

guerrilla marketing easy and inexpensive strategies for making big profits from your small business jay conrad levinson

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Discover guerrilla marketing, the easy and inexpensive strategies designed for small businesses to make big profits. This approach focuses on creative, low-cost tactics that yield significant returns, allowing your small venture to compete effectively and achieve substantial growth.

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30 Jun 2021 — Guerrilla marketing : easy and inexpensive strategies for making big profits from your small business. by: Levinson, Jay Conrad. Publication date: 2007 ... -- The need for guerrilla marketing -- The sixteen monumental secrets of guerrilla marketing -- Developing a guerrilla marketing plan ...

Guerrilla marketing - Wikipedia

If you're a small business owner, you need this book. Real life examples of how to market your company, make it more professional, and to make yourself feel more established in your field. Along with "Guerrilla Marketing for Consultants", written in 2005, you will get into the proper mindset for self-promotion.

Guerrilla Marketing: Definition, Examples, and History - Investopedia

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Guerrilla Marketing: Secrets for Making Big Profits from ...

(This is a reference to the American revolutionary war.) Jay Conrad Levinson's book Guerrilla Marketing: Easy and Inexpensive Strategies for Making Big Profits from Your Small Business aims to show small business owners how they can do marketing without a lot of money.

Guerrilla marketing : easy and inexpensive strategies for ...

When it comes to marketing, small businesses must adapt or die. In the face of a constantly changing media landscape, you'll know exactly what to do to grow your business when you understand the foundational principles behind "guerrilla marketing." Veteran marketer and guerrilla guru Jay Conrad Levinson offers ...

Guerrilla Marketing: Easy and Inexpensive Strategies for ...

Guerrilla Marketing, 4th edition: Easy and Inexpensive Strategies for Making Big Profits from Your Small Business. by Jay Conrad Levinson. Details. Author Jay Conrad Levinson Publisher Mariner Books Publication Date 2007-05-22. Section Business & Management. Type New Format Paperback ISBN 9780618785919.

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