

College Football And American Culture In The Cold War Era

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Delve into the profound connection between college football and the evolving American culture during the Cold War era. This exploration uncovers how the sport became a powerful mirror reflecting national identity, Cold War anxieties, and shifting societal values throughout a pivotal period in U.S. history.

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College Football and American Culture in the Cold War Era

The Cold War era spawned a host of anxieties in American society, and in response, Americans sought cultural institutions that reinforced their sense of national identity and held at bay their nagging insecurities. They saw football as a broad, though varied, embodiment of national values. College teams in particular were thought to exemplify the essence of America: strong men committed to hard work, teamwork, and overcoming pain. Toughness and defiance were primary virtues, and many found in the game an idealized American identity. In this book, Kurt Kemper charts the steadily increasing investment of American national ideals in the presentation and interpretation of college football, beginning with a survey of the college game during World War II. From the Army-Navy game immediately before Pearl Harbor, through the gradual expansion of bowl games and television coverage, to the public debates over racially integrated teams, college football became ever more a playing field for competing national ideals. Americans utilized football as a cultural mechanism to magnify American distinctiveness in the face of Soviet gains, and they positioned the game as a cultural force that embodied toughness, discipline, self-deprivation, and other values deemed crucial to confront the Soviet challenge. Americans applied the game in broad strokes to define an American way of life. They debated and interpreted issues such as segregation, free speech, and the role of the academy in the Cold War. College Football and American Culture in the Cold War Era offers a bold new contribution to our understanding of Americans' assumptions and uncertainties regarding the Cold War.

College Football and American Culture in the Cold War Era

Waging the Cold War's ideological battles on the gridiron

Discipline and Indulgence

The early Cold War (1947–1964) was a time of optimism in America. Flushed with confidence by the Second World War, many heralded the American Century and saw postwar affluence as proof that capitalism would solve want and poverty. Yet this period also filled people with anxiety. Beyond the specter of nuclear annihilation, the consumerism and affluence of capitalism's success were seen as turning the sons of pioneers into couch potatoes. In *Discipline and Indulgence*, Jeffrey Montez de Oca demonstrates how popular culture, especially college football, addressed capitalism's contradictions by integrating men into the economy of the Cold War as workers, warriors, and consumers. In the dawning television age, college football provided a ritual and spectacle of the American way of life that anyone could participate in from the comfort of his own home. College football formed an ethical space of patriotic pageantry where men could produce themselves as citizens of the Cold War state. Based on a theoretically sophisticated analysis of Cold War media, *Discipline and Indulgence* assesses the period's institutional linkage of sport, higher education, media, and militarism and finds the connections of contemporary sport media to today's War on Terror.

Discipline and Indulgence

Discipline and Indulgence demonstrates how American popular culture during the early Cold War (1947-1964), especially college football, addressed the nation's postwar affluence and consumerism and their effects on the population by integrating men into the economy of the Cold War as workers, warriors, and consumers. It assesses the period's institutional linkage of sport, higher education, media and militarism and finds connections of contemporary sport media to today's War on Terror.

Defending the American Way of Life

The Cold War was fought in every corner of society, including in the sport and entertainment industries. Recognizing the importance of culture in the battle for hearts and minds, the United States, like the Soviet Union, attempted to win the favor of citizens in nonaligned states through the soft power of sport. Athletes became de facto ambassadors of US interests, their wins and losses serving as emblems of broader efforts to shield American culture--both at home and abroad--against communism. In *Defending the American Way of Life*, leading sport historians present new perspectives on high-profile issues in this era of sport history alongside research drawn from previously untapped archival sources to highlight the ways that sports influenced and were influenced by Cold War politics. Surveying the significance of sports in Cold War America through lenses of race, gender, diplomacy, cultural infiltration, anti-communist hysteria, doping, state intervention, and more, this collection illustrates how this conflict remains relevant to US sporting institutions, organizations, and ideologies today.

The Cold War

The traces of the Cold War are still visible in many places all around the world. It is the topic of exhibits and new museums, of memorial days and historic sites, of documentaries and movies, of arts and culture. There are historical and political controversies, both nationally and internationally, about how the history of the Cold War should be told and taught, how it should be represented and remembered. While much has been written about the political history of the Cold War, the analysis of its memory and representation is just beginning. Bringing together a wide range of scholars, this volume describes and analyzes the cultural history and representation of the Cold War from an international perspective. That innovative approach focuses on master narratives of the Cold War, places of memory, public and private memorialization, popular culture, and schoolbooks. Due to its unique status as a center of Cold War confrontation and competition, Cold War memory in Berlin receives a special emphasis. With the friendly support of the Wilson Center.

The Oxford Encyclopedia of American Cultural and Intellectual History

The Oxford Encyclopedia of American Cultural and Intellectual History brings together in one two-volume set the record of the nation's values, aspirations, anxieties, and beliefs as expressed in both everyday life and formal bodies of thought. Over the past twenty years, the field of cultural history has moved to the center of American historical studies, and has come to encompass the experiences of ordinary citizens in such arenas as reading and religious practice as well as the accomplishments of prominent artists and writers. Some of the most imaginative scholarship in recent years has emerged from this burgeoning field. The scope of the volume reflects that development: the encyclopedia incorporates popular entertainment ranging from minstrel shows to video games, middlebrow ventures like Chautauqua lectures and book clubs, and preoccupations such as "Perfectionism" and "Wellness"

that have shaped Americans' behavior at various points in their past and that continue to influence attitudes in the present. The volumes also make available recent scholarly insights into the writings of political scientists, philosophers, feminist theorists, social reformers, and other thinkers whose works have furnished the underpinnings of Americans' civic activities and personal concerns. Anyone wishing to understand the hearts and minds of the inhabitants of the United States from the early days of settlement to the twenty-first century will find the encyclopedia invaluable.

Teaching U.S. History Through Sports

For teachers at the college and high school levels, this volume provides cutting-edge research and practical strategies for incorporating sports into the U.S. history classroom.

The Whole World Was Watching

Big money NCAA basketball had its origins in a many-sided conflict of visions and agendas. On one side stood large schools focused on a commercialized game that privileged wins and profits. Opposing them was a tenuous alliance of liberal arts colleges, historically black colleges, and regional state universities, and the competing interests of the NAIA, each with distinct interests of their own. Kurt Edward Kemper tells the dramatic story of the clashes that shook college basketball at mid-century—and how the repercussions continue to influence college sports to the present day. Taking readers inside the competing factions, he details why historically black colleges and regional schools came to embrace commercialization. As he shows, the NCAA's strategy of co-opting its opponents gave each group just enough just enough to play along—while the victory of the big-time athletics model handed the organization the power to seize control of college sports. An innovative history of an overlooked era, *Before March Madness* looks at how promises, power, and money laid the groundwork for an American sports institution.

Before March Madness

The Cold War spanned some five decades from the devastation that remained after World War Two until the fall of the Berlin wall, and for much of that time the perception was that only on the Eastern side were politics and sport inextricably linked. However, this assumption underestimates the extent to which sport was an important symbol for both power blocs in their ongoing ideological struggle. This collection of essays from leading international authorities on sport, culture and ideology brings together an impressive body of work organized around key political themes and outstanding moments in sport, and is at once a political history of sport and an illuminating new perspective on the forces that shaped this unsettled time.

East Plays West

Covering everything from sports to art, religion, music, and entrepreneurship, this book documents the vast array of African American cultural expressions and discusses their impact on the culture of the United States. According to the latest census data, less than 13 percent of the U.S. population identifies as African American; African Americans are still very much a minority group. Yet African American cultural expression and strong influences from African American culture are common across mainstream American culture—in music, the arts, and entertainment; in education and religion; in sports; and in politics and business. *African American Culture: An Encyclopedia of People, Traditions, and Customs* covers virtually every aspect of African American cultural expression, addressing subject matter that ranges from how African culture was preserved during slavery hundreds of years ago to the richness and complexity of African American culture in the post-Obama era. The most comprehensive reference work on African American culture to date, the multivolume set covers such topics as black contributions to literature and the arts, music and entertainment, religion, and professional sports. It also provides coverage of less-commonly addressed subjects, such as African American fashion practices and beauty culture, the development of jazz music across different eras, and African American business.

African American Culture

There are two kinds of football in France. American football was first played in France in 1909 during the cruise of the *Great White Fleet*. Then, during World War I, the American military shipped footballs, helmets, and shoulder pads alongside rifles and ammunition to the western front. A 1938 tour of two

teams lead by Jim Crowley of Fordham University maintained the game until World War II, when the arrival of millions of young Americans in France motivated the U.S. military to sponsor several bowl games. During the 1950s and 1960s, when the United States occupied bases in France during the Cold War, American soldiers, sailors, and airmen played more than a thousand football games. When France withdrew from NATO, however, American bases were forced to close, leaving American football without a natural home on Gallic shores. In the 1970s American college and semi-pro teams tried once more to generate interest in the game among French nationals through a series of tours, but until a French physical education instructor vacationed in Colorado and brought equipment back to France, there was little local enthusiasm for the sport. On the back of that vacation, and from one team in Paris, organized American football in France grew to more than 215 teams with more than 22,000 active players today. *Le Football* tackles the struggles and successes of American football in France and discusses how, unlike baseball and basketball, football has never been an overt instrument of American cultural influence. Russ Crawford keeps the chains moving as he shows how the modern, homegrown sport developed largely independent of American encouragement into a small but successful culture.

Le Football

A Companion to American Sport History presents a collection of original essays that represent the first comprehensive analysis of scholarship relating to the growing field of American sport history. Presents the first complete analysis of the scholarship relating to the academic history of American sport. Features contributions from many of the finest scholars working in the field of American sport history. Includes coverage of the chronology of sports from colonial times to the present day, including major sports such as baseball, football, basketball, boxing, golf, motor racing, tennis, and track and field. Addresses the relationship of sports to urbanization, technology, gender, race, social class, and genres such as sports biography. Awarded 2015 Best Anthology from the North American Society for Sport History (NASSH).

A Companion to American Sport History

This wide-ranging history synthesizes scholarship and media sources to give the reader an inside view of the television contracts, labor issues, and other off-the-field forces that shaped the National Football League. Historian Richard Crepeau shows how Commissioner Pete Rozelle's steady leadership guided the league's explosive growth during the era of Monday Night Football and the Super Bowl's transformation into a mid-winter spectacle. Crepeau also delves into the league's masterful exploitation of media from radio to the internet, its ability to get taxpayers to subsidize team stadiums, and its success in delivering an outlet for experiencing vicarious violence to a public uneasy over the changing rules of masculinity. Probing and learned, *NFL Football* tells an epic American success story peopled by larger-than-life figures and driven by ambition, money, sweat, and dizzying social and technological changes.

NFL Football

How events like the Olympics and World Cup have affected international relations: "A significant contribution to historical knowledge and understanding." Peter J. Beck, author of *Scoring for Britain* International sporting events, including the Olympic Games and the FIFA World Cup, have experienced profound growth in popularity and significance since the mid-twentieth century. Sports often facilitate diplomacy, revealing common interests across borders and uniting groups of people who are otherwise divided by history, ethnicity, or politics. In many countries, popular athletes have become diplomatic envoys. Sport is an arena in which international conflict and compromise find expression, yet the impact of sports on foreign relations has not been widely studied by scholars. In *Diplomatic Games*, a team of international scholars examines how the nexus of sports and foreign relations has driven political and cultural change since 1945, demonstrating how governments have used athletic competition to maintain and strengthen alliances, promote policies, and increase national prestige. The contributors investigate topics such as China's use of sports to oppose Western imperialism, the ways in which sports helped bring an end to apartheid in South Africa, and the impact of the United States' 1980 Olympic boycott on US-Soviet relations. Bringing together innovative scholarship from around the globe, this groundbreaking collection makes a compelling case for the use of sport as a lens through which to view international relations.

Diplomatic Games

This volume provides unique insight into how American colleges and universities have been significantly impacted and shaped by college football, and considers how U.S. sports culture more generally has intersected with broader institutional and educational issues. By documenting events from the nineteenth and twentieth centuries including protests, legal battles, and policy reforms which were centred around college sports, this distinctive volume illustrates how football has catalyzed broader controversies and progress relating to race and diversity, commercialization, corruption, and reform in higher education. Relying foremost on primary archival material, chapters illustrate the continued cultural, social, and economic themes and impacts of college athletics on U.S. higher education and campus life today. This text will benefit researchers, graduate students, and academics in the fields of higher education, as well as the history of education and sport more broadly. Those interested in the sociology of education and the politics of sport will also enjoy this volume.

The History of American College Football

"Historians, sports scholars, and students will refer to *Benching Jim Crow* for many years to come as the standard source on the integration of intercollegiate sport."—Mark S. Dyreson, author of *Making the American Team: Sport, Culture, and the Olympic Experience* --

Publications of the State of Illinois

This work investigates the use of sport in the first two decades of the Cold War to resist Communism by strengthening the American Way of Life. Each of the Cold War OCOs key players used athletics as a means of advancing political ideologies. The book also evaluates the gains and losses of minorities in this era."

Benching Jim Crow

What does it mean when a hit that knocks an American football player unconscious is cheered by spectators? What are the consequences of such violence for the participants of this sport and for the entertainment culture in which it exists? This book brings together scholars and sport commentators to examine the relationship between American football, violence and the larger relations of power within contemporary society. From high school and college to the NFL, *Football, Culture, and Power* analyses the social, political and cultural imprint of America's national pastime. The NFL's participation in and production of hegemonic masculinity, alongside its practices of racism, sexism, heterosexism and ableism, provokes us to think deeply about the historical and contemporary systems of violence we are invested in and entertained by. This social scientific analysis of American football considers both the positive and negative power of the game, generating discussion and calling for accountability. It is fascinating reading for all students and scholars of sports studies with an interest in American football and the wider social impact of sport. Chapter 14 of this book is freely available as a downloadable Open Access PDF at <http://www.taylorfrancis.com> under a Creative Commons Attribution-Non Commercial-No Derivatives (CC-BY-NC-ND) 4.0 license.

Publications of the State of Illinois

Though it ended more than thirty years ago, the Cold War still casts a long shadow over American society. *Red Reckoning* examines how the great ideological conflict of the twentieth century transformed the nation and forced Americans to reconsider almost every aspect of their society, culture, and identity. Using an interdisciplinary approach, the volume's contributors examine a broad array of topics, including the Cold War's impact on national security, race relations, gun culture and masculinity, law, college football, advertising, music, film, free speech, religion, and even board games. Above all, *Red Reckoning* brings a vitally important era back to life for those who lived through it and for students and scholars wishing to understand it.

The Use of Sports to Promote the American Way of Life During the Cold War

Learn the value of football to American society No sport reflects the American value system like football. Visitors to the United States need only watch a game or two to learn all they need to know about the American way of life and the beliefs, attitudes, and concerns of American society. *Football and American Identity* examines the social conditions and cultural implications found in the football subculture, represented by core values such as competition, conflict, diversity, power, economic success, fair play, liberty, and patriotism. This unique book goes beyond the standard fare on football strategy and

history, or the biographies of famous players and coaches, to analyze the reasons why the game is the essence of the American spirit. Author Gerhard Falk, Professor of Sociology at the State University College of New York at Buffalo, examines football as a game, as a business, and as a reflection of the diversity in American life. *Football and American Identity* also addresses the relationship between football and the media, with much of the game's income generated by advertising and endorsements, and examines the presence of crime in football culture. The book discusses the development of the game—and those involved in it—at the Pop Warner, college, and professional levels, examining the social origin of players, coaches, cheerleaders, and owners. In addition, *Football and American Identity* analyzes the game's fans and their devotion to "their" teams, examines why Pennsylvania is considered the "mother" of American football, and looks at the National Football League and its commissioners. *Football and American Identity* examines: how individualism and achievement can lead to mythological status why a person's occupation is the most important indicator of prestige in the United States what the consequences are of earning more in a year than most Americans make in a lifetime why equality is vital to the ethnic make-up of American football teams why teamwork is important in football and in industry how freedom is essential for taking the risks necessary for success and much more! *Football and American Identity* is an inside look at football as an American cultural phenomenon. Devoted and casual fans of the game, as well as academics working in sociology, will find this unique book interesting, entertaining, and thought-provoking.

Football, Culture and Power

This book focuses on sports in the Cold War era as a significant battlefield that included an ideologically and racially contested terrain. One of the most crucial Cold War racial contacts occurred through sports in Asia, and particularly, in Japan.

Red Reckoning

This book explores how American sports, especially basketball, baseball and American football, have projected the US into the world, and brought the world into America. Taking a chronological approach it traces the development of American sports from the turn of the 20th century, highlighting how international forces such as immigration, geopolitics and war have influenced the trajectory of sport in the US, and thus the American experience. DuBois also considers the globalization of American sport and how this soft power shaped international relations throughout the American century. Addressing key questions about the role of sport in the rise of the United States, it frames themes that have come to define sports history; gender, race, economics and politics. It argues that while sport has not necessarily been a catalyst for change, it has often mirrored social issues, and sometimes served as an important tool of progress. Synthesizing major works alongside primary sources, the chapters study boxing, hockey, track and field and soccer alongside the 'big three' (basketball, baseball and American football) through a number of case studies to offer a novel interpretation of American sport history. Spanning early Native American sport, the export of baseball in the American empire, the role of basketball in the Cold War, the influence of immigrants and women in sports, and modern day sport culture, *American Sport in International History* asks what the role of sport has been and will be in a shifting international environment.

Football and American Identity

King Football: Sport and Spectacle in the Golden Age of Radio and Newsreels, Movies and Magazines, the Weekly and the Daily Press

Kansas History

For Olympic athletes, fans and the media alike, the games bring out the best sport has to offer--unity, patriotism, friendly competition and the potential for stunning upsets. Yet wherever international competition occurs, politics are never far removed. Early in the Cold War, when all U.S.-Soviet interactions were treated as potential matters of life and death, each side tried to manipulate the International Olympic Committee. Despite the IOC's efforts to keep the games apolitical, they were quickly drawn into the superpowers' global struggle for supremacy, with medal counts the ultimate prize. Based on IOC, U.S. government and contemporary media sources, this book looks at six consecutive Olympiads to show how high the stakes became once the Soviets began competing in 1952, threatening America's athletic supremacy.

Media Representations of African American Athletes in Cold War Japan

Article abstracts and citations of reviews and dissertations covering the United States and Canada.

International Bibliography of Historical Sciences

In less than a century, the flickering blue-gray light of the television screen has become a cultural icon. What do the images transmitted by that screen tell us about power, authority, gender stereotypes, and ideology in the United States? *Television, History, and American Culture* addresses this question by illuminating how television both reflects and influences American culture and identity. The essays collected here focus on women in front of, behind, and on the TV screen, as producers, viewers, and characters. Using feminist and historical criticism, the contributors investigate how television has shaped our understanding of gender, power, race, ethnicity, and sexuality from the 1950s to the present. The topics range from the role that women broadcasters played in radio and early television to the attempts of Desilu Productions to present acceptable images of Hispanic identity, from the impact of TV talk shows on public discourse and the politics of offering viewers positive images of fat women to the negotiation of civil rights, feminism, and abortion rights on news programs and shows such as *I Spy* and *Peyton Place*. Innovative and accessible, this book will appeal to those interested in women's studies, American studies, and popular culture and the critical study of television. Contributors: Julie D'Acci, Mary Desjardins, Jane Feuer, Mary Beth Haralovich, Michele Hilmes, Moya Luckett, Lauren Rabinovitz, Jane M. Shattuc, Mark Williams

American Sport in International History

In a new epilogue to this second edition, he extends his analysis from the McCarthyism of the 1950s, including its effects on the American and European intelligentsia, to the civil rights movement of the 1960s and beyond.

King Football

Sports in American History: From Colonization to Globalization, Second Edition, journeys from the early American past to the present to give students a compelling grasp of the evolution of American sporting practices. This text provides students with insights into new and alternative perspectives, examines sport as a social and cultural phenomenon, generates a better understanding of current sport practices, and considers future developments in American sport. The second edition includes the following enhancements: • The final chapter highlights sport in the twenty-first century and gives students an updated view of contemporary sport. • Content about the progressive era now makes up two chapters and provides students with a clearer understanding of this instrumental period. • New “People and Places” and “International Perspectives” sidebars introduce key figures in sport history and provide students with a global understanding of sport. • Time lines with major sport and societal events and milestones provide context in each chapter. • More than 150 images provide historical authenticity and relate people and events to the accompanying text. • Chapter objectives and discussion questions help students absorb and apply relevant content. • An ancillary suite helps instructors prepare for class with an instructor guide, test package, and presentation package. This comprehensive resource delivers coverage of sport by historical periods—from the indigenous tribes of premodern America, through colonial societies, to the era of sport in the United States today. Sports in American History, Second Edition, examines how women, minorities, and ethnic and religious groups have influenced U.S. sporting culture. This gives students a broader knowledge of the complexities of sport, health, and play in the American experience and how historical factors, such as gender, ethnicity, race, and religion, provide a more complete understanding of sports in American history. The easy-to-follow material is divided into 11 chronological chapters starting with sporting practices in colonial America and ending with globalized sport today, making it ideal for a semester-long course. The second edition maintains dedication to providing authentic primary documents—including newspapers, illustrations, photographs, historical writings, quotations, and posters—to bring the time periods to life for students. An extensive bibliography features primary and secondary sources in American sport history. Sports in American History, Second Edition, is unique in its level of detail, broad time frame, and focus on sports and the evolving definitions of physical activity and games. In addition, excerpts from primary documents provide firsthand accounts that will not only inform and fascinate readers but also provide a well-rounded perspective on the historical development of American sport. With sidebars offering an international viewpoint, this book will help students understand how historical events have shaped sport differently in the United States than in other parts of the world.

The Olympics and the Cold War, 1948-1968

This volume provides unique insight into how American colleges and universities have been significantly impacted and shaped by college football, and considers how U.S. sports culture more generally has intersected with broader institutional and educational issues. By documenting events from the nineteenth and twentieth centuries including protests, legal battles, and policy reforms which were centred around college sports, this distinctive volume illustrates how football has catalyzed broader controversies and progress relating to race and diversity, commercialization, corruption, and reform in higher education. Relying foremost on primary archival material, chapters illustrate the continued cultural, social, and economic themes and impacts of college athletics on U.S. higher education and campus life today. This text will benefit researchers, graduate students, and academics in the fields of higher education, as well as the history of education and sport more broadly. Those interested in the sociology of education and the politics of sport will also enjoy this volume.

America, History and Life

Television, History, and American Culture