

competing on analytics the new science of winning

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Thomas H. Davenport is the President's Distinguished Chair at Babson College and a research fellow at the MIT Center for Digital Business. Jeanne G. Harris is ...

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Competing on Analytics: The New Science of Winning [Book]

Competing on Analytics: The New Science of Winning. by Thomas H. Davenport, Jeanne G. Harris. Released February 2007. Publisher(s): Harvard Business Review ...

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