

The Innovators Imperative

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Summary

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Intro

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Logistics

Geeta Johar

Agenda

Becoming More Creative

Core Traits

What Curiosity Is

Openness To Experience
Barriers to Adoption
Technology Dehumanizes the Process of Consumption
Barriers to Adoption of New Products
Desire for Control and Experiential Rewards
Usefulness Is Important To Define Creativity but How Does Creativity Relate to Innovation
Generational Differences in Our Approach to Automation and Technology
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Innovation Outputs
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Innovation Pitch
AI and Machine Learning
IP Protections
The Barton Report
Questions
Canadas Innovation Imperative
Trump vs Obama
Innovation Policy
Innovation Office
IP Economy
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Why should I innovate
VCs too early
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Research Findings
Biggest Challenges
Four Types of Innovation
Customer Experience
Dedicated Innovation Team
Swiss Post
Innovation Lab
Innovation Center of Excellence
Example WL Gore
Innovation Centre of Excellence
Intrapreneur Program
Adobe Kickbox
Startups have an unfair advantage
Corporations are good at efficiency at scale
Open innovation programs

Wells Fargo
Facebook
San Francisco
AXA
Innovation petting zoo
Fujitsu
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innovation outpost
GE
Data
Budgets
Corporate Innovation Leaders
Corporate Mavericks
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Why the Innovation Imperative?
Types of Innovation
Product Innovation
Service Innovation
Customer/Market Innovation
Business Model Innovation
Remember the 80's 90's The "Quality" Imperative
A Pattern of Innovation
What Factors affect the curve?
New Technology
World ISO 9001 Registrations
The Future Innovation Process Management

Structure & Process

The Innovation "Pipeline"

Where is your organization on the Business Life Cycle curve?

Innovation relaunches your curve !!

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INNOVATION Management System

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