

Enduring Investments Scholars Choice Edition

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The Art of Wall Street Investing - Scholar's Choice Edition

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Index Fund Management

This book brings simplicity to passive investing, smart beta, and factor investing, which is the fastest growing type of investment in the asset management industry. The subject has a strong academic foundation but often taught and presented in a quite complex and unorganized way. In recent years, index and factor investing solutions have been bestsellers. But factor investing success is not a foregone conclusion, and there are plenty of quirks and misprints in the literature. Do investors need a novel approach? The book provides answers to some of these questions in an open and objective fashion. Index fund management is increasingly taught in finance courses at universities. For market practitioners including trustees and investors, this book facilitates an increased understanding of how to invest in index and smart beta strategies, how to implement them, and what to be aware of with concrete and practical real-world examples.

From Bilateral Arbitral Tribunals and Investment Courts to a Multilateral Investment Court

This open access book considers the potential setup for a future Multilateral Investment Court (MIC). The option of an MIC was first discussed by the EU Commission in 2016 and has since been made an official element of the EU Common Commercial Policy. In 2017, UNCITRAL also decided to discuss the possibility of an MIC, and on 20 March 2018, the Council of the EU gave the EU Commission the mandate to negotiate the creation of an MIC. The "feasibility study" presented here is intended to contribute to a broader discussion on the options for a new international court specialized in investment protection. The cornerstones of such a new permanent court are a strict orientation on the rule of law, reduced costs of investment protection, transparency considerations, aspects of consistency in case law, and the effective enforceability of MIC decisions.

The Green Book

This new edition incorporates revised guidance from H.M Treasury which is designed to promote efficient policy development and resource allocation across government through the use of a thorough, long-term and analytically robust approach to the appraisal and evaluation of public service projects before significant funds are committed. It is the first edition to have been aided by a consultation process in order to ensure the guidance is clearer and more closely tailored to suit the needs of users.

Man, Economy, and State, Scholar's Edition

Rothbard's great treatise and its complementary text are now combined into a single 4.5"x7" pocket edition. The full 1,500 page treatise in an easy to read and super convenient package. It might not seem possible but it is done and it works. It makes a great companion volume to Mises' Human Action in pocket size, as well as the Bastiat Collection in pocket size. Murray N. Rothbard's great treatise provides a sweeping presentation of Austrian economic theory, a reconstruction of many aspects of that theory, a rigorous criticism of alternative schools, and an inspiring look at a science of liberty that concerns nearly everything and should concern everyone. This edition takes this book out of the category of underground classic and raises it up to its proper status as one of the great economic treatises of all time, a book that is essential for anyone seeking a robust economic education. The captivating new introduction by Professor Joseph Salerno that frames up the Rothbardian contribution in a completely new way, and reassesses the place of this book in the history of economic thought. In Salerno's view, Rothbard was not attempting to write a distinctively "Austrian" book but rather a

comprehensive treatise on economics that eschewed the Keynesian and positivist corruptions. This is what accounts for its extraordinarily logical structure and depth. That it would later be called Austrian is only due to the long-lasting nature of the corruptions of economics that Rothbard tried to correct. Students have used this book for decades as the intellectual foil for what they have been required to learning from conventional economics classes. In many ways, it has built the Austrian school in the generation that followed Mises. It was Rothbard who polished the Austrian contribution to theory and wove it together with a full-scale philosophy of political ethics that inspired the generation of the Austrian revival, and continues to fuel its growth and development today. From Rothbard, we learn that economics is the science that deals with the rise and fall of civilization, the advancement and retrenchment of human development, the feeding and healing of the multitudes, and the question of whether human affairs are dominated by cooperation or violence. Economics in Rothbard's wonderful book emerges as the beautiful logic of that underlies human action in a world of scarcity, the lens on how exchange makes it possible for people to cooperate toward their mutual betterment. We see how money facilitates this, and allows for calculation over time that permits capital to expand and investment to take place. We see how entrepreneurship, based on real judgments and risk taking, is the driving force of the market. What's striking is how this remarkable book has lived in the shadows for so long. It began as a guide to Human Action, and it swelled into a treatise in its own right. Rothbard worked many years on the book, even as he was completing his PhD at Columbia University. He realized better than anyone else that Mises's economic theories were so important that they needed restatement and interpretation. But he also knew that Misesian theory needed elaboration, expansion, and application in a variety of areas. The result was much more: a rigorous but accessible defense of the whole theory of the market economy, from its very foundations. But the publisher decided to cut the last part of the book, a part that appeared years later as *Power and Market*. This is the section that applies the theory presented in the first 1,000 pages to matters of government intervention. Issue by issue, the book refutes the case for taxation, the welfare state, regulation, economic planning, and all forms of socialism, large and small. It remains an incredibly fruitful assembly of vigorous argumentation and evidence. A major advantage of *Man, Economy, and State*, in addition to its systematic presentation, is that it is written in the clearest English you will find anywhere in the economics literature. The jargon is kept to a minimum. The prose is crystalline and vigorous. The examples are compelling. No one has explained the formation of prices, the damage of inflation, the process of production, the workings of interest rates, and a hundred of topics, with such energy and clarity. Over years, students have told us that this book is what made it possible for them to get through graduate school. Why? Because Rothbard takes on the mainstream in its own terms and provides a radical, logical, comprehensive answer. If you have read the book, you know the feeling that comes with reaching the last page: one walks away with the sense that one now fully understands economic theory and all its ramifications. It is a shame that the authentic edition of the classic that Rothbard wrote fully 40 years ago is only now coming into print. And yet the good news is that, at last, this remarkable work in the history of ideas, the book that makes such a technically competent, systematic, and sweeping case for the economics of liberty, is at last available.

REVIEWS As the result of many years of sagacious and discerning meditation, [Rothbard] joins the ranks of the eminent economists by publishing a voluminous work, a systematic treatise on economics.... An epochal contribution to the general science of human action, praxeology, and its practically most important and up-to-now best elaborated part, economics. Henceforth all essential studies in in these branches of knowledge will have to take full account of the theories and criticisms expounded by Dr. Rothbard.

Ludwig von Mises It is in fact the most important general treatise on economic principles since Ludwig von Mises's *Human Action* in 1949.

Henry Hazlitt *Man, Economy, and State* is Murray Rothbard's main work in economic theory. It appeared in 1962, when Murray was only 36 years old. In it Murray develops the entire body of economic theory, in a step by step fashion, beginning with incontestable axioms and proceeding to the most intricate problems of business cycle theory and fundamental breakthroughs in monopoly theory. And along the way he presents a blistering refutation of all variants of mathematical economics. The book has in the meantime become a modern classic and ranks with Mises's *Human Action* as one of the two towering achievements of the Austrian School of economics. In *Power and Market*, Murray analyzed the economic consequences of any conceivable form of government interference in markets. The Scholars Edition brings both books together to form a magnificent whole.

Hans-Hermann Hoppe In 1972, this book was selling in hardback for \$150 in current dollars. So the pocket edition, which includes *Power and Market*, a great index, plus improved layout, is about a fraction of the cost of the original, for a far better product.

Murray Rothbard's *Man, Economy, and State* is united for the first time with its companion volume, *Power and Market*. The books were written as a single package but when the first came out in 1962, it was missing the last quarter, which only appeared more than ten years later as a separate volume. Even separately, the books achieved a towering presence. Together for the first time as an integrated whole, as they were intended to be, the result is sure to rock the world of economic and political ideas. This combined edition follows the high standards set by Mises Institute publishing, with Rothbard's wonderful footnotes at the bottom of the page (no more turning back and forth), a new introduction that presents all new material from the Rothbard archives, very detailed indexes and bibliographies, and the best papers and bindings.

Global Education Inc.

Leadership, school choice and accountability are being retailed by western 'knowledge companies' and consultants across the globe. This book argues that these new forms of policy and policy-making require new concepts and methods of policy analysis, with chapters including: Networks, Neo-liberalism and Policy Mobilities, New Philanthropy, Social Capitalism and Education Policy, Policy as Profit: Selling and Exporting Policy, Money, Meaning and Policy Connections. Global Education Inc. is a crucial book that will be of great interest to students of social and education policy and social and education policy analysts and researchers.

The Enduring Value of Roger Murray

Roger Murray (1911–1998) was a crucial figure in the history of value investing. A financial professional, economist, adviser to members of Congress, and educator, Murray was the successor to the legendary Benjamin Graham as professor of the securities analysis course at Columbia Business School. There, he mentored generations of students, including Mario Gabelli, Charles Royce, Leon G. Cooperman, and Art Samberg. This book offers a compelling account of Murray's multifaceted career alongside a series of remarkable lectures he gave late in his life that encapsulated his philosophy of investing. The investing professionals and educators Paul Johnson and Paul D. Sonkin chronicle Murray's life and accomplishments, capturing his professional triumphs, theoretical insights, and lasting legacy. They highlight Murray's educational philosophy and mentorship, including personal recollections from his students about his teaching and influence. *The Enduring Value of Roger Murray* features the transcripts of four lectures Murray gave in 1993, hosted by Gabelli, which became legendary in the investing community. These lectures inspired Bruce Greenwald to ask Murray to co-teach a security analysis course, leading to the resurrection of value investing education at Columbia Business School, which had waned after Murray's retirement in 1977. Annotated by Johnson and Sonkin, these lectures are now available to a wide audience for the first time. They will be illuminating and instructive for all value investing students and practitioners today.

Great American City

This "landmark work in urban sociology" examines the influence of neighborhoods on social phenomena and in our lives (Claude Fischer, *City & Community*). For over fifty years numerous public intellectuals and social theorists have insisted that community is dead. Some would have us believe that we act solely as individuals choosing our own fates regardless of our surroundings, while other theories place us at the mercy of global forces beyond our control. These two perspectives dominate contemporary views of society, but by rejecting the importance of place they are both deeply flawed. Based on one of the most ambitious studies in the history of social science, *Great American City* argues that communities still matter because life is decisively shaped by where you live. To demonstrate the powerfully enduring impact of place, Robert J. Sampson presents here the fruits of over a decade's research in Chicago combined with his own unique personal observations about life in the city, from Cabrini Green to Trump Tower and Millennium Park to the Robert Taylor Homes. He discovers that neighborhoods influence a remarkably wide variety of social phenomena, including crime, health, civic engagement, home foreclosures, teen births, altruism, leadership networks, and immigration. Even national crises cannot halt the impact of place, Sampson finds, as he analyzes the consequences of the Great Recession and its aftermath, bringing his magisterial study up to the fall of 2010. Following in the influential tradition of the Chicago School of urban studies but updated for the twenty-first century, *Great American City* is at once a landmark research project, a commanding argument for a new theory of social life, and the story of an iconic city. Praise for *Great American City* "After *Great American City* we will never be able to view cities in the same way again. This is one of those rare books that deeply

affect how we think about the world. It teaches us afresh how the neighborhoods we live in affect us and the people around us. And there are also immense policy implications. Robert Sampson shows definitively how the fate of the urban poor is so very dependent on the communities in which they live.” —George Akerlof, Nobel Laureate in Economics, University of California at Berkeley “Great American City takes us from the grand theories conjured by its commanding title, down to the iconic street corner to see what it really means when windows are broken. This is a book of big, challenging, provocative, and inspiring ideas, as well as of meticulous, rigorous, and exhaustive data. Sampson has truly shown his shoulders big enough to be counted among Chicago’s most venerated social observers, as well as the most astute theorists of place.” —Mary Pattillo, Northwestern University

The Alchemy of Growth

Growth unleashes benefits beyond the economic. It revitalizes organizations and invigorates the people in them, creating energy, a sense of purpose, and the glow of being on a winning team. Like the alchemy of old, it seeks to transform the everyday into the exalted by means that seem little short of magical. Yet growth is often elusive, achieved at unacceptable costs, or managed in fits and starts. Based on over three years of research and application at high-performing companies around the world, *The Alchemy of Growth* is a comprehensive, practical approach to initiating, achieving, and sustaining profitable growth—today and tomorrow. As the book shows, the secret is to manage business opportunities across three time horizons at once: extending and defending core businesses, building new businesses, and seeding options for the future. *The Alchemy of Growth* offers managers at all levels the tools and concepts for investing in the right initiatives, capabilities, and talent to propel their companies into the future.

LADY LEADER LEAVES LASTING LEGACY

This book is the story of my life, a lady who grew up on a small farm in the Deep South, and how I was able to reach the top of my career field, serving as a two-star general at the Pentagon. Women have served, both in and out of uniform, in defense of this country since the beginning of our nation. Serving the United States Air Force in uniform was my career choice. This book is an outgrowth of the review of publicity surrounding my military career, both active and reserves, and follow-on civilian career, and of the inventory of the more than 100 speeches I gave when I reached the top of my career field. Audiences in the 1980s and 90s were surprised to learn of the original roadblocks, both laws and policies, which precluded me, a woman, from setting goals at the beginning of my military journey in 1960 to reach the level to which I finally achieved during my career in uniform. All I had when in uniform were male mentors, because there were no females to which I could look for guidance and success stories. Indeed, my accomplishments led to the glass ceiling being opened wide for the other ladies who came after me and were recognized for their ability and talents to serve and excel at higher levels of leadership. Friends who know of my accomplishments implored me to put pen to paper to show how I, as a young girl could —with hard work, tenacity, stick-to-it-iveness and using lessons learned in early years —propel myself to the forefront, leading to success. Come with me as I take you back to the beginning, to my first role models: my mother and father who set examples for me and taught me lessons that would propel me even further than a little 1940's farm girl from Oakman, Alabama could have imagined. I hope you'll be inspired to see where my dreams took me, finding love, heartbreak, adventure and prestige along the way.

Investor-State Dispute Settlement and National Courts

This open access book examines the multiple intersections between national and international courts in the field of investment protection, and suggests possible modes for regulating future jurisdictional interactions between domestic courts and international tribunals. The current system of foreign investment protection consists of more than 3,000 international investment agreements (IIAs), most of which provide for investment arbitration as the forum for the resolution of disputes between foreign investors and host States. However, national courts also have jurisdiction over certain matters involving cross-border investments. International investment tribunals and national courts thus interact in a number of ways, which range from harmonious co-existence to reinforcing complementation, reciprocal supervision and, occasionally, competition and discord. The book maps this complex relationship between dispute settlement bodies in the current investment treaty context and assesses the potential role of domestic courts in future treaty frameworks that could emerge from the States current efforts to reform the system. The book concludes that, in certain areas of interaction between domestic courts

and international investment tribunals, the "division of labor" between the two bodies is not always optimal, producing inefficiencies that burden the system as a whole. In these areas, there is a need for improvement by introducing a more fruitful allocation of tasks between domestic and international courts and tribunals - whatever form(s) the international mechanism for the settlement of investment disputes may take. Given its scope, the book contributes not only to legal analysis, but also to the policy reflections that are needed for ongoing efforts to reform investor-State dispute settlement.

Scholarly Publication Trajectories of Early-career Scholars

This edited book addresses the complex topic of writing for scholarly publication by early-career scholars. Drawing on self-study and auto-ethnographic perspectives, a group of international early-career researchers share their personal histories, narratives and first-hand accounts of their scholarly publication practices. The book helps paint a richer and more nuanced picture of the experiences, success stories, failures, and challenges that frame and shape academic trajectories of both Anglophone and English as an additional language (EAL) scholars in writing for publication. This book will be of particular interest to scholars of Applied Linguistics, English for academic purposes (EAP), and second language writing, but it will also be of use to other early-career scholars embarking on their first attempts at writing for publication.

Stochastic Dominance

This book is devoted to investment decision-making under uncertainty. The book covers three basic approaches to this process: the stochastic dominance approach; the mean-variance approach; and the non-expected utility approach, focusing on prospect theory and its modified version, cumulative prospect theory. Each approach is discussed and compared. In addition, this volume examines cases in which stochastic dominance rules coincide with the mean-variance rule and considers how contradictions between these two approaches may occur.

Communities in Action

In the United States, some populations suffer from far greater disparities in health than others. Those disparities are caused not only by fundamental differences in health status across segments of the population, but also because of inequities in factors that impact health status, so-called determinants of health. Only part of an individual's health status depends on his or her behavior and choice; community-wide problems like poverty, unemployment, poor education, inadequate housing, poor public transportation, interpersonal violence, and decaying neighborhoods also contribute to health inequities, as well as the historic and ongoing interplay of structures, policies, and norms that shape lives. When these factors are not optimal in a community, it does not mean they are intractable: such inequities can be mitigated by social policies that can shape health in powerful ways. *Communities in Action: Pathways to Health Equity* seeks to delineate the causes of and the solutions to health inequities in the United States. This report focuses on what communities can do to promote health equity, what actions are needed by the many and varied stakeholders that are part of communities or support them, as well as the root causes and structural barriers that need to be overcome.

Proportionality, Reasonableness and Standards of Review in International Investment Law and Arbitration

International investment law is one of the most dynamic fields of international law, and yet it has been criticised for failing to strike a fair balance between private and public interests. In this valuable contribution to the current debate, Valentina Vadi examines the merits and pitfalls of arbitral tribunals' use of the concepts of proportionality and reasonableness to review the compatibility of a state's regulatory actions with its obligations under international investment law.

Handbook of Research on Accounting and Financial Studies

The competitive nature of organizations in today's globalized world has led to the development of various approaches to increasing profitability and maintaining an advantage over rival companies. As technology continues to be integrated into business practices, specifically in the area of accounting and finance, professionals and educators need to be prepared for advancing economic techniques, and they need to maintain a high level of financial literacy. The *Handbook of Research on Accounting and Financial Studies* is a pivotal reference source that provides vital research on advanced knowledge

and emerging business practices and teaching dynamics in the fields of accounting and finance. While highlighting topics such as cost-benefit analysis, risk management, and corporate governance, this publication explores new initiatives in entrepreneurship and performance management. This book is ideally designed for business managers, consultants, entrepreneurs, auditors, tax practitioners, economists, accountants, academicians, researchers, and students seeking current research on modern advancements and recent findings in accounting and financial studies.

Research Anthology on Strategies for Maintaining Successful Family Firms

Family-owned businesses account for many of the small and medium-sized enterprises that exist around the world in various industries. Due to their unique make up, these firms are often heavily influenced by family dynamics that must be reconciled by family and non-family workers alike in order to ensure the sustainability of the business. As smaller businesses competing against an increasingly globalized economy and more directly impacted by economic instability, especially in the wake of the COVID-19 pandemic, these businesses must continue to improve their practices and processes in order to not only survive but thrive. The Research Anthology on Strategies for Maintaining Successful Family Firms discusses the strategies, sustainability, and human aspects of family firms in order to understand what sets them apart from other businesses and how they can survive and compete in a globalized economy. This book discusses the unique dynamic brought by family firms that offers both opportunities and challenges for a growing business. Covering topics such as corporate venturing, the family unit, and business ethics, this text is an essential resource for family firms, entrepreneurs, managers, business students, business professors, researchers, and academicians.

Draft Statute of the Multilateral Investment Court

The EU is aiming for a Multilateral Investment Court (MIC) to replace the existing investment arbitration system. Based on the current debates in UNCITRAL and other fora this Draft Statute of an MIC demonstrates that it is possible to have a new system of dispute settlement. For the first time, a complete draft agreement is presented for the design of such an MIC as a new international organization, implementing strict rule of law-requirements for dispute settlement. Besides rule of law-considerations, cornerstones are reduced costs, a permanent bench of judges with an appellate system, transparency, more consistency in case law as well as the effective enforceability of MIC decisions.

Globalizing Innovation

The impact of host country institutions and policy on innovation by multinational firms in emerging economies. In the past, multinational firms have looked to developing countries as sources of raw materials, markets, or production efficiencies, but rarely as locations for innovation. Today, however, R&D facilities and other indicators of multinational-linked innovation are becoming more common in emerging economies. In this book, Patrick Egan investigates patterns of inward foreign direct investment (FDI) in developing countries, considering the impact of host country institutions and policy on the innovative activities undertaken by multinational firms. He examines the uneven spread of innovation-intensive foreign direct investment and emerging sectoral distributions, then develops a number of arguments about the determinants of multinational innovation in developing countries. Firms are attracted by a country's supply of skilled labor and are often eager to innovate close to new markets; but, Egan finds, host country institutions and the configuration of the host country's investment policies have a strong impact on firm decisions and evolving country investment profiles. Egan uses econometric analysis to identify determinants of multinational innovation, and examines differences among state institutions as a key variable. He then offers a detailed case study, assessing Ireland's attempts to use foreign direct investment in innovation as a catalyst for development. While FDI is a potential vehicle for industrial upgrading, Egan cautions, it is neither necessary nor sufficient for development. Furthermore, innovation-intensive investments are not likely to develop linkages with local actors or otherwise embed themselves in host economies in the absence of active, discriminating policies channeled through coherent and coordinated institutions.

New Testament Books for Pastor and Teacher: Revised and Updated to 2002

Designed to serve as a companion volume to Brevard S. Childs' acclaimed Old Testament Books for Pastor and Teacher, this convenient reference provides authoritative, up-to-date listings of books in the New Testament field for those in the pastoral ministry, as well as for teachers in churches, colleges, and seminaries. Comprehensive in scope, it considers basic exegetical tools, translations, dictionaries,

encyclopedias, introductions, histories, theological reference works, and commentaries. Dr. Martin gives priority to books in English, although he cites exceptional works in German and French. This practical book includes a basic list of what the author considers the most valuable current publications along with classic older volumes that should be the nucleus of a good New Testament library. Containing a complete bibliography, it will help readers of all denominations acquire the basic tools to understand and communicate the message of the New Testament.

Education and Social Justice in the Era of Globalisation

The book discusses the implications of globalization on education from the perspective of social justice. It looks at two countries — India and the UK — to look at how global economic and cultural processes are mediated through nation states, institutional structures and the aspirations of different social groups. It seeks to resituate the debates around education and social justice in policy, research and public discourse by highlighting the need for a more nuanced understanding of globalization and education. It also demonstrates the effects of economic dimensions — the politics of neoliberalism, and how this has shifted the understanding of state responsibilities and marginalized issues pertaining to the agenda of social justice.

Infrastructure Investments in Developing Economies

This book aims to provide knowledge on how infrastructure is planned and built in a typical developing country, and what key variables are there in the system limiting the efficient use of public investments in infrastructure. The book begins with a comprehensive literature review on construction and economic development, and trade and economic development. The focus of the book is on the case of Vietnam, with lessons drawn for other developing economies. The book employs the mixed use of data to provide a stronger basis for analysis and interpretation of related government policies. Based on the research findings, the book recommends significant capacity building work for Vietnam to develop capacities that would remove constraints on the efficient use of public investments in infrastructure. The general principles of significant capacity building work which are useful for policy implications are introduced in the book. Analysts, academics, public and private communities in developing countries can adopt the research findings as guiding principles to bring about changes in their current use of public investments in infrastructure, thus supporting their trade and economic growth in the long term.

Public Actors in International Investment Law

This open access book focuses on public actors with a role in the settlement of investment disputes. Traditional studies on actors in international investment law have tended to concentrate on arbitrators, claimant investors and respondent states. Yet this focus on the "principal" players in investment dispute settlement has allowed a number of other seminal actors to be neglected. This book seeks to redress this imbalance by turning the spotlight on the latter. From the investor's home state to domestic courts, from sub-national governments to international organisations, and from political risk insurance agencies to legal defence teams in national ministries, the book critically reviews these overlooked public actors in international investment law.

The Hospitable Canon

The papers in this book respond to the public debate over literary canons, in the United States, and elsewhere, by placing the political-ideological aspects of the conflict inside perspectives derived from comparative literature. Canons are seen by most of the contributors as based on democratic and communal intentions or choices inevitable filtered through and colored by historical experiences and social biases. An examination of the canonical process over many centuries reveals both the impressive durability of its elements and the amazing flexibility of its outlines. The careful individual analyses, as well as the thought-provoking general contributions in this volume agree that the democracy of play is one of the strongest bonds uniting the human race. "Canons or canons", the contributors argue, are based on it and reflect the intimate interdependence of cultural and intellectual matters with the workings of society as a whole. Contributors Charles Altieri, Lilian R. Furst, Michael G. Cooke, Robert Royal, Roger Shattuck, Rosa E.M.D. Penna, Glen M. Johnson, Yves Chevrel, Raymond A. Prier, Peter Walker, Christopher Clausen, Virgil Nemoianu.

Durable by Design?

Systematic analysis of the determinants of climate policy durability, combining state-of-the-art policy theories with empirical accounts of landmark political events

Durable Ethnicity

"Despite the common perception that most persons of Mexican origin in the U.S are undocumented immigrants or the young children of immigrants, the majority are citizens and have been living in the U.S. for three or more generations. This group initially makes strides on education, English language use, socioeconomic status, intermarriage, residential segregation, and political participation, but progress halts at the second generation as poverty rates remain high, educational attainment declines for the third and fourth generations, and ethnic identity remains generally strong. In these ways, the experience of Mexican Americans differs considerably from previous waves of white European immigrants that were incorporated and assimilated fully into the mainstream within two or three generations. This book examines what ethnicity means and how it is negotiated in the lives of multiple generations of Mexican Americans. Rooted in a large-scale longitudinal and representative survey of 1,500 Mexican Americans living in the West across 35 years, Telles and Sue draw on 72 in-depth interviews to examine individual ethnic strategies and demonstrate that integration is often a process that varies by individual rather than a one-way movement. They detail the myriad ways Mexican Americans understand themselves in relation to their ethnicity, how ethnic identity is often consequential rather than symbolic or optional, that ethnic identity and national identity often co-exist, the meaning of speaking or not speaking Spanish, and their attitudes towards immigration. Telles and Sue are able to show how, when, and why ethnicity matters or does not for multiple generations of Mexican Americans and argue their experiences lie somewhere between Mexican and American."--

Robo-Advisory

Robo-Advisory is a field that has gained momentum over recent years, propelled by the increasing digitalization and automation of global financial markets. More and more money has been flowing into automated advisory, raising essential questions regarding the foundations, mechanics, and performance of such solutions. However, a comprehensive summary taking stock of this new solution at the intersection of finance and technology with consideration for both aspects of theory and implementation has so far been wanting. This book offers such a summary, providing unique insights into the state of Robo-Advisory. Drawing on a pool of expert authors from within the field, this edited collection aims at being the vital go-to resource for academics, students, policy-makers, and practitioners alike wishing to engage with the topic. Split into four parts, the book begins with a survey of academic literature and its key insights paired with an analysis of market developments in Robo-Advisory thus far. The second part tackles specific questions of implementation, which are complemented by practical case studies in Part III. Finally, the fourth part looks ahead to the future, addressing questions of key importance such as artificial intelligence, big data, and social networks. Thereby, this timely book conveys both a comprehensive grasp of the status-quo as well as a guiding outlook onto future trends and developments within the field.

Investment in Electricity Generation and Transmission

This book provides an in-depth analysis of investment problems pertaining to electric energy infrastructure, including both generation and transmission facilities. The analysis encompasses decision-making tools for expansion planning, reinforcement, and the selection and timing of investment options. In this regard, the book provides an up-to-date description of analytical tools to address challenging investment questions such as: How can we expand and/or reinforce our aging electricity transmission infrastructure? How can we expand the transmission network of a given region to integrate significant amounts of renewable generation? How can we expand generation facilities to achieve a low-carbon electricity production system? How can we expand the generation system while ensuring appropriate levels of flexibility to accommodate both demand-related and production-related uncertainties? How can we choose among alternative production facilities? What is the right time to invest in a given production or transmission facility? Written in a tutorial style and modular format, the book includes a wealth of illustrative examples to facilitate comprehension. It is intended for advanced undergraduate and graduate students in the fields of electric energy systems, operations research, management science, and economics. Practitioners in the electric energy sector will also benefit from the concepts and techniques presented here.

Making the Right Choice

Making the Right Choice unravels the entangled relationship between marriage, morality, and the desire for modernity as it plays out in the context of middle-class status concerns and aspirations for upward social mobility within the Sinhala-Buddhist community in urban Sri Lanka. By focusing on individual life-histories spanning three generations, the book illuminates how narratives about a gendered self and narratives about modernity are mutually constituted and intrinsically tied to notions of agency. The book uncovers how "becoming modern" in urban Sri Lanka, rather than causing inter-generational conflict, is a collective aspiration realized through the efforts of bringing up educated and independent women capable of making "right" choices. The consequence of this collective investment is a feminist conundrum: agency does not denote the right to choose, but the duty to make the "right" choice; hence agency is experienced not as a sense of "freedom," but rather as a burden of responsibility.

Rethinking the French City

This book considers the post-68 French city as a prism through which to understand the contemporary world and France's specificity within it. The reader is invited to join in a series of exploratory strolls through texts, buildings, and neighborhoods, and thereby share in a process of discovery. Zeroing in on international architectural debates, a range of key Parisian exhibitions, and major urban design decisions in Paris, Montpellier, and Lille, Yaari unravels an often-acerbic French critique of both modern and postmodern positions on culture, technology, and the city. This critique—stemming from the competing claims of national identity, the ethics of architecture and display, and an anthropologically informed revision of prevailing views on the city—has sparked in France a passionate search for a third path, which the author proposes to term *après-moderne*. Breaking new ground in the field of French Studies through cultural analysis of the contemporary city, this study brings new insight to scholars and professionals in architecture and urbanism, and will interest all others for whom France and cities in general hold special appeal.

The National Public Accountant

Mentorship is a catalyst capable of unleashing one's potential for discovery, curiosity, and participation in STEMM and subsequently improving the training environment in which that STEMM potential is fostered. Mentoring relationships provide developmental spaces in which students' STEMM skills are honed and pathways into STEMM fields can be discovered. Because mentorship can be so influential in shaping the future STEMM workforce, its occurrence should not be left to chance or idiosyncratic implementation. There is a gap between what we know about effective mentoring and how it is practiced in higher education. The Science of Effective Mentorship in STEMM studies mentoring programs and practices at the undergraduate and graduate levels. It explores the importance of mentorship, the science of mentoring relationships, mentorship of underrepresented students in STEMM, mentorship structures and behaviors, and institutional cultures that support mentorship. This report and its complementary interactive guide present insights on effective programs and practices that can be adopted and adapted by institutions, departments, and individual faculty members.

The Science of Effective Mentorship in STEMM

This book provides the essentials to write a successful business plan. The represented methods and best practices have been approved over many years in practice with many management consulting engagements. The book is beautifully structured, it has a pragmatic emphasis and an autodidactic approach. The reader gets acquainted with the skills and competencies as well as tools, required for the planning and development of the business plan project.

The Business Plan

Dealing with the central themes and issues of the subject, this text outlines the different theoretical approaches of the global political economy, as well as engaging key contemporary debates such as worldwide trade and production.

Global Political Economy

Listen to a short interview with David L. Kirp Host: Chris Gondek | Producer: Heron & Crane The rich have always valued early education, and for the past forty years, millions of poor kids have had Head Start. Now, more and more middle class parents have realized that a good preschool is the

smartest investment they can make in their children's future in a competitive world. As *The Sandbox Investment* shows, their needs are key to the growing call for universal preschool. Writing with the verve of a magazine journalist and the authority of a scholar, David L. Kirp makes the ideal guide to this quiet movement. He crouches in classrooms where committed teachers engage lively four-year-olds, and reveals the findings of an extraordinary longitudinal study that shows the life-changing impact of preschool. He talks with cutting-edge researchers from neuroscience and genetics to economics, whose findings increasingly show how powerfully early childhood shapes the arc of children's lives. Kids-first politics is smart economics: paying for preschool now can help save us from paying for unemployment, crime, and emergency rooms later. As Kirp reports from the inside, activists and political leaders have turned this potent idea into campaigns and policies in red and blue states alike. *The Sandbox Investment* is the first full story of a campaign that asks Americans to endorse a vision of society that does well by doing good. For anyone who is interested in politics or the social uses of research--for anyone who's interested in the children's futures--it's a compelling read.

The Sandbox Investment

The fifth volume of *A History of the Book in America* addresses the economic, social, and cultural shifts affecting print culture from World War II to the present. During this period factors such as the expansion of government, the growth of higher education, the climate of the Cold War, globalization, and the development of multimedia and digital technologies influenced the patterns of consolidation and diversification established earlier. The thirty-three contributors to the volume explore the evolution of the publishing industry and the business of bookselling. The histories of government publishing, law and policy, the periodical press, literary criticism, and reading--in settings such as schools, libraries, book clubs, self-help programs, and collectors' societies--receive imaginative scrutiny as well. The *Enduring Book* demonstrates that the corporate consolidations of the last half-century have left space for the independent publisher, that multiplicity continues to define American print culture, and that even in the digital age, the book endures. Contributors: David Abrahamson, Northwestern University James L. Baughman, University of Wisconsin-Madison Kenneth Cmiel (d. 2006) James Danky, University of Wisconsin-Madison Robert DeMaria Jr., Vassar College Donald A. Downs, University of Wisconsin-Madison Robert W. Frase (d. 2003) Paul C. Gutfahr, Indiana University David D. Hall, Harvard Divinity School John B. Hench, American Antiquarian Society Patrick Henry, New York City College of Technology Dan Lacy (d. 2001) Marshall Leaffer, Indiana University Bruce Lewenstein, Cornell University Elizabeth Long, Rice University Beth Luey, Arizona State University Tom McCarthy, Beirut, Lebanon Laura J. Miller, Brandeis University Priscilla Coit Murphy, Chapel Hill, N.C. David Paul Nord, Indiana University Carol Polsgrove, Indiana University David Reinking, Clemson University Jane Rhodes, Macalester College John V. Richardson Jr., University of California, Los Angeles Joan Shelley Rubin, University of Rochester Michael Schudson, University of California, San Diego, and Columbia University Linda Scott, University of Oxford Dan Simon, Seven Stories Press Ilan Stavans, Amherst College Harvey M. Teres, Syracuse University John B. Thompson, University of Cambridge Trysh Travis, University of Florida Jonathan Zimmerman, New York University

A History of the Book in America

This work is the continuation of a sustained inquiry into moving pictures, conducted with an awareness of their prominence and prevalence in the contemporary world. A major indicator of the ubiquity of motion pictures is noticed by world travelers, who see the traces of their universality with the satellites on nomadic yurts in Asia and TV sets in remote and poor African villages. It is only now becoming realised that this mode of communication may well be the most pervasive, and perhaps even the most important, mass medium ever invented. With that background in mind, this book focuses on "cinematic knowing" as an expression of ludenic experience, important as a major source of "play-learning" in a world which is increasingly "wired" to the various forms of moving pictures. It investigates how this way of seeing has expanded our visual acuity and experience, including not only hindsight and foresight, but also insight and indeed even "blindsight". It discusses the acquired abilities inherent in our "cinematic understandability", the extent and depth of knowing that is learned from our life-long experience of exposure to motion pictures, including forms other than "the movies", such as TV programming, commercials, and documentaries. It proceeds on the assumption that the most influential of this universe of visual expression is the one with the most important background and cultural impact, the motion picture show. This ludenic center of popular fare involved the creation of a heterocosm, a body of popular knowledge that accumulates and promulgates values and interests in visually identifiable

formats, becoming in the process a kind of cultural enthymeme enjoyed for its expressive ability to reach people, and proved to be resilient and flexible in adapting to and addressing new circumstances.

The Lasting Picture Show