

The Strategy Of Indirect Approach Scholars Choice Edition

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The Strategy of Indirect Approach - Scholar's Choice Edition

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Strategy

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The Strategy of Indirect Approach, B.h. Liddell Hart

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Strategic Alignment

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Best Practices Methodology

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Professional Development Guide - Scholar's Choice Edition

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The Role of the Board of Directors in Enron's Collapse - Scholar's Choice Edition

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Total Quality Management - Scholar's Choice Edition

This is the first book to set out a comprehensive framework by which to understand terrorism as strategy. It contends that even terrorism of the supposedly nihilist variety can be viewed as a bona fide method for distributing means to fulfil the ends of policy, that is, as a strategy. The main purpose of the work is to describe the dynamics of terrorism and evaluate their effectiveness, as well as to theorize upon, and clarify the correlation between, political ends and terrorist means. The text explains the modus operandi of terrorism, and demonstrates how terrorism relies on manipulating the psychological impact of (usually) relatively small-scale attacks. Using a variety of case studies, *The Strategy of Terrorism* shows how many campaigns of terrorism end in failure when they lose their power to terrify. The authors spell out what a proper understanding of terrorism as a strategy implies for those who want to make terrorism ineffective, and offer a number of policy recommendations derived directly from their critique. This is the first contribution of strategic studies to the study of terrorism, and will be of much interest to students of terrorism, strategy and security studies, as well as military professionals and policy makers.

Preparing for the Future Through Staff Development and Training - Scholar's Choice Edition

Because of the way in which the history of nonviolence has been marginalized, relatively few people have a sense of the rich history of nonviolent struggle or realize that it can be systematically planned and applied. Nevertheless, the historical record illustrates that nonviolent struggle is a powerful form of political action. But can it be effective against military aggression? *The Strategy of Nonviolent Defense* answers this question in the affirmative by first defining the notion of "social cosmology"—the four mutually reinforcing features that determine the character of any society. It then devotes attention to strategies for dealing with conflict, in particular, to developing a strategic theory and framework for planning a strategy of nonviolent defense. In order to develop this theory, Burrowes synthesizes insights drawn from the strategic theory of Carl von Clausewitz, the nonviolence of Mahatma Gandhi, and recent human needs and conflict theory.

The Strategy of Terrorism

This book compares sources of worker and employer power in Germany, South Africa, and the United States in order to identify the sources of comparative U.S. decline in union power and to more precisely analyze the nature of labor-movement power. It finds that this power is not confined to allied parties, union confederations, or strikes, but rather consists of the capacity to autonomously translate power from one context to the next. By combining their product, labor market, and labor law advantages through their dominant employers' associations, leading firms are able to impose constraints on labor's free collective bargaining regionally and nationally, defeating employer interests that are more amenable to labor in the process. Through an examination of these patterns of interest organization, the book shows, however, that initial employer advantages prove to be contingent and unstable and that employers are forced to cede to more far-reaching demands of increasingly organized workers.

The Strategy of Nonviolent Defense

This topical book analyses the change of electoral rules in Italy from proportional representation toward plurality. While Italy is used as the illustrative case, the analysis has far-ranging theoretical and practical implications, and will therefore be of interest to academics and researchers of political economy, constitutionalism and public choice.

Employer and Worker Collective Action

This book aims to build the ideal model of China's grand strategy framework, which is based on three key variables: national power, strategic concept and international institution. Taking the rise of China as an opportunity, this book adopts the assessment of national strategic resources as the beginning, focuses on the evaluation of strategic capability, the choice of strategic orientation, the establishment of strategic objectives, the planning of strategic content and the implementation of strategic means. Further, following this main line, this book establishes a China's grand strategy framework based on active participation and integration-transformation-shaping process. This book emphasizes that to achieve the goals of China's grand strategy; China should uphold this strategic attitude: It should not be seduced by praise and should not be made aggressive by criticism. It should learn to be glorious but remain humble, maintain a wealthy, influential but modest position by restraint. This book can be regarded as the essence of the author's 20 years long-term focus and research on the China's grand strategy. The author's postdoctoral tutor Professor Hu Angang's comment of this book can hit the nail on the head: "This book is a pioneering theoretical study of China's great strategic research and makes a significant contribution to this research field. The basic arguments of this book have been submitted through various approaches to decision-making references or published in academic papers, and have received numerous positive responses and resonance. In my opinion, the basic ideas and important findings of this book will provide imperative reference to long-term strategy decision-making process. In addition, the fundamental theory and analysis method of the book will have an important influence in both domestic and international academic field."

Rules, Choice and Strategy

This monograph is to investigate practical applications and contributions of self-regulated learning (SRL) to second/foreign language (L2) writing from sociocognitive and sociocultural perspectives. It showcases a comprehensive and updated review of conceptual and methodological issues of SRL and the state-of-the-art research on its applications to L2 learning and teaching. This volume further elaborates the design and results of a large-scale project which conducts observational and intervention studies investigating SRL strategies in L2 writing. This book reveals that a cross-disciplinary understanding of SRL strategies plays a crucial role in advancing theoretical functions of SRL and in extending its applications to L2 education in general, and L2 writing in particular. This book makes significant contributions to developing and validating new conceptual frameworks and tools for evaluating multidimensional structures of SRL strategies and self-efficacy in L2 writing; elucidating the interplay of personal, behavioral, environmental and psychological factors with SRL strategies and writing performance; and presenting an effective self-regulation instructional model for nurturing L2 learners' motivation and confidence to strategize, reflect and succeed in writing. Teng has established herself as one of the prominent scholars in the discussion of self-regulated learning strategies. Her contribution to the fields of L2 writing and strategic learning are undeniable. This monograph is an excellent showing of how her endeavors to bring established theories from educational psychology to applied writing research have progressed over a number of methodologically rigorous studies. It should be required reading for anyone with an interest in cultivating strategic writers not only in the Chinese context but worldwide. Nathan Thomas, UCL Institute of Education

China's Grand Strategy

A novel integration and extension of two global strategy classics: Sun Tzu's military strategy and Michael Porter's business strategy.

Self-regulated Learning and Second Language Writing

This encyclopedia provides an authoritative guide intended for students of all levels of studies, offering multidisciplinary insight and analysis of over 500 headwords covering the main concepts of Security and Non-traditional Security, and their relation to other scholarly fields and aspects of real-world issues in the contemporary geopolitical world.

The Art of Strategy

The papers in this volume explore various issues relating to theories of individual and collective choice, and theories of social welfare. The topics include individual and collective rationality, motivation and intention in economics, coercion, public goods, climate change, and voting theory. The book offers an excellent overview over latest research in these fields.

The Palgrave Encyclopedia of Global Security Studies

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The Marine Corps Gazette

This lifesaving guide shows and tells the untrained person what to do in an outdoor emergency until professional help arrives. Its easy-to-understand instructions and illustrations include care for heart attacks, strokes, open wounds, falls, choking, broken bones, animal and snake bites, insect stings, and dehydration.

Individual and Collective Choice and Social Welfare

International business is undergoing continuous transformation as multinational firms and comparative management evolve in the changing global economy. To succeed in this challenging environment, firms need a well-developed capability for sound strategic decisions. This comprehensive work provides an applied and integrated strategic framework for developing capabilities that lead to global success. It is designed to help readers achieve three essential objectives. First, it provides intellectual and practical guidelines for readers to execute goals and strategies that lead to meaningful and productive results. The book is packed with frameworks, cases, anchoring exercises, techniques, and tools to help readers emerge with a completed business plan after the last chapter. Second, it focuses on strategy and how firms build competitive presence and advantages in a global context. A primary learning objective is to enable readers to understand and evaluate the major issues in strategy formulation and implementation in a global context. Third, it provides an accessible framework that will help guide readers in making strategic decisions that are sound and effective. It offers a unifying process that delineates the necessary steps in analyzing the readiness of a firm to do business abroad. In addition to core issues, each chapter presents frameworks, analytical tools, action-oriented items, and a real-world case - all designed to provide insights on the challenges imposed by globalization and technology on managers operating in a global context.

The Strategy of Indirect Approach

This edition of the U. S. Army War College Guide to National Security Policy and Strategy continues to reflect the structure and approach of the core national security strategy and policy curriculum at the War College. The 5th Edition is published in two volumes that correspond roughly to the Department of National Security and Strategy's core courses: ¿Theory of War and Strategy¿ and ¿National Security Policy and Strategy¿. Like previous editions, this one is based on its predecessor but contains both updates and new scholarship. Over a third of the chapters are new or have undergone significant rewrites. Many chapters, some of which appeared for years in this work, have been removed. Nevertheless, the book remains unchanged in intent and purpose. Although this is not primarily a textbook, it does reflect both the method and manner we use to teach strategy formulation to America's future senior leaders. The book is not a comprehensive or exhaustive treatment of either strategic theory or the policymaking process. Both volumes are organized to proceed from the general to the specific. Thus, the first volume opens with general thoughts on the nature and theory of war and strategy, proceeds to look at the complex aspect of power, and concludes with specific theoretical issues. Similarly, the second volume begins by examining the policy/strategy process, moves to a look

at the strategic environment, and concludes with some specific issues. This edition continues the effort begun in the 4th Edition to include several short case studies to illustrate the primary material in the volume.

Parameters

Aid agencies increasingly consider anti-corruption activities important for economic development and poverty reduction in developing countries. In the first major comparative study of work by the World Bank, the European Commission and the UNDP to help governments in fragile states counter corruption, Jesper Johnsen finds significant variance in strategic direction and common failures in implementation.

Mosby's Outdoor Emergency Medical Guide

"This two-volume collection provides a comprehensive overview of the past seventy years of public choice research, written by experts in the fields surveyed. The individual chapters are more than simple surveys, but provide readers with both a sense of the progress made and puzzles that remain. Most are written with upper level undergraduate and graduate students in economics and political science in mind, but many are completely accessible to non-expert readers who are interested in Public Choice research. The two-volume set will be of broad interest to social scientists, policy analysts, and historians"--

U.S. Army War College Guide to National Security Policy and Strategy

What is logistics? What is distribution and supply? What is supply chain management? Which elements create distribution and supply space? Which aspects affect storage design? Which information technologies are suitable for distribution and supply systems? What costs affect distribution and supply systems? These are just some of the questions explored in this book. In addition to providing theoretical analysis of the problems of distribution and supply, it practically demonstrates the many ways of using of heuristics to solve specific tasks. It brings together eight case studies to investigate facets such as designing distribution systems, location problem solving, distribution and collection of goods solutions, and inventory management solutions in particular companies. As such, it will appeal to students in the field of logistics, as well as logistics managers, designers and planners.

Air University Review

This book examines the tales of three remarkable figures of the biblical world: the tragic prophet Jeremiah, and the two atypical prophets Jonah and Balaam. Jeremiah was cursed from birth and condemned to a lifelong losing battle against national disaster. Jonah was notorious for his connection with a whale, whereas Balaam was best known as the owner of a talking donkey. Yet these prophets (servants of their deity) are portrayed as rebels against their god. This book contends that these tales, beyond their intrinsic appeal as stories, were written to serve as metaphors. Although set in ancient times and in the exotic Near East, the issues that underlie these gripping tales are not unfamiliar to modern times and Western lives. These prophets represent "everyman" and these unusual dramas explore the phenomenon of revolt against restrictive conditions and against authority.

Global Strategic Management

The Encyclopedia of Violence, Peace, and Conflict, a three-volume set written by more than 200 eminent contributors from around the world, takes advantage of increasing, worldwide awareness in the public, private, commercial, and academic sectors about manifestations of violence in all segments of society. While the contributors do not use these volumes to make specific arguments, they do describe and clarify the developments in thought that have led to current theories about and positions on violence and peace. Our reviewers consistently note that while many in-depth studies of war, peace, and aggression exist, the attendant specialization keeps scholars from learning about related fields. No publication competing with the Encyclopedia of Violence, Peace, and Conflict can satisfy their need for a vast introductory work to such a diverse and socially-important field. This major work includes more than 190 multidisciplinary articles with over 1,000 cross-references and more than 2,000 bibliography entries for further reading which are arranged alphabetically for easy access. More than 190 multidisciplinary articles with over 1,000 cross-references Article outline and glossary of key terms begin each article

Entries arranged alphabetically for easy access Three-volume set with subject index of over 750 entries
Articles written by more than 200 eminent contributors from around the world

U.S. Army War College Guide to National Security Issues: Theory of war and strategy

Obana and Haugh question the extent to which commonly accepted theories in pragmatics can readily explain sociopragmatic phenomena in Japanese. Studies of Japanese in pragmatics have often challenged the cross-linguistic relevance of dominant theories. However, they have also inadvertently perpetuated stereotypes about the Japanese. It is often been assumed, for instance, that Japanese people are less strategic, more polite and more reliant on tacit forms of communication than speakers of other languages. But the Japanese are not as polite as one might think. The aim of this book is thus to question those folk assumptions around politeness, impoliteness, irony and indirectness while at the same time emphasizing that close examination of sociopragmatic phenomena in Japanese yields important empirical insights that combat common theoretical assumptions in pragmatics. The content is structured in three parts, in which the authors highlight a key building block of a theory of sociopragmatics. Part I focuses on indexing through the lens of chapters on honorifics, routine formula and politeness strategies. Part II focuses on evaluating through the lens of chapters on giving/receiving expressions and honorific irony. Finally, Part III focuses on relating through the lens of chapters on joint utterances and off record requests. Throughout the chapters the authors draw attention to ways in which these three dimensions are invariably intertwined in various ways. This book is not simply a collection of studies that promotes our understanding of the sociopragmatics of a particular language, but goes deeper and challenges what many have taken for granted in pragmatics. It proposes a framework for exploring sociopragmatic phenomena, building on the key sociopragmatic axes of indexing, evaluating and relating, and offers fresh new perspectives on time-honoured phenomena in pragmatics. It will interest scholars and postgraduate students in pragmatics, particularly those specializing in: politeness, impoliteness, indirectness and irony. The book explains what Japanese terms mean, and all the Japanese examples are morphologically-glossed. Therefore, teachers (and advanced learners) of Japanese at all levels will benefit from the book as it will enrich their knowledge of the Japanese language.

Anti-Corruption Strategies in Fragile States

This text brings together a selection of accepted and contested knowledge in the field of international relations, in an attempt to offer a unifying perspective. Together these elements enable the pragmatic application of theories to different cases.

The Oxford Handbook of Public Choice

Mainstream public relations overvalues noise, sound and voice in public communication. But how can we explain that while practitioners use silence on a daily basis, academics have widely remained quiet on the subject? Why is silence habitually famed as inherently bad and unethical? Silence is neither separate from nor the opposite of communication. The inclusion of silence on a par with speech and non-verbal means is a vital element of any communication strategy; it opens it up for a new, complex and more reflective understanding of strategic silence as indirect communication. Drawing on a number of disciplines that see in silence what public relations academics have not yet, this book reveals forms of silence to inform public relations solutions in practice and theory. How do we manage silence? How can strategic silence increase the capacity of public relations as a change agent? Using a format of multiple short chapters and practice examples, this is the first book that discusses the concept of strategic silence, and its consequences for PR theory and practice. Applying silence to communication cases and issues in global societies, it will be of interest to scholars and researchers in public relations, strategic communications and communication studies.

Strategic Asia 2011-12: Asia Responds to Its Rising Powers

This book focuses on China's experience in development over the past 70 years and its significance, as well as building a community with a shared future for mankind. The book consists of a collection of papers contributed by researchers from many countries, covering the topics of world order, a community with a shared future for mankind, "the Belt and Road" initiative, exchange and mutual learning between civilizations, China Model, China and the World, multi-bilateral relationship, sustainable development.

Distribution and Supply Logistics

Military Strategy: A Very Short Introduction adapts Clausewitz's framework to highlight the dynamic relationship between the main elements of strategy: purpose, method, and means. Drawing on historical examples, Antulio J. Echevarria discusses the major types of military strategy and how emerging technologies are affecting them. This second edition has been updated to include an expanded chapter on manipulation through cyberwarfare and new further reading.

Defiant Prophets

A much-needed survey and synopsis of literature on strategic culture and ways of war. It clearly shows how national strategies and approaches to warfare are, to a significant extent, culturally determined. The concept of national 'ways of war' dates from the 1930s, when Basil H. Liddell Hart theorized that there was a 'British Way in Warfare'. The concept of "strategic culture" dates from the 1970s, when Jack Snyder introduced it to explain why leaders of the Soviet Union did not behave according to rational choice theory. These ideas have gained wide acceptance among historians of international politics and warfare, and remain controversial for political scientists seeking general or universal theoretical understanding of such subjects. Because political scientists have focused on strategic culture and historians on ways of war, this work will greatly benefit both audiences and provide each with valuable exposure to the ideas of the other.

Encyclopedia of Violence, Peace, and Conflict

This volume examines the major influences shaping student cognitive achievement and considers their relative importance. It does not tell people what to do in their classrooms, but provides them with a compendium of research summarising what is known about the major influences shaping students' academic achievement.

Sociopragmatics of Japanese

The papers in this book respond to the public debate over literary canons, in the United States, and elsewhere, by placing the political-ideological aspects of the conflict inside perspectives derived from comparative literature. Canons are seen by most of the contributors as based on democratic and communal intentions or choices inevitable filtered through and colored by historical experiences and social biases. An examination of the canonical process over many centuries reveals both the impressive durability of its elements and the amazing flexibility of its outlines. The careful individual analyses, as well as the thought-provoking general contributions in this volume agree that the democracy of play is one of the strongest bonds uniting the human race. "Canons or canons", the contributors argue, are based on it and reflect the intimate interdependence of cultural and intellectual matters with the workings of society as a whole. Contributors Charles Altieri, Lilian R. Furst, Michael G. Cooke, Robert Royal, Roger Shattuck, Rosa E.M.D. Penna, Glen M. Johnson, Yves Chevrel, Raymond A. Prier, Peter Walker, Christopher Clausen, Virgil Nemoianu.

Strategic Choice and International Relations

Strategic Silence