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[#Howard S Becker](#) [#research methodology](#) [#tricks of the trade](#) [#academic research tips](#) [#sociology research](#)

Explore the essential 'tricks of the trade' for effective research, drawing inspiration from Howard S. Becker's renowned insights. This guide encourages a critical reflection on your methodological approach, offering practical advice to enhance your scholarly pursuits and ensure a more profound impact.

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Tricks of the Trade

Drawing on more than four decades of experience as a researcher and teacher, Howard Becker now brings to students and researchers the many valuable techniques he has learned. Tricks of the Trade will help students learn how to think about research projects. Assisted by Becker's sage advice, students can make better sense of their research and simultaneously generate fresh ideas on where to look next for new data. The tricks cover four broad areas of social science: the creation of the "imagery" to guide research; methods of "sampling" to generate maximum variety in the data; the development of "concepts" to organize findings; and the use of "logical" methods to explore systematically the implications of what is found. Becker's advice ranges from simple tricks such as changing an interview question from "Why?" to "How?" (as a way of getting people to talk without asking for a justification) to more technical tricks such as how to manipulate truth tables. Becker has extracted these tricks from a variety of fields such as art history, anthropology, sociology, literature, and philosophy; and his dazzling variety of references ranges from James Agee to Ludwig Wittgenstein. Becker finds the common principles that lie behind good social science work, principles that apply to both quantitative and qualitative research. He offers practical advice, ideas students can apply to their data with the confidence that they will return with something they hadn't thought of before. Like *Writing for Social Scientists*, *Tricks of the Trade* will bring aid and comfort to generations of students. Written in the informal, accessible style for which Becker is known, this book will be an essential resource for students in a wide variety of fields. "An instant classic. . . . Becker's stories and reflections make a great book, one that will find its way into the hands of a great many social scientists, and as with everything he writes, it is lively and accessible, a joy to read."—Charles Ragin, Northwestern University

Writing for Social Scientists

Students and researchers all write under pressure, and those pressures—most lamentably, the desire to impress your audience rather than to communicate with them—often lead to pretentious prose,

academic posturing, and, not infrequently, writer's block. Sociologist Howard S. Becker has written the classic book on how to conquer these pressures and simply write. First published nearly twenty years ago, *Writing for Social Scientists* has become a lifesaver for writers in all fields, from beginning students to published authors. Becker's message is clear: in order to learn how to write, take a deep breath and then begin writing. Revise. Repeat. It is not always an easy process, as Becker wryly relates. Decades of teaching, researching, and writing have given him plenty of material, and Becker neatly exposes the foibles of academia and its "publish or perish" atmosphere. Wordiness, the passive voice, inserting a "the way in which" when a simple "how" will do—all these mechanisms are a part of the social structure of academic writing. By shrugging off such impediments—or at the very least, putting them aside for a few hours—we can reform our work habits and start writing lucidly without worrying about grades, peer approval, or the "literature." In this new edition, Becker takes account of major changes in the computer tools available to writers today, and also substantially expands his analysis of how academic institutions create problems for them. As competition in academia grows increasingly heated, *Writing for Social Scientists* will provide solace to a new generation of frazzled, would-be writers.

Resources and Applied Methods in International Relations

This book constitutes an up-to-date methodology reference work for International Relations (IR) scholars and students. The study of IR calls for the use of multiple and various tools to try and describe international phenomena, analyze and understand them, compare them, interpret them, and try to offer theoretical approaches. In a nutshell, doing research in IR requires both tools and methods—from the use of archives to the translation of results through mapping, from conducting interviews to analyzing quantitative data, from constituting a corpus to the always touchy interpretation of images and discourses. This volume assembles twenty young researchers and professors in the field of IR and political science to discuss numerous rich and thoroughly explained case studies. Merging traditional political science approaches with methods borrowed from sociology and history, it offers a clear and instructive synthesis of the main resources and applied methods to study International Relations.

Sociologies of Interaction

Social interaction lies at the heart of our everyday experience. We make our way down the street and avoid crashing into others, take our place in the supermarket queue, take care in the way we talk about others in conversation, acknowledge the social status of people we meet, and enjoy leisurely pursuits in the company of friends and like-minded others. All these things are fundamental parts of human sociality that can be discovered and understood through 'sociologies of interaction'. This book provides an invaluable introduction to the theoretical foundations and practical applications of interactionist approaches to everyday life. Beginning with an overview of three core traditions - symbolic interactionism, ethnomethodology and conversation analysis, along with Goffman's work on the interaction order - the text moves on to examine in detail topics such as leisure, work, health and illness, deviance, class, status and power, education, ethnic relations and gender. Highlighting a range of empirical studies, the book shows how sociologies of interaction have the capacity to reframe and make us rethink conventional social science topics. This illuminating book will be of interest to undergraduates across the social sciences, particularly in sociology, social psychology and communication studies, as well as those who have an interest in understanding the interactional underpinnings of everyday life.

Qualitative Research from Start to Finish, Second Edition

This book will help readers understand the practice of qualitative research--whether they want to do it, teach it, or just learn about it. All the major research phases are encompassed (startup, design, data collection, analysis, and composing), including newly emerging trends. Numerous easy-to-read vignettes show how other scholars have successfully implemented specific procedures. Equally distinctive, the book presents qualitative research as an adaptive craft. The array of choices among different procedures and methods enables readers to customize their own studies and to accommodate different worldviews and genres. New to This Edition: *Stronger discussion of different worldviews (e.g., constructivism, postpositivism, and pragmatism) and how they relate to different methodological choices. *Clearer emphasis on doing a generalized qualitative study, while acknowledging 12 specialized genres (e.g., action-based research, arts-based research, autoethnography, grounded theory, phenomenology, and others). *Expanded discussions of different kinds of qualitative study samples

and of mixed methods. *New ideas on how to avoid getting stalled when analyzing qualitative data. *Consideration of an additional way of concluding a qualitative study: by taking action. Pedagogical Features *Chapters start with an abstract and end with a suggested exercise. *Key terms and concepts appear in boldface throughout the text and are listed in end-of-chapter recaps as well as in the book's glossary. *Sections within each chapter start with a preview box: "What you should learn from this section." *An appendix presents a semester- or yearlong field-based project.

Redrawing the Boundaries of the Social Sciences

Leading historians trace the changing fortunes of the social science of social problems since World War II.

Design Research

This lively, practical text presents a fresh and comprehensive approach to doing qualitative research. The book offers a unique balance of theory and clear-cut choices for customizing every phase of a qualitative study. A scholarly mix of classic and contemporary studies from multiple disciplines provides compelling, field-based examples of the full range of qualitative approaches. Readers learn about adaptive ways of designing studies, collecting data, analyzing data, and reporting findings. Key aspects of the researcher's craft are addressed, such as fieldwork options, the five phases of data analysis (with and without using computer-based software), and how to incorporate the researcher's "declarative" and "reflective" selves into a final report. Ideal for graduate-level courses, the text includes: * Discussions of ethnography, grounded theory, phenomenology, feminist research, and other approaches. * Instructions for creating a study bank to get a new study started. * End-of-chapter exercises and a semester-long, field-based project. * Quick study boxes, research vignettes, sample studies, and a glossary. * Previews for sections within chapters, and chapter recaps. * Discussion of the place of qualitative research among other social science methods, including mixed methods research.

Qualitative Research from Start to Finish, First Edition

Sharpen your tools -- How to formulate a question -- How do you choose a site? -- Talking to people -- Hanging out -- Ethics in research -- Comparing -- Dealing with documents -- Interpreting it and writing it up

Thinking Through Methods

Research design is fundamental to all scientific endeavors, at all levels and in all institutional settings. In many social science disciplines, however, scholars working in an interpretive-qualitative tradition get little guidance on this aspect of research from the positivist-centered training they receive. This book is an authoritative examination of the concepts and processes underlying the design of an interpretive research project. Such an approach to design starts with the recognition that researchers are inevitably embedded in the intersubjective social processes of the worlds they study. In focusing on researchers' theoretical, ontological, epistemological, and methods choices in designing research projects, Schwartz-Shea and Yanow set the stage for other volumes in the Routledge Series on Interpretive Methods. They also engage some very practical issues, such as ethics reviews and the structure of research proposals. This concise guide explores where research questions come from, criteria for evaluating research designs, how interpretive researchers engage with "world-making," context, systematicity and flexibility, reflexivity and positionality, and such contemporary issues as data archiving and the researcher's body in the field.

Interpretive Research Design

This book takes a close look at the experiences of migrant athletes, their precarious careers, and at what this can tell us about wider themes of globalisation, identity, race, gender, and the body. Based on in-depth ethnographic research on male Brazilian footballers and futsal players working in Central and Eastern Europe, this book helps to fill gaps in previous research on sports migration and global sports labor markets. This book uses life-history interviews to reveal how race, gender, and class are articulated in the everyday experiences of migrant athletes; how they express their religious affiliations; and how they navigate the relationships with injuries and pain that are characteristic of precarious athletic careers. This book considers the transnational networks that are essential in sustaining international athletic labor flows and the role that borders and emotions play in the lives

of sports migrants and also the agency that migrant athletes can have in issues such as player development and retention. Presenting a more nuanced, ground-level perspective on sports migration and the sociological dialogue between identity, culture, and the body, this book is fascinating reading for anybody with an interest in the socio-cultural study of sport, migration, globalization, or global inequalities.

Sport Migrants, Precarity and Identity

"Qualitative interviewing is one of the most widely used methods in social research, but it is arguably the least well understood. To address that gap, this book offers a theoretically rigorous, empirically rich, and user-friendly set of strategies for conceiving and conducting interview-based research. Much more than a "how to" manual, the book shows why depth interviewing is an indispensable method for discovering and explaining the social world—shedding light on the hidden patterns and dynamics that take place within institutions, social contexts, relationships, and individual experiences. It offers a step-by-step guide through every stage in the research process, from initially formulating a question, to developing arguments, and presenting the results. To do this, the book shows how to develop a research question, decide on and find an appropriate sample, construct an interview guide, conduct probing, theoretically focused interviews, and systematically analyze the complex material that depth interviews provide—all in the service of finding and presenting important new empirical discoveries and theoretical insights. The book also lays out the ever-present, but rarely discussed challenges that interviewers routinely encounter and then presents grounded, thoughtful ways to respond to them. By addressing the most heated debates about the scientific status of qualitative methods, the book demonstrates how depth interviewing makes unique and essential contributions to the research enterprise. With an emphasis on the integral relationship between carefully crafted research and theory building, the book offers a compelling vision for what the "interviewing imagination" can and should be"--

The Science and Art of Interviewing

Explores the unconventional ways we communicate what we know about society to others. Becker explores the many ways knowledge about society can be shared and interpreted through different forms of telling—fiction, films, photographs, maps, even mathematical models—many of which remain outside the boundaries of conventional social science. Eight case studies, including the photographs of Walker Evans, the plays of George Bernard Shaw, the novels of Jane Austen and Italo Calvino, and the sociology of Erving Goffman, provide support for Becker's argument: that every way of telling about society is perfect—for some purpose. The trick is, as Becker notes, to discover what purpose is served by doing it this way rather than that. From publisher description.

Telling About Society

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The Present and Future of Symbolic Interactionism

Interdisciplinary inquiry has become more pervasive in recent decades, yet we still know little about the conduct of this type of research or the information problems associated with it. This book is one of few empirical studies of interdisciplinary knowledge practices. It examines how interdisciplinary scientists discover and exchange information and knowledge, highlighting how the boundaries between disciplines affect how information is used and how knowledge is constructed. It is written for scholars and practitioners with an interest in developing information systems and research environments to foster innovative scientific work. Target groups include researchers in information science, science studies, communication, as well as research administrators and information professionals.

The Present and Future of Symbolic Interactionism. Vol. I. Proceedings of the International Symposium, Pisa 2010

Getting the Holy Ghost is an ethnography that examines a small, African-American Pentecostal Church in Brooklyn, NY. Using personal stories, the book focuses on the individual process of becoming Pentecostal while challenging important concepts like crisis to explain the process where individuals become tongue-speakers.

Work at the Boundaries of Science

This volume presents an integrated approach to life-course analysis with innovations on the theoretical, empirical and methodological level. Life courses are considered as multidimensional individual trajectories that are influenced not only by available resources and by trajectories of closely related others (children, partners), but also by gender and by specific institutional configurations. This approach is applied to Switzerland, a society mixing modern and traditional elements. Ren   Levy is Professor emeritus of Sociology, Institute of Interdisciplinary Life-course Studies and Pavie Centre (now Life Course and Social Inequalities Center LINES), University of Lausanne. Eric D. Widmer is Professor at the Department of Sociology, University of Geneva, and member of IDEMO, an interdisciplinary research institute on population and life course issues.

Getting the Holy Ghost

This volume is a collection of papers presented during methodological workshops organized by CODESRIA. Its objective is to revitalize theory and methodology in field work in Africa while contributing to the creation of a critical space hinged upon the mastery of epistemological bases which are indispensable to any scientific imagination.

Gendered Life Courses Between Standardization and Individualization

This text is designed to meet the needs of professional doctorate students from diverse subject disciplines. It contains analysis of the actual or potential issues that could be encountered when developing research in a professional practice setting, emphasising the process of doctoral study in addition to outcomes.

Readings in Methodology

Each fall, thousands of eager freshmen descend on college and university campuses expecting the best education imaginable: inspiring classes taught by top-ranked professors, academic advisors who will guide them to a prestigious job or graduate school, and an environment where learning flourishes outside the classroom as much as it does in lecture halls. Unfortunately, most of these freshmen soon learn that academic life is not what they imagined. Classes are taught by overworked graduate students and adjuncts rather than seasoned faculty members, undergrads receive minimal attention from advisors or administrators, and potentially valuable campus resources remain outside their grasp. Andrew Roberts' *Thinking Student's Guide to College* helps students take charge of their university experience by providing a blueprint they can follow to achieve their educational goals—whether at public or private schools, large research universities or small liberal arts colleges. An inside look penned by a professor at Northwestern University, this book offers concrete tips on choosing a college, selecting classes, deciding on a major, interacting with faculty, and applying to graduate school. Here, Roberts exposes the secrets of the ivory tower to reveal what motivates professors, where to find loopholes in university bureaucracy, and most importantly, how to get a personalized education. Based on interviews with faculty and cutting-edge educational research, *The Thinking Student's Guide to College* is a necessary handbook for students striving to excel academically, creatively, and personally during their undergraduate years.

Achieving Your Professional Doctorate

This book focuses on the multiple and diverse masculinities 'at work'. Spanning both historical approaches to the rise of 'profession' as a marker of masculinity, and critical approaches to the current structures of management, employment and workplace hierarchy, the book questions what role masculinity plays in cultural understandings, affective experiences and mediated representations of a professional 'career'.

The Thinking Student's Guide to College

Working to demystify the enigmatic process behind enacting public policies, *The Politics of Meaning Struggles* uses the case of the 2011 prohibition of hydraulic fracturing by the French government to address the wider phenomenon of governmental shifts in policy decisions.

Men, Masculinities and the Modern Career

A broad resource that offers tools for how to conduct problem-solving sociology in order to deepen and reformulate our understanding of society. Most students arrive in graduate sociology programs

eager to engage with the pressing social and political issues of the day. Yet that initial enthusiasm does not always survive the professional socialization of graduate school. In *Problem-Solving Sociology*, Monica Prasad shows graduate students and early career sociologists how to conduct research that uses sociological theory to help solve real-world problems, and how to use problem-solving to improve sociological theory. Prasad discusses how to be objective when examining issues of injustice and oppression, and provides methodological strategies and plenty of exercises for research aimed at creating change. She gives examples throughout of problem-solving research conducted at all levels, from undergraduate theses to the major figures of the discipline. She also considers how to respond to some common objections; where problem-solving fits into the landscape of sociological practice; and how to build a life in problem-solving.

The Politics of Meaning Struggles

Are formal ethics research guidelines congruent with the aims and methodology of inductive and qualitative social research? Using the experiences of 16 Canadian, American, and British researchers, this collection explores answers to the question.

Problem-Solving Sociology

The idea that science is a blueprint for research, and imagination gives research its life and purpose inspired this comprehensive explanation of research methodology. The authors' decades of experience have revealed that research is a craft requiring judgment and creativity, not simply memorization and application of the rules of science. Whether one is conducting an intimate one-on-one interview or a large-scale examination of an entire society, human imagination and scientific principles of inquiry go hand in hand. To that end, this book emphasizes scientific method, but also acknowledges its critics. It covers a wide variety of data-collection techniques, but presents them as reinforcing rather than competing with one another, thus striking a balance between qualitative and quantitative methods. It is designed for students and instructors who want a comprehensive treatment of a variety of research techniques with special emphasis on qualitative approaches.

Walking the Tightrope

Scholars across the humanities, social sciences, and information sciences are grappling with how best to study virtual environments, use computational tools in their research, and engage audiences with their results. Classic work in science and technology studies (STS) has played a central role in how these fields analyze digital technologies, but many of its key examples do not speak to today's computational realities. This groundbreaking collection brings together a world-class group of contributors to refresh the canon for contemporary digital scholarship. In twenty-five pioneering and incisive essays, this unique digital field guide offers innovative new approaches to digital scholarship, the design of digital tools and objects, and the deployment of critically grounded technologies for analysis and discovery. Contributors cover a broad range of topics, including software development, hackathons, digitized objects, diversity in the tech sector, and distributed scientific collaborations. They discuss methodological considerations of social networks and data analysis, design projects that can translate STS concepts into durable scientific work, and much more. Featuring a concise introduction by Janet Vertesi and David Ribes and accompanied by an interactive microsite, this book provides new perspectives on digital scholarship that will shape the agenda for tomorrow's generation of STS researchers and practitioners.

The Research Imagination

The Craft of Qualitative Research is a consultative handbook that offers students a superb introduction to the practice of conducting qualitative research. Kleinknecht, van den Scott, and Sanders bring together a rich collection of perspectives, ideas, and experiences from scholars and professionals who span all stages of the academic career, from graduate students to emeritus professors. Highly accessible and practical, this text equips readers with the tools necessary to manage and overcome obstacles, biases, and power dynamics while researching in the field. Over the course of ten sections, every stage of the qualitative research process is explored, including planning, reflecting on ethical considerations, gaining entry to the field, collecting and analyzing data, leaving the field, and disseminating findings. Representing a diversity of academic disciplines, the fifty-five contributors share their knowledge gained and challenges encountered on the ground, providing a behind-the-scenes look at the reality of doing fieldwork. Filled with sound advice, engaging stories, and active learning exercises,

this edited collection will help develop the skills and confidence needed to conduct qualitative research, making it the perfect resource for students in the social sciences, particularly sociology, anthropology, criminology, health studies, and social work.

digitalSTS

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The Craft of Qualitative Research

Exceptionally clear and well-written chapters provide engaging discussions of the methods of accessing, generating, and analyzing social science data, using methods ranging from reflexive historical analysis to critical ethnography. Reflecting on their own research experiences, the contributors offer an inside, applied perspective on how research topics, evidence, and methods intertwine to produce knowledge in the social sciences.

Ethnography and the City

A fundamental introduction on how to think about, do, and evaluate research in the criminology and criminal justice field.

Interpretation and Method

Doing Optimality Theory brings together examples and practical, detailed advice for undergraduates and graduate students working in linguistics. Given that the basic premises of Optimality Theory are markedly different from other linguistic theories, this book presents the analytic techniques and new ways of thinking and theorizing that are required. Explains how to do analysis and research using Optimality Theory (OT) - a branch of phonology that has revolutionized the field since its conception in 1993 Offers practical, in-depth advice for students and researchers in the field, presented in an engaging way Features numerous examples, questions, and exercises throughout, all helping to illustrate the theory and summarize the core concepts of OT Written by John J. McCarthy, one of the theory's leading proponents and an instrumental figure in the dissemination and use of OT today An ideal guide through the intricacies of linguistic analysis and research for beginning researchers, and, by example, one which will lead the way to future developments in the field.

Fundamentals of Criminological and Criminal Justice Inquiry

Symbolic interactionism has a long history in sociology, social psychology, and related social sciences. In this volume, the editors and contributors explain its history, major theoretical tenets and concepts, methods of doing symbolic interactionist work, and its uses and findings in a host of substantive research areas.

Doing Optimality Theory

Agriculture in the United States today increasingly operates in two separate spheres: large, corporate-connected commodity production and distribution systems and small-scale farms that market directly to consumers. As a result, midsize family-operated farms find it increasingly difficult to find and reach markets for their products. They are too big to use the direct marketing techniques of small farms but too small to take advantage of corporate marketing and distribution systems. This crisis of the midsize farm results in a rural America with weakened municipal tax bases, job loss, and population flight. *Food and the Mid-Level Farm* discusses strategies for reviving an "agriculture of the middle" and creating a food system that works for midsize farms and ranches. Activists, practitioners, and scholars from a variety of disciplines, including sociology, political science, and economics, consider ways midsize farms can regain vitality by scaling up aspects of small farms' operations to connect with consumers, organizing together to develop markets for their products, developing food supply chains that preserve farmer identity and are based on fair business agreements, and promoting public policies (at international, federal, state, and community levels) that address agriculture-of-the-middle issues. *Food and the Mid-Level Farm* makes it clear that the demise of midsize farms and ranches is not a foregone conclusion and that the renewal of an agriculture of the middle will benefit all participants in the food system--from growers to consumers. Thomas A. Lyson was Liberty Hyde Bailey Professor of Development Sociology at Cornell University until his death in 2006. He was the author of *Civic Agriculture: Reconnecting Farm, Food, and Community*. G.W. Stevenson is Senior Scientist with the

Center for Integrated Agricultural Systems at the University of Wisconsin-- Madison. Rick Welsh is Associate Professor of Sociology at Clarkson University.

Handbook of Symbolic Interactionism

The field of leadership studies needs theory and research techniques that balance conventional science with the arts and humanities in order to capture leadership's moral dimension. Borrowing from Aristotle's account of the three types of knowledge, the author argues that leadership is an in-between form that combines craft-based skill with theoretical knowledge adapted for a specific situation's unique characteristics. The book discusses three sociology traditions and a distinctive variety of the history of religions while synthesizing their core premises. The resulting hybrid enables leadership analysis that emphasizes power dynamics cloaked in quasi-mythic discourse. The author labels this perspective the "leadership imagination", and its mode of analysis "taxonomic leadership analysis". The book includes methodological tips on how to construct such analysis and two case study chapters that exemplify it. While the example analyses concern leadership issues at the national and international levels, the approach works equally well with individual organizations. LaMagdeleine's non-conventional approach to leadership and management makes this an enlightening study for graduate students in leadership and business programs, and provides new analytic tools for students and faculty conducting research in business ethics and policy studies.

Food and the Mid-level Farm

Visual Communication Research Designs provides a step-by-step guide for designing research involving visuals relevant to communications media. This volume explains the process from conceptualization to research questions, instrumentation, analysis, and reliability and validity checks. It also addresses the lack of sufficient methods to answer theoretical questions attending visual communication. This resource has been developed in response to the circumstance in which, in many cases, the methodologies used for verbal and textual communications are inappropriate or ineffective when applied or adapted for the study of visual communications. Additionally, research articles from ethnography, action research, rhetoric, semiotics, psychology, cultural studies, and critical theory often do not use examples appropriate to visual communication readers. To address these issues, this book explains in clear and straightforward language key research designs, including new methodologies, that are appropriate for scholars and students conducting visual communication research. Organized into three parts -- production, analysis, and effects of visuals -- this research text provides guidance in using, interpreting and measuring the effects of visual images. It addresses such topics as: producing photographs and video that can be used as research data; interpreting images that already exist; measuring the effects of visuals and to understand their use by different groups. Ethical issues are included, as well as a discussion of the advantages and limitations of each method. "War stories" are provided by experienced researchers, who discuss a particular research project and explain pitfalls to avoid, as well as what to do when problems occur. The primary audiences are scholars, researchers, and students conducting research on motion pictures, video, television, photographs, illustrations, graphics, typography, political cartoons, comic books, animation, and other media with a visual component. Individuals will use this text whenever they need to conduct research that involves visuals in the media. The book will be a required text for advanced courses in visual culture, seminars on visual communication research, and other research methods courses integrating a visual component.

The Leadership Imagination

This book takes food parcels as a vehicle for exploring relationships, intimacy, care, consumption, exchange, and other fundamental anthropological concerns, examining them in relation to wider transnational spaces. As the contributors to this volume argue, food and its related practices offer a window through which to examine the reconciliation of people's localised intimate experiences with globalising forces. Their analyses contribute to an embodied and sensorial approach to social change by examining migrants and their families' experiences of global connectedness through familiar objects and narratives. By bringing in in-depth ethnographic insights from different social and economic contexts, this book widens the understanding of the lived experiences of mobility and goes beyond the divide between origin and destination countries, therefore contributing to new ways of thinking about migration and transnationalism that take into consideration the materiality of global connections and the way such connections are embodied and experienced at the local level.

Visual Communication Research Designs

Anyone who has been employed by an organization knows not every official workplace regulation must be followed. When management consistently overlooks such breaches, spaces emerge in which both workers and supervisors engage in officially prohibited, yet tolerated practices--gray zones. When discovered, these transgressions often provoke disapproval; when company materials are diverted in the process, these breaches are quickly labeled theft. Yet, why do gray zones persist and why are they unlikely to disappear? In *Moral Gray Zones*, Michel Anteby shows how these spaces function as regulating mechanisms within workplaces, fashioning workers' identity and self-esteem while allowing management to maintain control. The book provides a unique window into gray zones through its in-depth look at the manufacture and exchange of illegal goods called homers, tolerated in a French aeronautic plant. Homers such as toys for kids, cutlery for the kitchen, or lamps for homes, are made on company time with company materials for a worker's own purpose and use. Anteby relies on observations at retirees' homes, archival data, interviews, and surveys to understand how plant workers and managers make sense of this tacit practice. He argues that when patrolled, gray zones like the production of homers offer workplaces balanced opportunities for supervision as well as expression. Cautioning against the hasty judgment that gray zone practices are simply wrong, *Moral Gray Zones* contributes to a deeper understanding of the culture, group dynamics, and deviance found in organizations.

Food Parcels in International Migration

The North Atlantic development establishment has had a blemished track record over the past 65 years. In addition to a sizeable portfolio of failure, the few economic success stories in the developing world, such as South Korea and China, have been achieved by rejecting the advice of Western experts. Despite these realities, debates within mainstream development studies have stagnated around a narrow, acultural emphasis on institutions or the size and role of government. *Cultures of Development* uses a contrapuntal comparison of Vietnam and Brazil to show why it is important for development scholars and practitioners to broaden their conceptualization of economies to include the socio-cultural. This smartly written book based on original, ethnographic research breathes new life into development studies by bringing cultural studies into conversation with development studies, with an emphasis on improving—rather than merely critiquing—market economies. The applied deployment of critical development studies, i.e., interpretive economics, results in a number of theoretical advances in both development and areas studies, demonstrating the economic importance of certain kinds of cultural work carried out by religious leaders, artists, activists, and educators. Most importantly, the reader comes to fully appreciate how economies are embedded within the subjectivities, discourses, symbols, rituals, norms, and values of a given society. This pioneering book revives development practice and policy by offering fresh insights and ideas about how development can be advanced. It will be of special interest to scholars and students of Development Studies, Sociology, Economics, Anthropology, and Area Studies.

Moral Gray Zones

This book explores what happens with ethnic and national identifications built on the same ethnocultural grounds, but under different socioeconomic circumstances. Territorial and non-territorial minorities have traditionally been considered not susceptible to comparison because it was assumed that groups organized on different grounds were distinctively separate phenomena. In this study, the comparative method is used to throw new light on how ethnic and national identifications are constructed, negotiated, and re-constructed in territorial and non-territorial minority contexts. The author investigates whether the ethnic and national identification and articulation processes of Hungarians in Slovakia and Hungarians in Sweden constitute different types of Hungarianness. Drawing on extensive interview material the empirical focus is on the interaction of self-narratives and public narratives. The author seeks to challenge the notion that national minorities and diaspora communities are fundamentally different in their understanding of nationhood and their relationship to an external national homeland.

Cultures of Development

'We Belong to Them

