

Model Supported Case Studies For Management Education

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MODEL-SUPPORTED CASE STUDIES FOR MANAGEMENT EDUCATION

Excerpt from Model-Supported Case Studies for Management Education To understand where system dynamics models, especially models-with-cases, may contribute to management education, consider first how business policy and strategy are traditionally taught. Case studies are the cornerstone. The objective is to develop skills to think strategically view the business as a whole or adopt the perspective of the general manager. A typical case is 20-30 pages in length and contains about words of text, plus diagrams and numerical information, often financial reports and market data. Usually cases provide a brief history of the company, a description of its products or services and descriptions of competitors. Depending on the purpose the case may describe details of manufacturing, marketing, and distribution, or delve into human resource policy, systems of administration and control, organizational structure, company traditions and values, management style, leadership or personalities. Case teachers use such descriptive and numerical information to trigger classroom discussion about the business, its administration and its strategic Options. But how and what do students learn? Case teachers do not teach answers. They offer instead frameworks which guide class discussion and help learners organize case information and form opinions. For example, Porter's (1980, 1985) competitive analysis framework is now widely used to guide discussion about business unit competitive strategy. Whether the subject is supercomputers, water meters, airlines or fashion watches, Porter's framework prompts critical thinking about questions such as 'is this an attractive industry to be in?'; what stops competitors from entering?; what motivates customers to buy?; are suppliers or distributors in a position to siphon off the firm's It encourages close examination of the activities upon which a company builds and sustains its competitive edge. The framework provides the case teacher with a checklist of thought-provoking questions, and graphics with which to collect and select participants' comments. About the Publisher Forgotten Books publishes hundreds of thousands of rare and classic books. Find more at www.forgottenbooks.com This book is a reproduction of an important historical work. Forgotten Books uses state-of-the-art technology to digitally reconstruct the work, preserving the original format whilst repairing imperfections present in

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Model-Supported Case Studies for Management Education (Classic Reprint)

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Model-supported Case Studies for Management Education

The Case Study method of teaching and learning, adopted by business schools and management centres globally, provides an important function in management education, but employing it effectively can often be a challenge. This book provides practical insights, tools and approaches for both case teaching and writing, drawing on perspectives from expert practitioners around the world. This book aims to critically examine different approaches to using case studies in group-based, participant-centred learning environments, exploring good practices for case teaching and learning. It provides guidance for case writers on various approaches to structuring case data, presentational formats, and the use of technology in the construction of different types of cases. It also demonstrates the use of the case method as a tool for assessment, supporting students' own development of cases to showcase good practice in organisations. The final section of this book showcases some of the resources available, providing links and reviews of additional material that can support future case teaching and writing practice, including publication. The Case Study Companion is designed for lecturers using cases within their teaching across all management disciplines, as well as those training for Professional Development and Management Education qualifications. It will also be useful for postgraduate, MBA and Executive Education students wanting to make the most of case studies in their learning and assessments.

The Case Study Companion

Management education is one of the most popular fields of study worldwide, and as it continues to grow, so does the need for updated, relevant programs to best prepare students for the business world. Case studies have become popular as a means to teach real world applications, but require flexibility in form and content catered to each audience in order to garner the intended affects. Case Studies as a Teaching Tool in Management Education demonstrates the benefits and challenges associated with teaching through case studies in management studies, by weaving theory and practice to form a comprehensive outline for educators. This publication is essential reading for managers, business professionals, teachers in higher education, and advanced management students.

Case Studies as a Teaching Tool in Management Education

This book is an essential resource for facilitators seeking to help students develop their knowledge of management practice in Italy. It presents a collection of the best case studies and accompanying teaching notes from the Italian Association for Management Education (ASFOR) competition in 2014. The cases are written by teachers across many of the leading universities in Italy. Knowledge gained by professionals often remains implicit and is rarely shared. Through grouping the award-winning case studies in this way, students gain an important insight into how management is conducted in Italy. This collection shines a light on management practice across several industries. The Italian economy differs from others in that it is one in which small and family-run businesses dominate and the relationship between the private sector and public life is unique. As a result, The Italian Model of Management provides the opportunity for students to see beyond the Anglo-Saxon model, and for tutors to offer cross-cultural learning experiences. Each case provides an engaging story, plots the

strategic development of the organization in question, and is supported by online teaching guidance and teaching notes.

The Italian Model of Management

Most organizations today operate in volatile economic and social environments and qualitative research plays an essential role in investigating leadership and management problems. This unique volume offers novice and experienced researchers a brief, student-centric research methods text specifically devoted to the multiple case study design. The multiple case study design is a valuable qualitative research tool in studying the links between the personal, social, behavioral, psychological, organizational, cultural, and environmental factors that guide organizational and leadership development. Case study research is essential for the in-depth study of participants' perspectives on the phenomenon within its natural context. Rigorously designed management and leadership case studies in the extant literature have a central focus on individual managers' and leaders' stories and their perceptions of the broader forces operating within and outside their organizations. This is a comprehensive methodology book exploring the multiple case study design with step-by-step and easily accessible guidelines on the topic, making it especially valuable to researchers, academics, and students in the areas of business, management, and leadership.

The Multiple Case Study Design

A new edition of the most popular book of project management case studies, expanded to include more than 100 cases plus a "super case" on the Iridium Project Case studies are an important part of project management education and training. This Fourth Edition of Harold Kerzner's Project Management Case Studies features a number of new cases covering value measurement in project management. Also included is the well-received "super case," which covers all aspects of project management and may be used as a capstone for a course. This new edition: Contains 100-plus case studies drawn from real companies to illustrate both successful and poor implementation of project management Represents a wide range of industries, including medical and pharmaceutical, aerospace, manufacturing, automotive, finance and banking, and telecommunications Covers cutting-edge areas of construction and international project management plus a "super case" on the Iridium Project, covering all aspects of project management Follows and supports preparation for the Project Management Professional (PMP®) Certification Exam Project Management Case Studies, Fourth Edition is a valuable resource for students, as well as practicing engineers and managers, and can be used on its own or with the new Eleventh Edition of Harold Kerzner's landmark reference, Project Management: A Systems Approach to Planning, Scheduling, and Controlling. (PMP and Project Management Professional are registered marks of the Project Management Institute, Inc.)

Project Management

Most business schools use case studies in their courses. However, these are typically based on past cases and assigned to students to solve. This book describes a new approach for teaching with case studies, which was developed and applied successfully at TUM School of Management. In this approach, student teams write and solve their own case study on a topic concerning current and future businesses. A case can thus be on their own startup or a strategic decision of existing companies. During the course, the students receive intensive coaching while selecting and developing the case topic by the course advisors as well as feedback by industry experts and executives for whom the case is actually a burning question. The authors present 17 cases covering strategic questions for startups and technology companies such as Deutsche Post, BMW, Ryanair, Lufthansa, Stadtwerke München, Fielmann, adidas, Siemens, Caribou Biosciences, eon, Airbus, Unicredit and UBS.

School Management Model

This collection of best practice examples of business teaching should inspire and inform those involved in the improvement of teaching in higher education. Assembled by the Learning and Teaching Support Network the examples are drawn from institutions throughout the UK including: The Open University, Sheffield Hallam, City University, St Andrews, Brighton, De Montfort, Liverpool John Moores, Glasgow, Leeds Met and Plymouth. Individual case studies focus on everything from the use of action learning, resource based learning, using technology and peer assessment to the development of a knowledge management system.

Case Studies in Strategic Management

Although initially utilized in business and industrial environments, quality management systems can be adapted into higher education to assess and improve an institution's standards. These strategies are now playing a vital role in educational areas such as teaching, learning, and institutional-level practices. However, quality management tools and models must be adapted to fit with the culture of higher education. *Quality Management Implementation in Higher Education: Practices, Models, and Case Studies* is a pivotal reference source that explores the challenges and solutions of designing quality management models in the current educational culture. Featuring research on topics such as Lean Six Sigma, distance education, and student supervision, this book is ideally designed for school board members, administrators, deans, policymakers, stakeholders, professors, graduate students, education professionals, and researchers seeking current research on the applications and success factors of quality management systems in various facets of higher education.

The School Management Model

The Higher Education Institutions that run business management programs in Malaysia is under severe criticism from industry that the passing out management graduates do not have adequate practical exposure to the industry and lack of practical skills to deal industrial issues proactively as the catalyst of change. This indicates that the traditional management education curriculum, as presently constituted, may not be adequately preparing individuals for the challenges they experience as professional managers. To deal with this issue, many management institutes are adopting case study as a pedagogy, a hypothetical or actual business situation to formulate a recommended policy or decision based on the facts and figures provided, to induce practical exposure to the students by simulating case situations, which improve students analytical skills and decision-making skills. A case study in business management course is a rigorous analysis of an incident, situation, person, crisis or any such phenomenon or concept, in relation to industry, business or people in the organisations.

Learning and Teaching for Business

In higher education, case studies can be utilized to have students put themselves into problems faced by a protagonist and, by doing so, address academic or career-related issues. Working through these issues provides students with an opportunity to gain applied perspective and experiences. Professors in higher education who choose this method of teaching require navigational tools to ensure that students achieve stated learning objectives. *Case Study Methodology in Higher Education* is an essential research publication that focuses on the history and theories relating to case study methodology including techniques for writing case studies and utilizing them in university settings to prepare students for real-life career-related scenarios. This publication features a wide range of topics such as educational leadership, case writing, and teacher education. It is essential for educators, career professionals, higher education faculty, researchers, and students.

Quality Management Implementation in Higher Education: Practices, Models, and Case Studies

This book is an introduction to educational management in practice. The 20 case studies have been selected to provide different insights into the challenges facing managers in education today. A key feature of the book is that management can be learned through the planning and execution of small-scale investigations. These develop practitioner skills and insights and, at the same time, provide information for the institution in which the study is set. This is the companion volume to *Improving Educational Management through Research and Consultancy* edited by Nigel Bennett, Ron Glatter and Rosalind Levacic. It is one of the two course readers for The Open University Course E828 Educational Management in Action.

50 Short Case Studies in Business Management (UUM Press)

This book is an essential resource for facilitators seeking to help students develop their knowledge of management practice in Italy. It presents a collection of the best case studies and accompanying teaching notes from the Italian Association for Management Development (ASFOR) competition in 2014. The cases are written by teachers across many of the members of ASFOR in Italy, leading business schools, corporate universities and academia. Knowledge gained by professionals often remains implicit and is rarely shared. By grouping together the award-winning case studies in this volume, readers can gain an important insight into how management is conducted in Italy. This

collection shines a light on management practices across several industries. The Italian economy differs from others in that it is one in which small and family-run businesses dominate, and the relationship between the private sector and public life is unique. As a result, The Italian Model of Management provides the opportunity for students to enlarge the Anglo-Saxon model and perspective of management, and to offer cross-cultural learning experiences, based on the distinction of a “Made in Italy” competitive advantage. Each case provides an engaging story, plots the strategic development of the organization in question, and is supported by online teaching guidance and teaching notes.

Case Study Methodology in Higher Education

Business Case Studies and Their Relevance to Management Education Many B-schools outside India have adopted the case study methodology for teaching almost in all branches of management studies. This trend has been seen in India also, many premier B schools have implemented case study-based methodology as an important pedagogical tool in management education. However there is a severe shortage in Indian case studies through which the B-schools can provide an industry insight to its students. Objectives of use of case study methodology The main objectives of using case-based teaching as a major pedagogical tool in B-schools are as follows: 1. To facilitate students' concept development capabilities through exposure to real-life problems in Industries 2. To enable students to correlate theoretical topics with the techniques used in analysing complex issues in business situations 3. To develop skills using which students can develop application matrix for the theoretical topics for real-life problem analysis and resolution techniques The present environment The academic environment across the world is facing a major disruption on account of the global pandemic COVID 19 compelling switching over to online/blended versions of teaching and learning process. The main drivers will be use of tools such as case methodology and simulation exercises for ensuring experiential learning ASM's Initiative Realizing this requirement ASM Group with nearly 250 business Case Studies developed by its faculty takes pleasure in offering these cases by publishing in case volumes The case studies in this book are appropriate for the courses in management studies ASM group of Institutes is certain that this book 'A Bouquet of Business Case Studies' published by Become Shakespeare.com will receive excellent response from the faculty, students and industry executives in India and abroad

Educational Management in Action

Exploring the relationships between top management consultant teams and their clients, this text includes case studies from both the private and public sectors, as well as describing how the approaches employed can be utilised for other companies.

The Italian Model of Management

This book offers 32 texts and case studies from across a wide range of business sectors around a managerial framework for Sustainable Business. The case studies are developed for and tested in executive education programmes at leading business schools. The book is based on the premise that the key for managing the sustainable business is finding the right balance over time between managing competitiveness and profitability AND managing the context of the business with its political, social and ecological risks and opportunities. In that way, a sustainable business is highly responsive to the demands and challenges from both markets and societies and managers embrace the complexity, ambivalence and uncertainty that goes along with this approach. The book presents a framework that facilitates the adoption of best business practice. This framework leads executives through a systematic approach of strategic analysis and business planning in risk management, issues management, stakeholder management, sustainable business development and strategic differentiation, business model innovation and developing dynamic capabilities. The approach helps broaden the understanding of what sustainable performance means, by protecting business value against sustainability risks and creating business value from sustainability opportunities.

A Bouquet of Business Case Studies

Benefit from a reliable collection of the most valuable business models, including detailed coverage of each model, expertly explained theory, as well as case studies and supporting templates.

Management Consulting in Practice

With the rapidly growing importance of sustainability and corporate responsibility in a globalised world, management schools are increasingly integrating long-term economic, environmental and social issues into their teaching and research. Climate change, poverty, labour standards and human rights are among the many topics that future decision-makers will need to face in their careers. Business education needs to reflect this new reality and provide a broadened understanding of value creation in order to create economic capital while developing social and preserving natural capital. Many sustainability trends also offer interesting new business opportunities that are ripe for entrepreneurial thinking. Case studies can be important tools for creating learning processes on different levels - students are forced to struggle with exactly the kinds of decisions and dilemmas managers confront every day. In this reflection of reality, the values and goals of the student are systematically challenged. This can be especially valuable in the context of sustainability and strategy - organisations are now continually forced to value the different aspects of sustainability and their interrelations: How do social issues impact the economic bottom line? How can an environmentally sound strategy create a positive impact on employee motivation and thus have measurable impact on economic performance? What comes first and why? But excellent case studies for management education in the field of sustainability management and strategy are rare. This innovative collection has been produced to fill this gap. It is based on the winning cases of an annual competition organised by oikos - the international Student Organization for Sustainable Economics and Management. So what makes an excellent case in sustainability management? These cases have been highly praised because they provide excellent learning opportunities, tell engaging stories, deal with recent situations, include quotations from key actors, are thought-provoking and controversial, require decision-making and provide clear take-aways. These cases explore both the opportunities and pitfalls companies and NGOs face in targeting sustainability issues and how their values and core assumptions impact their business strategies. They deal with a myriad of issues including supply chain management, stakeholder dialogue, social entrepreneurship, sustainable marketing, ethics, governance, the business case for sustainability, partnerships, purchasing and climate change. *Case Studies in Sustainability Management and Strategy* is an essential purchase for educators and is likely to be widely used as a course textbook at all levels of management education. Online Teaching Notes to accompany each chapter are available on request with the purchase of the book.

Managing Sustainable Business

In *Case Study Research*, Bill Lee and Mark Saunders describe the properties of case study designs in organizational research, exploring the uses, advantages and limitations of case research. They also demonstrate the flexibility that case designs offer, and challenge the myths surrounding this approach. Ideal for Business and Management students reading for a Master's degree, each book in the series may also serve as reference books for doctoral students and faculty members interested in the method. Part of SAGE's *Mastering Business Research Methods Series*, conceived and edited by Bill Lee, Mark N. K. Saunders and Vadek K. Narayanan and designed to support students by providing in-depth and practical guidance on using a chosen method of data collection or analysis.

Leadership & Management

Leadership and management in the context of healthcare is about improving the quality of medical care delivered at all levels. Doctors frequently lead healthcare teams with responsibility for significant clinical resource which requires management and leadership skills regardless of specialty. A growing body of literature has also argued that medical leadership plays an integral part in the success and effectiveness of organisational change in the health sector. Being an effective medical leader requires a different set of skills from being a good clinician. It is therefore important that future medical graduates are supported and equipped with the high-level skills required for their role (e.g. leading and developing multidisciplinary teams, understanding organizational systems, processes and interdependencies, redesigning services and working collaboratively with a wide range of stakeholders). This growing interest across the globe in preparing medical graduates for the role of medical manager and leader requires a comprehensive approach to education and training which begins at an undergraduate level. As an undergraduate these skills are frequently neglected or not taught well. However, with the correct resources and using a case-based approach the undergraduate program can easily support the development of practical leadership and management skills. The case studies and supporting text will provide an overview of the fundamentals of leadership theory and practice relevant to medical students, junior doctors and specialty trainees. Using internationally recognized competency frameworks this book will support the acquisition of knowledge and skills relevant to medical management and leadership.

such as project management, intelligent leadership, presentation skills, audit, organizational decision making and engaging relevant stakeholders.

Leadership & Management

This lively book is based on case studies written by heads from a variety of settings, each of them facing different problems and concerns. The issues raised are examined in-depth, including: * improving the quality of pupils' learning experience * effective staff organisation and development * development of policy and the management of resources * establishing good relationships between the head, the school and the community

The Business Models Handbook

The dynamic and constantly changing business environment has made the management education field evolve to meet new expectations. The case study methodology of teaching is a significant pedagogical instrument to impart management skills to students. This book is on "Management case studies," and it teaches students essential skills like analytical thinking, communication, innovation, the ability to transform theoretical knowledge into practically viable solutions and the simplification of complex concepts. It covers the practical aspects of management concepts for undergraduate and postgraduate students of different universities. This book covers all important management subjects that a UG & PG student should master, from how to solve a case study to different concepts of General Management, Marketing Management, Financial Management and Human Resource Management. This book is simple and easy to understand, without any difficulties for any UG & PG student of the management stream and we have done our best to bring accurate data to you.

Case Studies in Sustainability Management and Strategy

'This meticulous book submits research and the research process to deep scrutiny. It debunks the unhelpful dichotomy between quantitative and qualitative research and highlights the great value of multi-method and interactive research, approaches that have greatly deepened our thinking.' – Professor Adrian Payne, University of New South Wales, Australia / Professor Pennie Frow, University of Sydney Setting out to dispel the argument that case study research lacks the science, theory and therefore validity of other forms of research, Evert Gummesson combines many decades of experience as both a renowned scholar and a reflective practitioner to effectively bridge the divide between case theory and how it is applied in practice. Bringing the fundamental strengths of cases to the fore, Gummesson introduces the 'Case Theory' concept as an expanded version of case study research which includes both methodology and the types of results that emerge by: Guiding the reader in the theoretical and philosophical underpinning Demonstrating how to translate theory to pertinent research practice that address the real and consequential issues in business and management today. This book will appeal to students, academics and researchers who are interested in the science and philosophy behind case study research as well as the methodology and a thought-provoking read for anyone who wants to be challenged about their belief of case study theory.

Conducting Case Study Research for Business and Management Students

"Using case studies from the full range of educational institutions, this book provides an analytical overview of the quality debate in British education, illuminating the evolution of one of the most prevalent and forceful cultural phenomena in contemporary education. Lessons are learned from quality improvement in industry and public service, and the case studies show how procedural approaches like TQM, IIP and BS 5750 are being adapted to the educational context. Directed towards all involved in educational management, the book is of particular value those responsible for initiating and monitoring improvement in their institutions."--BOOK JACKET.Title Summary field provided by Blackwell North America, Inc. All Rights Reserved

Medical Leadership and Management

This book is aimed at business schools around the globe. We offer rich case studies, teaching notes and assessment ideas to help business educators embed sustainability in curriculum. These international case studies are situated in Mauritius, Malaysia, Indonesia, Australia and India however they have global applicability. Each chapter is a joint creation with an industry or government partner and uses original research written in the form of a case study. Active learning through case studies opens

opportunities to change attitudes and to find creative solutions. In this book, we present ten chapters written as case studies covering a diverse number of sustainability topics – from tourism, health care, human resource management, climate change and supply chain management. Each case study is accompanied by detailed teaching notes and assessment questions as well as marking guides. There are also two chapters discussing sustainability discourse and discipline in higher education. The detailed cases can be immediately applied in the classroom.

Primary School Management

In 2008, Ashoka launched the "Changemaker Campus Initiative" which applies Ashoka's rigorous criteria to select and support universities as they develop and implement a comprehensive social entrepreneurship plan. Through the lessons learned from this network, and with input from its broader global network of those experienced in the field, Ashoka aims to set a new standard for social entrepreneurship education. Indeed, despite the rising demand, there remains a dire need for quality coursework and global teaching case studies. Social entrepreneurs - and the pressing challenges they solve - are not bound by geographic borders or a single political environment, yet there is a lack of the materials necessary to equip students with the skills and mind-set required to catalyze systemic social change. What few high-quality case studies do exist typically highlight social entrepreneurs within the United States. This cooperation with oikos within the Social Entrepreneurship Track of the annual oikos Global Case Competition is a critical vehicle for tackling that challenge. As a result of this effort, more locally relevant case studies are being written, peer-reviewed, and judged than ever before, and are able to make their way into the hands of global audiences eager to adopt them into their courses. Building social entrepreneurship skills and problem-solving abilities are best practiced and honed using real-life examples and strategic challenges - not just learning theories in a vacuum. Case studies provide this exposure and real-time training in systemic problem-solving. Through these 15 teaching cases, students learn that social entrepreneurship is about identifying root causes of problems and applying a solution that tackles the system. As study upon study has shown, the band-aid approach does not work. To effectively address a social problem, the solution must continually adapt and evolve based on market feedback about what works and what needs to change in the model. Case Studies in Social Entrepreneurship and Sustainability is the second volume resulting from the oikos Global Case Writing Competition - an annual program launched in 2003 to promote the publication of high-quality teaching cases in corporate sustainability. This book expands the collection with award-winning global cases in the rapidly growing field of social entrepreneurship and sustainability. In view of the growing importance of various sustainability trends, management schools are increasingly challenged to adapt their entrepreneurship and business curricula. Management education needs to reflect the trends and provide a broadened understanding of value creation. Sustainability is a concept that demands that organizations consider the legitimate expectations of different stakeholders in their value creation processes. At the same time, it underlines the fact that many sustainability trends offer new business opportunities that entrepreneurs will seize. As a result, value creation processes need to be reorganized in order to create economic capital while developing social capital and preserving natural capital. Indeed, entrepreneurial organizations are increasingly dealing with these challenges. The case studies in this book explore both the opportunities and pitfalls entrepreneurs - working with organizations with for-profit, hybrid and non-profit business models - face in targeting sustainability issues and how their values and core assumptions impact their business strategies. They describe new patterns of value creation, new alliances, and the challenges of dealing with existing paradigms. It is clear that new ways of doing business with a common objective of maximizing social impact are substantially shaping markets and society. This textbook of competition-winning case studies for management education in the field of social entrepreneurship and sustainability provides excellent le

Management Case Studies

Issues raised include: improving the quality of pupils' learning experience; effective staff organisation; development of policy and management of resources; and establishing good relationships between the head, the school and the community.

Case Theory in Business and Management

The quest for integrity in business is not only a reaction against malfeasance in business and associated calls for reform, but also a result of changes and new demands in the global business environment as well as the latest economic crisis. Among the sources of these new demands are the expectations

of stakeholders that corporations and their leaders will take more active roles as citizens within society and in the fight against some of the most pressing problems in the world, such as poverty, environmental degradation, defending human rights, corruption, and pandemic diseases. This topical and much needed book constitutes an important part of the debate on the best practices for ensuring integrity in an organizational context. It offers essential insights not only to business leaders but also to management educators and administrators who understand the urgency and importance of developing further responsible global leaders. This volume offers and discusses case studies and examples from organizations from all over the world. And it distils practical advice and guidance, explaining in detail how leaders may build organizations with strong integrity foundations. It provides valuable research results as well as teaching tools, enabling course leaders at undergraduate, masters and MBA level in all business schools around the world.

Quality Improvement in Education

The roles and applications of various modeling approaches, aimed at improving the usefulness of energy policy models in public decision making, are covered by this book. The development, validation, and applications of system dynamics and agent-based models in service of energy policy design and assessment in the 21st century is a key focus. A number of modeling approaches and models for energy policy, with a particular focus on low-carbon economic development of regions and states are covered. Chapters on system dynamics methodology, model-based theory, fuzzy system dynamics framework, and optimization modeling approach are presented, along with several chapters on future research opportunities for the energy policy modeling community. The use of model-based analysis and scenarios in energy policy design and assessment has seen phenomenal growth during the past several decades. In recent years, renewed concerns about climate change and energy security have posed unique modeling challenges. By utilizing the validation techniques and procedures which are effectively demonstrated in these contributions, researchers and practitioners in energy systems domain can increase the appeal and acceptance of their policy models.

Industry and Higher Education

This study adopts a dynamic capabilities perspective to explore the activities and processes through which business model innovations arise in established organisations. New and innovative business models are fundamental to the commercialisation of the latest technologies, performance, and competitive advantage, as well as value creation for customers, the focal company and its ecosystem. Yet, our current understanding of how established companies design and implement new business models is limited by a lack of empirical research. Based on a review of relevant literature, business model innovation is presented and explored as a dynamic capability. The book subsequently uses proven methodologies to gather and analyse data from five case studies in the manufacturing, financial services, media, consulting, and healthcare industries. The framework developed here offers a novel understanding of how business model innovations come about in established organisations, a practice it dubs 'crafting business models in statu nascendi'.

Case Studies in Social Entrepreneurship and Sustainability

"Simulation-based Case Studies in Logistics" presents an intensive learning course on the application of simulation as a decision support tool to tackle complex logistic problems. The book describes and illustrates different approaches to developing simulation models at the right abstraction level to be used efficiently by engineers when dealing with strategic, tactical or operational decisions in logistic systems. 11 simulation-based case studies in logistics and supply chain management are discussed, based on the results of applied research, covering application areas such as production logistics, warehousing, transportation, material flow management, and hospital logistics. "Simulation-based Case Studies in Logistics" is an essential text for postgraduate engineering students and researchers working in the area of logistics modeling and simulation.

Primary School Management: Learning from Experience

Especially during the last decade, the systems approach gained wide spread attention and increased influence in the world of academics and business. The holistic view of how individual elements interact with each other to form an entity -not a collection of isolated parts -becomes more and more important. Whether it is called "integration" as in Computer Integrated Manufacturing, "organism" in ecological studies, or "network" like the communication network, it is the system's idea which opens new

dimensions for insights, applications and development. System Dynamics -or Industrial Dynamics as it was called during its early years by its founder and mentor, M.I.T.'s now Professor Emeritus Jay W. Forrester, -pioneered the use of system concepts and computer simulation for the analysis of complex problems in business and management. It was applied to study the dynamics of corporations, cities, national economies and, finally, the global problems of man and in his limited and fragile environment. The field has reached a stage of self sustained development and momentum. A few years ago the System Dynamics Society was founded, a high quality academic journal is now published in its fifth volume, and the annual International Conferences of the Society were institutionalized and took place in America, Europe and Asia. The organization of international meetings for this scientific community, however, is older than the System Dynamics Society itself. The first conventions were held as special sections of conferences devoted to simulation or cybernetics.

Business Integrity in Practice

Working with Support Staff examines the many and varied roles support staff play in schools. This practical book covers the majority of these generic roles, paid and unpaid, trained and untrained, that support student learning.

Energy Policy Modeling in the 21st Century

Five case studies were conducted to collect empirical evidence on innovative mechanisms through which universities worldwide manage their relations with industry. Cases were selected from institutions of higher education in Israel, Papua New Guinea, Turkey, Brazil, and Uganda. These studies were selected for their innovative approaches, but also because they represent a wide range of development contexts. Taken together, the studies confirm the hypothesis that relations with industry have developed considerably over the past decade in all analyzed institutions. The scope of such relations is widening to embrace new types of linkages and new modalities for their implementation. The studies illustrate the variety of options that institutions have with regard to policy-making and organizational development. Chapters of this book are: (1) "Introduction"; (2) "YISSUM, the Interface for University-Industry Partnerships at the Hebrew University of Jerusalem, Israel" (Moshe Vigdor); (3) "The Management of University-Industry Relations in Papua New Guinea" (M. A. Satter and J. Pumwa); (4) "The Management of University-Industry Relations: Experiences of Bogazici University, Turkey" (Okyay Kaynak); (5) "The Management of University-Industry Relations: The Case of the University of Sao Paulo, Brazil" (Guilherme Ary Plonski); and (6) "The Management of University-Industry Relations at Makerere University, Uganda" (Avitus Tibarimbasa and Eriabu Logujjo). (Contains 6 figures, 12 tables, and 21 references.) (SLD)

Business Model Innovation as a Dynamic Capability

Simulation-Based Case Studies in Logistics