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Writing Your Psychology Research Paper

Many psychology students dislike writing a research paper, their aversion driven by anxiety over various aspects of the process. This primer for undergraduates explains how to write a clear, compelling, well-organized research paper. From picking a promising topic, to finding and digesting the pertinent literature, to developing a thesis, to outlining and presenting ideas, to editing for clarity and concision---each step is broken down and illustrated with examples. In addition, a bonus chapter discusses how to combat procrastination. Students learn that the best writing is done in chunks over long periods of time, and that writing is a skill that improves with practice. By following the advice in this book, any student can not only get through their dreaded writing assignment, but become a more proficient writer.

Essential Social Psychology

With few exceptions, scholarship on creativity has focused on its positive aspects while largely ignoring its dark side. This includes not only creativity deliberately aimed at hurting others, such as crime or terrorism, or at gaining unfair advantages, but also the accidental negative side effects of well-intentioned acts. This book brings together essays written by experts from various fields (psychology, criminal justice, sociology, engineering, education, history, and design) and with different interests (personality development, mental health, deviant behavior, law enforcement, and counter-terrorism) to illustrate the nature of negative creativity, examine its variants, call attention to its dangers, and draw conclusions about how to prevent it or protect society from its effects.

The Dark Side of Creativity

This book presents the chapters - Introducing psychology; The method behind the psychology; How psychological research is reported; The core areas and research papers; Cognitive psychology; Social psychology; Developmental psychology; Biological psycholog

Introducing Psychology Through Research

The 2nd edition of *Research Methods for Social Psychology* offers information on how to conduct empirical research in social psychology. The author teaches readers to think like experimental social psychologists, that is, to use or develop explanatory theories and to manipulate and measure variables in order to explain the origin or purpose of some aspect of social life. It provides information to perform research projects on human social behavior from start to finish, from selecting a research topic to collecting and analyzing data to writing up and the results using the American Psychological Association's required format (i.e., APA-style). Along the way, they will learn about the particular ethical issues social psychologists face, the logic of experimental design, alternative research approaches, sorting accuracy from error in research, and how to orally present their findings, among other issues. This book contains up-to-date scholarship and emphasizes active learning through pedagogical activities and exercises designed to help students design and execute their own social psychological research.

Research Methods for Social Psychology, 2nd Edition

The field of social psychology was one of the largest broad disciplinary areas represented at the Congress, and the papers selected for this volume give a fresh and exciting overview of the current state of the discipline. The volume aims to present a well-integrated and balanced survey of contemporary social psychology that may be read as a book in its own right or used as an up-to-date work of reference. This volume surveys the most recent developments in social psychology with over fifty papers by outstanding researchers from all over the world. The major research areas covered include attitudes, values and beliefs, attribution research, social cognition, emotion and affect, social perception, judgment and decisions, interpersonal behaviour and communication, groups, leadership, social influence processes, the self, personality and social adaptation, socialisation and cross-cultural psychology. The volume contains both empirical and theoretical papers and is aimed at students and researchers in social psychology and in neighbouring disciplines, such as cross-cultural, cognitive, developmental, personality and clinical psychology, social work and sociology.

Recent Advances in Social Psychology

Research Paper from the year 2013 in the subject Psychology - Social Psychology, , language: English, abstract: It is recognized by academics and the community of practice that social psychology plays an important role in the everyday life of people, both at individual and at local community level. Recent social psychological research expresses the need to develop a better understanding of what good and effective social support for people looks like. This research report presents the outcomes of a field study by students from the Psychology Stream of the Faculty of Social Sciences of the Universidad de Oriente in Santiago de Cuba. A combination of literature review, face to face interviews and focus group meetings was applied to complete the research objectives. A number of specific approaches were identified as being most important to help members of local communities in Santiago de Cuba to resolve some of their social problems. The results suggest that members of local communities in Santiago de Cuba would benefit from adopting these approaches so they become more self-sufficient and self-confident in addressing their social issues. The findings also suggest that the management and control of emotions can play a vital role in enhancing creativity in people to find solutions to their social problems within the communities of this research. The results suggest that similar outcomes could be achieved in other communities within Cuba.

The Value of Social Psychology: Working with Local Communities in Santiago de Cuba in 2012

In a sociological context

The Sociology of Emotions

This welcome resource traces the evolution of self-concept clarity and brings together diverse strands of research on this important and still-developing construct. Locating self-concept clarity within current models of personality, identity, and the self, expert contributors define the construct and its critical roles in both individual and collective identity and functioning. The book examines commonly-used measures for assessing clarity, particularly in relation to the more widely understood concept of self-esteem, with recommendations for best practices in assessment. In addition, a wealth of current data highlights the links between self-concept clarity and major areas of mental wellness and dysfunction, from adaptation and leadership to body image issues and schizophrenia. Along the way, it outlines important future directions in research on self-concept clarity. Included in the coverage: Situating self-concept clarity

in the landscape of personality. Development of self-concept clarity across the lifespan. Self-concept clarity and romantic relationships. Who am I and why does it matter? Linking personal identity and self-concept clarity. Consequences of self-concept clarity for well-being and motivation. Self-concept clarity and psychopathology. Self-Concept Clarity fills varied theoretical, empirical, and practical needs across mental health fields, and will enhance the work of academics, psychologists interested in the construct as an area of research, and clinicians working with clients struggling with developing and improving their self-concept clarity.

Self-Concept Clarity

Why do we protest? What compels us to participate in crowd violence? Can gender discrimination in the workplace be explained in psychological terms? From terrorist attacks to political uprisings, the social problems that have shaped the beginning of the new millennium can be explained using the theories and application of social psychology. *Social Psychology of Social Problems* does just that, with top international experts examining real-life issues. The book takes the view that if a problem and its origins can be understood, then perhaps it can be prevented from happening again. *Social Psychology of Social Problems* is required reading for students and practitioners of psychology, social policy and international relations. Provocative and challenging, it will be an essential resource for those who are seeking a deeper understanding of how social psychology can explain our complex world.

Social Psychology of Social Problems

This handbook provides a broad overview of the field of social psychology and up-to-date coverage of current social psychological topics. It reflects the recent and substantial development of the field, both with regard to theory and empirical research. It starts out by covering major theoretical perspectives, including the interactionist, identity, social exchange, social structure and the person perspectives. Next, it discusses development and socialization in childhood, adolescence and adulthood. In addition to updated discussions of topics that were included in the first edition, the part examining personal processes includes entirely new topics, such as social psychology and the body and individual agency and social motivation. Interpersonal processes are discussed from a contemporary perspective with a focus on stress and health. The final section examines the person in sociocultural context and includes another topic new to the second edition, the social psychology of race and gender and intersectionality.

Handbook of Social Psychology

Introducing Psychological Research provides readable and full summaries of over sixty major research studies in psychology. These illustrate the major themes of the subject and the major methodologies that psychologists use. The summaries provide enough detail for readers to make their own evaluation of the quality of the research and the conclusions that can be drawn from it. They are the next best thing to reading the original papers, often written in very dense academic style, and provide a readable and accessible account of some famous psychological studies - warts and all

Introducing Psychological Research

Trust is a crucial facet of social functioning that feeds into our relationships with individuals, groups, and organisations. The *Psychology of Interpersonal Trust: Theory and Research* examines existing theories, frameworks and models of trust as well as the methods and designs for examining it. To fully examine how interpersonal trust impacts our lives, Rotenberg reviews the many essential topics trust relates to, including close relationships, trust games, behavioural trust, and trust development. Designed to encourage researchers to recognize the links between different approaches to trust, this book begins with an overview of the different approaches to interpersonal trust and a description of the methods used to investigate it. Following on from this, each chapter introduces a new subtopic or context, including lying, adjustment, socialization, social media, politics and health. Each subtopic begins with a short monologue (to provide a personal perspective) and covers basic theory and research. Rotenberg's applied focus demonstrates the relevance of interpersonal trust and highlights the issues and problems people face in contemporary society. This is essential reading for students, researchers, and academics in social psychology, especially those with a specific interest in the concept of trust.

The Psychology of Interpersonal Trust

Seminar paper from the year 2011 in the subject Psychology - Social Psychology, grade: 15.00/15.00, Staffordshire University, course: Psychology and Counselling, language: English, abstract: The human mind possess an incessant urge to seek explanations for the behaviour of others and of ourselves in order to render the world, other people, and our future, predictable, safe and fundamentally under our control (McArthur, 1972). One means of explaining the behaviour of others was asserted by Jones and Davis (1965) in their correspondent inference theory. This theory posits that we believe the behaviour of others corresponds to an underlying disposition that they possess, and that several factors influence the likelihood of this. Freely chosen behaviour, socially undesirable behaviour (because it is counter normative) (Jones, Davis & Gergen, 1961) and behaviour that has hedonic relevance (important consequences for the self) are more likely to be attributed to a disposition. Furthermore, behaviour that appears to be directly intended to harm/benefit us leads to a correspondent inference (personalism), as does behaviour with effects exclusive specifically to that behaviour (Non-common effects), as we tend to assume that the behaviour in question was produced specifically for that effect (outcome bias) (Allison, Mackie & Messick, 1996).

With reference to relevant psychological theory and research critically discuss the factors which make social judgement of ourselves and others difficult

Research Methods for Social Psychology teaches students to think like an experimental social psychologist. Striking a balance between theoretical sophistication and hands-on activities and exercises, this engaging text offers a friendly approach to methodology and a successful means of motivating students to design and execute their own social psychological research. Active learning activities on social psychology in each chapter, as well as thought exercises at the end of each chapter Guidance on developing social psychology research topics, advice on ethics reviews of research projects, instructions on how to design independent and dependent variables, and assistance with performing a post-experimental interviews with participants A stand alone chapter on basic data analysis, in addition to directions for putting statistical results into words Guidance on writing APA-style summaries of social psychology experiments, as well as giving oral and poster presentations; includes a sample annotated APA-style lab report Instructor test bank with questions and answers for each chapter available at www.wiley.com/go/dunn

Research Methods for Social Psychology

The *Advances in Experimental Social Psychology* series is the premier outlet for reviews of mature, high-impact research programs in social psychology. Contributions to the series provide defining pieces of established research programs, reviewing and integrating thematically related findings by individual scholars or research groups. Topics discussed in Volume 61 include Worldview Conflict and Prejudice, Money and Happiness, Attitude Representation, Emotion Regulation, and Social Perception. Provides

one of the most cited series in the field of experimental social psychology Contains contributions of major empirical and theoretical interest Represents the best and brightest in new research, theory, and practice in social psychology

Advances in Experimental Social Psychology

The Sandvik, Diener, and Seidlitz (1993) paper is another that has received widespread attention because it documented the fact that self-report well-being scales correlate with a number of other methods of measuring the same concepts, such as with reports by knowledgeable “informants” (family and friends), experience sampling measurement, and the memory for good versus bad life events. A single factor was found to underlie measures using different methods, and a number of different well-being self-report measures were found to correlate with the non-self-report measures. Thus, although the self-report measures of well-being are imperfect, and can be influenced by response artifacts, they have substantial validity as shown by their correlations with measurements based on alternative methods. Whereas the Pavot and Diener article reviewed the Satisfaction with Life Scale, the Lucas, Diener, and Larsen (2003) paper reviews various approaches to assessing positive emotions. As we wrote in the chapter in this volume in which we present new measures, we do not consider any of the existing measures of positive affect to be entirely acceptable for measuring subjective well-being in the affect area, and that is why we have created and validated a new measure.

Assessing Well-Being

From diverse theoretical positions--symbolic interactionist, social constructionist, feminist, positivist, linguistic, phenomenologist, Marxist, and evolutionist--contributors set forth their current understandings, as well as the directions of future work, with a discussion of the most significant problems in emotions research. Paper edition (unseen), \$18.95. Annotation copyrighted by Book News, Inc., Portland, OR

Research Agendas in the Sociology of Emotions

The European Review of Social Psychology (ERSP) is an international open-submission review journal, published under the auspices of the European Association of Social Psychology. It provides an outlet for substantial, theory-based reviews of empirical work addressing the full range of topics covered by the field of social psychology. Potential authorship is international, and papers are edited with the help of a distinguished, international editorial board. Articles published in ERSP typically review a programme of the authors own research, as evidenced by the author's own papers published in leading peer-reviewed journals. The journal welcomes theoretical contributions that are underpinned by a substantial body of empirical research, which locate the research programme within a wider body of published research in that area, and provide an integration that is greater than the sum of the published articles. ERSP also publishes conventional reviews and meta-analyses. All published review articles in this journal have undergone rigorous peer review, based on initial screening and refereeing by the Editors and at least two independent, expert referees.

European Review of Social Psychology:

MySearchLab provides students with a complete understanding of the research process so they can complete research projects confidently and efficiently. Students and instructors with an internet connection can visit www.MySearchLab.com and receive immediate access to thousands of full articles from the EBSCO ContentSelect database. In addition, MySearchLab offers extensive content on the research process itself—including tips on how to navigate and maximize time in the campus library, a step-by-step guide on writing a research paper, and instructions on how to finish an academic assignment with endnotes and bibliography. Widely adopted for its broad coverage, clear writing, empirical base, and interdisciplinary focus —this book examines many of the ways in which social psychology has been and is being used to solve real-world problems. Introduces each of the major research methodologies used by social psychologists — Survey Research, Experiments, Correlational Research, Quasi-Experimental Studies, and Evaluation Research — and details its use in real-life studies. Explores, in detail, the eight most heavily researched areas of the field: Educational Settings, Diversity Issues, Organizational Settings, Environmental Issues, Health and Health Care, Mass Communication, Consumer Issues, and Legal Issues.

Applied Social Psychology- (Value Pack W/MySearchLab)

Within a few short years, research on counterfactual thinking has mushroomed, establishing itself as one of the signature domains within social psychology. Counterfactuals are thoughts of what might have been, of possible past outcomes that could have taken place. Counterfactuals and their implications for perceptions of time and causality have long fascinated philosophers, but only recently have social psychologists made them the focus of empirical inquiry. Following the publication of Kahneman and Tversky's seminal 1982 paper, a burgeoning literature has implicated counterfactual thinking in such diverse judgments as causation, blame, prediction, and suspicion; in such emotional experiences as regret, elation, disappointment and sympathy; and also in achievement, coping, and intergroup bias. But how do such thoughts come about? What are the mechanisms underlying their operation? How do their consequences benefit, or harm, the individual? When is their generation spontaneous and when is it strategic? This volume explores these and other numerous issues by assembling contributions from the most active researchers in this rapidly expanding subfield of social psychology. Each chapter provides an in-depth exploration of a particular conceptual facet of counterfactual thinking, reviewing previous work, describing ongoing, cutting-edge research, and offering novel theoretical analysis and synthesis. As the first edited volume to bring together the many threads of research and theory on counterfactual thinking, this book promises to be a source of insight and inspiration for years to come.

What Might Have Been

Selections from the work of an influential contributor to the methodology of the social sciences. He treats: measurement, experimental design, epistemology, and sociology of science each section introduced by the editor, Samuel Overman. Annotation copyright Book News, Inc. Portland, Or.

Methodology and Epistemology for Social Sciences

Discursive Psychology is the first collection to systematically and critically appraise the influence and development of its foundational studies, exploring central concepts in social psychology such as attitudes, gender, cognition, memory, prejudice, and ideology. The book explores how discursive psychology has accommodated and responded to assumptions contained in classic studies, discussing what can still be gained from a dialogue with these inquiries, and which epistemological and methodological debates are still running, or are worth reviving. International contributors look back at the original ideas in the classic papers, and consider the impact on and trajectory of subsequent work. Each chapter locates a foundational paper in its academic context, identifying the concerns that motivated the author and the particular perspective that informed their thinking. The contributors go on to identify the main empirical, theoretical or methodological contribution of the paper and its impact on consequent work in discursive psychology, including the contributors' own work. Each chapter concludes with a critical consideration of how discursive psychology can continue to develop. This book is a timely contribution to the advance of discursive psychology by fostering critical perspectives upon its intellectual and empirical agenda. It will appeal to those working in the area of discursive psychology, discourse analysis and social interaction, including researchers, social psychologists and students.

Discursive Psychology

This is Volume III of seven in a collection on Social Psychology. Originally published in 1932, the study upon which this volume is based was conducted under the auspices of The Inquiry, an organization devoted to the analysis and improvement of conference methods. The project began as a fact-finding investigation directed toward newer phases of industrial management, particularly managerial instruments in which both employees and employers participated. (Such instruments are usually called 'employee representation' or 'company unions'.) So the study developed in the direction of exploration with newer research techniques and it finally became a project in research method rather than a conventional fact-finding inquiry.

Dynamic Social Research

This research guide includes practical instructions for graduate students and research assistants on the process of research planning and design, data collection and analysis and the writing of results. It also features chapters co-written by advanced research students providing real-world examples.

The Psychology Research Handbook

Fifty of today's most prominent social psychologists describe their scholarship, focusing on the human and personal side of the "life of the mind." Each author spotlights his or her least appreciated work, and discusses theory, methods, findings, or application. The contributors also use this opportunity to provide the context behind their work. Some authors describe their mentors, the influential figures who led them to certain areas of research. Others offer advice to young researchers who are just entering the field and who can learn from their predecessors' mistakes and miscalculations. These contributors address issues like how to prepare for, and make the most of, a professorship in a liberal arts college context, and how to frame a research question, title an article, handle a controversy, pursue a passion, devise a method, think about a meta-analysis, and write persuasively. Still others discuss what makes their research important to them and to the field, describing the impact of their work on their own future research agendas. In fifty engaging and succinct essays, these eminent psychologists pull back the curtain on their professional lives. Their stories are personal and touch on relationships, passion for ideas, and the emotional highs and lows of academic life. This book is a truly unique glimpse behind scenes of social psychology and the people who have advanced the field.

Most Underappreciated

This edited book brings together the latest research on how group memberships, and the social identities associated with them, determine people's health and well-being.

The Social Cure

This book is designed to introduce doctoral and graduate students to the process of conducting scientific research in the social sciences, business, education, public health, and related disciplines. It is a one-stop, comprehensive, and compact source for foundational concepts in behavioral research, and can serve as a stand-alone text or as a supplement to research readings in any doctoral seminar or research methods class. This book is currently used as a research text at universities on six continents and will shortly be available in nine different languages.

Social Science Research

The Handbook of the Psychology of Communication Technology offers an unparalleled source for seminal and cutting-edge research on the psychological aspects of communicating with and via emergent media technologies, with leading scholars providing insights that advance our knowledge on human-technology interactions. • A uniquely focused review of extensive research on technology and digital media from a psychological perspective • Authoritative chapters by leading scholars studying psychological aspects of communication technologies • Covers all forms of media from Smartphones to Robotics, from Social Media to Virtual Reality • Explores the psychology behind our use and abuse of modern communication technologies • New theories and empirical findings about ways in which our lives are transformed by digital media

The Handbook of the Psychology of Communication Technology

This student-friendly introduction to the field focuses on understanding social and practical problems and developing intervention strategies to address them. Offering a balance of theory, research, and application, the updated Third Edition includes the latest research, as well as new, detailed examples of qualitative research throughout. The book begins with separate chapters that define the field, examine social psychological theory, review research methods, and consider the design and evaluation of interventions. Subsequent content chapters focus on the application of social psychological theory and knowledge to such areas as counseling, sports, media, health, education, organizations, criminal justice, community, environment, and diversity.

Applied Social Psychology

Social Psychology Matters explores the significance of social psychology in the twenty-first century and the important contribution it can and does make to understanding ourselves and others in today's world. This book is designed to help the reader navigate the complex and ever-changing nature of the discipline and gain an overview of the key concepts, methods and theories. The authors adopt a broad approach to trace the roots and legacies of social psychology with a keen eye to the future. Each chapter provides an in-depth look at a social psychological topic of significance, ranging from self and conflict to families and embodiment. Four theoretical perspectives ? cognitive social, discursive

psychological, phenomenological and social psychoanalytic ? enable students to critically analyse social psychological research. These perspectives are interpreted through the interrogative themes of: Individual? society dualism Agency? structure dualism Situated knowledges Power relations This stimulating and accessible text uses real-life experience to demonstrate why social psychology matters and how our understanding of these topics can be continually enhanced and constructively applied.

Social Psychology Matters

Social science research has traditionally focused on the historical study of research methods, frequently overlooking the practical skills needed to undertake a project. This book recognizes this need for instruction in the practice of research and offers advice to help avoid typical problems and improve the standards.

The Research Companion

The 11th edition of 'Social Psychology' builds on a tradition of excellence that has set the mark for others to follow. Impeccable research, comprehensive coverage and superb writing are the hallmarks of Baron, Byrne & Branscombe's 'Social Psychology'.

Social Psychology

Advances in Experimental Social Psychology continues to be one of the most sought after and most cited series in this field. Containing contributions of major empirical and theoretical interest, this series represents the best and the brightest in new research, theory, and practice in social psychology. The present volume, number 50, features articles on the evolution of human mating strategies, free will in social psychology, social psychology and the fight against AIDS, and more.

Advances in Experimental Social Psychology

Essay from the year 2013 in the subject Psychology - Social Psychology, grade: 1,0, University of Auckland (Department of Social Sciences), language: English, abstract: The presented essay outlines the role of Critical Social Psychology within the context of Social Psychology in general and in comparison to Mainstream Social Psychology in particular. Therefore the following chapter contributes to the understanding of Mainstream Social Psychology, after the reader got an understanding of the origins and reasons for the field of Social Psychology in this introductory part. Based on the gained knowledge there, examples are provided to deepen the knowledge of Mainstream Social Psychology. To draw a contrast, the following chapter concentrates on Critical Social Psychology, outlining differences on examples as well, which is the main part of this essay. Concerning the differences, the third chapter will form the rounding end of this essay and finally underline the importance of Critical Social Psychology, as well as the presence of Mainstream Social Psychology.

Explaining people's behavior. How Critical Social Psychology improved the approach of Mainstream Social Psychology

Psychology, focusing on processes that occur inside the individual and Sociology, focusing on social collectives and social institutions, come together in Social Psychology to explore the interface between the two fields. The core concerns of social psychology include the impact of one individual on another; the impact of a group on its individual members; the impact of individuals on the groups in which they participate; the impact of one group on another. This book is a successor to Social Psychology: Social Perspectives and Sociological Perspectives in Social Psychology. The current text expands on previous handbooks in social psychology by including recent developments in theory and research and comprehensive coverage of significant theoretical perspectives.

Handbook of Social Psychology

The Social Neuroscience of Intergroup Relations; Prejudice can we cure it?" is a highly interdisciplinary book. It includes latest theories and research from: Social Psychology, Ethics, Psychopharmacology, as well as Social Neuroscience. The book is also based on the author's team research. The book describes experimental studies which have suggested that fear of the out-group might play a role in prejudice. Amongst others, one experiment that received large media coverage will be illustrated; a study which found that the drug propranolol reduced racial bias. However, is there a "cure" for prejudice? But even if there were biological methods to reduce prejudice are there not ethical and medical problems

associated with this? However, we are our brain; thus not only soul searching, but also a drug can change the core of a person.

The Social Neuroscience of Intergroup Relations:

Research paper from the year 2013 in the subject Psychology - Social Psychology, grade: B, Atlantic International University (Social Sciences), course: Social Psychology, language: English, abstract: Numerous studies have come with an assumption that children raised in a conflict, dysfunctional and diverse family contexts show inconsistent forms of results that transverse various developmental domains. Besides research also documented that different family factors such as parents respond to child's distress, family emotional environment, family income and inter-maternal effectiveness explained children's emotion and socialization. The paper critically assessed and analyzed research literature on the relative cross over effects of the interactions, i.e. couple relation, family instability and income on a child's behavioral functioning. The paper addressed why marital quality is evenly conceived as a relationship contentment and functioning and further look at how couple relation, family instability and income are linked with undesirable child's behaviour. Finally, findings revealed that children experiences family instability and nurtured in a poor family background are linked to emotional and behavioral problems in teenage years.

Cross-Over Effects in the Emotional Adjustment of Children

Case study research is a versatile approach that allows for different data sources to be combined, with its main purpose being theory development. This book goes a step further by combining different case study research designs, informed by the authors' extensive teaching and research experience. It provides an accessible introduction to case study research, familiarizes readers with different archetypical and sequenced designs, and describes these designs and their components using both real and fictional examples. It provides thought-provoking exercises, and in doing so, prepares the reader to design their own case study in a way that suits the research objective. Written for an academic audience, this book is useful for students, their supervisors and professors, and ultimately any researcher who intends to use, or is already using, the case study approach.

Combining Case Study Designs for Theory Building

How incidentally activated social representations affect subsequent thoughts and behaviors has long interested social psychologists. Recently, such priming effects have provoked debate and skepticism. Originally a special issue of Social Cognition, this book examines the theoretical challenges researchers must overcome to further advance priming studies and considers how these challenges can be met. The volume aims to reduce the confusion surrounding current discussions by more thoroughly considering the many phenomena in social psychology that the term 'priming' encompasses, and closely examining the psychological processes that explain when and how different types of priming effects occur.

Understanding Priming Effects in Social Psychology