

# Color My Personality

[#color psychology](#) [#personality traits](#) [#meaning of colors](#) [#self discovery](#) [#what your favorite color says about you](#)

Explore the fascinating world of color psychology and uncover the hidden personality traits linked to your favorite hues. This guide offers a unique journey of self-discovery, revealing the meaning behind colors and what your favorite choice says about your individuality and deeper temperament.

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## What Color Is Your Personality?

What Color is Your Personality? Medical intuitive Carol Ritberger brings you a fascinating book that will give you valuable insights into how your personality affects all aspects of your life, including your health. Every moment of every day, your interactions with family members, friends, associates, and even strangers are influenced by your pe...

## Color My Personality

More than a color book - More than a Journal, Color My Personality is a fun new way to explore your personality traits. Take the short, easy, self-scoring personality profile, answer the simple coaching questions and color your way to deeper understanding of what makes you tick. It turns out that coloring is a non-stressful way to focus the brain. It provides an "in the moment" opportunity for the brain to make simple creative choices. Studies have shown that only 20 minutes of mindful or focused coloring, significantly reduces anxiety, providing a moment of creative fun can be incredibly therapeutic. Coloring isn't just for children any more.

## The People Code

In his life-changing book, Dr. Taylor Hartman introduces you to the People Code and why people do what they do. The concept of Motive is a fresh method for analyzing your own innate personality as well as that of those around you. You then have the ability to utilize that knowledge to improve workplace and personal relationships. As an author, psychologist, and leadership coach, Dr. Hartman offers a remarkably astute system for segmenting everyone into specific Motive-types denoted by a color: Red (power wielders), Blue (do-gooders), White (peacekeepers), and Yellow (fun lovers). He then explains how to ensure that all possible alliances between them function at optimum effectiveness. If you struggle with self-acceptance and have questions about why you and others act the way you do, Dr. Hartman and The People Code can help you maximize your life success by improving your day-to-day relationships.

## Ode to Color

Internationally renowned textile designer Lori Weitzner presents a novel, layered perspective on the use and significance of color in design and culture in this spectacular treasury illustrated with 225 full-color images. *Ode to Color*, a stunning anthology by renowned and award-winning textile and wallcovering designer Lori Weitzner, principal of Lori Weitzner Design, Inc., offers an immersive, sensual, and engaging journey in the world of color as it applies to culture, design, mood, and memory. Each of the ten chapters in this richly illustrated volume presents a distinct color world through an intimate and often kaleidoscopic perspective, a compilation of the numerous—and often shifting—associations and emotions we assign to a color or group of colors. Each chapter combines diverse imagery—evocative fine art and photography, environmental interiors, details of Weitzner's gorgeous designs as well as her sketches and watercolors—with excerpts from literature and her own essays on a wide array of topics relating to the palette. The result is a fully sensory conveyance of each palette's particular power as well as a consideration of its tangible and intangible connections, from its place in religion, pop culture, and commerce to the impact it has upon our decision making, our moods, and our tastes. While each chapter is unique in its approach to the ten worlds, with its mix of essays, prose and range of art, from a Technicolor Disney cartoon in *Out Loud* to David Bowie as Ziggy Stardust in *Silverlight*, each chapter includes: An introductory essay on a subject that characterizes the palette; A two-page photograph of an open drawer in Weitzner's studio that she has arranged with various fabrics, skeins, and objects that, together, comprise the palette; An evocative two-page word collage that presents both color names and the words commonly associated with the palette; Design pointers that provide in-depth insight to working with color and to decorating with each palette throughout the home, from wall treatments to accessories. Spectacular and imaginative, this experiential volume will captivate, inspire, and inform a broad audience, including interior designers and decorators, architects, graphic and fine artists, and anyone interested in art, design, fashion, pop culture, and spiritual discovery. Sumptuous, beautifully designed, and filled with wondrous imagery and compelling stories and facts, it makes an inspiring and unusual gift for almost any occasion.

#### The Four Color Personalities for MLM

Instant bonding, instant communication, and how to get your network marketing prospects to fully understand and act on your message = fun! This is the most fun of the 25 skills of network marketing. Our prospects have a different point-of-view than we do. So how do we give them our message in a way they "get it" and enjoy it? By quickly identifying their color personality. This isn't a boring research textbook on the four different personalities. This book is a fun, easy way to know how your prospects think, and the precise magic words to say to each of the four personalities. The results are stunning. Shy distributors become confident when they understand how their prospects think. Experienced distributors have short conversations that get prospects to join immediately. Why be frustrated with prospects? Instead, quickly discover the four personalities in a fun way that you will always remember. You will enjoy observing and analyzing your friends, co-workers and relatives, and you'll see the way they see the world. It feels like you have 3-D glasses in your network marketing career. Of the 25 skills, this is the first skill that new distributors should learn. Why? It gives new distributors instant confidence. It eliminates rejection. It helps prospects listen with open minds. It gets instant results. What could be better than that? You won't have to look for great prospects when you know the four color personalities. You will have the ability to turn ordinary people into hot prospects by knowing their color personality and by saying the right words. By using humorous, slightly exaggerated examples of the four personality traits, you will remember and use this skill immediately. Life is more fun when you are the only one with the 3-D glasses. This is the one skill that you'll use every day for the rest of your life! Get ready to smile and achieve quicker rapport and results.

#### Know Your Colour Personality

Guaranteed to be a best seller, this 340 page self-help book creates self-awareness through color preference. It opens up a whole new world for people by teaching them about colors and the true meanings behind them. You can purchase the Dewey Color System (tm) for just \$18.95. The revolutionary and fun personality evaluation, the Dewey Color System (tm) is introduced in this self-awareness book that entertains and inspires the reader. Unlike other color-quizzes and personality tests, the Dewey Color System (tm) is the first to utilize 60 colors to identify personality traits. With the simple practice of picking favorite and least favorite shades of color, each person gains new insights into how to relate to others, make decisions, solve problems, and approach the world. The flagship book of the Dewey Color System (tm) has spawned two other publications *Dewey Color Kids (tm)* and *Dewey Color Coordinator (tm)*.

(The Dewey Color System (tm) ISBN# 0-9671207-0-5 is based on the concept that color can be used to reveal the core of an individual's personality.)

### The Luscher Color Test

Connecting Personality with the Human Energy System, Chakras, and Wellness! The author connects the human energy system with predictable behavioral characteristics dictated by our personalities. We come to understand why we become ill, and where in our physical bodies we are most susceptible to creating illness.

### Dewey Color System

Do you ever think you're the only one making any sense? Or tried to reason with your partner with disastrous results? Do long, rambling answers drive you crazy? Or does your colleague's abrasive manner get your back up? You are not alone. After a disastrous meeting with a highly successful entrepreneur, who was genuinely convinced he was 'surrounded by idiots', communication expert and bestselling author, Thomas Erikson dedicated himself to understanding how people function and why we often struggle to connect with certain types of people. Originally published in Swedish in 2014 as *Omgiven Av Idioter*, Erikson's *Surrounded by Idiots* is already an international phenomenon, selling over 1.5 million copies worldwide, of which over 750,000 copies have been sold in Sweden alone. It offers a simple, yet ground-breaking method for assessing the personalities of people we communicate with - in and out of the office - based on four personality types (Red, Blue, Green and Yellow), and provides insights into how we can adjust the way(s) we speak and share information. Erikson will help you understand yourself better, hone communication and social skills, handle conflict with confidence, improve dynamics with your boss and team, and get the best out of the people you deal with and manage. He also shares simple tricks on body language, improving written communication and advice on when to back away or when to push on, and when to speak up or indeed shut up. Packed with 'aha!' and 'oh no!' moments, *Surrounded by Idiots* will help you understand and influence those around you, even people you currently think are beyond all comprehension. And with a bit of luck you can also be confident that the idiot out there isn't you!

### Your Personality, Your Health

Mind reading = fun! When we know how prospects think, selling and sponsoring are easy. Read deep inside our prospects' minds with this easy skill. Our prospects have a different point-of-view. So how do we talk to prospects in a way they "get it" and enjoy our message? By quickly identifying our prospect's color personality. Discover the precise magic words to say to each of the four personalities. This isn't a boring research textbook on the four different personalities. This book shows a fun, easy way to talk to our prospects based on how they see and feel about the world. The results are stunning. Shy distributors become confident when they understand how their prospects think. Experienced distributors have short conversations that get prospects to join immediately. Why be frustrated with prospects? Instead, quickly discover the four personalities in a fun way that we will always remember. We will enjoy observing and analyzing our friends, co-workers and relatives, and we will see the way they see the world. It feels like we have 3D glasses in our network marketing career. Of the 25 skills, this is the first skill that new distributors should learn. Why? 1. It gives new distributors instant confidence. 2. It eliminates rejection. 3. It helps prospects listen with open minds. 4. It gets instant results. What could be better than that? We won't have to look for great prospects when we know the four color personalities. We will have the ability to turn ordinary people into hot prospects by recognizing their color personalities and by saying the right words. By using humorous, slightly exaggerated examples of the four personality traits, we will remember this skill and can use it immediately. Life is more fun when we are the only one with the 3D glasses. This is the one skill that we will use every day for the rest of our lives! Get ready to smile and achieve immediate rapport and quick results. Order your copy now!

### Surrounded by Idiots

If it's Purple, Someone's Gonna Die is a must-read book for all film students, film professionals, and others interested in filmmaking. This enlightening book guides filmmakers toward making the right color selections for their films, and helps movie buffs understand why they feel the way they do while watching movies that incorporate certain colors. Guided by her twenty-five years of research on the effects of color on behavior, Bellantoni has grouped more than 60 films under the spheres of influence of six major colors, each of which triggers very specific emotional states. For example, the author

explains that films with a dominant red influence have themes and characters that are powerful, lusty, defiant, anxious, angry, or romantic and discusses specific films as examples. She explores each film, describing how, why, and where a color influences emotions, both in the characters on screen and in the audience. Each color section begins with an illustrated Home Page that includes examples, anecdotes, and tips for using or avoiding that particular color. Conversations with the author's colleagues-- including award-winning production designers Henry Bumstead (Unforgiven) and Wynn Thomas (Malcolm X) and renowned cinematographers Roger Deakins (The Shawshank Redemption) and Edward Lachman (Far From Heaven)--reveal how color is often used to communicate what is not said. Bellantoni uses her research and experience to demonstrate how powerful color can be and to increase readers awareness of the colors around us and how they make us feel, act, and react. \*Learn how your choice of color can influence an audience's moods, attitudes, reactions, and interpretations of your movie's plot \*See your favorite films in a new light as the author points out important uses of color, both instinctive and intentional \*Learn how to make good color choices, in your film and in your world.

### The Four Color Personalities For MLM

DISCOVER YOUR TRUE COLOR(S) WITH THE COLOR CODE -- AND UNLOCK YOUR POTENTIAL FOR SUCCESS AT WORK AND AT HOME Go ahead, take the test, and find out what makes you (and others) tick. By answering the 45-question personality profile, you will no doubt gain insight and illumination that will start you out on a thrilling journey of self-discovery while you: \* Identify your primary color \* Read others easily and accurately \* Discover what your primary motivators are \* Identify and develop your natural strengths and transform your weaknesses \* Improve your relationships with yourself and others \* Enhance your business performance The Color Code will, quite simply, change your life. It is guaranteed to make a difference in every relationship you have, starting with the relationship you have with yourself.

### If It's Purple, Someone's Gonna Die: The Power of Color in Visual Storytelling

The study of color is based on the research findings of scientists and psychologists dating back to the early days of Egypt, Babylon, India and China. The author explains the aura, the physical effects of color, personality and character analysis using color, chrome therapy and more.

### What Color is Your Personality?

This book helps you to discover and understand your intrinsic strengths, motivations, and desires, and teaches you how to apply that knowledge to make 'being you' more fulfilling, in virtually every area of life. 'The Color Guide to Life' is a clear, concise, color-coded manual to being happier and more successful, as yourself. Based on the original work by Don Lowry, "True Colors 24" is a natural expansion of True Colors(tm). While True Colors(tm) identifies four Types (according to the four Colors), True Colors 24 evolves the system to consider each Color in order, in each person's Spectrum. The understanding of the influence of every aspect of one's personality (each Color, in one's Spectrum), helps people to understand the complexities of their personalities, further and more successful, as yourself.

### The Color Code

Personality expert Maddron, the "Colors Guy, " gives readers a bold new alternative to understanding their personality by using the personality quiz included inside.

### Color and Personality

NEW YORK TIMES BESTSELLER • Are you an Upholder, a Questioner, an Obliger, or a Rebel? From the author of Better Than Before and The Happiness Project comes a groundbreaking analysis of personality type that “will immediately improve every area of your life” (Melissa Urban, co-founder of the Whole30). During her multibook investigation into human nature, Gretchen Rubin realized that by asking the seemingly dry question “How do I respond to expectations?” we gain explosive self-knowledge. She discovered that based on their answer, people fit into Four Tendencies: • Upholders meet outer and inner expectations readily. “Discipline is my freedom.” • Questioners meet inner expectations, but meet outer expectations only if they make sense. “If you convince me why, I’ll comply.” • Obligers (the largest Tendency) meet outer expectations, but struggle to meet inner expectations—therefore, they need outer accountability to meet inner expectations. “You can count on me, and I’m counting on you to count on me.” • Rebels (the smallest group) resist all expectations, outer and inner alike. They

do what they choose to do, when they choose to do it, and typically they don't tell themselves what to do. "You can't make me, and neither can I." Our Tendency shapes every aspect of our behavior, so using this framework allows us to make better decisions, meet deadlines, suffer less stress, and engage more effectively. It's far easier to succeed when you know what works for you. With sharp insight, compelling research, and hilarious examples, The Four Tendencies will help you get happier, healthier, more productive, and more creative.

### Color in Your World

A quick, five-minute assessment allows readers to immediately discover powerful insights into themselves and others based in four personality types. From relationships to interactions at work, Colorful Personalities really is the owner's manual to a whole understanding of oneself and others.

### The Color Guide to Life

In this groundbreaking work by Carol Ritberger, you'll discover the important role that personality plays in how you define love, what love means to you, and why the expressions of love can be so different that you're frequently left asking, "How can relationships work at all?"

### Living Your Colors

Success in life is significantly, if not totally, dependent upon our ability to manage. We manage on the job, we manage in our governmental and educational institutions, and we manage in our personal lives. Successful managers are those who understand what needs to be accomplished, who communicate with those who are supposed to get it done, and achieve a desired result through their efforts. While the focus of this book is on management interactions between people based on their personality colors in the working world, the principles and processes it presents are equally applicable in any environment or situation. What you'll learn from reading this book by best-selling author Carol Ritberger will not only help you understand why people consistently and predictably do the things they do, but it will help you understand the challenges and limitations you must deal with based on your own personality traits and characteristics. It will also show you how to utilize the knowledge and understanding of personality differences to manage, influence, and motivate your subordinates, peers, and associates successfully. Overall, it will bring color to your life as a manager.

### The Four Tendencies

Four out of 10 North Americans read their horoscope daily, 10 out of 10 have a birthday, and almost all of them see the world in living colour. Colorstrology, already with a highly successful website at [colorstrology.com](http://colorstrology.com), infuses elements of astrology and numerology with the spirituality of colour to create a colour profile for every day of the year. Cleverly packaged with 32 pages of perforated colour chips, this new genre of metaphysical fun will bridge the consumer gap between the house-proud urbanite and the barefoot spiritualist. Colorstrology, the company, is rolling out an entire line of branded products, from cosmetics and jewellery to cards and flowers, but this is the only comprehensive book available by the author who New York magazine calls a "must-see phenomenon."

### Colorful Personalities

This exciting dog training book is based on the original techniques of Hollywood dog trainer and Animal Planet's Good Dog U host, Joel Silverman. In *What Color Is Your Dog?* Silverman presents his groundbreaking color-coding technique, developed over his thirty-year career training dogs for film, television, and commercials as well as working with killer whales in Sea World. By determining what color is an owner's dog, he is able to recognize and then enhance his dog's behavior, following the techniques outlined in the book. Silverman's advice for new puppy owners is to develop a strong, trusting relationship with their puppies in their first thirty days. He shuns traditional concepts of beginning the puppy's lessons as soon as the puppy comes home; instead he proposes that new owners spend time having fun, building trust, and enjoying the first month of the relationship. By increasing the dog's trust and "like" of his owner, the dog becomes more willing and eager to please and work with his owner/trainer. The main gist of the book comes from Silverman's color system in which five basic canine personalities or temperaments are assigned colors. With the descriptions of the five colors in hand; Blue (a fearful, rather skittish type dog), Green (a more or less bashful pooch), Yellow (the ideal, easygoing companion dog), Orange (excitable, but relatively under control dog), and Red (the hyper, high-strung

dog that bounces off the walks as soon as bark); an owner is able to determine which color best matches his dog's temperament and approach the dog's lessons accordingly. The dog owner's goal then is to move his dog as close to the middle of the color spectrum (Yellow) as possible by using the training practices outlined in the book. Silverman devotes a full chapter to each of the five colors, explaining what makes each color type tick and how owners should best handle such a dog. The second half of the book focuses on training tools and techniques and teaching specific cues (sit/stay, stay, come, and no). There is also a chapter for the puppy owner giving helpful advice on special techniques to use for puppies.

#### Love...What's Personality Got To Do With It?

Rather than offer an excuse for people's behavior, this book helps to explain why our perspectives differ from or relate to the viewpoints of others.

#### Managing People...What's Personality Got To Do With It?

Get along with everyone? Yes, EVERYONE. Beneficial Blues, Directive Reds, Zoned-In Greens, Party-Organizer Yellows - Learn the techniques of Color Style Synergy and understand why your boss, spouse, teenager, mother-in-law, co-worker, teacher, plumber, student, in short everyone behaves the way he or she does. What's even better is the fact that once you identify Color Style personality types, you can learn to dial-in their language, attitude and tone, to create relationships that are successful and enjoyable in all aspects of your life. Connecting with Colors will help you create harmonious, satisfying interactions at home, work, school, or in casual everyday encounters. You'll discover how to: Dial in Color Styles to shift quickly out of relational suffering Soften others' defenses - get doors back open in your relationships. Hold your own energetically in emotionally intense situations. Turnaround angry, negative backlash into peaceful, positive outcomes. SYNERGIZE every important relationship in your life

#### Colorstrology

Does the thought of hosting a dinner send you into spasms of delight or spirals of dismay? Do you love opening your home to others? Or do you dread even the planning it takes to get a group of friends to arrive at the same restaurant at the same time? We each have our own unique hospitality personality. And when you tap into yours, you'll find a lot more blessing with a lot less stressing. With personal assessments, encouraging stories, and plenty of practical ideas, Morgan Tyree shows you how to identify and embrace your hospitality personality so you can stop worrying and start enjoying yourself and your guests. She helps you understand your hospitality habits, hurdles, and hang-ups, then offers real-life solutions that fit you.

#### Color and Personality

Part of the bestselling Surrounded by Idiots series! In Surrounded by Setbacks, internationally best-selling author Thomas Erikson turns his attention to a universal problem: what to do when things go wrong. Too often it seems like our dreams and ambitions—whether it's finally getting that corner office, lacing up your running shoes again, or building a flourishing relationship with your partner—are derailed by one roadblock or another. So how do we learn to take setbacks in stride and still achieve our goals? In Surrounded by Setbacks, Erikson answers that question. Using simple, actionable steps, Erikson helps readers identify the “why” behind their goal, create a concrete plan towards achieving it, and—most importantly—avoid many of the most common pitfalls that derail us when we attempt something new. The simple 4-color behavior system that made Surrounded by Idiots revolutionary now helps readers reflect on how they respond to adversity, giving them the self-awareness to negotiate the inevitable obstacles of life with confidence.

#### What Color Is Your Dog?

No young woman could resist these questions about her personality--especially a cool, confident CosmoGIRL! Just like All About You and All About Boys, this enticingly packaged and brightly illustrated collection will be a sure-fire success. You, yes YOU, are the shining star of these 26 quizzes. After all, what subject could possibly be more important or interesting? In addition to being lots of fun, they're wonderfully insightful. Every girl wants to know the answers to these questions: Am I high maintenance?

How mature am I? What's my secret strength? Am I motivated? And let's not forget--What kind of prom dress fits my personality? and What color is your aura? Who knows? The answers may surprise you.

### What Color is Your Brain?

Get Ready to Discover Your True Colors What motivates you? What's your favorite color? Believe it or not, these two questions are inherently linked. And using the groundbreaking, fun, and remarkably accurate personality test in this book, you'll learn to fine-tune your career goals, improve your communication skills, and deepen your relationships with romantic partners, friends, family members, and coworkers—all based on your color choices. Just flip to the color chart and pick your colors—from primaries like red and blue to variations like magenta and indigo. Then turn to the sections in the book that describe your energy type. Each color is identified with certain personality traits, and whether you like or dislike a certain hue, you'll soon increase your self-awareness, sharpen your decision-making and problem-solving skills, gain insight into your personal relationships, romance, and career . . . and have loads of fun! The Dewey Color System™ can be used as a practical lifestyle tool to help you: • Get in touch with your true self—likes and dislikes, areas for self-improvement, passions and powers • Understand how you relate to your partner, your parents, your siblings, and your children—as well as your boss and coworkers • Choose a wardrobe, shop for your home, and select colors that project the real you Join the more than 70 million people who have taken a simplified version of this test on the Web and choose your colors. It will change your life!

### Connecting with Colors

A revealing "personality profile" self-test and Littauer's insightful advice help readers better understand themselves and others. A best-seller.

### Your Hospitality Personality

Are you outgoing or quiet? Do you consider yourself daring, caring, witty, or wise? How would your friends and family describe you? Personality can teach you a lot about yourself! What are your preferences, behaviors, and learning styles? What does the way you approach life say about you? Find out with fun quizzes and fascinating facts exploring personality!

### Color and Personality

Personality Assessment provides an overview of the most popular self-report and performance-based personality assessment instruments. Designed with graduate-level clinical and counseling psychology programs in mind, the book serves as an instructional text for courses in objective or projective personality assessment. It provides coverage of eight of the most popular assessment instruments used in the United States—from authors key in creating, or developing the research base for these test instruments. The uniquely informed perspective of these leading researchers, as well as chapters on clinical interviewing, test feedback, and integrating test results into a comprehensive report, will offer students and clinicians a level of depth and complexity not available in other texts.

### Surrounded by Setbacks

The author's brief quiz reveals one's color-coded exercise personality--based on the Myers Briggs Type Indicator]--and provides better exercise choices in tune with an individual's personality.

### Color and Personality

#### A SUNDAY TIMES DESIGN BOOK OF THE YEAR

The definitive guide for harnessing the power of colour to improve your happiness, wellbeing and confidence Wouldn't you like to boost your confidence simply by slipping on 'that' yellow jumper? Or when you get home after a stressful day, be instantly soothed by the restful green of your walls? The colours all around us hold an emotional energy. Applied Colour Psychology specialist, Karen Haller, explains the inherent power of colour; for example, looking closely at the colours we love or those we dislike can bring up deeply buried memories and with them powerful feelings. A revolutionary guide to boosting your wellbeing, The Little Book of Colour puts you firmly in the driver's seat and on the road to changing the colours in your world to revamp your mood and motivation. Illuminating the science, psychology and emotional significance of colour, with key assessments for finding your own true colour compatibility, this book will help you to rediscover

meaning in everything you do through the joy of colour. Get ready to join the colour revolution, and change your life for the better.

CosmoGirl Quiz Book

The Dewey Color System