# supply chain management 5th edition

#supply chain management #SCM 5th edition #logistics management #operations strategy #inventory optimization

Delve into the comprehensive insights of Supply Chain Management 5th Edition, offering up-to-date strategies and essential concepts for optimizing modern logistics and operations. This edition covers critical areas from inventory management and global sourcing to sustainable practices, making it an indispensable resource for students and professionals aiming to master the complexities of today's interconnected supply chains.

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# Logistics and Supply Chain Management

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#### Logistics and Supply Chain Management

This classic text discusses the role of logistics in achieving corporate and financial goals. It has become the bible of the logistics sector and a frequently-adopted text at top business schools. A proven market leader. Guaranteed high price seller. Successful crossover into practitioner and academic markets. Essential reading for logistics/operations managers and increasingly, managing the chain of demand is a growing area within marketing. Written by a top author and consultant in the field. New chapters on logistics value, integrated logistics, network logistics. Updated case studies throughout, from full international range of industries and companies including Dell, Wal-mart (vs K-Mart), Zara, GE Capital, Li & Fung (Hong Kong), Hewett Packard, Dyson and Nokia. Enhanced by diagrams and chapter summaries.

#### Supply Chain Management (5th Edition)

Supply chain management (SCM) is "the systemic, strategic coordination of the traditional business functions and the tactics across these business functions within a particular company and across businesses within the supply chain, for the purposes of improving the long term performance of the individual companies and the supply chain as a whole."[2] It has also been defined as the "design, planning, execution, control, and monitoring of supply chain activities with the objective of creating net

value, building a competitive infrastructure, leveraging worldwide logistics, synchronizing supply with demand and measuring performance globally.

# Logistics Management and Strategy 5th edition eBook PDF

A concise, applied and strategic introduction to the subject of logistics and supply chain management, perfect for modern managers and students of logistics and supply chain management. Logistics and supply chain management continue to transform the competitive landscape and have become one of today's key business issues. This 5th Edition of Logistics Management and Strategy continues to take a practical, integrated and international approach to logistics, and includes the very latest research to reflect the innovative and exciting developments in this subject area. The full text downloaded to your computer With eBooks you can: search for key concepts, words and phrases make highlights and notes as you study share your notes with friends eBooks are downloaded to your computer and accessible either offline through the Bookshelf (available as a free download), available online and also via the iPad and Android apps. Upon purchase, you'll gain instant access to this eBook. Time limit The eBooks products do not have an expiry date. You will continue to access your digital ebook products whilst you have your Bookshelf installed.

#### Supply Chain Management

Illustrating the key drivers in effective supply chain management. Supply Chain Management illustrates the key drivers of good supply chain management in order to help readers understand what creates a competitive advantage. The fifth edition continues to increase the focus on global supply chain.

# Logistics and Supply Chain Management

The full text downloaded to your computer With eBooks you can: search for key concepts, words and phrases make highlights and notes as you study share your notes with friends eBooks are downloaded to your computer and accessible either offline through the Bookshelf (available as a free download), available online and also via the iPad and Android apps. Upon purchase, you'll gain instant access to this eBook. Time limit The eBooks products do not have an expiry date. You will continue to access your digital ebook products whilst you have your Bookshelf installed. Effective development and management of supply chain networks helps businesses cut costs and enhance customer value. This updated 5th edition is a clear guide to all the key topics in an integrated approach to supply chains. As well as new and updated examples and case studies, there are two new chapters: Routes to Market: Many companies now have to manage multiple distribution channels - this chapter covers strategic issues on how companies "go to market" along with the cost implications of using alternative channels. Service Logistics: As companies begin to sell performance rather than physical product, this chapter explores the implications for logistics management as the need to provide higher levels of service and customer support becomes ever more critical.

# Logistics and Supply Chain Management ePub eBook

Effective development and management of a supply chain network is an invaluable source of sustainable advantage in today's turbulent global marketplace, where demand is difficult to predict and supply chains need to be more flexible as a result. This updated 4th edition of the bestselling Logistics and Supply Chain Management is a clear-headed guide to all the key topics in an integrated approach to supply chains, including: • The link between logistics and customer value. • Logistics and the bottom line measuring costs and performance. • Creating a responsive supply chain. • Managing the global pipeline. • Managing supply chain relationships. • Managing risk in the supply chain. • Matching supply and demand. • Creating a sustainable supply chain. • Product design in the supply chain.

#### **OPERATION and SUPPLY CHAIN MGMT**

The fifth edition of Operations and Supply Chain Management: The Core focuses on the important core concepts in the dynamic field of operations. Just as lava flows from the core of the earth, operations and supply chain management is the core of business. Material must flow through supply chain processes to create cash output and input. This new edition has an increased focus on supply chain analytics, focusing on the effective analysis of data to better solve business problems.

#### Purchasing and Supply Chain Management

Providing a solid managerial perspective, PURCHASING AND SUPPLY CHAIN MANAGEMENT, 6e draws from the authors' firsthand experiences and relationships with executives and practitioners worldwide to present the most current and complete coverage of today's supply management process. The text includes critical developments from the field, such as cases from emerging healthcare and service industries, procure-to-pay redesign, supply risk, innovation, sustainability, collaboration, and much more. Students examine key changes in supply management and the impact of the global economy and ongoing business uncertainty on continuous cost and value management across the supply chain. Numerous real-world cases and captivating examples help students gain contextual insights and knowledge into the strategies, processes, and practices of supply management--giving these future managers a thorough understanding of the impact that purchasing and supply chain management have on the competitive success and profitability of today's organizations. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

#### Gower Handbook of Supply Chain Management

The ability to build and also maintain a world class logistics and distribution network is an essential ingredient in the success of the world's leading businesses, but keeping pace with changes in your sector and in others is hard to do. With the Gower Handbook of Supply Chain Management you will need to look no further. Written by a team of leading consultants with contributions from leading academic experts, this book will help you to keep pace with the latest global developments in supply chain management and logistics, and plan for the future. This book has over thirty chapters with detailed accounts of key topics and the latest developments, from e-collaboration and CRM integration, to reverse logistics and strategic sourcing, and includes case studies from Asia, Europe and North America. It looks at all aspects of operational excellence in logistics and supply chain management. The Gower Handbook of Supply Chain Management will help managers to benchmark their operations against the best-of-breed supply chains across the world. It provides a unique single source of expert opinion and experience.

# **Integral Logistics Management**

Simplified theories, magic formulas, and popular catchwords will only take you so far when dealing with real-world logistics, operations, and supply chain management scenarios. The complex reality of day-to-day operations in organizations within industry and the service sector demands highly diligent work. Integral Logistics Management: Operations and Supply Chain Management Within and Across Companies, Fifth Edition prepares students to tackle the logistical, planning, and managerial challenges they'll face on the job. It covers both the theoretical and practical aspects of the differing characteristics, tasks, methods, and techniques of planning and control in company logistics. Updates to this edition include: An additional chapter on supply chain design, encompassing a major section on the integrated design of production, distribution, retail, service, and transportation networks An extended section on sustainability in supply chains, comprising the measurement of environmental performance An expanded chapter on product families and one-of-a-kind production, containing new methods for the "engineer-to-order" production environment New sections on the use of available-to-promise and capable-to-promise methods, as well as the use of enabling technologies toward personalized production The book examines the logistical characteristics of product variety, including made-to-order, assemble-to-order, engineer-to-order, and additive manufacturing for personalized orders. The material in the text covers most of the key terms in the five CPIM modules contained in the APICS CPIM Exam Content Manual, as well as in the CSCP program—making it an ideal self-study resource. As with the previous edition, the text provides readers with online access to Interactive Macromedia Flash elements and other helpful downloads. The book's website has been updated with further learning materials and the comprehensive index has also been expanded. Summaries, key words, cases, and exercises are included in each chapter.

#### Purchasing and Supply Chain Management

A concise introduction to Purchasing theory, practice and techniques within the context of Supply Chain Management.

#### Loose Leaf for Supply Chain Logistics Management

The Fifth Edition of Supply Chain Logistics Management presents Logistics in the context of integration within a firms Supply Chain Strategy and Operations. The framework of Supply Chain Management is initially presented thereby creating a foundation for in-depth study of the five logistics operational components in Part Two. Challenges and strategies related to design and operational integration of logistics within a global supply chain are discussed in Part Three. Part Four focuses on administrative challenges related to cross organizational collaboration, performance measurement, and concludes with the challenges of managing risk and achieving sustainability. An essential feature of the overall presentation is the integration of topical materials and examples into the Supply Chain Logistics value creation process. Text materials are supported by study and challenge questions as well as contemporary cases. The presentation integrates the discussion of information technology throughout. Illustrations and examples highlight how firms deal with operational challenges and use logistics performance to gain competitive advantage.

#### Logistics Management and Strategy

Logistics and supply chains play a vital role in the overall success of retail management. This fifth edition of Logistics and Retail Management covers the major strides made in retail logistics and the challenges which remain, providing students and professionals with the current thinking and research in this strategic field. Including chapters on internationalization, corporate social responsibility (CSR), and green logistics, the book also explores examples from successful organizations such as Schuh and Tesco. Fully updated with the latest international developments and on-going changes in the field, Logistics and Retail Management, 5th edition is a multi-contributed collection from leading academics and practitioners and an expert editor team. The new edition also includes material on the luxury fashion industry and the logistical challenges of e-commerce. Logistics and Retail Management, 5th edition is the essential text for students of retail logistics and supply chain management.

#### Logistics and Retail Management

Streamline your studying and get the grade you want with PRINCIPLES OF SUPPLY CHAIN MAN-AGEMENT: A BALANCED APPROACH, Second Edition. With this textbook, you'll learn from real case studies, as well as games--like The Beer Game Supply Chain Management Simulation--how to understand and apply supply chain management. The coverage in this text uses a broad brush to encompass OM, purchasing, and logistics with a supply chain management focus, covering a great deal of content that isn't currently available elsewhere. The book guides you through how all aspects of supply chain activity are accomplished effectively and efficiently. It brings you the real world of supply chain management. The authors break down supply chain issues into purchasing, operations, and logistics. This is one of the most--if not the most--balanced supply chain management texts available, and it follows a natural flow through the supply chain. The well-organized chapters include excellent case studies, demonstrating the practical application of supply chain management in the workplace. Profiles throughout the text reinforce the studies, and help to reinforce your learning. This second edition also includes a number of new cases, in addition to the previous 15 cases, all packaged on the Student CD. Each of the 14 chapters includes revised and updated Supply Chain Management in Action opening features, e-Business Connection features, Global Perspective features, and company examples to ensure that current supply chain management issues are covered in depth.

#### Principles of Supply Chain Management

The bestselling guide to the field, updated with the latest innovations Essentials of Supply Chain Management is the definitive guide to the field, providing both broad coverage and necessary detail from a practical, real-world perspective. From clear explanation of fundamental concepts to insightful discussion of supply chain innovation, this book offers students and professionals a comprehensive introduction with immediately-applicable understanding. The fourth edition has been updated to reflect the current state of the field, with coverage of the latest technologies and new case studies that illustrate critical concepts in action. Organized for easy navigation and ease-of-use, this invaluable guide also serves as a quick reference for managers in the field seeking tips and techniques for maximizing efficiency and turning the supply chain into a source of competitive advantage. The supply chain underpins the entire structure of manufacturing and retailing. Well-run, it can help a company become a global behemoth—or, if poorly-managed, it can sink a company before the product ever sees the light of day. The supply chain involves many moving parts, constantly-changing variables, and a network of other business that may have different priorities and interests—keeping it all running smoothly is a

complex, but immensely powerful skill. This book takes you inside the supply chain to show you what you need to know. Understand the fundamental concepts behind supply chain management Learn how supply chains work, and how to measure their performance Explore the ways in which innovation is improving supply chains around the world Examine the supply chain as a source of competitive advantage Whether you're at the front or the back of your supply chain, your business is affected by every other company and event in the chain. Deep understanding and a host of practical skills are required to accurately predict, react to, and manage the ever-changing stream of events that could potentially disrupt the flow. Essentials of Supply Chain Management prepares you to take on the challenge and succeed.

# **Essentials of Supply Chain Management**

Master a complete, five-step roadmap for leveraging Big Data and analytics to gain unprecedented competitive advantage from your supply chain. Using Big Data, pioneers such as Amazon, UPS, and Wal-Mart are gaining unprecedented mastery over their supply chains. They are achieving greater visibility into inventory levels, order fulfillment rates, material and product delivery... using predictive data analytics to match supply with demand; leveraging new planning strengths to optimize their sales channel strategies; optimizing supply chain strategy and competitive priorities; even launching powerful new ventures. Despite these opportunities, many supply chain operations are gaining limited or no value from Big Data. In Big Data Driven Supply Chain Management, Nada Sanders presents a systematic five-step framework for using Big Data in supply chains. You'll learn best practices for segmenting and analyzing customers, defining competitive priorities for each segment, aligning functions behind strategy, dissolving organizational boundaries to sense demand and make better decisions, and choose the right metrics to support all of this. Using these techniques, you can overcome the widespread obstacles to making the most of Big Data in your supply chain — and earn big profits from the data you're already generating. For all executives, managers, and analysts interested in using Big Data technologies to improve supply chain performance.

# Big Data Driven Supply Chain Management

The field of logistics is developing at a remarkable pace and its role is now integral to the long term plans of almost all businesses. Communications and IT are offering ever more opportunities; world trade is growing; new markets are developing; yet at the same time there is increasing concern for the environment. The world of logistics is constantly evolving in response to these changes. In the same way, the fifth edition of this established book has evolved to represent the current trends, best practice and latest thinking on global logistics. It serves as a forum allowing the contributors, a range of acknowledged sector specialists, to discuss key logistics issues and give their authoritative views.

#### **Global Logistics**

Discover the theoretical concepts and the strategic business reality of Logistics and supply chain management in this accessible text, now in its fourth edition.

#### Logistics Management and Strategy

NOTE: This edition features the same content as the traditional text in a convenient, three-hole-punched, loose-leaf version. Student Value Editions also offer a great value; this format costs significantly less than a new textbook. Before purchasing, check with your instructor or review your course syllabus to ensure that you select the correct ISBN. For Student Value Editions that include MyLab(tm) or Mastering(tm), several versions may exist for each title -- including customized versions for individual schools -- and registrations are not transferable. In addition, you may need a Course ID, provided by your instructor, to register for and use MyLab or Mastering platforms. For courses in operations and supply chain management. An integrated approach to operations and supply chain management Introduction to Operations and Supply Chain Management is an integrated, comprehensive introduction to both operations and supply chain management (SCM). The text remains engaging and brief while integrating all of the major concepts of both subjects in one cohesive source. The 5th Edition contains updated content and thorough coverage of analytical tools and techniques that students will apply to their careers in operations and SCM. It explores these topics in an interesting and relatable manner, providing students with real-world examples and easy-to-understand material. Also available with MyLab Operations Management By combining trusted authors' content with digital tools and a flexible platform, MyLab personalizes the learning experience and improves results for

each student. NOTE: You are purchasing a standalone product; MyLab(tm) Operations Management does not come packaged with this content. Students, if interested in purchasing this title with MyLab Operations Management, ask your instructor to confirm the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the loose-leaf version of the text and MyLab Operations Management, search for: 0134855450 / 9780134855455 Introduction to Operations and Supply Chain Management, Student Value Edition Plus MyLab Operations Management with Pearson eText -- Access Card Package, 5/e Package consists of: 0134740904 / 9780134740904 Introduction to Operations and Supply Chain Management, Student Value Edition 0134742176 / 9780134742175 MyLab Operations Management with Pearson eText -- Access Card -- for Introduction to Operations and Supply Chain Management

# Introduction to Operations and Supply Chain Management, Student Value Edition

Gain a thorough understanding of the critical role of purchasing in the supply chain with one of today's leading-edge strategy and purchasing books— SOURCING AND SUPPLY CHAIN MANAGEMENT, 5E, International Edition. This turnkey solution provides current and complete coverage that makes it not only a useful book, but also a valuable professional reference tool. This edition presents the most recent critical developments in the field as well as the impact of the recent recession and ongoing business uncertainty on today's supply chain. This leading author team draws from firsthand experience and their relationships with executives and practitioners worldwide to present numerous cases, memorable examples, and unique insights that enable readers to better understand today's purchasing process.

# Sourcing and Supply Chain Management

For courses in operations and supply chain management. Introduction to Operations and Supply Chain Management is an integrated, comprehensive introduction to both operations and supply chain management (SCM). The text remains engaging and brief while integrating all of the major concepts of both subjects in one cohesive source. The 5th Edition contains updated content and thorough coverage of analytical tools and techniques that students will apply to their careers in operations and SCM. It explores these topics in an interesting and relatable manner, providing students with real-world examples and easy-to-understand material. The full text downloaded to your computer With eBooks you can: search for key concepts, words and phrases make highlights and notes as you study share your notes with friends eBooks are downloaded to your computer and accessible either offline through the Bookshelf (available as a free download), available online and also via the iPad and Android apps. Upon purchase, you'll gain instant access to this eBook. Time limit The eBooks products do not have an expiry date. You will continue to access your digital ebook products whilst you have your Bookshelf installed.

# Introduction to Operations and Supply Chain Management, Global Edition

Supply Chain Logistics Management is exciting and promises to bolster traditional logistics courses and invigorate supply chain management courses, by examining traditional logistics issues within the context of the supply chain. Supply Chain Logistics Management integrates technology and provides a solid foundation that clearly describes the role of logistics within the supply chain, portraying a complete view of the subject and going farther to show how all the pieces fit together. The most current trends in process integration, relationship management, supply chain security and sustainability, globalization, and the impact of the new consumer economy on supply chain management and design are featured in the Second Edition.

#### Supply Chain Logistics Management

Manufacturing Planning and Control Systems for Supply Chain Management is both the classic field handbook for manufacturing professionals in virtually any industry and the standard preparatory text for APICS certification courses. This essential reference has been totally revised and updated to give professionals the knowledge they need.

#### Introduction to Operations and Supply Chain Management, Student Value Edition

Supply chain logistics management. Supply chain logistics operations. Supply chain logistics design. Supply chain logistics administration.

MANUFACTURING PLANNING AND CONTROL SYSTEMS FOR SUPPLY CHAIN MANAGEMENT

The 21st century has witnessed important changes in retail logistics. Supply chain managers are presented with key challenges as retailers have recognised the strategic role that supply chains play in cost reduction and customer service. The 4th edition of Logistics and Retail Management has been substantially updated to take account of these recent developments in retail logistics. Logistics and Retail Management provides the most up-to-date thinking in retail supply chain management, reflecting the changing needs of the global marketplace and the challenges faced by retailers in the 21st century. With contributions from acclaimed academics and practitioners, it covers global logistics, fashion logistics, e-logistics and green supply chains. The 4th edition features brand new chapters on supply chain management in international fashion and corporate social responsibility in the textile supply chain.

#### **Supply Chain Logistics Management**

This interface is being recognized by business organizations as a key priority for management, and both practitioners and academics alike have placed a greater emphasis on the need to view the supply chain as a whole as the vehicle by which competitive advantage is achieved. As well as drawing upon current research and the experience of firms worldwide, Marketing Logistics uses numerous 'mini-cases' and vignettes to illustrate the key messages in each chapter and bring the theory to life. This book is an invaluable resource for managers who seek to understand more about the way in which the supply chain should be managed to improve their organization's competitive position, as well as students undertaking degree-level courses in marketing, logistics and supply chain management.

#### Logistics and Retail Management

Successful companies must strive to improve business processes on a comprehensive, coordinated level. Integral Logistics Management: Planning and Control of Comprehensive Supply Chains, Second Edition examines logistics in areas beyond the flow of goods, investigating administrative and planning logistics, or process control. What's New in

#### Marketing Logistics

Supply Chain Management, Enterprise Resources Planning (ERP), and Advanced Planning Systems (APS) are important concepts in order to organize and optimize the flow of materials, information and financial funds. This book, already in its fifth edition, gives a broad and up-to-date overview of the concepts underlying APS. Special emphasis is given to modeling supply chains and implementing APS successfully in industry. Understanding is enhanced by several case studies covering APS from various software vendors. The fifth edition contains updated material, rewritten chapters and an additional case study.

# Introduction to Operations and Supply Chain Management

"We continue to live in dynamic and exciting times. Recent years have seen many changes that have affected nearly every aspect of business, including operations management. In this fifth edition of our book, we continue to reflect key shifts in operations management, including transitions: From a focus on the internal system to a focus on the supply chain. In today's highly competitive business environment, organizations must leverage the capabilities of their suppliers and customers. Operations managers must look beyond the "four walls" of the firm and take an integrated supply chain perspective of operations. From a local focus to a global focus. As Thomas L. Friedman pointed out, the world is indeed flat. Business solutions generated in Argentina are used to meet needs in the United States, and parts built by suppliers located in China are used to assemble cars in Canada. Commercial needs have overcome, to a large part, national borders, presenting new opportunities and challenges for operations managers"--

#### **Integral Logistics Management**

Supply Chain Logistics Management is exciting and promises to bolster traditional logistics courses and invigorate supply chain management courses, by examining traditional logistics issues within the context of the supply chain. Most textbooks approach this subject from a limited perspective, studying only internal functions of an organization to the exclusion of issues that relate to the entire supply chain. Supply Chain Logistics Management, provides a solid foundation that clearly describes the role

of logistics within the supply chain, portraying a complete view of the subject and going farther to show how all the pieces fit together.

# Supply Chain Management and Advanced Planning

Academic Paper from the year 2018 in the subject Business economics - Business Management, Corporate Governance, grade: A-, Kenyatta University, course: Business Management, language: English, abstract: Over the past years, Supply Chains (SC) and Supply Chain Management (SCM) have been noted to play a crucial role in corporate efficiency, not to mention that they have immensely attracted the attention of several scholars. Due to the cropping up of liberalization as well as the globalization of the international trade, the production factors involved in sourcing and consumer products from destinations across the globe have enhanced the interdependence between the producers and wholesalers on the global supply chains. Accordingly, the literature behind supply chain management has offered a number of variations on the same theme in supply chain definition. In simple terms, supply chain management can be defined as a system of suppliers, retailers, customers, distributors and even manufacturers, whereby the products flow downstream from the suppliers to the consumers while information flows in both directions. On the other hand, a supply chain can be defined as a network of facilities as well as distribution options that operate to procure materials and transform these materials into intermediate and finished products, alongside distributing these finished products to consumers. Evidently, supply chains exist in the service and even manufacturing enterprises, even though the chain's complexity may greatly vary from firm to firm and industry to industry.

#### Managing Operations Across the Supply Chain

Supply chain management is the cornerstone of the competitive strategies of many presentday organizations and has evolved from the operational to the strategic level. Understanding this, Principles of Global Supply Chain Management offers a comprehensive insight into the global supply chain sector—analyzing the strategic, operational and financial aspects of the industry, and addressing the key elements in the management of global supply chains. The key topics of each chapter demonstrate a variety of fundamental issues in the supply chain industry: What are supply chain markets? What is the supply chain cost structure? What are supply chain strategies? How do supply chain firms design and implement strategies? What are the key roles of logistics service providers, logistics education operators and logistics associations? How should supply chain operations be managed? How is a sustainable and innovative supply chain structure created? Comparative practical case studies from Asia, North America and Latin America lend weight to the chapters.

# Supply Chain Logistics Management

Putting together all the links in the supply chain Supply Chain Management For Dummies gives you the full rundown on what a supply chain is, how it works, how to optimize it, and the best education for a rewarding supply chain career. This new edition is fully updated for changes to the supply chain in a post-Covid world. You'll learn about the latest supply chain technologies, analytics and data-based optimization, and new strategies for delivering on your organization's promises. This approachable resource can take your supply chain management skills to the next level with step-by-step explanations, expert tips, and real-life examples. Gain a foundational knowledge of issues in supply chain management Learn about today's global supply chains, plus trends like reshoring and near-shoring Wrap your mind around how an organization's moving parts can be coordinated in today's high-tech world Discover strategies for dealing with disruptions, focusing on diversity, and increasing resilience This For Dummies guide is great for entry-level supply chain professionals and anyone who needs an update on need-to-know concepts and recent changes in supply chain management.

# The Characteristics of Supply Chain Management. An Annotated Bibliography Review

The second edition of this popular textbook presents a balanced overview of the principles of supply chain management. Going beyond the usual supply chain text, Principles of Supply Chain Management not only details the individual components of the supply chain, but also illustrates how the pieces must come together. To show the logic behind why supply chain management is essential, the text examines how supply chains are evolving, looks ahead to new developments, and provides a balanced look at supply chains with a focus on both the customer side and the supplier side of supply chains. See What's New in the Second Edition: Expanded coverage of current topics such as e-commerce, risk management, outsourcing and reshoring, sustainability, project management, and data analytics

Increased emphasis on how customers are becoming more influential in steering product design Additional coverage of the use of data analytics to evaluate customer preferences and buying patterns A new chapter devoted to logistics and its increasing importance in supply chains Company profiles of organizations with effective supply chains that illustrate the main theme of each chapter A "Hot Topic" for each chapter, providing a description of a critical management issue to stimulate class discussion A complete set of instructor materials for each chapter, including presentation slides, test banks, class exercises, discussion questions, and more From the point of distribution to the final customer, all the way back to the point of origin at the mine or farm, the text provides examples and case histories that illustrate a proven approach for achieving effective supply chain integration. This self-contained resource provides readers with a realistic appraisal of the state of the art in supply chain management and the understanding needed to build and manage effective supply chains in a wide range of industries. Most importantly, it emphasizes the need for building and maintaining collaboration among all members of the supply chain.

#### Principles of Global Supply Chain Management

Resourceful companies today must successfully manage the entire supply flow, from the sources of the firm, through the value-added processes of the firm, and on to the customers of the firm. The fourteenth Global Edition of Operations and Supply Chain Management provides well-balanced coverage of managing people and applying sophisticated technology to operations and supply chain management.

Supply Chain Management For Dummies

Principles of Supply Chain Management, Second Edition

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