Motivacion Y Comunicacion En Las Relaciones Laborales Economia Piramide Bolsillo

#employee motivation #workplace communication #labor relations #economic impact #employee financial well-being

This analysis delves into the crucial interplay of employee motivation and effective communication within the context of labor relations. Understanding how these factors influence economic outcomes is paramount, impacting everything from individual employee financial well-being to overall organizational productivity. Examining this dynamic helps businesses navigate complex workplace challenges, optimize their internal structures, and foster a robust environment that benefits both the workforce and the company's economic bottom line.

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Motivación y comunicación en las relaciones laborales

Recoge:Poder y autoridad en la organización;motivación y satisfacción;la comunicación en la empresa;relaciones laborales y calidad de vida en el trabajo.

Bibliographic Guide to Psychology

Esta obra contiene un análisis novedoso de conceptos tan relevantes como trabajo, necesidad, calidad de vida, libertad y coacción. En ella se pone de manifiesto la constante interacción entre trabajo remunerado y no remunerado, entre hogares y Estado, así como la internacionalización de estos trasvases a través de las migraciones.

Sistema

Trabajar en la modernidad industrial. Teoría sociológica de las relaciones laborales. Ordenación jurídica de las relaciones laborales.

Unpaid Work in the Global Economy

This study offers a systematic reconstruction of the theoretical foundations and framework of critical social theory. It is Habermas' "magnum opus\

Libros españoles

Offers a look at the causes and effects of poverty and inequality, as well as the possible solutions. This title features research, human stories, statistics, and compelling arguments. It discusses about the world we live in and how we can make it a better place.

Teoría de las relaciones laborales

From bestselling writer David Graeber—"a master of opening up thought and stimulating debate" (Slate)—a powerful argument against the rise of meaningless, unfulfilling jobs...and their consequences. Does your job make a meaningful contribution to the world? In the spring of 2013, David Graeber asked this question in a playful, provocative essay titled "On the Phenomenon of Bullshit Jobs." It went viral. After one million online views in seventeen different languages, people all over the world are still debating the answer. There are hordes of people—HR consultants, communication coordinators, telemarketing researchers, corporate lawyers—whose jobs are useless, and, tragically, they know it. These people are caught in bullshit jobs. Graeber explores one of society's most vexing and deeply felt concerns, indicting among other villains a particular strain of finance capitalism that betrays ideals shared by thinkers ranging from Keynes to Lincoln. "Clever and charismatic" (The New Yorker), Bullshit Jobs gives individuals, corporations, and societies permission to undergo a shift in values, placing creative and caring work at the center of our culture. This book is for everyone who wants to turn their vocation back into an avocation and "a thought-provoking examination of our working lives" (Financial Times).

The Theory of Communicative Action

The most significant domestic issue of the 2004 elections is unemployment. The United States has lost nearly three million jobs in the last ten years, and real employment hovers around 9.1 percent. Only one political analyst foresaw the dark side of the technological revolution and understood its implications for global employment: Jeremy Rifkin. The End of Workis Jeremy Rifkin's most influential and important book. Now nearly ten years old, it has been updated for a new, post-New Economy era. Statistics and figures have been revised to take new trends into account. Rifkin offers a tough, compelling critique of the flaws in the techniques the government uses to compile employment statistics. The End of Workis the book our candidates and our country need to understand the employment challenges-and the hopes-facing us in the century ahead.

From Poverty to Power

This volume comprises three works originally published separately as Shop Management (1903), The Principles of Scientific Management (1911) and Testimony Before the Special House Committee (1912). Taylor aimed at reducing conflict between managers and workers by using scientific thought to develop new principles and mechanisms of management. In contrast to ideas prevalent at the time, Taylor maintained that the workers' output could be increased by standardizing tasks and working conditions, with high pay for success and loss in case of failure. Scientific Management controversially suggested that almost every act of the worker would have to be preceded by one or more preparatory acts of management, thus separating the planning of an act from its execution.

Libros españoles en venta

This contemporary text will connect you with current human relations issues and the challenges your students will encounter in the twenty-first century. Human Relations, 4e prepares students to confidently put theory into action to get the results they want. Authors Dalton, Hoyle, and Watts use a unique approach that offers students the opportunity to experience and analyze firsthand the contemporary issues of human relations. By weaving their varied professional backgrounds and knowledge into every chapter, they provide the insight and awareness that comes only from real-life experience. With its improved design and focus on new, contemporary topics, HUMAN RELATIONS 4e once again delivers a dynamic and real-world perspective to the study of human relations. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Bullshit Jobs

Learn how to build and maintain champion level teams, then lead your team to the peak level of success regardless of the field you're in. Individual all-stars can only take you so far. Ultimately, success--whether in business, family, church, athletic teams, or any other organization--is entirely

dependent on teamwork. But how does one build that team? Leadership expert and bestselling author John C. Maxwell knows that building and maintaining a successful team is no simple task. Even people who have taken their teams to the highest level in their field have difficulty re-creating what accounted for their successes. In his practical, down-to-earth style, Maxwell shares the vital principles of team building that are necessary for success in any type of organization. In The 17 Indisputable Laws of Teamwork, Dr. Maxwell shows how: The Law of High Morale inspired a 50-year-old man who couldn't even swim to train for the toughest triathlon in the world; The Law of the Big Picture prompted a former US president to travel across the country by bus, sleep in a basement, and do manual labor; Playing by The Law of the Scoreboard enabled one web-based company to keep growing and make money while thousands of other Internet businesses failed; Ignoring The Law of the Price Tag caused one of the world's largest retailers to close its doors after 128 years in business; And much more! Building a successful team has plagued leaders since the beginning of time. Is the key a strong work ethic? Is it "chemistry"? The 17 Indisputable Laws of Teamwork will empower you--whether coach or player, teacher or student, CEO or non-profit volunteer--with the "how-tos" and attitudes for building a successful team.

The End of Work

In any country where there is a Bill of Rights, constitutional rights reasoning is an important part of the legal process. As more and more countries adopt Human Rights legislation and accede to international human rights agreements, and as the European Union introduces its own Bill of Rights, judges struggle to implement these rights consistently and sometimes the reasoning behind them is lost. Examining the practice in other jurisdictions can be a valuable guide. Robert Alexy's classic work reconstructs the reasoning behind the jurisprudence of the German Basic Law and in doing soprovides a theory of general application to all jurisdictions where judges wrestle with rights adjudication. In considering the features of constitutional rights reasoning, the author moves from the doctrine of proportionality, procedural rights and the structure and scope of constitutional rights, to general rights of liberty and equality and the problem of horizontal effect. A postscript written for the English edition considers critiques of the Theory since it first appeared in 1985, focusing in particular on the discretion left to legislatures and in an extended introduction the translator argues that the theory may be used to clarify the nature of legal reasoning in the context of rights underthe British Constitution. This book will be of central interest to all legal and constitutional theorists and human rights scholars.

The Journals of Abraham Maslow

Bringing together contributions by leaders in the field of clinical psychology, this highly readable textbook provides a current perspective on theory, training, assessment, consultation, research, and outpatient and inpatient practice. Bridging the gap between theory and practice, contributors offer a professional perspective on the various specialized activities and settings of a clinical psychologist. With this unique insight, advanced undergraduate and beginning graduate students gain a realistic understanding of the life of a clinical psychologist as well as the diverse professional opportunities in the field.

Scientific Management

The tenth edition of this classic management textbook features a new pronounced emphasis on global management. Equal attention is paid to the new Europe and the Pacific Rim as to the United States, and chapter cases are both domestic and international. Each of the six new Part Closings has a new International Focus section and a new Global Car Industry Case. Part closings 2 to 6 compare each of the 5 management functions in Japan, the USA and the People's Republic of China.

Human Relations

When first published, Marshall McLuhan's Understanding Media made history with its radical view of the effects of electronic communications upon man and life in the twentieth century.

The 17 Indisputable Laws of Teamwork

A comprehensive, rigorous, and up-to-date introduction to growth economics that presents all the major growth paradigms and shows how they can be used to analyze the growth process and growth policy design. This comprehensive introduction to economic growth presents the main facts and puzzles about growth, proposes simple methods and models needed to explain these facts, acquaints the

reader with the most recent theoretical and empirical developments, and provides tools with which to analyze policy design. The treatment of growth theory is fully accessible to students with a background no more advanced than elementary calculus and probability theory; the reader need not master all the subtleties of dynamic programming and stochastic processes to learn what is essential about such issues as cross-country convergence, the effects of financial development on growth, and the consequences of globalization. The book, which grew out of courses taught by the authors at Harvard and Brown universities, can be used both by advanced undergraduate and graduate students, and as a reference for professional economists in government or international financial organizations. The Economics of Growth first presents the main growth paradigms: the neoclassical model, the AK model, Romer's product variety model, and the Schumpeterian model. The text then builds on the main paradigms to shed light on the dynamic process of growth and development, discussing such topics as club convergence, directed technical change, the transition from Malthusian stagnation to sustained growth, general purpose technologies, and the recent debate over institutions versus human capital as the primary factor in cross-country income differences. Finally, the book focuses on growth policies—analyzing the effects of liberalizing market competition and entry, education policy, trade liberalization, environmental and resource constraints, and stabilization policy—and the methodology of growth policy design. All chapters include literature reviews and problem sets. An appendix covers basic concepts of econometrics.

A Theory of Constitutional Rights

Shows readers how to clarify their personal values, resolve internal conflicts, master emotions, and overcome debilitating habits.

Introduction to Clinical Psychology

The story of creative and innovative behavior is about change," says author Gene N. Landrum. "In this case it is about thirteen iconoclastic individuals who have demonstrated a unique ability to deal with change in the world and redefine it for their own purposes." Landrum calls these individuals the "change masters," entrepreneurial geniuses whose innovations have had a profound influence on modern society: Steven Jobs (Apple Computer), Fred Smith (Federal Express), Tom Monaghan (Domino's Pizza), Nolan Bushnell (Atari), William Gates III (Microsoft), Marcel Bich (Bic), Solomon Price (The Price Club), Howard Head (Head Ski), William Lear (Lear Jet), Soichiro Honda (Honda), Akio Morita (Sony), Arthur Jones (Nautilus), and Ted Turner (CNN). Each of these business giants was motivated by what Landrum describes as an "innovisionary personality," which drove them to follow a unique inner vision of success and gave them an inviolable belief in themselves. Profiles of Genius demonstrates, through thirteen dynamic examples, that future entrepreneurial success in a global marketplace will depend on technological innovation, adaptability to change, intelligent risk-taking, and competitive drive.

Management

Perfect for readers of How God Changes Your Brain, two researchers present over thirty brain exercises to help readers generate happiness and success, in business and in life. "This remarkable book translates state-of-the art neuroscience into practical techniques that rapidly promote personal transformation. If you want to double your happiness and your income, start using these powerful brain-changing exercises today!" John Assaraf, New York Times bestselling author and CEO of NeuroGym Adapted from a business school course they created for professionals, bestselling author Mark Waldman and Chris Manning present simple brain exercises, based on the latest neuroscience research, to guide readers to improvement in all parts of life, from work to home, from how we think to how we feel. Their promise is to help people create more "wealth" in their lives, defined as the combination of money, happiness, and success. Using the latest research studied by two experts in their field, the book presents both the scientific background and sets of "NeuroWisdom" exercises that will help people reduce neurological stress and increase happiness, motivation, and productivity. The "worry" centers of the brain are turned off and the optimism circuits are turned on. Work becomes more pleasurable and creativity is increased, enabling the brain to anticipate and solve problems more efficiently. From the cutting edge of brain science to real-world solutions, these exercises help readers gain the wisdom that leads to greater fulfillment.

Making Economic Sense

The measure of the executive, Peter Drucker reminds us, is the ability to 'get the right things done'. Usually this involves doing what other people have overlooked, as well as avoiding what is unproductive. He identifies five talents as essential to effectiveness, and these can be learned; in fact, they must be learned just as scales must be mastered by every piano student regardless of his natural gifts. Intelligence, imagination and knowledge may all be wasted in an executive job without the acquired habits of mind that convert these into results. One of the talents is the management of time. Another is choosing what to contribute to the particular organization. A third is knowing where and how to apply your strength to best effect. Fourth is setting up the right priorities. And all of them must be knitted together by effective decision-making. How these can be developed forms the main body of the book. The author ranges widely through the annals of business and government to demonstrate the distinctive skill of the executive. He turns familiar experience upside down to see it in new perspective. The book is full of surprises, with its fresh insights into old and seemingly trite situations.

Understanding Media

This book presents the main results of the OECD Innovation Microdata Project -- the first large-scale effort to exploit firm-level data from innovation surveys across 20 countries in an internationally harmonised way, with a view to addressing common analytical questions.

The Economics of Growth

In this sequel to A Critique of Modernity, Alain Touraine questions the social and cultural content of democracy today. At a time when state power is being increasingly eroded by the economic might of transnational capital, what possible value can we ascribe to a democratic idea that is defined merely as a set of guarantees against the totalitarian state? If democracy is to survive in the postcommunist world, Touraine argues, it must accomplish two urgent goals: It must somehow protect the power of the nation-state at the same time as it limits that power (for only the state has sufficient means to counterbalance the global corporate wielders of money and information); and it must reconcile social diversity with social unity and individual liberty with integration. This is not merely a philosophical problem but a dilemma whose resolution will dramatically affect the immediate future of people everywhere. If we want a resolution in democracy's favor, then it is time, in Touraine's view, for us to redefine democracy in terms of active intervention rather than mere passive institution. To preserve the power and effectiveness of our states and societies, we must make visible strides? and soon? away from a politics of particularity and toward the integration and balancing of women and minorities, of immigrants, of rich and poor. If our states become too weakened, too debased by the politics of competing identities and interest groups, we will one day find ourselves without the means to protect the very values we believe we are fighting to uphold.

Awaken the Giant Within

From the author of Future Shock, a striking way out of today's despair . . . a bracing, optimistic look at our new potentials. The Third Wave makes startling sense of the violent changes now battering our world. Its sweeping synthesis casts fresh light on our new forms of marriage and family, on today's dramatic changes in business and economics. It explains the role of cults, the new definitions of work, play, love, and success. It points toward new forms of twenty-first-century democracy. Praise for The Third Wave "Magnificent . . . an astonishing array of information."—The Washington Post "Imperishably fresh."—Business Week "Will mesmerize readers, and rightly so."—Vogue "Alvin Toffler. ... has written another blockbuster ... a powerful book."—The Guardian "Fresh ideas, clearly explained. ... Toffler has proven again that he is a master."—United Press International "Toffler has imagination and an ability to think of various future possibilities by transcending prevailing values, assumptions and myths."—Associated Press "Once you have walked into his version of the future, you may decide never again to whitewash some of the built-in frailties of the real present."—Financial Post "Rich, stimulating and basically optimistic . . . will unquestionably aid many to a greater understanding of [today's] puzzling social changes."—The Globe & Mail "A detailed breathtakingly bold projection of the social changes required if we are to survive. . . . Toffler's vision of a democratic, self-sustaining utopia is a brave alternative to recent grim warnings."—Cosmopolitan

Profiles of Genius

This exciting new WMU book series' volume features the first attempt to include detailed experiences of women in the maritime sector at a global level. It highlights the achievement of women in the

maritime sector, in particular, women's leadership and service to the sustainable development of the maritime industry. The volume contains contemporary studies on maritime women and follows an inter-disciplinary approach. It offers an overview of women's integration into the maritime sector since the late 1980s as well as benchmarking its impact on various levels, such as policy, employment, education, leadership and sustainability. Even 20 years after the Beijing Declaration, gender-related challenges at work still remain in the maritime sector, for example, lack of gender policy, difficulty in work-life balance, access to education, and leadership opportunities. The book addresses a series of recommendations that may further help the integration of women into the maritime sector.

NeuroWisdom

This interdisciplinary text can be used as a supplement in organizational behavior courses in departments of psychology and business.

The Effective Executive

This edition looks at how risky behaviour can lead to disaster in private markets, with colourful examples from Lloyd's of London and Sumitomo Metals. Krugman also considers the collapse of the Mexican peso, and the burst of Japan's 'bubble' economy.

Innovation in Firms A Microeconomic Perspective

Presents real business examples, both domestic and foreign, and relates them to MIS and management through a discussion on the importance of integrating organization and technology.

What Is Democracy?

Marshall McLuhan was dubbed a media guru when he came to prominence in the 1960s. The Woodstock generation found him cool; their parents found him perplexing. By 1963, McLuhan was Director of the Centre for Culture and Technology at the University of Toronto and would be a public intellectual on the international stage for more than a decade, then linked forever to his two best known coinages: the global village and the medium is the message. Taken as a whole, McLuhan's writings reveal a profound coherence and illuminate his unifying vision for the study of language, literature, and culture, grounded in the broad understanding of any medium or technology as an extension of the human body. McLuhan: A Guide for the Perplexed is a close reading of all of his work with a focus on tracing the systematic development of his thought. The overriding objective is to clarify all of McLuhan's thinking, to consolidate it in a fashion which prevents misreading, and to open the way to advancing his own program: ensuring that the world does not sleepwalk into the twenty-first century with nineteenth-century perceptions.

The Third Wave

For undergraduate courses in Human Relations, Applied Psychology, Human Relations in the Workplace, Career Development; also appropriate for a course in Interpersonal Skills Training. Accomplished author and national speaker, Andrew J. DuBrin brings his expertise of Human Relations and Business Psychology to this edition. Focusing on today's work environment, the book takes a two-pronged approach that improves interpersonal skills by first presenting basic concepts and then by featuring a heavy component of skill development and self-assessment. This program will provide a better teaching and learning experience—for you and your students. Here's how: Relate Concepts to What's Happening Today, Personally and in the Workplace: Give students hands-on ways to develop practical human relations skills and stay involved in class. Reinforce Concepts and Build Skills: Proven pedagogy, exercise sets, and end—of-chapter material are all geared towards ensuring students grasp the concepts. Keep your Course Current and Relevant: New examples, research findings, and examples appear throughout the text. Twelve of the case openers and twenty-four cases are new. The full text downloaded to your computer With eBooks you can: search for key concepts, words and phrases make highlights and notes as you study share your notes with friends eBooks are downloaded to your computer and accessible either offline through the Bookshelf (available as a free download), available online and also via the iPad and Android apps. Upon purchase, you'll gain instant access to this eBook. Time limit The eBooks products do not have an expiry date. You will continue to access your digital ebook products whilst you have your Bookshelf installed.

A. H. Maslow

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The present handbook offers, in a quick reference format, an overview of key considerations in the implementation of participatory responses to crime based on a restorative justice approach. Its focus is on a range of measures and programmes, inspired by restorative justice values, that are flexible in their adaptation to criminal justice systems and that complement them while taking into account varying legal, social and cultural circumstances. It was prepared for the use of criminal justice officials, non-governmental organizations and community groups who are working together to improve current responses to crime and conflict in their community

Maritime Women: Global Leadership

This book represents an original and innovative series of insights, ideas and questions concerning inclusive education and cross-cultural understandings. Drawing on historical and cultural material, policy developments, legislation and research findings, the book provides a critical exploration of key factors including inclusive education, human rights, change, diversity and special educational needs. The contributors focus closely on how these factors are defined and experienced within particular societies.

Organizational Psychology

The Age of Diminished Expectations

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