

## brand lines

[#brand lines](#) [#product ranges](#) [#brand extension](#) [#portfolio management](#) [#market segmentation](#)

Explore the strategic concept of brand lines, representing the distinct product ranges or service categories offered under a single brand umbrella. Understanding and managing these lines is vital for effective portfolio management, allowing businesses to strategically plan brand extension efforts and cater to diverse market segmentation needs, ultimately enhancing brand visibility and profitability.

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32 Examples of Catchy Company Slogans for Inspiration | Indeed.com

30 Nov 2023 — Nike – "Just Do It." Apple – "Think Different." McDonald's – "I'm Lovin' It"; KFC – "It's Finger Lickin' Good"; Burger King – "Have It Your Way" ...

Most Famous Company Slogans | Adobe Express UK

17 Aug 2023 — Uncover the catchiest slogans and taglines from some of the world's biggest brands, and find out what makes them so great.

Tagline - Brand Identity - OVO

16 May 2024 — 63 of the catchiest company slogans ever. Company slogan, Brand or product name. "Just Do It", Nike. "Got Milk?" ...

The 110 Best Company Slogans and Taglines of All Time - Plaky

20 Jun 2024 — We love how the brand came up with a slogan that is fun, catchy and tingles your taste buds. 20. Amul – Utterly Butterly Delicious. First ...

30 Tagline & Brand Slogan Examples (+ Why They're ...

29 Feb 2024 — Best company slogans: 1. "Quality never goes out of style" · 2. "See what's next." · 3. "There are some things money can't buy."

31 Companies With Really Catchy Slogans & ...

... line" literally means "a line that sticks"? ... This is especially true when the name itself doesn't convey the essence of the brand or when your brand is still ...

## 63 Famous Company Slogans and Taglines (Updated 2022)

27 Mar 2024 — 1. Nike: "Just Do It." 2. Apple: "Think Different." 3. Coca-Cola: "Open Happiness." 4. McDonald's: "I'm Lovin' It." 5. BMW: "The Ultimate ...

## 40 Awesome Brand Taglines that Will Stick to ...

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## What Is a Tagline? (Featuring 50+ Brilliant Tagline Examples)

## 48 Famous Brand Slogans and Taglines to Take Inspiration

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