

online marketing eine systematische terminologische untersuchung deutsch und englisch eine systematische terminologische untersuchung deutsch und e simone wollmann

[#online marketing](#) [#terminology](#) [#German-English translation](#) [#marketing research](#) [#Simone Wollmann](#)

This resource presents a systematic terminological investigation of online marketing terms in German and English, building on the research of Simone Wollmann. It explores the nuances and variations in terminology across these two languages, providing valuable insights for marketers, translators, and anyone working in international online marketing contexts. Understanding the specific terminology differences is crucial for effective communication and successful campaigns.

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ONLINE-MARKETING - Eine systematische terminologische Untersuchung Deutsch und Englisch

Diplomarbeit aus dem Jahr 2004 im Fachbereich Dolmetschen / Übersetzen, Note: 1,3, Technische Hochschule Köln, ehem. Fachhochschule Köln, 225 Quellen im Literaturverzeichnis, Sprache: Deutsch, Abstract: Gegenstand der vorliegenden Diplomarbeit ist die systematische terminologische Untersuchung des Fachgebiets Online-Marketing in den Sprachen Deutsch und Englisch. Die Arbeit wurde mit Hilfe des Terminologieverwaltungsprogramms „Multiterm '95 Plus“ angefertigt. Schwerpunkt dieser Arbeit liegt nicht auf einer ausführlichen Ausarbeitung des Fachgebiets „Online-Marketing“, sondern auf der Erstellung eines zweisprachigen Begriffssystems und dessen terminologische und graphische Umsetzung. Die Arbeit enthält jedoch eine Einführung in das Fachgebiet, die dem Leser lediglich einen Einblick in das Thema Online-Marketing vermitteln soll, um dadurch ein besseres Verständnis für die thematischen Schwerpunkte der vorliegenden Arbeit zu geben. Als nächstes wird in der Arbeitsmethodik erläutert, wie die Arbeit aufgebaut ist und welche methodische Vorgehensweise bei der Erstellung der Arbeit angewandt wurde. Neben der Themenabgrenzung und der Material- und Informationsbeschaffung befasst sich die Arbeitsmethodik mit den Problemen und fachspezifischen Schwierigkeiten, die sich bei der Ausarbeitung des Begriffssystems ergeben haben. Im Anschluss an die Arbeitsmethodik und des Begriffssystems enthält die Arbeit zweisprachige Indizes, ein Abbildungsverzeichnis sowie ein Literaturverzeichnis. Das Thema dieser Arbeit entstand auf Grund meiner beruflichen Erfahrung bei der Fa. Campus-Service GmbH, Deutschlands führenden Online-Vermarkter für studentenspezifische Werbeträger. Während dieser Zeit entwickelte sich ein großes Interesse für den Bereich Online-Marketing, mit dem ich mich auch in Zukunft weiter befassen möchte und der

den Grundstein für diese Diplomarbeit legte. Im Laufe der Bearbeitungszeit wurde mehr und mehr Fachwissen angeeignet und in die Arbeit integriert. [...]

The Law and Economics of Class Actions in Europe

'The Law and Economics of Class Actions in Europe marshals an impressive array of expertise from both sides of the Atlantic to illuminate the debate over class action litigation. This volume is a valuable addition to the literature on class actions in both the US and Europe.' – Jennifer Arlen, New York University, School of Law, US 'The availability and performance of class actions is a fundamental question being addressed in many legal systems. Class actions offer a rare opportunity for individuals with small losses to obtain redress against large companies and may provide important incentives to comply with the law. Effective class actions that provide these benefits exist in few countries. This book assembles leading scholars from around the world to provide important new insights into the theory and practice of this important legal procedure.' – Theodore Eisenberg, Cornell University, US This well-documented book discusses the power and limitations of class actions with insights and analysis from a panel of distinguished scholars. It pays special attention to the introduction and the applicability of such a legal device in European civil law countries. The book offers a broad legal and economic investigation, drawing insights from US judicial experience and giving a rigorous discussion of both the philosophical and constitutional aspects and the economic mechanisms and incentives set up by class actions. The Law and Economics of Class Actions in Europe will be a welcome addition to the bookshelf of all those interested in the function of class action litigation for promoting justice and efficiency. In particular, it will benefit graduate and postgraduate students, researchers and academics in law, economics, and law and economics, policymakers, judges and attorneys.

Federalism and Education

Federalism has played a central role in charting educational progress in many countries. With an evolving balance between centralization and decentralization, federalism is designed to promote accountability standards without tempering regional and local preferences. Federalism facilitates negotiations both vertically between the central authority and local entities as well as horizontally among diverse interests. Innovative educational practices are often validated by a few local entities prior to scaling up to the national level. Because of the division of revenue sources between central authority and decentralized entities, federalism encourages a certain degree of fiscal competition at the local and regional level. The balance of centralization and decentralization also varies across institutional and policy domains, such as the legislative framework for education, drafting of curricula, benchmarking for accountability, accreditation, teacher training, and administrative responsibilities at the primary, secondary, and tertiary levels. Given these critical issues in federalism and education, this volume examines ongoing challenges and policy strategies in ten countries, namely Australia, Austria, Belgium, Canada, Germany, Italy, Spain, Switzerland, United Kingdom, and the United States. These chapters and the introductory overview aim to examine how countries with federal systems of government design, govern, finance, and assure quality in their educational systems spanning from early childhood to secondary school graduation. Particular attention is given to functional division between governmental layers of the federal system as well as mechanisms of intergovernmental cooperation both vertically and horizontally. The chapters aim to draw out comparative lessons and experiences in an area of great importance to not only federal countries but also countries that are emerging toward a federal system.

Translating Law

The translation of law has played an integral part in the interaction among nations in history and is playing a greater role in our increasingly interconnected world today. The book investigates legal translation in its many facets as an intellectual pursuit and a profession. It examines legal translation from an interdisciplinary perspective, covering theoretical and practical grounds and linguistic as well as legal issues. It analyses legal translation competence and various types of legal texts including contracts, statutes and multilateral legal instruments, presents a comparative analysis of the Common Law and the Civil Law and examines the case law from Canada, Hong Kong and the European Court of Justice. It attempts to demonstrate that translating law is a complex act that can enrich law, culture and human experience as a whole.

Lust. Fiction

In post-World War II Austria, Gerti, a woman on the verge of a breakdown due to her husband's relentless sexual attentions, wanders away from home one day and is rescued by an ambitious young man who turns out to be much like her husband.

Advances in 3D Geo-Information Sciences

During the last decade developments in 3D Geoinformation have made substantial progress. We are about to have a more complete spatial model and understanding of our planet in different scales. Hence, various communities and cities offer 3D landscape and city models as valuable source and instrument for sustainable management of rural and urban resources. Also municipal utilities, real estate companies etc. benefit from recent developments related to 3D applications. To meet the challenges due to the newest changes academics and practitioners met at the 5th International Workshop on 3D Geoinformation in order to present recent developments and to discuss future trends. This book comprises a selection of evaluated, high quality papers that were presented at this workshop in November 2010. The topics focus explicitly on the last achievements (methods, algorithms, models, systems) with respect to 3D geo-information requirements. The book is aimed at decision makers and experts as well at students interested in the 3D component of geographical information science including GI engineers, computer scientists, photogrammetrists, land surveyors, urban planners, and mapping specialists.

The Oxford Handbook of Language and Law

This book provides a state-of-the-art account of past and current research in the interface between linguistics and law. It outlines the range of legal areas in which linguistics plays an increasing role and describes the tools and approaches used by linguists and lawyers in this vibrant new field. Through a combination of overview chapters, case studies, and theoretical descriptions, the volume addresses areas such as the history and structure of legal languages, its meaning and interpretation, multilingualism and language rights, courtroom discourse, forensic identification, intellectual property and linguistics, and legal translation and interpretation. Encyclopedic in scope, the handbook includes chapters written by experts from every continent who are familiar with linguistic issues that arise in diverse legal systems, including both civil and common law jurisdictions, mixed systems like that of China, and the emerging law of the European Union.

The Concept of Abuse in EU Competition Law

The objective(s) of Article 102 TFEU, what exactly makes a practice abusive and the standard of harm under Article 102 TFEU have not yet been settled. This lack of clarity creates uncertainty for businesses and, coupled with the current state of economics in this area, raises an important question of legitimacy. Using law and economic approaches, this book inquires into the possible objectives of Article 102 TFEU and proposes a modern approach to interpreting 'abuse'. In doing so, this book establishes an overarching concept of 'abuse' that conforms to the historical roots of the provision, to the text of the provision itself, and to modern economic thinking on unilateral conduct. This book therefore inquires into what Article 102 TFEU is about, what it can be about and what it should be about regarding both objectives and scope. The book demonstrates that the separation of exploitative abuse from exclusionary abuse is artificial and unsound. It examines the roots of Article 102 TFEU and the historical context of the adoption of the Treaty, the case law, policy and literature on exploitative abuses and, where relevant, on exclusionary abuses. The book investigates potential objectives, such as fairness and welfare, as well as the potential conflict between such objectives. Finally, it critically assesses the European Commission's modernisation of Article 102 TFEU, before proposing a reformed approach to 'abuse' which is centred on three necessary and sufficient conditions: exploitation, exclusion and a lack of an increase in efficiency.

Sprachspezifische Aspekte der Informationsverteilung

Dass dieselbe Information innerhalb verschiedensprachiger Verbalisierungen an unterschiedlichen Stellen in unterschiedlichen Formen auftreten kann, ist eine Binsenweisheit – welchen Bedingungen diese unterschiedliche Informationsverteilung unterliegt, ist jedoch eine Fragestellung, zu der es bisher in der einschlägigen Fachliteratur nur zum Teil genauere Vorstellungen gibt. Die Lückenhaftigkeit der Annahmen macht sich besonders gravierend in der Wissenschaft vom Übersetzen bemerkbar, in der es aus linguistischer Sicht primär um die Sprachspezifik von Informationsverteilung geht. Der vorliegende Band bringt entsprechende übersetzungswissenschaftliche Fragestellungen und einschlägige linguis-

tische Annahmen zusammen, um sie für die Interessierten beider Disziplinen wechselweise transparent zu machen.

Artificial Hells

Since the 1990s, critics and curators have broadly accepted the notion that participatory art is the ultimate political art: that by encouraging an audience to take part an artist can promote new emancipatory social relations. Around the world, the champions of this form of expression are numerous, ranging from art historians such as Grant Kester, curators such as Nicolas Bourriaud and Nato Thompson, to performance theorists such as Shannon Jackson. *Artificial Hells* is the first historical and theoretical overview of socially engaged participatory art, known in the US as "social practice." Claire Bishop follows the trajectory of twentieth-century art and examines key moments in the development of a participatory aesthetic. This itinerary takes in Futurism and Dada; the Situationist International; Happenings in Eastern Europe, Argentina and Paris; the 1970s Community Arts Movement; and the Artists Placement Group. It concludes with a discussion of long-term educational projects by contemporary artists such as Thomas Hirschhorn, Tania Bruguera, Paweł Althamer and Paul Chan. Since her controversial essay in *Artforum* in 2006, Claire Bishop has been one of the few to challenge the political and aesthetic ambitions of participatory art. In *Artificial Hells*, she not only scrutinizes the emancipatory claims made for these projects, but also provides an alternative to the ethical (rather than artistic) criteria invited by such artworks. *Artificial Hells* calls for a less prescriptive approach to art and politics, and for more compelling, troubling and bolder forms of participatory art and criticism.

The Role of Legal Translation in Legal Harmonization

Nine distinguished contributors, all leading experts and scholars in multilingual EU Law making, legal translation studies, comparative law or European (private) law, explore and analyse the legal translation praxis within EU legislative institutions appropriate for the purpose of legal harmonization, and examine both the potential and limitations of legal translation in the context of the developments of a single but multilingual EU Legal language.

Indigenization measures and multinational corporations in Africa

An important provision of the European Convention on Human Rights is that in the event of a violation being found, not only is the state in question required to redress the consequences of the violation vis-à-vis the applicant - by such means as reopening of proceedings at the origin of the violation, reversal of a judicial verdict, discontinuation of expulsion proceedings or, where necessary, payment of a monetary award to the applicant; but it must also take general measures to prevent the repetition of the violation. These latter measures may take the form, for example, of a change in legislation, recognition of the Court's judgment in national case-law, the appointment of extra judges or magistrates to absorb a backlog of cases, the construction of detention centres suitable for juvenile delinquents, the introduction of training for the police, or other similar steps. This second edition continues to examine both individual measures and general measures taken by states in accordance with the Court's judgments and with the supervisory proceedings of the Committee of Ministers, as published in its human rights (DH) resolutions.

The Execution of Judgments of the European Court of Human Rights

Hobson-Jobson is a unique lexicon of British India. Part dictionary, part encyclopedia it shows how words of Indian origin entered the English language and offers insight into Victorian views of Asia and the way cultures transform one another. Quirky and entertaining, this selected edition includes a fascinating introduction and notes.

Hobson-Jobson

This book focuses on developing and updating prospective and practicing chemistry teachers' pedagogical content knowledge. The 11 chapters of the book discuss the most essential theories from general and science education, and in the second part of each of the chapters apply the theory to examples from the chemistry classroom. Key sentences, tasks for self-assessment, and suggestions for further reading are also included. The book is focused on many different issues a teacher of chemistry is concerned with. The chapters provide contemporary discussions of the chemistry curriculum, objectives and assessment, motivation, learning difficulties, linguistic issues, practical work, student active

pedagogies, ICT, informal learning, continuous professional development, and teaching chemistry in developing environments. This book, with contributions from many of the world's top experts in chemistry education, is a major publication offering something that has not previously been available. Within this single volume, chemistry teachers, teacher educators, and prospective teachers will find information and advice relating to key issues in teaching (such as the curriculum, assessment and so forth), but contextualised in terms of the specifics of teaching and learning of chemistry, and drawing upon the extensive research in the field. Moreover, the book is written in a scholarly style with extensive citations to the literature, thus providing an excellent starting point for teachers and research students undertaking scholarly studies in chemistry education; whilst, at the same time, offering insight and practical advice to support the planning of effective chemistry teaching. This book should be considered essential reading for those preparing for chemistry teaching, and will be an important addition to the libraries of all concerned with chemical education. Dr Keith S. Taber (University of Cambridge; Editor: Chemistry Education Research and Practice) The highly regarded collection of authors in this book fills a critical void by providing an essential resource for teachers of chemistry to enhance pedagogical content knowledge for teaching modern chemistry. Through clever orchestration of examples and theory, and with carefully framed guiding questions, the book equips teachers to act on the relevance of essential chemistry knowledge to navigate such challenges as context, motivation to learn, thinking, activity, language, assessment, and maintaining professional expertise. If you are a secondary or post-secondary teacher of chemistry, this book will quickly become a favorite well-thumbed resource! Professor Hannah Sevan (University of Massachusetts Boston)

Teaching Chemistry – A Studybook

Over the years, psychologists have devoted uncountable hours to learning how human beings make judgments and decisions. As much progress as scholars have made in explaining what judges do over the past few decades, there remains a certain lack of depth to our understanding. Even where scholars can make consensual and successful predictions of a judge's behavior, they will often disagree sharply about exactly what happens in the judge's mind to generate the predicted result. This volume of essays examines the psychological processes that underlie judicial decision making.

The Psychology of Judicial Decision Making

International trade is conducted mainly under the rules of the World Trade Organization. Its non-discrimination rules are of fundamental importance. In essence, they require WTO members not to discriminate amongst products of other WTO members in trade matters (the mostfavoured- nation rule) and, subject to permitted market-access limitations, not to discriminate against products of other WTO members in favour of domestic products (the national treatment rule). The interpretation of these rules is quite difficult. Their reach is potentially so broad that it has been felt that they should be limited by a number of exceptions, some of which also present interpretative difficulties. Indeed, one of the principal conundrums faced by WTO dispute settlement is how to strike the appropriate balance between the rules and exceptions. Davey explores the background and justification for the non-discrimination rules and examines how the rules and the exceptions have been interpreted in WTO dispute settlement. He gives considerable attention to whether the exceptions give sufficient discretion to WTO members to pursue their legitimate non-trade policy goals.

Non-discrimination in the World Trade Organization

In Europe there is, and has been for some years, a seemingly renewed debate on methodology in legal research. In the first years of its existence, EU law was generally perceived as rather superficial, immature, and fragmentary, with many gaps and inconsistencies. Now, EU law is ripening and the mutual embeddedness of EU law and the national law of its Member States is becoming more intense. It is therefore both more possible, and more necessary, to identify and explain the legal method that is applied by European legal actors, in particular legal scholars and courts, when analyzing EU law and the law of Member States within the scope of EU legal application. This book brings together essays by leading legal scholars from a number of European countries regarding European legal method(s). It is the second publication within the European Legal Methods research project and is the result of a conference held in November 2011. The contributors are all focused on different legal disciplines and represent different legal cultures and research styles, partly related to different geographical backgrounds.

European Legal Method

Addressing both the common law rules on jurisdiction, and special rules on employment within the European regimes for jurisdiction and choice of law, this book provides essential information for the application of relevant rules in both employment law and private international law, and explains the context in which they operate.

Employment Contracts in Private International Law

Derived from the renowned multi-volume International Encyclopaedia of Laws, this practical analysis of the law of contracts in Convention on Contracts for the International Sale of Goods (CISG) covers every aspect of the subject - definition and classification of contracts, contractual liability, relation to the law of property, good faith, burden of proof, defects, penalty clauses, arbitration clauses, remedies in case of non-performance, damages, power of attorney, and much more. Lawyers who handle transnational contracts will appreciate the explanation of fundamental differences in terminology, application, and procedure from one legal system to another, as well as the international aspects of contract law. Throughout the book, the treatment emphasizes drafting considerations. An introduction in which contracts are defined and contrasted to torts, quasi-contracts, and property is followed by a discussion of the concepts of 'consideration' or 'cause' and other underlying principles of the formation of contract. Subsequent chapters cover the doctrines of 'relative effect', termination of contract, and remedies for non-performance. The second part of the book, recognizing the need to categorize an agreement as a specific contract in order to determine the rules which apply to it, describes the nature of agency, sale, lease, building contracts, and other types of contract. Facts are presented in such a way that readers who are unfamiliar with specific terms and concepts in varying contexts will fully grasp their meaning and significance. Its succinct yet scholarly nature, as well as the practical quality of the information it provides, make this book a valuable time-saving tool for business and legal professionals alike. Lawyers representing parties with interests in Convention on Contracts for the International Sale of Goods (CISG) will welcome this very useful guide, and academics and researchers will appreciate its value in the study of comparative contract law.

Convention on Contracts for the International Sale of Goods (CISG)

This book analyses constitutional change in federal and decentralizing countries from a comparative perspective. The authors identify structures, processes and strategies which have proven to favour successful constitutional amendment. Thereby, the book enables public officials, scholars, and students to learn from the constitutional reform experiences of other federal democracies and from practical suggestions how future reforms could be designed. From the Contents: The Relevance of Constitutional Change Constitutional Reform in "Co-operative" Federalism Constitutional Reform in Federal Systems with Divided Societies Devolution and Regionalisation in Federalising States Processes of Ratification Evolution after a Constitutional Reform Conclusion

Changing Federal Constitutions

Examines the relationship between technical experts and elected officials, challenging the prevailing view about how experts become politicized by the policy process.

The Politics of Expertise in Congress

The achievement gaps in science and the under-representation of minorities in science-related fields have long been a concern of the nation. This book examines the roots of this problem by providing a comprehensive, 'state of the field' analysis and synthesis of current research on science education for minority students. Research from a range of theoretical and methodological perspectives is brought to bear on the question of how and why our nation's schools have failed to provide equitable learning opportunities with all students in science education. From this wealth of investigative data, the authors propose a research agenda for the field of science education - identifying strengths and weaknesses in the literature to date as well as the most urgent priorities for those committed to the goals of equity and excellence in science education.

Science Education and Student Diversity

Der Band enthält Beiträge von Medizinern, Juristen, Philosophen und Naturwissenschaftlern aus Estland, Polen, den Niederlanden und Deutschland zu Themen der Ethik und Wissenschaftstheorie

der Medizin. Diese Beiträge sind im Rahmen des «Arbeitskreises für Ethik und Wissenschaftstheorie der Medizin in Ostmitteleuropa» entstanden, der auf einer Kooperationsvereinbarung des Interdisziplinären Zentrums für Ethik der Europa-Universität Viadrina Frankfurt (Oder) und des Instituts für Geschichte und Ethik der Medizin der Universität Halle-Wittenberg beruht. Sie befassen sich u. a. mit der Gesundheitsreform in Polen, Tschechien und Ungarn, mit ethischen Problemen bei Abtreibung, HIV-Infektion, Drogenkonsum, Sterbehilfe und Gentechnik sowie dem Theorie-Praxis-Verhältnis in der Medizin.

Medizinethik 2

In the past few decades, scientists of human nature—including experimental and cognitive psychologists, neuroscientists, evolutionary theorists, and behavioral economists—have explored the way we arrive at moral judgments. They have called into question commonplaces about character and offered troubling explanations for various moral intuitions. Research like this may help explain what, in fact, we do and feel. But can it tell us what we ought to do or feel? In *Experiments in Ethics*, the philosopher Kwame Anthony Appiah explores how the new empirical moral psychology relates to the age-old project of philosophical ethics. Some moral theorists hold that the realm of morality must be autonomous of the sciences; others maintain that science undermines the authority of moral reasons. Appiah elaborates a vision of naturalism that resists both temptations. He traces an intellectual genealogy of the burgeoning discipline of "experimental philosophy," provides a balanced, lucid account of the work being done in this controversial and increasingly influential field, and offers a fresh way of thinking about ethics in the classical tradition. Appiah urges that the relation between empirical research and morality, now so often antagonistic, should be seen in terms of dialogue, not contest. And he shows how experimental philosophy, far from being something new, is actually as old as philosophy itself. Beyond illuminating debates about the connection between psychology and ethics, intuition and theory, his book helps us to rethink the very nature of the philosophical enterprise.

Public Interest and Common Good in International Law

In the last two decades, the philosophy of criminal law has undergone a vibrant revival in Canada. The adoption of the Charter of Rights and Freedoms has given the Supreme Court of Canada unprecedented latitude to engage with principles of legal, moral, and political philosophy when elaborating its criminal law jurisprudence. Canadian scholars have followed suit by paying increased attention to the philosophical foundations of domestic criminal law. Because of Canada's leadership in international criminal law, both at the level of the International Criminal Court and of specific war crimes tribunals, they have also begun to turn their attention to international criminal law per se. This collection seeks to bring all these Canadian voices together for the first time, and evidence the fact that criminal law theory is no longer to be associated exclusively with the older British, German and American traditions. The topics covered include questions of philosophical methodology, the legitimate scope of domestic and international criminalization, rationales for criminal law defences in both domestic and international law, the philosophical underpinnings of specific crimes and forms of joint responsibility, as well as the theorization of criminal procedure and evidence law. ENDORSEMENTS "In continental Europe, academic commentary on the criminal law has long manifested large philosophical ambitions. Less so in common-law countries, where the dominance of jury trial and the piecemeal development of case-law, together with the famously robust attitudes of common lawyers, have militated against detailed philosophical engagement with doctrine. Over the last 20 years or so, however, new generations of philosophically-literate lawyers and legally-informed philosophers have overcome the historic resistance. Nowhere more so, it seems, than in Canada, where the common law and civilian traditions meet. In 'Rethinking Criminal Law Theory', François Tanguay-Renaud and James Stribopoulos have joined with 14 talented Canadian colleagues to showcase the tremendous breadth and depth of their contemporary national contribution to the subject. Ranging across topics as diverse as emergency, obscenity, and insanity, these essays - without exception insightful and penetrating - set a high standard for the rest of us to aspire to." John Gardner, University of Oxford "'Rethinking Criminal Law Theory' is an excellent collection of essays demonstrating the vigour, creativity and range of Canadian criminal justice scholarship. It covers a wide range of problems and issues both in the domestic and the international context. Core questions are examined in depth and new questions are brought to the fore. I recommend it very highly to criminal lawyers and philosophers of the criminal law." Professor Victor Tadros, University of Warwick "'Rethinking Criminal Law Theory' is packed with outstanding contributions from criminal law theorists who are among the best not only in Canada, but in the whole English-speaking world. Broad and deep in its coverage, the collection offers fresh approaches to a wide

range of cutting-edge issues in the field. It provides a resource readers will come back to repeatedly." Stuart Green, Professor of Law and Justice Nathan L Jacobs Scholar, Rutgers University

Experiments in Ethics

The state-centred 'Westphalian model' of international law has failed to protect human rights and other international public goods effectively. Most international trade, financial and environmental agreements do not even refer to human rights, consumer welfare, democratic citizen participation and transnational rule of law for the benefit of citizens. This book argues that these 'multilevel governance failures' are largely due to inadequate regulation of the 'collective action problems' in the supply of international public goods, such as inadequate legal, judicial and democratic accountability of governments vis-a-vis citizens. Rather than treating citizens as mere objects of intergovernmental economic and environmental regulation and leaving multilevel governance of international public goods to discretionary 'foreign policy', human rights and constitutional democracy call for 'civilizing' and 'constitutionalizing' international economic and environmental cooperation by stronger legal and judicial protection of citizens and their constitutional rights in international economic law. Moreover intergovernmental regulation of transnational cooperation among citizens must be justified by 'principles of justice' and 'multilevel constitutional restraints' protecting rights of citizens and their 'public reason'. The reality of 'constitutional pluralism' requires respecting legitimately diverse conceptions of human rights and democratic constitutionalism. The obvious failures in the governance of interrelated trading, financial and environmental systems must be restrained by cosmopolitan, constitutional conceptions of international law protecting the transnational rule of law and participatory democracy for the benefit of citizens.

Rethinking Criminal Law Theory

This book offers a series of commentaries on noteworthy arbitral awards and court decisions on arbitration. All contributions focus on the practice of arbitration. Influential authors with proven arbitration experience share their insights on celebrated and less well-known cases, drawn from various countries, various arbitration institutions and including both commercial and investment arbitration. This collection of essays celebrates the work and scholarship of Hans van Houtte, who has been a professor of international commercial arbitration at the University of Leuven for more than 20 years. In addition to his widely -praised contribution to the theory of arbitration, Professor Van Houtte has built a long career in the practice of arbitration, presiding over a vast array of arbitral tribunals and holding appointments to international tribunals, most recently as president of the Iran-US Claims Tribunal. Hans van Houtte has always been concerned with the practical usefulness of scholarly writings, and this book respects this approach. This volume will prove essential for all arbitration practitioners and will also be of great interest also to academics and research students with an interest in international arbitration.

International Economic Law in the 21st Century

"Talking Science" does not mean simply talking about science; it means doing science through the medium of language. This is a book about communication, scientific, and technical education. Chapters 1 and 2 introduce the specific themes and methods of the book. Each analyzes a brief classroom episode, looking from two different points of view at how teachers and students talk science. Chapter 3 is about the unwritten rules of the classroom: the social situations that occur in classrooms and teachers' and students' strategies for attempting to control each other's behavior and the course of classroom events. Chapter 4 describes how the semantic resources of language are used in talking science. Chapter 5 ties the language of the classroom to larger social issues of attitudes, interests, and values. Chapter 6 is a brief discussion of the similarities and differences to be expected when applying the arguments of this book to subjects other than science. Chapter 7 summarizes many of the arguments made throughout the book by providing a list of practical recommendations for changing the methods of teaching. An overview of social semiotics is given in chapter 8. Appendixes include five transcripts of lesson episodes as well as summaries of teacher and student strategies of control, thematic development strategies, and methods used in science classroom research studies. (Contains over 100 references.) (PR)

Theaterfeindlichkeit

Energy as a Sociotechnical Problem offers an innovative approach to equip interdisciplinary research on sociotechnical transitions with coherence and focus. The book emphasizes sociotechnical problems

in three analytical dimensions: - In the control dimension, contributing authors examine how control can be maintained despite increasing complexity and uncertainty, e.g., in power grid operations or on energy markets; - In the change dimension, the authors explore if and how change is possible despite the need for stable orientation, e.g., regarding discourses, real-world labs and learning; - Finally, in the action dimension, the authors analyze how the ability to act on a permanent basis is sustained despite opaqueness and ignorance, exemplified by the work on trust, capabilities or individual motives. Drawing on contributions from engineering, economics, philosophy, political science, psychology and sociology, the book assembles a range of classic and current themes including innovation, resilience, institutional economics, design or education. *Energy as a Sociotechnical Problem* presents the ongoing transformation of the energy complex as a multidimensional process, in which the analytical dimensions interact with each other in shaping the energy future. As such, this book will be of great interest to students and scholars of energy transitions, energy science and environmental social science more generally, as well as to practitioners working within the field of energy policy.

The Practice of Arbitration

This handbook is a completely revised version of the first edition, which was published in 2012. Plant palaeoecologists use data from plant fossils and plant subfossils to reconstruct ecosystems and food economies of the past. This book deals with the study of subfossil plant material retrieved from archaeological excavations and cores dated to the Late Glacial and the Holocene. One of the main objectives of this book is to describe the processes that underlie the formation of the archaeobotanical archive and the ultimate composition of the archaeobotanical record - being the data that are sampled and identified from this immense archive. Our understanding of these processes benefits from a knowledge of plant ecology and traditional agricultural practices and food processing. This handbook summarizes the basic ecological principles that relate to the reconstruction of former vegetation and of the agricultural practices in particular. This handbook is a completely revised version of the first edition, which was published in 2012. An important adaptation relates to new developments in the research on diaspores (seeds and fruits). This mainly concerns morphology, taxonomy, and ecology. We reduced the treatment of research on pollen somewhat, and we now present it in an equivalent manner to the other research disciplines. We have extended the cereals with millets, a variable group of grains that play an important role in the agricultural development of both Eurasia and northern Africa. The taxonomy is largely in line with new insights based on combined morphological and genetic research, as published by the Angiosperm Phylogeny Group. The findings of our ethno-archaeobotanical fieldwork have been extensively documented in the Digital atlas of traditional agricultural practices and food processing (Cappers et al., 2016) and the Digital atlas of traditional food made from cereals and milk (Cappers 2018). We have incorporated part of this information in a condensed format in this version of the handbook, including the typologies of fuel, harvesting implements, ovens, and traditional food. The website of the Digital Plant Atlas project (www.plantatlas.eu) offers the opportunity to examine photographs of plant parts and of processes related to agricultural practices and food processing in more detail, using extensive search tools.

Talking Science

Textbooks on international law, dicta of the International Court of Justice and the International Law Commission's 'Guiding Principles applicable to unilateral declarations of states capable of creating legal obligations' of 2006, all reflect the fact that in international law a state's unilateral declaration can create a legally binding obligation. Unilateral declarations are common, as a look at the weekly headlines of any major newspaper will reveal. Many of the declarations made at the highest level are, of course, vaguely expressed and carry no tangible legal commitment. But others deliver a very clear message: for instance the US's April 2010 declaration on its future use of nuclear weapons or Kosovo's declaration of independence and pledge to follow the Ahtisaari Plan, are two recent and prominent examples of unilateral declarations at the international level. The same sources, however, also reveal that while state promises are accepted as a means for states to create full blown legal commitments, the law governing such declarations is far from clear. This monograph fills a gap in international legal scholarship by raising and answering the question of the precise legal value of such pledges in the realm of public international law. After a brief introduction state promises in international law are defined and contrasted with other unilateral acts of states, and the history of promises in state practice and court decisions is delineated, together with scholarly opinion. The book then provides a detailed picture of the international legal framework governing promises of states, and ends with a brief assessment of the *raison d'être* for promises as a binding mechanism in international law, along with their advantages

and disadvantages in comparison with the classical mechanism for assuming international obligations - the international treaty. This is currently the only book to present a comprehensive overview of the legal effect of promises by states in international law.

Energy as a Sociotechnical Problem

Serving as a single volume introduction to the field as a whole, this ninth edition of Brownlie's *Principles of International Law* seeks to present international law as a system that is based on, and helps structure, relations among states and other entities at the international level.

Handbook of Plant Palaeoecology (2nd edition 2021)

Lawyers have to adapt their reasoning to the increasingly global nature of the situations they deal with. Often, rules formulated in a national, international or European environment must all be jointly applied to a given case. This book maps the analysis lawyers require when confronted by the operation of several laws in different contexts, and demonstrates how this enhances legal reasoning.

Promises of States under International Law

Little has been written about the legal position and conditions of detention of persons detained by international criminal tribunals, particularly as regards their internal legal position (their rights and duties inside the remand facility). The primary purpose of this book is to set out the law governing the detention of persons detained under the tribunals' jurisdiction. The book provides a detailed account of this area of international criminal law. It sets out the applicable law, including the law's underlying principles, and focuses on a number of specific procedural and substantive legal issues. As to procedural issues, it examines the available complaints and disciplinary procedures as well as procedures applicable to the designation of States for the enforcement of the tribunals' sentences. In respect of substantive law, it examines the detainees' right to contact with the outside world, including contact with their relatives, with their lawyers and with the media. The book will be an extremely useful guidance for practitioners in applying the law and principles of the tribunals' detention law, particularly because it is the first monograph written on the topic.

Brownlie's Principles of Public International Law

"A vivid account . . . Young and old fans alike will enjoy" (Publishers Weekly). This book offer a unique journey through The Beach Boys' long, fascinating history by telling the stories behind fifty of the band's greatest songs from the perspective of group members, collaborators, fellow musicians, and notable fans. Filled with new interviews with music legends such as Brian Wilson, Mike Love, Alan Jardine, Bruce Johnston, David Marks, Blondie Chaplin, Randy Bachman, Roger McGuinn, John Sebastian, Lyle Lovett, Alice Cooper, and Al Kooper, and commentary from a younger generation such as Matthew Sweet, Carnie Wilson, Daniel Lanois, Cameron Crowe, and Zooey Deschanel, this story of pop culture history both explores the darkness and difficulties with which the band struggled, and reminds us how their songs could make life feel like an endless summer.

Operating Law in a Global Context

Prisoners of the International Community