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## Intro

## Lessons objectives

## Categories of communication

## Task

## Verbal communication

## Written communication

## Visual communication

Communication is done

## External communication

## Formal and Informal

## One way and two way communication

## Factors that affect the choice of an appropriate communication method

## Communication barriers

## Problems with the communication channel

### Question

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Writing Directly on the Canvas

Mapping Out New Business Ideas

Cognitive Murder

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Encoding

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Verbal

Recap

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ABCs of Effective Communication

Synchronous Communication

Types of Communication

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Cue Cards

Practice

The Maths

A summary

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Evaluation

Nine Mark Example

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