

Survive Drive Win The Inside Story Of Brawn Gp An

[#Brawn GP](#) [#Formula 1](#) [#Jenson Button](#) [#F1 2009 Championship](#) [#Motorsport Underdog Story](#)

Dive deep into the extraordinary world of Brawn GP with this compelling inside story, revealing how a team on the brink of collapse defied all odds to achieve one of Formula 1's most improbable victories. Discover the challenges faced, the ingenious strategies employed, and the sheer determination that led Jenson Button and Brawn GP to secure the dramatic 2009 F1 Championship, cementing their place as a true motorsport underdog legend.

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Survive. Drive. Win.

'The story of Brawn GP is legendary... Exciting and magical.' Damon Hill 'Nick Fry and Ed Gorman take us behind the mysterious and tightly closed doors of F1 to tell the remarkable story of the 2009 season.' Martin Brundle Foreword by Bernie Ecclestone The full story of F1's incredible 2009 championship battle has never been told. Until now. In this gripping memoir, Nick Fry, the former CEO of Brawn GP, reveals how he found himself in the driving seat for one of the most incredible journeys in the history of motor sport. At the end of 2008, Nick, then head of Honda's F1 team, was told by his Japanese bosses that the motor company was pulling out of F1 in thirty days. This bolt from the blue was a disaster for the team's 700 staff, for Ross Brawn, who Nick had recently recruited as chief engineer, and for the drivers, Jenson Button and Rubens Barrichello. But in a few short weeks, Nick and Ross would persuade Honda to sell them the company for £1 (plus all the liabilities). Just thirteen weeks later, the Brawn GP team, led by Nick and Ross, would emerge from these ashes, win the first Grand Prix of the 2009 season, and go on to win the Driver's and the Constructor's Championship, with a borrowed engine, a heavily adapted chassis and, at least initially, no sponsors. In Survive. Drive. Win., Nick gives an up-close-and-personal account of how he and Ross turned disaster into championship glory and laid the foundations for what was to become the Mercedes-AMG Petronas F1 team. Along the way he gives the inside track on the drivers, the rivalries between teams, on negotiating with Bernie Ecclestone, on hiring and working with two global superstars: Michael Schumacher and Lewis Hamilton - and offers a unique and thrilling perspective on an elite global sport.

Survive. Drive. Win

In the autumn of 2008, Honda pulled the plug on their under-performing F1 effort. The decision left hundreds of employees jobless, and the team's participation in the 2009 world championship looked unlikely. Rising from the ashes of the Honda team, Brawn GP was formed. Amazingly, a mere 12 months later, they would beat Red Bull Racing, Ferrari and McLaren to the constructors' world championship, while Brawn GP driver Jenson Button claimed the drivers' title. Now, for the first time,

former Honda, Brawn and Mercedes AMG Petronas Team CEO Nick Fry tells the inside story of F1's fairytale championship win.

The Brawn Story

When the Brawn GP team rose Phoenix-like from the dying embers of the Honda Formula 1 operation, it caused a sensation. The team humiliated Ferrari and McLaren winning the Constructors' World Championship and Jenson Button, written off by many, finished the 2009 season as World Champion.

Total Competition

From Ross Brawn—one of the most successful figures in Formula One auto racing—comes a compelling insider's account of what it takes to win, featuring practical advice for overcoming obstacles and becoming a champion both on and off the racetrack. Formula One racing is a wildly popular global sport with millions of fans and billions more engineering dollars at stake. For four decades, Ross Brawn has been one of the most innovative technical directors and team principals in the high-stakes world of Formula One. He is considered the most successful competitor in the history of Formula One to date, and "the closest thing there is to a certifiable genius" (The Wall Street Journal). Leading Benetton, Ferrari, Honda, and Mercedes, he has worked with legendary drivers such as Michael Schumacher, Jenson Button, and Lewis Hamilton to make them Grand Prix champions. Now, in this fascinating book, presented as a frank conversation between Brawn and fellow Formula One competitor Adam Parr, Brawn reflects upon his career, shares the philosophies and methods that led to his success, and offers lessons that every leader working with teams—at work, play, or home—can use to achieve their own goals, too. Brawn and Parr share details about the unique pressures of Formula One racing and the intense, cutthroat world they inhabited, where coming in second place is never good enough. Just as Phil Knight recounted his accomplishments and devastating setbacks in the building of the Nike brand in the New York Times bestseller *Shoe Dog*, this book also provides a blueprint for leading teams, imparting lessons such as "Embrace Humility," "Invest in People and Culture," "Strive for Simplicity, Manage Complexity," and much more.

Jenson Button: Life to the Limit

LONGLISTED FOR THE WILLIAM HILL SPORTS BOOK OF THE YEAR 2018 This is my life, not the stuff you've seen, but the things you haven't. This is my childhood growing up in the West Country, my struggles, my doubts and my hopes. It's the people I've met in my seventeen years in Formula One, many of whom I've loved, some of whom I definitely haven't. It's the laughs I've shared, the battles I've fought, some on the track with rivals and friends like Fernando Alonso, Lewis Hamilton and Sebastian Vettel. It's the pressure I struggled with as I closed in on my World Championship in 2009, it's the calm I felt every time I settled into the cockpit. It's my dad - the many times he saved me, the one moment he doubted me, the hole in my life he left me. It's everything in one go, the good days as well as the bad. A life lived not just as a racing driver but, ultimately, as a human being.

How To Be An F1 Driver

AUTHOR OF SUNDAY TIMES BESTSELLER, LIFE TO THE LIMIT In his 17 years as a Formula 1 driver, Jenson Button has picked up a thing or two about how to do the job properly. Sure, you need to be able to drive a car fast - and Jenson is on hand to pass on a few tricks of the trade here - but you also need to know the real rules for making it to the top. Like, how to tell a multiple F1 champion they need to check their blind-spot. What the difference is between a helmet and a hat, and indeed a 'helmet-hat'. How to practise your champagne spray ahead of the big day. Why it is never, ever, under any circumstances a good idea to buy a yacht. And how to face down your team when you've just stacked their multi-million-pound car into a wall during practice. But 'JB' (nicknames in F1 run the full range from initials to, well, just using first names) doesn't stop there. HTBAF1D (catchy) lifts the lid on the people, the places, the weird rituals, the motorhomes, the media, the cars, the perks and the disasters. Join Jenson as he reveals how not to race a stupid big truck, why driving Le Mans is like having five shots of tequila before lunch, and what to do when you finally hang up your helmet-hat.

Life At The Limit

It's pretty rare to come across a motor racing book that tempts you to read the thing in one sitting but "Prof" Watkins has produced a gem ... [he] is a superb raconteur, not afraid to speak his mind yet

peppering the gravity with occasionally side-splitting humour. No true motorsport fan should be without this book.' Autosport Grand Prix racing has undergone sweeping changes in the last thirty years. Many of these involve safety and medical rescue. The man behind them - a champion in the racing world although he has never won a race - is the eminent neurosurgeon Sid Watkins. Life at the Limit is his remarkable story. It spans the most exciting years in Grand Prix racing and includes intimate portraits of motorsport's greatest names, from Jackie Stewart and Niki Lauda to Alain Prost and Damon Hill. Sid Watkins has also witnessed, at first hand, some of the most severe and spectacular racing accidents. His account of these is made all the more poignant by the fact that some of the men he has rescued, sometimes at the point of death, have been personal friends. From Monza, in 1978, where Ronnie Petersen suffered a fatal accident, to Imola in May 1994 where Ayrton Senna met his untimely death, the high, and low, points of Grand Prix racing are vividly described. For all fans of Formula One, this is the inside story of the world's most dangerous sport.

Williams

Founded in 1977 by Sir Frank Williams and Patrick Head, Williams F1 represents the last of the true independent teams; a company devoid of corporate dogma and run by enthusiasts driven by a love of racing and the satisfaction. This title explains why the Williams team is held in more affection than any other team in Britain, if not the world.

The Perfect Car

John Barnard revolutionised Formula 1, and motorsport as a whole, through his unrelenting quest for perfection in racing car design. Written with Barnard's cooperation and with input from dozens of associates, drivers and rivals, this biography tells the entire story, both personal and professional, of a British design genius. Barnard's technical achievements are explored in detail--and in accessible language--with special emphasis on his brilliant initiatives while at McLaren (the first carbon-fiber composite chassis) and Ferrari (the first semi-automatic gearbox). The Perfect Car is also a human-interest story, telling a tale of innovation under intense pressure while Barnard endeavoured to maintain a stable family life. This is a landmark book that will be relished by anyone interested in motorsport and design.

Lights Out, Full Throttle

Calling all petrolheads, Lights Out, Full Throttle is the riotously funny tour through the best, worst and downright outrageous of F1. Shortlisted for the Telegraph Sports Entertainment Book of the Year Award Johnny and Damon have become the one constant for passionate British F1 fans in a rapidly changing landscape. They have earned cult status as commentators and pundits, with viewers loving their unerring dedication to the sport's greatness. From Monaco to Silverstone – discussing Johnny's crowdsurfing and Bernie's burger bar, the genius of Adrian Newey and Colin Chapman, what it's like to have an out-of-body experience while driving a car in the pouring rain at 200 mph, and the future of the sport in the wake of a tumultuous year – Johnny and Damon assess the good, the bad and the ugly of the F1 enthusiast's paradise. Whether you're a fan of Nigel, Niki, Kimi or Britney, pine for the glory days of Brabham, Williams, Jim Clark and Fangio, or believe that Lewis Hamilton will retire as the GOAT, Lights Out, Full Throttle gets you to the front of the grid without the inconvenience of having to leave your seat.

How to Build a Car: The Autobiography of the World's Greatest Formula 1 Designer

'Adrian has a unique gift for understanding drivers and racing cars. He is ultra competitive but never forgets to have fun. An immensely likeable man.' Damon Hill

The Art of the Formula 1 Race Car 2022

The Art of the Formula 1 Race Car 2022 presents thirteen of the most exciting F1 race cars from seventy-plus years of competition, captured in the studio portraits of master automotive photographer James Mann. The photographs in this sixteen-month calendar showcase greats from Ferrari, McLaren, Williams, Lotus, Brabham, and Mercedes, portraying not just the vehicles' engineering and technological brilliance but also their inherent beauty—the captivating result of Formula 1's mix of competition, creativity, and technical ingenuity that makes these racers works of mechanical art. With a convenient page that shows the months of September, October, November, and December 2021, followed by

individual pages for the months of 2022, keep yourself on track throughout the year while enjoying Formula 1's most captivating and successful race cars from the 1950s to today.

The Mechanic

Meet Marc 'Elvis' Priestley: the former number-one McLaren mechanic, and the brains behind some of Formula One's greatest ever drivers. Revealing the most outrageous secrets and fiercest rivalries, *The Mechanic* follows Priestley as he travels the world working in the high-octane atmosphere of the F1 pit lane. While the spotlight is most often on the superstar drivers, the mechanics are the guys who make every World Champion, and any mistakes can have critical consequences. However, these highly skilled engineers don't just fine-tune machinery and crunch data through high-spec computers. These boys can seriously let their hair down. Whether it's partying on luxury yachts or gravity-defying photos aboard aeroplanes, this is a world which thrills on and off the track. This is Formula One, but not like you've seen it before.

The Mechanic's Tale

Essential reading for anyone interested in life behind-the-scenes at Formula One. Formula One Grand Prix mechanic Steve Matchett takes the reader on a compelling journey through his life in the pit-lane, from his beginnings as a young apprentice, through his time at Ferrari and BMW to his later success with Benetton. He gives eye-witness views of the great drivers, including Michael Schumacher, Nigel Mansell, Alain Prost and Ayrton Senna. He also talks of key Benetton personalities, and explains how the team was transformed into a strong, competitive organisation, winning three World Championships. His determination and frustration in trying - and eventually succeeding - to break into the high-pressure world of Formula One leaps off the page.

Formula One and Beyond

Cross Sports Book Awards Autobiography of the Year For almost 50 years, Max Mosley has been involved in motor racing, having seen the sport at all levels: as a driver, a team owner (with March) and, between 1993 and 2009, as president of the FIA, motor sport's governing body. In partnership with Bernie Ecclestone, he helped transform Formula One into a multi-billion-pound global brand. Now, in this fascinating and revealing memoir, Mosley gives a compelling insight into the sport and its most influential figures and biggest stars - it is a book that no fan of Formula One can afford not to read. But Mosley's story goes far beyond motor sport, as his life and career have taken him through an extraordinary range of experiences, from being brought up as the son of Oswald and Diana Mosley, who were interned during the war, and having to deal with the taint of the family name; through his vital campaigns for road safety that have helped to save many thousands of lives; and on to the recent intrusions into his private life that led to a famous court case against the Murdoch press. It is a book that sheds new light on events from Formula One through to Ecclestone's controversial donation of a million pounds to the Labour party. It is packed with behind-the-scenes gossip, vital business tips and some hilarious stories.

No Angel

'I'm no angel.' Bernie Ecclestone Born into poverty, Bernie Ecclestone has made himself a billionaire by developing the world's second most popular sport - Formula One racing. Private, mysterious and some say sinister, the eighty-year-old criss-crosses the globe in his private jet, mixing with celebrities, statesmen and sporting heroes. His success is not just in creating a multibillion-pound global business but in resisting repeated attempts to snatch the glittering prize from his control. Ecclestone has never before revealed how he graduated from selling second-hand cars in London's notorious Warren Street to become the major player he is today. He has finally decided to reveal his secrets: the deals, the marriages, the disasters and the successes in Formula One racing, in Downing Street, in casinos, on yachts and in the air. Surprisingly, he has granted access to his inner circle to Tom Bower, described by Ecclestone as 'The Undertaker' - the man who buries reputations - and has given him access to all his friends and enemies. All have been told by Ecclestone, 'Tell him the truth, good or bad.' *No Angel* is a classic rags-to-riches story, the unique portrayal of a unique man and an intriguing insight into Formula One racing, business and the human spirit. Tom Bower is the author of nineteen books, including biographies of Robert Maxwell, Mohamed Fayed, Gordon Brown, Richard Branson, Conrad Black and more recently, Simon Cowell.

McLaren The Wins

It is not until you stop and count up McLaren's victories since its inception in 1964, that you truly appreciate the breadth, depth and footprint of this amazing marque in motorsport. No other racing team can lay claim to successes across such a vast spectrum: McLaren has been victorious in Formula 1, Formula 2, Formula 3, Formula A/5000, Indycars, Can-Am and InterSerie sportscars as well as at the Le Mans 24-hour race. This 320-page, large-format, hard-back landmark book does what no other book has sought to achieve, painstakingly recording all of McLaren's contemporary victories from 1964 until 2011. Produced with the full co-operation and endorsement of the McLaren Group, McLaren The Wins is beautifully laid out, with period photography and race results depicting each and every one of the 636 wins, up to and including the 2011 Chinese GP. This superb 320-page book spans six momentous decades from 1964 to the present day.

Lewis Hamilton: My Story

Lewis Hamilton's explosive arrival on the Formula 1 scene has made front-page headlines. In My Story, for the first time Lewis opens up about his stunning debut season, including the gripping climax to the 2007 F1 World Championship, as well as his dad Anthony, his home life and his early years. The only book with the real story, as told by Lewis.

Staying on Track

After finishing as runner-up three times in the drivers' world championship, in 1992 Mansell finally secured the title. It was the crowning achievement of a hugely successful career, in which he won 31 Grand Prix, a record for a British driver that stood until Lewis Hamilton overhauled him in 2014. Always an aggressive driver, his exciting style meant he was hailed as a hero by his millions of fans in the UK and around the world. Out of the car, he was outspoken and charismatic, which merely served to enhance his reputation. Now, 20 years after he retired from F1, Mansell looks back on a stellar career in which he battled against many legends of the sport, from Lauda through the Senna and Prost years and on to Schumacher. He provides vivid insights into what it was like to race against those greats in an era when the risks to drivers were enormous. He explains what motivated him to get to the top, and takes the reader behind the scenes to give an unrivalled insight into the sport and the key moments of his career. Still closely involved in Formula One, Mansell assesses how F1 has changed, and gives his authoritative verdict on the sport, the cars and the drivers. It is an unmissable account from one of Britain's greatest sporting heroes.

Senna Versus Prost

In the late eighties and early nineties, Formula One was at its most explosive, with thrilling races, charismatic drivers, nail-biting climaxes - and the most deadly rivalry ever witnessed in sport. Alain Prost and Ayrton Senna - two of Formula One's most honoured champions and iconic figures - drove together for McLaren for two seasons, and their acrimonious and hostile relationship extended even after one of them had left the team. It was a story that would have a tragic ending. As the great rivals raced to victory, their relationship deteriorated badly, culminating in Prost accusing Senna of deliberately trying to ride him off the circuit. And the final, sad act of this drama occurred at the San Marino Grand Prix at Imola in May 1994, when Senna was killed. Featuring a rare interview with Prost, and insight from Martin Brundle, Damon Hill, Sir Frank Williams, Bernie Ecclestone, Derek Warwick, Johnny Herbert, Gerhard Berger, plus McLaren insiders and other F1 figures, Malcolm Folley provides us with a breath-taking account of one of the all-time classic sporting rivalries. 'excellent ... A familiar story is still worth telling if done well. In this case, it's mission accomplished' Motor Sport 'a superb insight into antagonism between F1 team-mates ... brilliant' Daily Mirror

1994 The Untold Story of a Tragic and Controversial F1 Season

Since the Grand Prix's start in 1950 just 33 men have achieved the accolade of F1 World Champion. For the first time, legendary F1 commentator Maurice Hamilton and award-winning photographers Bernard and Paul-Henri Cahier bring the heroes of this iconic sport together, in a stunning photographic portrayal of the poise, skill and winning mindset that separates the fast from the furious, the elite from the talented. With exclusive quotes from icons such as Lewis Hamilton and Nico Rosberg, and including Maurice's historic interviews with the sport's lost heroes – including James Hunt and Ayrton Senna –

F1: The Champions is a beautiful tribute to the most ferocious of sports and the incredible sportsmen who drive at the edge in pursuit of greatness.

Formula One: The Champions

****THE ONLY DEFINITIVE ACCOUNT OF THE WORLD'S GREATEST RACE - FULL OF EXCLUSIVE INTERVIEWS WITH NIKI LAUDA, ROSS BRAWN, DAMON HILL, DAVID COULTHARD, SIR JACKIE STEWART, OLIVER PANIS AND 2016 WORLD CHAMPION NICO ROSBERG**** Circuit de Monaco. Monte Carlo. The ultimate race in the Formula One calendar. When you think of Formula One, you think of Monaco. Once a year, yachts jam the harbour, celebrities fill the stands and luxury sports cars litter the streets as of thousands of people gather from across the world to watch the greatest, and one of the oldest, races in motorsport. Monaco is glamorous, prestigious and seductive. But for the drivers, it is the most demanding race of the year. The narrow streets, tight corners and sharp elevations make it the ultimate test of driving skill. It is physically draining and mentally exhausting. Proposed today, the race would not exist but it remains the jewel in the crown for every Formula One driver. There is simply no other race like it. Win at Monaco and your name is etched in history. You will join the likes of Graham Hill, Jackie Stewart, Ayrton Senna, Alain Prost, Michael Schumacher and Lewis Hamilton. With exclusive interviews and insight from drivers and a wealth of F1 insiders, award-winning sportswriter Malcolm Folley goes behind the scenes to discover what it's really like to drive and live and breathe this iconic circuit. He reveals along the way a unique and definitive portrait of the circuit, and recreates in thrilling detail its most extraordinary weekend, when only three cars finished.

Monaco

****FULLY UPDATED PAPERBACK EDITION OF THE BESTSELLING BIOGRAPHY ON MAX VERSTAPPEN, NOW DOUBLE WORLD CHAMPION **** Few drivers have shaken up Formula 1 in quite the same way as Max Verstappen. Already the youngest competitor in F1 history, he made history as the first Dutch driver to win the World Championship in 2021. In 2022 he retained his title with four races to spare and went on to achieve the highest season points tally of all time. As the son of former F1 driver Jos Verstappen, Max was destined to be a racing driver. And as sports journalist James Gray deftly shows, since his headline-grabbing debut victory at the 2016 Spanish Grand Prix, Max has continued to make an indelible impression on the sport, courting criticism and plaudits in equal measure. Gray seeks to understand the outspoken nature and aggressive driving style that make Verstappen a must watch before, during and after races, and why his Dutch fans, who turn up to cheer him on in their orange-clad droves, are quite so fanatical.

Max Verstappen

Don't be intimidated by F1, Speed Read F1 is your guide to this great sports tech, rules, history, culture and concepts in one stylish, easy-to-read package.

Speed Read F1

F1 Mavericks is the story of the grandest, most influential, and most fondly remembered era in Formula 1 racing as seen through the lens of master motorsports photographer, Pete Biro. The period from 1960 to 1982 saw the greatest technological changes in the history of Formula 1 racing: the transition from front engines to rear engines, narrow-treaded tires, massive racing slicks, zero downforce, and neck-wrenching ground effects—and, of course, a staggering increase in performance and reduction in lap times. In short, the period saw the creation of the modern Formula 1 car. This is also the time when legendary names who defined F1 were out in full force: Jim Clark, Jack Brabham, Dan Gurney, Sir Jackie Stewart, Graham Hill, Niki Lauda, James Hunt, Bruce McLaren, Jody Scheckter. We'll see and meet all of them. But F1 Mavericks also focuses on the designers and engineers behind the cars—men like Colin Chapman, Sir Patrick Head, Maurice Philippe, Franco Rochhi, Gordon Murray, and many others. We'll hear directly from many of them, including a foreword from 1978 F1 World Champion, Mario Andretti. Every chapter is a photographic account of key races throughout the period, supplemented with sidebars featuring key designers and technologies, like wings, ground effects, slick tires, turbochargers, and the Brabham “fan” suction car. F1 Mavericks is an international story, and includes loads of information on designs from Japan (Honda), Britain (McLaren, Tyrrell, Cooper, BRM) Italy (Ferrari, Maserati, Alfa Romeo), France (Matra, Ligier, Renault), Germany (Porsche, BMW) and the United States (Eagle, Shadow, Penske, Parnelli). Strap yourself in for the story of the greatest era in Formula 1 racing—it's all here in F1 Mavericks.

F1 Mavericks

This book, the first study of its kind, examines the economics behind motorsports, in particular Formula One. Chapters discuss the costs involved in Formula racing and how they are borne by teams, promoters and racers. The book also looks at how society, the public and the private sectors stand to benefit economically from the motorsport industry. Other issues like the economics of TV rights, sponsorship and sustainability are also addressed, again for the first time in an economics book. Moving beyond the economics of what happens off the track, the book also undertakes a serious examination of what goes in to making a winning team and what having a winning racer can do for a team's fortunes. Mourão's highly relevant and contemporary book also looks at how motorsport teams confront the challenges of the modern sporting world, including the changing dynamics of sports media and considers the future of Formula 1 as motorsports evolve.

The Economics of Motorsports

Niki Lauda drove a car for sport, but crossed the line between life and death and fought back to even greater glory. Even people who know nothing of Formula One have heard of his crash at Nurburgring in 1976, when he was dragged from the inferno of his Ferrari so badly injured he was given the last rites. Within 33 days, he was racing again at Monza. His wounds bled, he had no eyelids. He was terrified. A year later, he reclaimed his World Championship title. In *To Hell and Back* he reveals how he battled fear to stage a comeback that seemed beyond human endurance. Then it's Lauda vs Hunt, an epic rivalry later dramatized in 2013's Hollywood blockbuster *Rush*, and he looks back on the strict childhood and parental disapproval that he believes gave him an 'addiction to excellence'. There'll never be another like him.

To Hell and Back

TRAVEL BACK IN TIME WITH THE BBC'S RUTH GOODMAN We know what life was like for Victoria and Albert. But what was it like for a commoner - like you or me? How did it feel to cook with coal and wash with tea leaves? Drink beer for breakfast and clean your teeth with cuttlefish? Catch the omnibus to work and do the laundry in your corset? How to be a Victorian by Ruth Goodman is a radical new approach to history; a journey back in time more personal than anything before. Moving through the rhythm of the day, this astonishing guide illuminates the overlapping worlds of health, sex, fashion, food, school, work and play. Surviving everyday life came down to the gritty details, the small necessities and tricks of living and Ruth will show you how. If you liked *A Time Traveller's Guide to Medieval England* or *1000 Years of Annoying the French*, you will love this book.

'Goodman skilfully creates a portrait of daily Victorian life with accessible, compelling, and deeply sensory prose' Erin Entrada Kelly 'We're lucky to have such a knowledgeable cicerone as Ruth

Goodman . . . Revelatory' Alexandra Kimball 'Goodman's research is impeccable . . . taking the reader through an average day and presenting the oddities of life without condescension' Patricia Hagen

How to be a Victorian

In *The Limit*, Michael Cannell tells the enthralling story of Phil Hill—a lowly California mechanic who would become the first American-born driver to win the Grand Prix—and, on the fiftieth anniversary of his triumph, brings to life a vanished world of glamour, valor, and daring. With the pacing and vivid description of a novel, *The Limit* charts the journey that brought Hill from dusty California lots racing midget cars into the ranks of a singular breed of men, competing with daredevils for glory on Grand Prix tracks across Europe. Facing death at every turn, these men rounded circuits at well over 150 mph in an era before seat belts or roll bars—an era when drivers were “crushed, burned, and beheaded with unnerving regularity.” From the stink of grease-smothered pits to the long anxious nights in lonely European hotels, from the tense camaraderie of teammates to the trembling suspense of photo finishes, *The Limit* captures the 1961 season that would mark the high point of Hill's career. It brings readers up close to the remarkable men who surrounded Hill on the circuit—men like Hill's teammate and rival, the *soigné* and cool-headed German count Wolfgang Von Trips (nicknamed “Count Von Crash”), and Enzo Ferrari, the reclusive and monomaniacal padrone of the Ferrari racing empire. Race by race, *The Limit* carries readers to its riveting and startling climax—the final contest that would decide it all, one of the deadliest in Grand Prix history.

The Limit

Studies the case of Formula 1® to show how businesses can achieve optimal performance in competitive and dynamic environments.

Performance at the Limit

Go behind the scenes to explore the history, racing, celebrity fans, and after hours of racing's most glamorous and prestigious round in the F1 championship with *The Life Monaco Grand Prix*. Monaco sponsored its first race in 1929 and the circuit has been part of the Formula 1 series since 1950. Conducted with the patronage of Monaco's royal family, its beautiful street-circuit has made Monaco the most glamorous setting of any F1 race. But the classic architecture and high-profile spectators belie a course notorious for its complexity and challenges. With no safety barriers until 1969, drivers have twice plunged into the harbor among the spectating yachts. Off the circuit, Monaco is a 24-hour spectacle of expensive boats, high-profile parties, celebrity F1 fans, penthouse spectating, and high-roller lifestyle. From the Monte Carlo casino (integral to numerous James Bond films) to top clubs like *Amber Lounge*, *Jimmy's*, and *The Black Lounge* to F1 racers' luxury homes to the takeoffs and landings of countless private jets, Monaco represents the epitome of the jet-setting lifestyle long associated with the F1 circus. From the first Grand Prix in 1929 to today's star-studded event, *The Life Monaco Grand Prix* takes the reader on a full lap of this prestigious race.

The Life Monaco Grand Prix

They laid the foundations of American finance and defined the American brand of capitalism. They bankrolled wars, were the impetus behind the building of the first transcontinental railroad system, and fueled a fledgling nation's grandiose dreams of empire. S&M Allen, J. P. Morgan & Co., Goldman Sachs, Lehman Brothers...they were the great Wall Street partnerships, and for well over a century, through a combination of financial genius, political chicanery, and the audacity of Caesars, they wielded unprecedented influence over the business, financial, and political landscapes of a nation. *The Last Partnerships* combines rigorous scholarship with journalism at its best to present a panoramic history of the rise and fall of the great financial houses—from the “Yankee Bankers,” at the turn of the 19th century, up to Goldman Sachs' historic IPO in 1999—tracing their origins, their successes and failures over the years, and the reasons for their ultimate demise. *The Last Partnerships* is must-reading for history buffs and everyone interested in the world of finance behind the business-page headlines.

The Last Partnerships: Inside the Great Wall Street Dynasties

In this groundbreaking bestseller, Lundy Bancroft—a counselor who specializes in working with abusive men—uses his knowledge about how abusers think to help women recognize when they are being controlled or devalued, and to find ways to get free of an abusive relationship. He says he loves you.

So...why does he do that? You've asked yourself this question again and again. Now you have the chance to see inside the minds of angry and controlling men—and change your life. In *Why Does He Do That?* you will learn about: • The early warning signs of abuse • The nature of abusive thinking • Myths about abusers • Ten abusive personality types • The role of drugs and alcohol • What you can fix, and what you can't • And how to get out of an abusive relationship safely "This is without a doubt the most informative and useful book yet written on the subject of abusive men. Women who are armed with the insights found in these pages will be on the road to recovering control of their lives."—Jay G. Silverman, Ph.D., Director, Violence Prevention Programs, Harvard School of Public Health

Why Does He Do That?

My Greatest Defeat is a collection of honest and revealing insights into 20 of the greatest living racing drivers, legends of the worlds of Formula 1, Indycar, NASCAR, Le Mans and Rally. Interviews conducted specially for this book are with (in alphabetical order) Mario Andretti, Derek Bell, Emerson Fittipaldi, Dario Franchitti, Jeff Gordon, Mika Häkkinen, Damon Hill, Jimmie Johnson, Tom Kristensen, Niki Lauda, Sebastien Loeb, Felipe Massa, Rick Mears, Emanuele Pirro, Alain Prost, Carlos Sainz, Jackie Stewart, Bobby Unser, Ari Vatanen and Alex Zanardi. Here are five highlights... Dario Franchitti — The Indycar champion talks of the deaths of the friends that book-ended his career in racing, the heartbreak that each caused and the aftermath of accidents that affected the physical functioning of his brain. Jeff Gordon — One of the all-time NASCAR greats, he looks back on his many championships, admitting that today he cannot view a single one with anything but regret as family relationships were soured and stretched to breaking point. Jimmie Johnson — One of the greatest stock car drivers in history, Johnson was at one time considered a reckless outcast. He reflects on the little-known crash that almost killed him and changed his mindset forever. Niki Lauda — A racer who needs no introduction, Niki Lauda discusses the loss of one of his aircraft over Thailand in which all on board were killed; for eight months he fought to clear the name of his pilots and change aircraft safety forever. Alex Zanardi — In a deep and revealing conversation, the Paralympic gold medalist, who lost both legs in an Indycar accident, discusses how we decipher between our passion and our ambition and how childhood dreams affect our adult decisions. Striking portrait artworks come from a revered artist in modern comic book design, Giuseppe 'Cammo' Camuncoli, who is renowned for the dark, brooding style that has seen him become a staple in the Vertigo, DC and Marvel stables.

My Greatest Defeat

'HANDS DOWN THE GREATEST BOOK EVER WRITTEN ABOUT F1.' -Sam Walker, author of *The Captain Class* 'MODERN F1 IS THE SPORTS STORY OF THIS ERA AND NO ONE COULD TELL IT BETTER' -Kevin Clark, ESPN 'THE FASTEST READ YOU WILL EVER PICK UP' -A.J. Baime, author of *Go Like Hell* F1 is now the fastest growing sport in the world; the full story of its unbelievable rise is a riveting saga only hinted at by the likes of *Drive to Survive*. In this book - the first, definitive account of how F1 came to achieve total global fandom - Wall Street Journal reporters Joshua Robinson and Jonathan Clegg take us inside a world full of racing obsessives, glamorous settings, petrolheads, engineering geniuses, dashing racers and bitter rivalries. The story of F1's world dominance is one of near-constant transformation and experimentation. This is a sport where the only way to win championships is to land a series of technical moon shots - and then do it all over again. With fast cars, big money, beautiful people, and glamorous locations from Monaco to Melbourne, *The Formula* tells the full, epic story of the sport. Starting in 1950s Britain, where six years of wartime engineering laid the foundations for a new type of motorcar racing; to the first global star partnership of Senna and Ecclestone; Spygate; Crashgate and its transition into an entertainment juggernaut. Bringing unique insight and access to F1's most storied teams and personalities - from Ferrari to Lewis Hamilton to Christian Horner and Daniel Ricciardo - *The Formula* offers a riveting portrait of the drivers, corporations, cars, rivalries, and audacious gambles that have shaped the sport for half a century. The end result is a high-octane history of how modern F1 racing came to be - the first book to tell the story of the outrageous successes and spectacular crashes that led F1 to this extraordinary yet precarious moment. More than just a sports story, it is the tale of a commercial empire, one built in the 20th century, rendered almost obsolete in the early 21st, and re-emerged world-dominant today; a disrupter that claimed its place in the crowded sports marketplace through cash, personality, and a new understanding of what a sport needs to be in the age of wall-to-wall entertainment.

The Formula

This book is the third in Evro's multi-volume, decade-by-decade series covering the entire history of Formula 1 through its teams and cars. This installment examines the 1980s, when the sport moved into its spectacular turbo era, first with Renault, Ferrari and BMW-powered Brabham, then with sustained periods of success for McLaren with Porsche-made TAG engines and Williams with Honda power. After the last win for the evergreen Ford Cosworth DFV in 1983, turbos prevailed until regulation change for 1989 brought back normally aspirated engines, now of 3.5 litres. Besides Formula 1's high achievers, this book also covers the entire supporting cast, where much curiosity lies in discovering the travails of obscure and unsuccessful cars. This wide-ranging, colorful and authoritative book will be treasured by all Formula 1 fans. Year-by-year treatment covers each season in fascinating depth, running through the teams — and their various cars — in order of importance. Two teams dominated the decade, McLaren and Williams taking all but two of the drivers' and constructors' titles: McLaren's World Champions were Niki Lauda (1984), Alain Prost (1985, 1986 and 1989) and Ayrton Senna (1988), while Williams's were Alan Jones (1980), Keke Rosberg (1982) and Nelson Piquet (1987). The two other significant winning teams were Brabham, which took Nelson Piquet to two drivers' titles (1981 and 1983), and Ferrari, which won two constructors' titles (1982 and 1983). Other winning marques were Benetton, Ligier, Lotus, Renault and Tyrrell. Over 600 photos — entirely in color and all from the magnificent archives of LAT Images — show every type of car raced by every team and driver, presenting a comprehensive survey of all participants. The sweep of the decade covers sustained technical advances, particularly in carbon-fiber construction and ever-increasing power outputs. Detailed text includes car specifications and technical essentials.

Formula 1: Car by Car

Since his elevation to Red Bull in 2014, Daniel Ricciardo has cemented himself as one of Formula One's most exciting talents. He has established a reputation for brilliant one-lap speed, thrilling overtaking and a competitive spirit that has helped him claim some of the most exhilarating race victories in the sport's recent history. The self-styled 'Honey Badger' has done it all with a smile, displaying the infectious personality that has made him one of the most popular drivers on the grid. Starting with Ricciardo's rise in Formula One, this book gives a race-by-race account of the highs, the lows, the controversies and the triumphs. Featuring 150 dynamic colour photographs that take you to the very centre of the action, this is a brilliant insight into the excitement and drama of Formula One, and one of its most popular superstars.

Daniel Ricciardo

Fernando Alonso is one of the best drivers to ever drive in Formula One; a double World Championship winner, he is admired and loved by millions. Here he tells his incredible journey to motorsport superstardom for the first time. Fernando Alonso: Two-time Formula 1 world champion. Three-time Formula 1 runner-up. World Endurance Champion. Winner of the 24 Hours of Daytona. Participant in the Dakar Rally, the most prestigious of its kind in the world. The youngest racer to achieve pole position and a Grand Prix win. A fighter whose life is a tale of constant overcoming, a succession of challenges that demanded a steady hand behind the wheel. But what is the man like behind this consummate driver, this absolute master of speed, champion of endurance trials and rallies? Who is the real Fernando Alonso? Written amid asphalt, dunes, obstacles, and ever-higher goals, Fernando's first and only autobiography, *Racer*, is a journey through reflections on his life, his world, his dreams, and everything that really matters to him in ways he never has before. At its heart this is a story about a young boy from Spain who lit up the go-kart circuits precociously and worked hard all his life to become a champion like none other. A career that spans racing against Schumacher to Hamilton, a life on the track like no other, this is the ultimate F1 autobiography by the ultimate F1 racer.

Racer

The formative years of the 1950s are explored in this fourth installment of Evro's decade-by-decade series covering all Formula 1 cars and teams. When the World Championship was first held in 1950, red Italian cars predominated, from Alfa Romeo, Ferrari and Maserati, and continued to do so for much of the period. But by the time the decade closed, green British cars were in their ascendancy, first Vanwall and then rear-engined Cooper playing the starring roles, and BRM and Lotus having walk-on parts. As for drivers, one stood out above the others, Argentine Juan Manuel Fangio, becoming World Champion five times. Much of the fascination of this era also lies in its numerous privateers and also-rans, all of which receive their due coverage in this complete work. Year-by-year treatment

covers each season in fascinating depth, running through the teams -- and their various cars -- in order of importance. Alfa Romeo's supercharged 1.5-litre cars dominated the first two years, with titles won by Giuseppe Farina (1950) and Fangio (1951). The new marque of Ferrari steamrolled the opposition in two seasons run to Formula 2 rules (1952-53), Alberto Ascari becoming champion both times, and the same manufacturer took two more crowns with Fangio (1956) and Mike Hawthorn (1958). Maserati's fabulous 250F, the decade's most significant racing car, propelled Fangio to two more of his five championships (1954 and 1957). German manufacturer Mercedes-Benz stepped briefly into Formula 1 (1954-55) and won almost everything with Fangio and up-and-coming Stirling Moss. Green finally beat red when the Vanwalls, driven by Moss and Tony Brooks, won the inaugural constructors' title (1958). Then along came Cooper, rear-engine pioneers, to signpost Formula 1's future when Jack Brabham became World Champion (1959).

Formula 1 Car by Car 1990-99