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Intro Summary

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Real world example

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Starbucks operates like a bank

Starbucks's history and menu

Starbucks's technology

Store models

Culture and values

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Rise of meal kit companies

Get the customer

Keep the customer

Profitability

Differentiate

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Trader Joe's

Primark

Spirit Halloween

Chipotle

T.J. Maxx

Used Rolexes

Nintendo

Barnes & Noble

Lego

Domino's

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The history of Barnes & Noble

How the bookseller took a hit from digital competitors

Why the company adopted more of an independent bookstore strategy

What's next for Barnes & Noble?

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Build-your-own products

Store layout

The 'IKEA effect'

Mass market appeal

Democratic design

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ODTE options

How it works

How it got so popular

How it's impacting the market

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22, David joined me on Economics Matters -- the Podcast to discuss The Rise or ...

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China's economy

Japan's "lost decade"

Deflation in China

Impact on the U.S. and the world

China's response to deflation

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Battery health numbers

Charge cycles, explained

Best battery replacements

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Elon Musk is known to be intense among employees

Elon Musk's history of rallying staff behind a compelling mission

How Elon Musk uses his idea of 'hardcore'

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Musk ups financial stakes to motivate workers

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Empty homes in China

The Greenland Group

Inside an abandoned showroom

Inside a home

China Evergrande Group

What's next?

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How are contactless payments made possible?

How near field communication antennas work to create tap-to-pay tech

The history of tap-to-pay technology

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Costco

Starbucks

IKEA

Crocs

Dollar General

Sephora

Target

Airbnb

Home Depot

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Temu's popularity

Temu's explosive 2023

How Temu can redefine e-commerce

Temu's future

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How does Trader Joe's continue to outperform other grocery store chains?

Why Trader Joe's sells fewer but trendier products

How Trader Joe's controls its own supply chain

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Primark stores

No online shopping

Click and collect

Pricing strategy

U.S. expansion

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Intro

Strategy

Location

Real Estate

Low Prices

Expanding

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Samsung

Linkedin

Adobe Marriott Cisco

Amazon

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Rapid growth rate

Keeping expenses low

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