

an introduction to television studies

[#television studies](#) [#media studies](#) [#TV theory](#) [#cultural impact of television](#) [#introduction to TV](#)

Explore the fascinating field of television studies, delving into the critical analysis, history, and cultural impact of television. This essential guide provides a comprehensive introduction to TV theory and its significance for students and enthusiasts eager to understand the power of media.

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An Introduction to Television Studies

This comprehensive introduction to the field of television studies provides resources for thinking about key aspects of television studies, outlines significant strands of critical work in the field, and includes activities and think points.

An Introduction to Television Studies

This comprehensive textbook, now substantially updated for its fourth edition, provides students with a framework for understanding the key concepts and main approaches to Television Studies, including audiences, representation, industry and global television, as well as the analytical study of individual programmes. This new edition reflects the significant changes the television industry is undergoing in the streaming era with an explosion of new content and providers, whilst also identifying how many existing practices have endured. The book includes a glossary of key terms, with each chapter suggesting further reading. New and updated material includes: Chapters on style and form, narrative, industry, and representation and identity Case studies on Bon Appétit's YouTube channel, Insecure, British youth television, ABC and Disney+, fixed-rig observational documentary, streaming platforms' use of data to shape audience experience, Chewing Gum, Korean drama and The Marvelous Mrs Maisel Sections on medical drama, YouTube creators, Skam and scripted format sales, the global spread of streaming platforms, prestige TV and period drama With individual chapters addressing television style and form, narrative, histories, industries, genres and formats, realities, production, audiences, representation and identity, and quality, this book is essential reading for both students and scholars of Television Studies.

An Introduction to Television Studies

'An Introduction to Television Studies' is a comprehensive introduction to the field. It provides resources for thinking about key aspects and introduces institutional, textual, cultural, economic, production and audience-centred ways of looking at television.

Television Studies

Television Studies provides an overview of the origins, central ideas, and intellectual traditions of this exciting field. What have been the primary areas of inquiry in television studies? Why and how did these areas develop? How have scholars studied them? How are they developing? What have been the discipline's key works? This book answers these questions by tracing the history of television studies right up to the digital present, surveying emerging scholarship, and addressing new questions about the field's relationship with the digital. The second edition includes an examination of how internet-distributed services such as Netflix have adjusted the stories, industrial practices, and audience experience of television. For all those wondering how to study television, or even why to study television, this new edition of Television Studies will provide a clear and engaging overview of key topics. The book works as a stand-alone introduction and, by placing key works in a broader context, can also provide an excellent basis for an entire course.

Tele-visions

No Marketing Blurb

Television Studies

Television Studies: The Basics is a lively introduction to the study of a powerful medium. It examines the major theories and debates surrounding production and reception over the years and considers both the role and future of television. Topics covered include: broadcasting history and technology institutions and ownership genre and content audiences Complete with global case studies, questions for discussion, and suggestions for further reading, this is an invaluable and engaging resource for those interested in how to study television.

Talking Television

The study of television is central to media, communication and cultural courses. This new textbook by the author of 'More Than Meets the Eye' introduces students to three main approaches to television study: culturalist, postmodernist and gender perspectives, explaining challenging concepts such as ideology, institution and audience with plenty of concrete examples and illustrations. Important - and entertaining - TV genres such as crime drama and docusoaps are discussed, with separate chapters on news, realism and representation. The relationship between institution and audience, views on TV effects and theories of how meanings are constructed for and by the audience, are explored in the light of current research. A chapter on television history is included, and the book ends with a vision of the future of television, driven by the impact of globalization as well as advances in technology. Critical debates and concepts are woven throughout the text, illustrated by diagrams and shots taken from a variety of programmes. This book will be core reading for students seeking information about the medium of television combined with thorough critical understanding.

Critical Ideas in Television Studies

Television has radically reshaped the contours of knowledge and of pleasure in modern society and become a regular subject of scrutiny and argument. This important book, fully accessible to students yet a contribution to international debate, is the first to offer a systematic review of the ideas which have been most influential across a full range of television criticism and research from the first pioneering studies to the most recent theory and analysis. In the course of exploring key ideas, John Corner develops a clear and close engagement with television itself and the way it is changing. After an Introduction which provides a concise overview of how television has been studied and why, ten chapters take key features of the medium in order to raise questions and assess arguments. With its focused summaries and its scope of reference, Critical Ideas in Television Studies will help the teaching and study of television to enter a new phase of improved clarity and self-awareness.

The Television Studies Reader

The Television Studies Reader brings together key writings in the expanding field of television studies, providing an overview of the discipline and addressing issues of industry, genre, audiences, production and ownership, and representation. The Reader charts the ways in which television and television studies are being redefined by new and 'alternative' ways of producing, broadcasting and watching TV, such as cable, satellite and digital broadcasting, home video, internet broadcasting, and interactive TV, as well as exploring the recent boom in genres such as reality TV and docusoaps. It brings together articles from leading international scholars to provide perspectives on television programmes and practices from around the world, acknowledging both television's status as a global medium and the many and varied local contexts of its production and reception. Articles are grouped in seven themed sections, each with an introduction by the editors: Institutions of Television Spaces of Television Modes of Television Making Television Social Representation on Television Watching Television Transforming Television

Television Studies: The Basics

Television Studies: The Basics is a lively introduction to the study of a powerful medium. It examines the major theories and debates surrounding production and reception over the years and considers both the role and future of television. Topics covered include: broadcasting history and technology institutions and ownership genre and content audiences Complete with global case studies, questions for discussion, and suggestions for further reading, this is an invaluable and engaging resource for those interested in how to study television.

American TV

The definitive reference guide to an area of rapidly expanding academic interest this comprehensive and up-to-date guide looks at: theoretical perspectives; narrative, representation, bias; television genres; content analysis, audience research and relevant social, economic and political phenomena.

Television Studies: The Key Concepts

This lively introduction to television documentaries spotlights their history, production and reception, principal forms and functions and their adaptation to today's programming needs. What impact has television's growing commercialisation had on the type of documentary broadcast? What has led to the introduction of an increasing number of hybridised forms? These questions are addressed within an examination of the role of institutions, documentary's 'special relationship' with the real, and an insight into how audiences interpret the documentaries they view. Confronting reality has been written with the requirements of media studies students in mind, yet it is a must for everyone concerned with recording reality in the fast-changing world of television today.

Confronting Reality

"Genuinely transnational in content, as sensitive to the importance of production as consumption, covering the full range of approaches from political economy to textual analysis, and written by a star-studded cast of contributors" - Emeritus Professor Graeme Turner, University of Queensland
"Finally, we have before us a first rate, and wide ranging volume that reframes television studies afresh, boldly synthesising debates in the humanities, cultural studies and social sciences... This volume should be in every library and media scholar's bookshelf." - Professor Ravi Sundaram, Centre for the Study of Developing Societies
Bringing together a truly international spread of contributors from across the UK, US, South America, Mexico and Australia, this Handbook charts the field of television studies from issues of ownership and regulation through to reception and consumption. Separate chapters are dedicated to examining the roles of journalists, writers, cinematographers, producers and manufacturers in the production process, whilst others explore different formats including sport, novella and soap opera, news and current affairs, music and reality TV. The final section analyses the pivotal role played by audiences in the contexts of gender, race and class, and spans a range of topics from effects studies to audience consumption. The SAGE Handbook of Television Studies is an essential reference work for all advanced undergraduates, graduate students and academics across broadcasting, mass communication and media studies.

The SAGE Handbook of Television Studies

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Television Studies

Television Studies: The Key Concepts is the definitive reference guide to an area of rapidly expanding academic interest. Among those aspects of television studies covered in this comprehensive and up-to-date guide are: theoretical perspectives which have shaped the study of television - Marxism; semiology; feminism concepts which have shaped the study of television - narrative; representation; bias television genres - soap opera; news; science fiction methods used for understanding television - content analysis; audience research relevant social, economic and political phenomena - ownership; social policy.

Television Studies

This book brings together for the first time David Morley and Charlotte Brunsdon's classic texts, *Everyday Television: Nationwide* and *The Nationwide Audience*. Originally published in 1978 and 1980 these two research projects combine innovative textual readings and audience analysis of the BBC's current affairs programme *Nationwide*. In a specially written introduction the authors trace the history of the original *Nationwide* project and clarify the origins of the two books.

The Nationwide Television Studies

Film and Television Analysis is especially designed to introduce undergraduate students to the most important qualitative methodologies used to study film and television. The methodologies covered include: ideological analysis auteur theory genre theory semiotics and structuralism psychoanalysis and apparatus theory feminism postmodernism cultural studies (including reception and audience studies) contemporary approaches to race, nation, gender, and sexuality. With each chapter focusing on a distinct methodology, students are introduced to the historical developments of each approach, along with its vocabulary, significant scholars, key concepts and case studies. Other features include: Over 120 color images throughout Questions for discussion at the end of each chapter Suggestions for further reading A glossary of key terms. Written in a reader-friendly manner *Film and Television Analysis* is a vital textbook for students encountering these concepts for the first time.

Film and Television Analysis

This book brings together for the first time David Morley and Charlotte Brunsdon's classic texts, *Everyday Television: Nationwide* and *The Nationwide Audience*. Originally published in 1978 and 1980 these two research projects combine innovative textual readings and audience analysis of the BBC's current affairs programme *Nationwide*. In a specially written introduction the authors trace the history of the original *Nationwide* project and clarify the origins of the two books.

The Nationwide Television Studies

Television studies must now address a complex environment where change has been vigorous but uneven, and where local and national conditions vary significantly. Globalizing media industries, deregulatory policy regimes, the multiplication, convergence and trade in media formats, the emergence of new content production industries outside the US/UK umbrella, and the fragmentation of media audiences are all changing the nature of television today: its content, its industrial structure and how it is consumed. *Television Studies after TV* leads the way in developing new ways of understanding television in the post-broadcast era. With contributions from leading international scholars, it considers the full range of convergent media now implicated in understanding television, and also focuses on large non-Anglophone markets – such as Asia and Latin America — in order to accurately reflect the wide variety of structures, forms and content which now organise television around the world.

Television Studies After TV

The author discusses the theoretical issues of shows such as "Buffy the Vampire Slayer, America's Most Wanted, Sex and the City, The Cosby Show, Dallas, The Sopranos, Crimewatch" and "Big Brother."

An Introduction to Television Studies

This revised edition of a now classic text includes a new introduction by Henry Jenkins, explaining 'Why Fiske Still Matters' for today's students, followed by a discussion between former Fiske students Ron Becker, Aniko Bodroghkozy, Steve Classen, Elana Levine, Jason Mittell, Greg Smith and Pam Wilson on 'John Fiske and Television Culture'. Both underline the continuing relevance of this foundational text in the study of contemporary media and popular culture. Television is unique in its ability to produce so much pleasure and so many meanings for such a wide variety of people. In this book, John Fiske looks at television's role as an agent of popular culture, and goes on to consider the relationship between this cultural dimension and television's status as a commodity of the cultural industries that are deeply inscribed with capitalism. He makes use of detailed textual analysis and audience studies to show how television is absorbed into social experience, and thus made into popular culture. Audiences, Fiske argues, are productive, discriminating, and televisually literate. *Television Culture* provides a comprehensive introduction for students to an integral topic on all communication and media studies courses.

Television Culture

Jonathan Bignell presents a wide-ranging analysis of the television phenomenon of the early twenty-first century: Reality TV, exploring its cultural and political meanings, explaining the genesis of the form and its relationship to contemporary television production, and considering how it connects with, and breaks away from, factual and fictional conventions in television. Relationships with surveillance, celebrity and media culture are examined, leading to an appraisal of the directions that television culture is taking in the new century. His highly-readable style is accessible to readers at all levels of Culture and Media studies.

Big Brother

Locating Television: Zones of Consumption takes an important next step for television studies and addresses the question of 'what is television now?'

Locating Television

The *Television Studies Book* is a collection of readings which analyses how the study of television has developed and points to new approaches dealing with rapidly changing technologies and formats. Chapters on the history and methods of studying television reflect on such issues as the impact of feminism and the development of ethnographic research while specific case studies on topics as varied as US 'talk shows' (e.g. Ricki Lake), Brazilian telenovelas, and the varied use of video in the home give a pointed and vivid account of current practices. Specially commissioned chapters by scholars such as Lynn Spiegel, Jostein Gripsrud, Gillian Branstion and Laura Stempel Murnford provide accessible accounts of the main developments in television studies.

The Television Studies Book

A Companion to Television is a magisterial collection of 31 original essays that charter the field of television studies over the past century. Explores a diverse range of topics and theories that have led to television's current incarnation, and predict its likely future. Covers technology and aesthetics, television's relationship to the state, televisual commerce; texts, representation, genre, internationalism, and audience reception and effects. Essays are by an international group of first-rate scholars. For information, news, and content from Blackwell's reference publishing program please visit www.blackwellpublishing.com/reference/

A Companion to Television

Television Criticism, Third Edition by Victoria O'Donnell provides a foundational approach to the nature of television criticism. Rhetorical studies, cultural studies, representation, narrative theories, and postmodernism are established for greater understanding and appreciation of the critical perspectives on television. Illustrated with contemporary examples, this updated Third Edition includes a new, extensive sample critical analysis of The Big Bang Theory and reflects recent changes in the ways television is viewed across multiple devices and the impact of the Internet on television.

Television Criticism

A multi-faceted exploration of audience research, in which Morley draws on a rich body of empirical work to examine the emergence, development and future of audience research.

Television, Audiences and Cultural Studies

The Television Handbook is a critical introduction to the practice and theory of television. The book examines the state of television today, explains how television is made and how production is organised, and discusses how critical thinking about programmes and genres can illuminate their meanings. This book also explores how developments in technology and the changing structure of the television industry will lead the medium in new directions. The Television Handbook gives practical advice on many aspects of programme making, from an initial programme idea through to shooting and the post-production process. The book includes profiles giving insight into how personnel in the television industry - from recent graduates to television executives - think about their work. The Television Handbook offers chapters on the vigorous debates about what is meant by quality television, how news and factual programmes are responding to interactive technologies, and how formats such as Reality/Talent TV have risen in prominence. It also considers how drama, sport and music television can be discussed and interpreted. The Television Handbook includes: Profiles of TV news and drama producers, editors and TV studio personnel Case histories of important TV genres and series Practical programme making advice Explanations of key theoretical perspectives in television studies

The Television Handbook

Collection of essays that consider television as a digital media form and the aesthetic, cultural, and industrial changes that this shift has provoked.

Television as Digital Media

Understanding Television offers an introduction to some of the issues of television broadcasting and its main genres. It examines a number of programme categories, such as news, drama-documentary, sit-com, soap opera, sport and quizzes, and discusses aspects of the history of the organisation of television, its audiences and its future; it also looks at some key conceptual debates about hegemony in contemporary television

Understanding Television

British Television Drama is a collection of essays by leading media professionals and academics, which debates the past, present and future of British television drama. Writers, producers and television executives reflect on the changing face of TV drama, and academics present case studies on critical approaches, general topics and specific programs. Contextualized by editors' introductions to each section, this often provocative collection will inspire debate and reappraisal of this formative aspect of television.

British Television Drama

Genre is central to understanding the industrial context and the visual form of television. This new edition of a key textbook brings together leading international scholars to provide an accessible and comprehensive introduction to the debates, issues and concerns of television genre. The Television Genre Book is structured in eleven sections which introduce the concept of 'genre' itself and how it has been understood in television studies, and then address in turn key televisual genres: drama, soap opera, comedy, news, documentary, reality television, children's television, animation, prime time and day time. The discussion is illustrated throughout with case studies of classic and contemporary programming from each genre, ranging from The Sopranos to Bleak House and from Monty Python's Flying Circus to South Park. The second edition includes selected guides to further reading and a full bibliography.

Television Studies

Genre is central to understanding the industrial context and visual form of television. This new edition of the key textbook on television genre brings together leading international scholars to provide an accessible and comprehensive introduction to the debates, issues and concerns of the field. Structured in eleven sections, The Television Genre Book introduces the concept of 'genre' itself and how it has been understood in television studies, and then addresses the main televisual genres in turn: drama,

soap opera, comedy, news, documentary, reality television, children's television, animation and popular entertainment. This third edition is illustrated throughout with case studies of classic and contemporary programming from each genre, ranging from The Simpsons to Buffy the Vampire Slayer and from Monty Python's Flying Circus to Who Wants to be a Millionaire?. It also features new case studies on contemporary shows, including The Only Way Is Essex, Homeland, Game of Thrones, Downton Abbey, Planet Earth, Grey's Anatomy and QVC, and new chapters covering topics such as constructed reality, travelogues, telefantasy, stand-up comedy, the panel show, 24-hour news, Netflix and video on demand.

The Television Genre Book

An engaging and original study of current research on television audiences and the concept of emotion, this book offers a unique approach to key issues within television studies. Topics discussed include: television branding; emotional qualities in television texts; audience reception models; fan cultures; 'quality' television; television aesthetics; reality television; individualism and its links to television consumption. The book is divided into two sections: the first covers theoretical work on the audience, fan cultures, global television, theorising emotion and affect in feminist theory and film and television studies. The second half offers a series of case studies on television programmes such as Wife Swap, The Sopranos and Six Feet Under in order to explore how emotion is fashioned, constructed and valued in televisual texts. The final chapter features original material from interviews with industry professionals in the UK and Irish soap industries along with advice for students on how to conduct their own small-scale ethnographic projects.

The Television Genre Book

"Exploring television at once as a technological medium, an economic system, a facet of democracy, and a part of everyday life, this landmark text uses numerous case studies to demonstrate the past, immediate, and far-reaching effects of American culture on television - and television's influence on American culture. Arranged topically, the book provides a broad historical overview of television while also honing in on such finer points as the formal attributes of its various genres and its role in gender and racial identity formation." "Replete with examples, this pedagogically rich text includes many end-of-chapter case studies and narratives with suggestions for further reading - and, appropriately, viewing. Illustrations and photographs - primarily DVD grabs - contextualize historical footage and older television programs that may not be familiar to younger students." --Book Jacket.

Media Audiences

The latest edition of the acclaimed volume on television studies, featuring new original essays from leading scholars in the field. Although the digital age has radically altered the media and communications landscape worldwide, television continues to play a significant part of our lives. From its earliest beginnings through to the present day, television and its influence has been the subject of extensive study, critique, and analysis. A Companion to Television brings together contributions from prominent international scholars comprising a wide range of perspectives on the medium. Original essays define television in its current state, explore why it is still relevant, survey the ways in which television has been studied, discuss how television has changed, and consider what television might look like in the future. Now in its second edition, this compendium includes fresh chapters that cover technological changes affecting television, contemporary approaches to understanding television audiences, new programming trends and developments, and more. Addressing nine key areas of television studies, such as industry, genres, programs, and audiences, the Companion offers readers a balanced, well-rounded, integrative approach to scholarship in the field. This volume: Provides overviews of extensive original research from leading scholars and theorists Examines television's development and significance in various regions of the world Includes national and regional outlines of television around the world Features theoretical overviews of various critical approaches to television studies Explores historical, economic, institutional, political, and cultural issues studied by media scholars Presenting diverse perspectives on topics ranging from television advertising to satirical representations of the industry, A Companion to Television, Second Edition is an invaluable resource for those in undergraduate courses in television studies, as well as in general media studies and communications.

Television and American Culture

For nearly two decades, *Television: Critical Methods and Applications* has served as the foremost guide to television studies. Designed for the television studies course in communication and media studies curricula, *Television* explains in depth how television programs and commercials are made and how they function as producers of meaning. Author Jeremy G. Butler shows the ways in which camera style, lighting, set design, editing, and sound combine to produce meanings that viewers take away from their television experience. He supplies students with a whole toolbox of implements to disassemble television and read between the lines, teaching them to incorporate critical thinking into their own television viewing. The fourth edition builds upon the pedagogy of previous editions to best accommodate current modes of understanding and teaching television. Highlights of the fourth edition include: New chapter and part organization to reflect the current approach to teaching television—with greatly expanded methods and theories chapters. An entirely new chapter on modes of production and their impact on what you see on the screen. Discussions integrated throughout on the latest developments in television's on-going convergence with other media, such as material on transmedia storytelling and YouTube's impact on video distribution. Over three hundred printed illustrations, including new and better quality frame grabs of recent television shows and commercials. A companion website featuring color frame grabs, a glossary, flash cards, and editing and sound exercises for students, as well as PowerPoint presentations, sample syllabi and other materials for instructors. Links to online videos that support examples in the text are also provided. With its distinctive approach to examining television, *Television* is appropriate for courses in television studies, media criticism, and general critical studies.

A Companion to Television

Using examples such as the Wonderbra advertisements and the film *Waterworld*, Bignell presents an investigation of the critical approach to contemporary media studies and discusses the challenges posed by post-structuralist theory and postmodernism.

Television

Media Semiotics