employers. Firms in creative industries are either small-scale pickers that concentrate on the selection and development of new creative talents or large-scale promoters that undertake the packaging and widespread distribution of established creative goods. In some activities, such as the performing arts, creative ventures facing high fixed costs turn to nonprofit firms. To explain the logic of these arrangements, the author draws on the analytical resources of industrial economics and the theory of contracts. He addresses the winner-take-all character of many creative activities that brings wealth and renown to some artists while dooming others to frustration; why the "option" form of contract is so prevalent; and why even savvy producers get sucked into making "ten-ton turkeys," such as Heaven's Gate. However different their superficial organization and aesthetic properties, whether high or low in cultural ranking, creative industries share the same underlying organizational logic.

My Indecision is Final

Italian cinema triumphed globally in the 1960, with directors such as Rossellini, Fellini, and Leone, and actors like Sophia Loren and Marcello Mastroianni known to audiences around the world. But by the end of the 1980s, the Italian film industry was all but dead. *The Rise and Fall of the Italian Film Industry* traces the rise of the industry from its origins in the 19th century to its worldwide success in the 1960s, and its rapid decline in the subsequent decades. It does so by looking at cinema as an institution – subject to the interplay between the spheres of art, business, and politics at the national and international level. By examining the roles of a wide range of stakeholders (including film directors, producers, exhibitors, the public, and the critics) as well as the system of funding and the influence of governments, author Marina Nicoli demonstrates that the Italian film industry succeeded when all three spheres were aligned, but suffered and ultimately failed when they each pursued contradictory objectives. This in-depth case study makes an important contribution to the long-standing debate about promoting and protecting domestic cultures, particularly in the face of culturally dominant and politically and economically-powerful creative industries from the United States. *The Rise and Fall of the Italian Film Industry* will be of particular interest to business and economic historians, cinema historians, media specialists, and cultural economists.

Creative Industries

Over 39 chapters *The Routledge Companion to British Cinema History* offers a comprehensive and revisionist overview of British cinema as, on the one hand, a commercial entertainment industry and, on the other, a series of institutions centred on economics, funding and relations to government. Whereas most histories of British cinema focus on directors, stars, genres and themes, this Companion explores the forces enabling and constraining the films' production, distribution, exhibition, and reception contexts from the late nineteenth century to the present day. The contributors provide a wealth of empirical and archive-based scholarship that draws on insider perspectives of key film institutions and illuminates aspects of British film culture that have been neglected or marginalized, such as the watch committee system, the Eady Levy, the rise of the multiplex and film festivals. It also places emphasis on areas where scholarship has either been especially productive and influential, such as in early and silent cinema, or promoted new approaches, such as audience and memory studies.

The Rise and Fall of the Italian Film Industry

One Way Or Another is multi-millionaire rock, media and sport mogul Chris Wright's explosive autobiography. In it, Wright lifts the veil on the wheeling and dealing that propelled his company Chrysalis to the forefront of the pop industry – and how the fortune he made from rock enabled him to buy Queens Park Rangers FC, Wasps Rugby Club and a fistful of radio stations and TV production companies. Chris Wright signed bands like Jethro Tull and Ten Years After who were at the forefront of the British rock invasion of America that took place in the late sixties and early seventies, then went on to embrace punk with Blondie and Billy Idol, New Romantics with Ultravox and Spandau Ballet, 2-Tone stars The Specials and many more. In a life story that reads like a Who's Who of the rock business, Wright spares no blushes in telling tales of sex, drugs and financial blowouts that made some rich and left others by the wayside. Ever the entrepreneur, Wright remained at the heart of the unfolding story that has become the contemporary entertainment industry, subsequently taking the Chrysalis brand into TV and radio. But his story goes beyond success in media and entertainment. In later years, Wright went on to own premiership football club Queens Park Rangers and rugby giants Wasps. Interwoven with a personal narrative that has all the twists and turns of a best-selling novel, *One Way Or Another* is a remarkable, truly gripping story of life at the top.

The Routledge Companion to British Cinema History

The movie industry boomed in the twentieth century, and is still going strong today. However, the economics of movies has been curiously under explored until now. Innovative and informative, this accessible book, which includes contributions from some of the leading experts in the area, is a huge step forward in our understanding of this important topic.

One Way Or Another: My Life in Music, Sport & Entertainment

The field of business history has changed and grown dramatically over the last few years. There is less interest in the traditional 'company-centred' approach and more concern about the wider business context. With the growth of multi-national corporations in the 1980s, international and inter-firm comparisons have gained in importance. In addition, there has been a move towards improving links with

mainstream economic, financial and social history through techniques and outlook. The International Bibliography of Business History brings all of the strands together and provides the user with a comprehensive guide to the literature in the field. The Bibliography is a unique volume which covers the depth and breadth of research in business history. This exhaustive volume has been compiled by a team of subject specialists from around the world under the editorship of three prestigious business historians.

An Economic History of Film

In the 1930s there were close to a billion annual admissions to the cinema in Britain and it was by far the most popular paid-for leisure activity. This book is an exploration of that popularity. John Sedgwick has developed the POPSTAT index, a methodology based on exhibition records which allows identification of the most popular films and the leading stars of the period, and provides a series of tables which will serve as standard points of reference for all scholars and specialists working in the field of 1930s cinema. The book establishes similarities and differences between national and regional tastes through detailed case study analysis of cinemagoing in Bolton and Brighton, and offers an analysis of genre development. It also reveals that although Hollywood continued to dominate the British market, films emanating from British studios proved markedly popular with domestic audiences.

International Bibliography of Business History

The Historical Dictionary of British Cinema has a lot of ground to cover. This it does with over 300 dictionary entries informing us about significant actors, producers and directors, outstanding films and serials, organizations and studios, different films genres from comedy to horror, and memorable films, among other things. Two appendixes provide lists of award-winners. Meanwhile, the chronology covers over a century of history. These parts provide the details, countless details, while the introduction offers the big story. And the extensive bibliography points toward other sources of information.

Popular Filmgoing in 1930s Britain

When John Major launched the UK's National Lottery in 1994 he christened it "the people's Lottery" and handed it to the mythical stewardship of the Everyman. But when the proceeds began to be distributed to worthy causes, including the British film industry, this populist rhetoric came under increasing strain. If Lottery funding is used to produce the type of British films which the public want to see, such as romantic comedies, then many question whether the market deserves such subsidy. Short films and low budget, experimental cinema – which often require state support – tend to go unwatched by large swathes of the Lottery ticket-buying public. This book explores the debates which were sparked by the arrival of "the people's pictures", and places them in historical context by examining their many precedents. Is public patronage a boon or a burden for filmmakers? And how do institutional cultures or political buzzwords affect the finished films? Case studies include the popular hits *Billy Elliot* (2000) and *Shooting Fish* (1997); art-house releases such as *Love Is The Devil* (1998) and *Gallivant* (1997); short films by Lynne Ramsey and David MacKenzie; and artists' film and video work by Bill Viola and Tracey Emin.

Historical Dictionary of British Cinema

British Cinema: Past and Present responds to the commercial and critical success of British film in the 1990s. Providing a historical perspective to the contemporary resurgence of British cinema, this unique anthology brings together leading international scholars to investigate the rich diversity of British film production, from the early sound period of the 1930s to the present day. The contributors address: * British Cinema Studies and the concept of national cinema * the distribution and reception of British films in the US and Europe * key genres, movements and cycles of British cinema in the 1940s, 50s and 60s * questions of authorship and agency, with case studies of individual studios, stars, producers and directors * trends in British cinema, from propaganda films of the Second World War to the New Wave and the 'Swinging London' films of the Sixties * the representation of marginalised communities in films such as *Trainspotting* and *The Full Monty* * the evolution of social realism from *Saturday Night, Sunday Morning* to *Nil By Mouth* * changing approaches to Northern Ireland and the Troubles in films like *The Long Good Friday* and *Alan Clarke's Elephant* * contemporary 'art' and 'quality' cinema, from heritage drama to the work of Peter Greenaway, Derek Jarman, Terence Davies and Patrick Keiller.

The People's Pictures

Kommentierte Bibliografie. Sie gibt Wissenschaftlern, Studierenden und Journalisten zuverlässig Auskunft über rund 6000 internationale Veröffentlichungen zum Thema Film und Medien. Die vorgestellten Rubriken reichen von Nachschlagewerk über Filmgeschichte bis hin zu Fernsehen, Video, Multimedia.

British Cinema, Past and Present

This book constitutes the first monograph dedicated to an academic analysis of David Bowie's appearances in film. Through close textual analysis together with production and reception histories, Bowie's 'silver screen' career is explored in full. The book covers performance documentaries such as *Ziggy Stardust and the Spiders from Mars*, star vehicles ranging from the eulogised *The Man Who Fell to Earth* to the excoriated *Just a Gigolo*, plus roles from the horror chic of *The Hunger* and cult fantasy of *Labyrinth* to the valiant high-brow *Baal* and vainglorious high-budget *Absolute Beginners*, ending with Bowie as Bowie in *Bandslam* and others as 'Bowie' in *Velvet Goldmine* and *Stardust*. Alongside showing his willingness to experiment (and at times fail) across a variety of genres, this study investigates Bowie's performative style that, while struggling to accommodate the requirements of cinematic realism, fits more harmoniously with alternative production codes and aesthetics. More broadly, by exploring the commercial, socio-cultural and ideological significance of Bowie on film, the book demonstrates how notions of gender, sexuality and identity formation, plus commodity and cultural capital, function and fluctuate in contemporary society.

Film – An International Bibliography

The first, most crucial step in making a film is finding the funds to do it. Let Louise Levison, who wrote the innovative business plan for "The Blair Witch Project," show you how. This unique guide teaches you not only how to create a business plan, but also how to avoid common business plan mistakes, so that you can attract and secure an investor. In jargon-free terms, the author leads you through every step. Each chapter concentrates on a different section of the business plan, including the industry, marketing, financing, and distribution. Large format films, new media and shorts are also discussed. The included companion web site features supplementary exercises and spreadsheets so that you get comfortable crunching the numbers--no math degree required! The sixth edition contains completely revised and updated industry data along with updated information on distribution including online and foreign markets. Plus, new interviews and case studies with filmmakers will show you real-world examples of equity investors and markets. * Includes a companion web site with sample business plans, forms, spreadsheets, and hands-on exercises * Learn from real-world examples with new interviews and case studies. * Rock-solid guidance on how to develop a successful business plans for features, shorts, documentaries and more Please visit the companion web site <http://booksite.focalpress.com/companion/Levison> Registration is required to access the companion web site. The pass code may be found inside the book.

David Bowie and Film

This volume draws a map of British film culture in the 1970s and provides a wide-ranging history of the period.

Filmmakers and Financing

"Volatile Jack Nicholson has found the perfect biographer in Patrick McGilligan, who gives us a rich, absorbing portrait of one of the greatest movie stars ever." —Patricia Bosworth No male American film star of the post-Brando era has demonstrated the talent, the charisma, the larger-than-life audacity, and the string of screen triumphs of Jack Nicholson. In *Jack's Life*, Patrick McGilligan, one of our finest film historians, has produced the definitive biography of this most private and public of stars, from his tangled Dickensian upbringing in New Jersey, his formative years as an actor and screenwriter, his near-accidental breakthrough to stardom in *Easy Rider*, and his string of great roles in *Chinatown*, *Five Easy Pieces*, *One Flew Over the Cuckoo's Nest*, *The Last Detail*, *The Shining*, and other films that mark him as a searching, complex artist. Here as well is the often Rabelaisian life behind the smiling mask, the legendary romances and appetites for sex and drugs, the obsessions with money and control, and the perpetual restlessness.

British Film Culture in the 1970s

This book explores the complex, multifaceted and contested subject of risk in the film business. How risk is understood and managed has a substantial impact upon which films are financed, produced and seen. Founded on substantial original research accessing the highest level of industry practitioners, this book examines the intertwined activity of independents, large media companies including major studios, the international marketplace, and related audio-visual sectors such as high-end television. The book shows how risk is generally framed, or even intuited, rather than calculated, and that this process occurs across a sliding scale of formality. This work goes beyond broad creative industries characterisations of a "risky sector" and concentrations on Box Office return modelling, to provide a missing middle. This means a coherent analytic coverage of business organisation and project construction to address the complex practicalities that mobilise strategic operations in relation to risk, often in unseen business-to-business contexts. Informed by economic sociology's concepts addressing market assemblage and valuation, alongside applications of science and technology studies to media and communications, the book respects both the powerful roles of social and institutional actors, and affordances of new technologies in dealing with the persistent known unknown – the audience. Examining a persistent business issue in a new way, this book analyses top level industry practice through established mechanisms, and innovations like data analytics. The result is a book that will be essential reading for scholars with an interest in the film business as well as risk management more broadly.

Jack's Life: A Biography of Jack Nicholson

This concise, authoritative volume analyses critically the work of 100 British directors, from the innovators of the silent period to contemporary auteurs.

Risk in the Film Business

Is there more to 1970s British cinema than sex, horror and James Bond? This lively account argues that this is definitely the case and explores the cultural landscape of this much maligned decade to uncover hidden gems and to explode many of the well-established myths about 1970s British film and cinema.

British Film Directors

Film Marketing is the first book to consolidate existing literature into a well informed and academically sound textbook. The book focuses on the film industry as a whole, which incorporates popular (mainstream) fiction films (usually) in English, non English language fiction films, documentary films and art house films. In doing so, it is firmly embedded in the global film industry. Although the film industry is global, it is dominated by the Hollywood major studios, and as such, discussion of the Hollywood film industry will be highlighted. But, unlike other film marketing books on the market, this book also highlights other successful film industries, such as Korea, Nigeria and India, as well as looking at examples of film marketing practices from a range of other countries which provide interesting case studies from Denmark, France, the UK and Hong Kong. Film Marketing offers the student a unique combination of theory and practice and written in accessible student-friendly manner, presents an appealing and must-have text for anyone studying film. The book includes full pedagogical features and additional lecture resources, available at www.textbooks.elsevier.com allowing for easy use by both lecturer and student. To access the Teaching Support Materials, click on the Instructor Manual tab at the top right of the page. You must be registered and logged in to view this tab.

The British Film Industry in the 1970s

This book offers a critical study of the writer and director's feature films as well as lesser-known works for television.

Film Marketing

Richard Gilman referred to *How to Read a Film* as simply "the best single work of its kind." And Janet Maslin in *The New York Times Book Review* marveled at James Monaco's ability to collect "an enormous amount of useful information and assemble it in an exhilaratingly simple and systematic way." Indeed, since its original publication in 1977, this hugely popular book has become the definitive source on film and media. Now, James Monaco offers a special anniversary edition of his classic work, featuring a new preface and several new sections, including an "Essential Library: One Hundred

Books About Film and Media You Should Read" and "One Hundred Films You Should See." As in previous editions, Monaco once again looks at film from many vantage points, as both art and craft, sensibility and science, tradition and technology. After examining film's close relation to other narrative media such as the novel, painting, photography, television, and even music, the book discusses the elements necessary to understand how films convey meaning, and, more importantly, how we can best discern all that a film is attempting to communicate. In addition, Monaco stresses the still-evolving digital context of film throughout--one of the new sections looks at the untrustworthy nature of digital images and sound--and his chapter on multimedia brings media criticism into the twenty-first century with a thorough discussion of topics like virtual reality, cyberspace, and the proximity of both to film. With hundreds of illustrative black-and-white film stills and diagrams, *How to Read a Film* is an indispensable addition to the library of everyone who loves the cinema and wants to understand it better.

The Cinema of John Boorman

A national symbol of romance since the 1970s, Redford's stardom has often eclipsed the life and trials of the man himself. In this biography -- written with Redford's personal papers, journals, script notes, correspondence, and hundreds of hours of taped interviews -- Michael Feeney Callan strips away the Hollywood façade, exposing the complicated, surprising man beneath. The life of Robert Redford is a series of contradictions: descended from impoverished East Coast barbers on his father's side and once-wealthy Texans on his mother's side, the young Redford suffered from aimlessness and semi-poverty, dropping out of college and briefly spending time in jail before launching a career in theatre. Redford has contributed more -- and more widely -- to entertainment than most stars of his calibre. As an actor, he's appeared on Broadway and film, with an Oscar-nominated performance in 1973's *The Sting*. As a director, he's earned Oscar nominations for Best Picture and Best Director and has received three Golden Globe nominations for Best Director. He won the Academy Award for Best Director in 1980 for *Ordinary People*. And as a producer of independent films -- including the patronage of his Sundance Institute -- he's worked on films including *All the President's Men* and 2004's *The Motorcycle Diaries*. This is a fascinating exploration of one of our most celebrated and least understood public figures, and an essential read for anyone interested in the rocky road to Hollywood.

How to Read a Film

A stimulating overview of the intellectual arguments and critical debates involved in the study of British and Irish cinemas British and Irish film studies have expanded in scope and depth in recent years, prompting a growing number of critical debates on how these cinemas are analysed, contextualized, and understood. *A Companion to British and Irish Cinema* addresses arguments surrounding film historiography, methods of textual analysis, critical judgments, and the social and economic contexts that are central to the study of these cinemas. Twenty-nine essays from many of the most prominent writers in the field examine how British and Irish cinema have been discussed, the concepts and methods used to interpret and understand British and Irish films, and the defining issues and debates at the heart of British and Irish cinema studies. Offering a broad scope of commentary, the Companion explores historical, cultural and aesthetic questions that encompass over a century of British and Irish film studies—from the early years of the silent era to the present-day. Divided into five sections, the Companion discusses the social and cultural forces shaping British and Irish cinema during different periods, the contexts in which films are produced, distributed and exhibited, the genres and styles that have been adopted by British and Irish films, issues of representation and identity, and debates on concepts of national cinema at a time when ideas of what constitutes both 'British' and 'Irish' cinema are under question. *A Companion to British and Irish Cinema* is a valuable and timely resource for undergraduate and postgraduate students of film, media, and cultural studies, and for those seeking contemporary commentary on the cinemas of Britain and Ireland.

Robert Redford

Considers the history of the American blockbuster-the large-scale, high-cost film-as it evolved from the 1890s to today.

A Companion to British and Irish Cinema

This book is a comprehensive survey for students, specialists and general readers of all major branches of the arts in early Britain. It also reveals the cultural and social setting in which writers, musicians, architects and other artists of the period worked.

Epics, Spectacles, and Blockbusters

Managing in the Media has been devised for a broad audience. It is based upon the perceived need for a text that amalgamates cultural theories, film and television analysis, management theories and media production practice into one volume. There are many books on film and cultural studies. Similarly, there are copious numbers of texts written on management. To date little has been written that analyses the management of the audiovisual industry set against the backdrop of the cultural and economic environment within which the media manager operates. Managing in the Media is divided into three sections that take the reader from the global to the specific, from the strategic to the tactical. Each chapter discusses specific topics that can be read in isolation yet contribute to the theme within each part. Taken as a whole, the book provides the potential professional media manager and current practising media manager with a framework of issues that will give them an awareness of the range of knowledge needed by the successful media manager. This book does not try to be a manual to success. The media industry is awash with successful individuals none of whom needed textbooks to set them on their chosen career paths. Yet these exceptional people prove the rule; that in the main, most media practitioners would benefit from some additional support and guidance. The aim of this book is to present to them some of the management issues that have, or will have, an impact upon their working careers. The accompanying website www.mediaops.net (which can also be accessed via www.focalpress.com) features: - Tutor notes and reader activities - Updated list of further reading - Additional support material such as production templates - Interviews with the authors - A discussion forum - Industry and education links - Media News

Cambridge Cultural History of Britain: Volume 9, Modern Britain

This timely and incisive Handbook provides critical contemporary insights into the theory and practice of entrepreneurship and marketing in the twenty-first century. Bringing together rich and varied contributions from prominent international researchers, it offers a reflective synthesis of scholarship at the interface between marketing and entrepreneurship.

Managing in the Media

Fully updated, this edition offers a unique, integrated approach to the economics and financing of entertainment and media sectors.

Handbook of Entrepreneurship and Marketing

Cinema from Scotland has attained an unprecedented international profile in the decade or so since *Shallow Grave* (1995) and *Trainspotting* (1996) impinged on the consciousness of audiences and critics around the world. *Scottish Cinema Now* is the first collection of essays to examine in depth the new films and filmmakers that have emerged from Scotland over the last ten years. With contributions from both established names and new voices in British Cinema Studies, the volume combines detailed textual analysis with discussion of industrial issues, scholarship on new movies with historical investigation of unjustly forgotten figures and film from Scotland's cinematic past, and a focus on international as well as indigenous images of Scottishness. Responding to the ways in which recent Scottish filmmaking has transformed the country's cinematic landscape, *Scottish Cinema Now* reexamines established critical agendas and sets new ones for the study of Scotland's relationship with the moving image in the twenty-first century.

Entertainment Industry Economics

Hollywood's Overseas Campaign: The North Atlantic Movie Trade, 1920-1950 examines how Hollywood movies became one of the most successful U.S. exports, a phenomenon that began during World War I. Focusing on Canada, the market closest to the United States, on Great Britain, the biggest market, and on the U.S. movie industry itself, Ian Jarvie documents how fear of this mass medium's

impact and covetousness toward its profits motivated many nations to resist the cultural invasion and economic drain that Hollywood movies represented.

Scottish Cinema Now

In 'Media Economics' the authors discuss the marketplace realities of the media industry, including the process of convergence & consolidation that has been a hallmark for some time. The text is concept driven, to offer a lasting utility as technologies, structures & revenues change.

Hollywood's Overseas Campaign

In Canada, the audio-visual and print industries are referred to as the cultural industries, whereas the United States calls them the entertainment industries. These language distinctions are accompanied by different domestic policies and political discourses. The United States has relatively open policies toward these activities, while Canada has adopted an inward-looking approach. Failure to integrate cultural industries into NAFTA and WTO has led to trade disputes between Canada and the United States over copyrights, television licensing, violence in media, and discriminatory magazine policy, indicating the need for an agreed-upon process for settling cultural trade disputes. *Much Ado about Culture* explores the differing sets of policies--cultural nationalism versus the open option--and the resulting conflicts in the context of technological developments as well as international agreements dealing with trade, investment, copyright, and labor movements. The Canadian cultural industries are examined, from film and television production and distribution to broadcasting, publishing, and sound recording. Several areas of recent conflict, such as *Sports Illustrated*, *Country Music Television*, and *Borders Books*, highlight the types of policies disputed, the process followed, and the conclusions reached. Finally, the authors propose an alternative approach to constraining national cultural policies by international agreement that would allow the gains from openness to be realized while serving legitimate cultural concerns. Authored by the acknowledged experts on trade disputes in the cultural arena, this book will be essential reading for international economists, policymakers, and lawyers interested in the cultural industries. Keith Acheson and Christopher Maule are Professors of Economics, Carleton University, Ontario.

Media Economics

This astute and timely book investigates the radical potential of technically unlimited reproduction in postmodern culture. It describes a move towards a regime of cultural rights ordered by simulation rather than originality.

Much Ado about Culture

Over the last 30 or 40 years a substantial literature has grown up in which the tools of economic theory and analysis have been applied to problems in the arts and culture. Economists who have surveyed the field generally locate the origins of contemporary cultural economics as being in 1966, the year of publication of the first major work in modern times dedicated specifically to the economics of the arts. It was a book by Baumol and Bowen which showed that economic analysis could illuminate the supply of and demand for artistic services, the contribution of the arts sector to the economy, and the role of public policy. Following the appearance of the Baumol and Bowen work, interest in the economics of the arts grew steadily, embracing areas such as demand for the arts, the economic functions of artists, the role of the nonprofit sector, and other areas. Cultural economics also expanded to include the cultural or entertainment industries (the media, movies, the publishing industry, popular music), as well as heritage and museum management, property right questions (in particular copyright) and the role of new communication technologies such as the internet. The field is therefore located at the crossroads of several disciplines: economics and management, but also art history, art philosophy, sociology and law. The Handbook is placed firmly in economics, but it also builds bridges across these various disciplines and will thus be of interest to researchers in all these different fields, as well as to those who are engaged in cultural policy issues and the role of culture in the development of our societies. *Presents an overview of the history of art markets *Addresses the value of art and consumer behavior toward acquiring art *Examines the effect of art on economies of developed and developing countries around the world

Cultural Rights

What You Need to Know About Project Management Project Management is all about getting things done without spending too much or taking too long. But when you start hearing things like man-days, PSOs and stakeholders, it just makes it difficult to understand. So what do you really need to know about project management? Find out: Why setting clear goals matters How to estimate absolutely everything. How to get things back on track after they've gone wrong How to track big projects Why work/life balance matters when you're running a big project This clear and simple approach will mean you'll never panic when faced with a big project again. Read More in the Want You Need to Know Series and Get to Speed on the Essentials... Fast.

Handbook of the Economics of Art and Culture

The International Film Business examines the independent film sector as a business, and addresses the specific skills and knowledge it demands. It describes both the present state of the industry, the significant digital and social media developments that are continuing to take place, and what changes these might effect. The International Film Business: describes and analyses the present structure of the film industry as a business, with a specific focus on the film value chain discusses and analyses current digital technology and how it potentially may change the structure and opportunities offered by the industry in the future provides information and advice on the different business and management skills and strategies includes case studies on a variety of films including The Guard (2011), The King's Speech (2010), The Best Exotic Marigold Hotel (2012), Cloverfield (2008), Pobby & Dingan (aka Opal Dream, 2005), Confessions of a Dangerous Mind (2002), The Reckoning (2002) and The Mother (2003), and company case studies on Pixar, Renaissance, Redbus and Zentropa. Further case studies on films that failed to go into production include Neil LaBute's Vapor and Terry Gilliam's Good Omens. Taking an entrepreneurial perspective on what future opportunities will be available to prepared and informed students and emerging practitioners, this text includes case studies that take students through the successes and failures of a variety of real film companies and projects and features exclusive interviews with leading practitioners in all sectors of the industry, from production to exhibition.

What You Need to Know about Project Management

This book takes a broad perspective and analyses the ways in which the British film industry has dealt with women and their creativity from 1930 to the present. The first part of the book deals comprehensively with different historical periods in British film culture, showing how the 'agency' of production company, director, distribution company or scriptwriter can bring about new patterns of female stereotyping. The second part looks at the input of women workers into the film process. It assesses the work of women in a variety of roles: directors such as Wendy Toye and Sally Potter, producers such as Betty Box, scriptwriters such as Clemence Dane and Muriel Box, costume designers such as Shirley Russell and Jocelyn Rickards, and editors and art directors. This is a polemical book which is written in a lively and often confrontational manner. It uses fresh archival material and takes energetic issue with those explanatory models of film analysis which impose easy answers onto complex material.

The International Film Business

Women in British Cinema