

David Grazian Popular Culture

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Explore the influential work of David Grazian in the field of popular culture, where he provides critical analysis on various aspects of media consumption and contemporary cultural studies. His research offers profound insights into the sociology of culture, making him a key voice for understanding modern societal trends.

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Mix it Up

A "non-textbook" introduction to the social significance of popular culture and mass media.

Mix It Up

A lively introduction to sociological thinking on pop culture, the media, and society

Mix It Up

The club is run-down and dimly lit. Onstage, a black singer croons and weeps of heartbreak, fighting back the tears. Wisps of smoke curl through the beam of a single spotlight illuminating the performer. For any music lover, that image captures the essence of an authentic experience of the blues. In *Blue Chicago*, David Grazian takes us inside the world of contemporary urban blues clubs to uncover how such images are manufactured and sold to music fans and audiences. Drawing on countless nights in dozens of blues clubs throughout Chicago, Grazian shows how this quest for authenticity has transformed the very shape of the blues experience. He explores the ways in which professional and amateur musicians, club owners, and city boosters define authenticity and dish it out to tourists and bar regulars. He also tracks the changing relations between race and the blues over the past several decades, including the increased frustrations of black musicians forced to slog through the same set of overplayed blues standards for mainly white audiences night after night. In the end, Grazian finds that authenticity lies in the eye of the beholder: a nocturnal fantasy to some, an essential way of life to others, and a frustrating burden to the rest. From B.L.U.E.S. and the Checkerboard Lounge to the Chicago Blues Festival itself, Grazian's gritty and often sobering tour in *Blue Chicago* shows us not what the blues is all about, but why we care so much about that question.

Blue Chicago

It's nighttime in the city and everybody's working a hustle. Winking bartenders and smiling waitresses flirt their way to bigger tips. Hostesses and bouncers hit up the crowd of would-be customers for bribes. And on the other side of the velvet rope, single men and women are on a perpetual hunt to score - or at least pick up a phone number. Ever...

On the Make

A close-up look at the contradictions and wonders of the modern zoo. Orangutans swing from Kevlar-lined fire hoses. Giraffes feast on celebratory birthday cakes topped with carrots instead of candles. Hi-tech dinosaur robots growl among steel trees, while owls watch animated cartoons on old television sets. In *American Zoo*, sociologist David Grazian takes us on a safari through the contemporary zoo, alive with its many contradictions and strange wonders. Trading in his tweed jacket for a zoo uniform and a pair of muddy work boots, Grazian introduces us to zookeepers and animal rights activists, parents and toddlers, and the other human primates that make up the zoo's social world. He shows that in a major shift away from their unfortunate pasts, American zoos today emphasize naturalistic exhibits teeming with lush and immersive landscapes, breeding programs for endangered animals, and enrichment activities for their captive creatures. In doing so, zoos blur the imaginary boundaries we regularly use to separate culture from nature, humans from animals, and civilization from the wild. At the same time, zoos manage a wilderness of competing priorities—animal care, education, scientific research, and recreation—all while attempting to serve as centers for conservation in the wake of the current environmental and climate-change crisis. The world of the zoo reflects how we project our own prejudices and desires onto the animal kingdom, and invest nature with meaning and sentiment. A revealing portrayal of comic animals, delighted children, and feisty zookeepers, *American Zoo* is a remarkable close-up exploration of a classic cultural attraction.

American Zoo

While more than 80 percent of the world's commercial music is controlled by four multinational firms, most music is made and enjoyed in diverse situations divorced from such corporate behemoths. These fourteen original essays examine the fascinating world of "music scenes," those largely inconspicuous sites where clusters of musicians, producers, and fans explore their common musical tastes and distinctive lifestyle choices. Although most music scenes come and go with hardly a trace, they nevertheless give immense satisfaction to their participants, and a few - New York bop jazz, Merseybeat, Memphis rockabilly, London punk, Bronx hip-hop - achieve fame and spur musical innovations. To date, serious study of the scenes phenomenon has focused mainly on specific music scenes while paying less attention to recurrent dynamics of scene life, such as how individuals construct and negotiate scenes to the various activities. This volume remedies that neglect. The editors distinguish between three types of scenes - local, translocal, and virtual - which provide the organizing framework for the essays. Aspects of local scenes, which are confined to specific areas, are explored through essays on Chicago blues, rave, karaoke, teen pop, and salsa. The section on translocal scenes, which involve the coming together of scattered local scenes around a particular type of music and lifestyle, includes articles on Riot Grrrls, goths, art music, and anarcho-punk. Aspects of virtual scenes, in which fans communicate via the internet, are illustrated using alternative country, the Canterbury sound, postrock, and Kate Bush fans. Also included is an essay that shows how the social conditions in places where jazz was made influenced that music's development.

Music Scenes

Is violence on the streets caused by violence in video games? Does cyber-bullying lead to an increase in suicide rates? Are teens promiscuous because of *Teen Mom*? As Karen Sternheimer clearly demonstrates, popular culture is an easy scapegoat for many of society's problems, but it is almost always the wrong answer. Now in its second edition, *Connecting Social Problems and Popular Culture* goes beyond the news-grabbing headlines claiming that popular culture is public enemy number one to consider what really causes the social problems we are most concerned about. The sobering fact is that a "media made them do it" explanation fails to illuminate the roots of social problems like poverty, violence, and environmental degradation. Sternheimer's analysis deftly illustrates how welfare "reform," a two-tiered health care system, and other difficult systemic issues have far more to do with our contemporary social problems than *Grand Theft Auto* or Facebook. The fully-revised new edition features recent moral panics—think sexting and cyberbullying—and an entirely new chapter exploring social media. Expanded discussion of how we understand society's problems as social constructions without disregarding empirical evidence, as well as the cultural and structural issues underlying those ills, allows students to stretch their sociological imaginations.

Connecting Social Problems and Popular Culture

The thoroughly revised and updated second edition of the *Routledge Handbook of Cultural Sociology* provides an unparalleled overview of sociological and related scholarship on the complex relations of

culture to social structures and everyday life. With 70 essays written by scholars from around the world, the book brings diverse approaches into dialogue, charting new pathways for understanding culture in our global era. Short, accessible chapters by contributing authors address classic questions, emergent issues, and new scholarship on topics ranging from cultural and social theory to politics and the state, social stratification, identity, community, aesthetics, and social and cultural movements. In addition, contributors explore developments central to the constitution and reproduction of culture, such as power, technology, and the organization of work. This handbook is essential reading for undergraduate and postgraduate students interested in a wide range of subfields within sociology, as well as cultural studies, media and communication, and postcolonial theory.

Routledge Handbook of Cultural Sociology

The Routledge Reader on the Sociology of Music offers the first collection of source readings and new essays on the latest thinking in the sociology of music. Interest in music sociology has increased dramatically over the past decade, yet there is no anthology of essential and introductory readings. The volume includes a comprehensive survey of the field's history, current state and future research directions. It offers six source readings, thirteen popular contemporary essays, and sixteen fresh, new contributions, along with an extended Introduction by the editors. The Routledge Reader on the Sociology of Music represents a broad reference work that will be a resource for the current generation of sociologically inclined musicologists and musically inclined sociologists, whether researchers, teachers or students.

The Routledge Reader on the Sociology of Music

Looks at the increasing abundance of status in our society and considers its effects, including the tendency to split into ever more specific groups to enhance status.

Everyone's a Winner

BOOK COVER -- TITLE -- COPYRIGHT -- CONTENTS -- ACKNOWLEDGEMENTS -- WHY FISKE STILL MATTERS -- READING FISKE AND UNDERSTANDING THE POPULAR -- NOTES ON CONTRIBUTORS -- PREFACE -- 1 THE JEANING OF AMERICA -- 2 COMMODITIES AND CULTURE -- 3 PRODUCTIVE PLEASURES -- 4 OFFENSIVE BODIES AND CARNIVAL PLEASURES -- 5 POPULAR TEXTS -- 6 POPULAR DISCRIMINATION -- 7 POLITICS -- REFERENCES -- INDEX

Understanding Popular Culture

This Companion covers the hip-hop elements, methods of studying hip-hop, and case studies from Nerdcore to Turkish-German and Japanese hip-hop.

The Cambridge Companion to Hip-Hop

In *Popular Culture and Everyday Life* Phillip Vannini and Dennis Waskul have brought together a variety of short essays that illustrate the many ways that popular culture intersects with mundane experiences of everyday life. Most essays are written in a reflexive ethnographic style, primarily through observation and personal narrative, to convey insights at an intimate level that will resonate with most readers. Some of the topics are so mundane they are legitimately universal (sleeping, getting dressed, going to the bathroom, etc.), others are common enough that most readers will directly identify in some way (watching television, using mobile phones, playing video games, etc.), while some topics will appeal more-or-less depending on a reader's gender, interests, and recreational pastimes (putting on makeup, watching the Super Bowl, homemaking, etc.). This book will remind readers of their own similar experiences, provide opportunities to reflect upon them in new ways, as well as compare and contrast how experiences relayed in these pages relate to lived experiences. The essays will easily translate into rich and lively classroom discussions that shed new light on a familiar, taken-for-granted everyday life—both individually and collectively. At the beginning of the book, the authors have provided a grid that shows the topics and themes that each article touches on. This book is for popular culture classes, and will also be an asset in courses on the sociology of everyday life, ethnography, and social psychology.

Popular Culture as Everyday Life

Popular Culture: A User's Guide, International Edition ventures beyond the history of pop culture to give readers the vocabulary and tools to address and analyze the contemporary cultural landscape that surrounds them. Moves beyond the history of pop culture to give students the vocabulary and tools to analyze popular culture suitable for the study of popular culture across a range of disciplines, from literary theory and cultural studies to philosophy and sociology. Covers a broad range of important topics including the underlying socioeconomic structures that affect media, the politics of pop culture, the role of consumers, subcultures and countercultures, and the construction of social reality. Examines the ways in which individuals and societies act as consumers and agents of popular culture.

Popular Culture

It used to be that raves were grassroots organized, anti-establishment, unlicensed all-night drug-fueled dance parties held in abandoned warehouses or an open field. These days, you pay \$40 for a branded party at popular riverfront nightclubs where age and status, rather than DJ expertise and dancing, shape your experience. In *Rave Culture* sociologist Tammy Anderson explores the dance music, drug use and social deviance that are part of the pulsing dynamics of this collective. Her ethnographic study compares the Philadelphia rave scene with other rave scenes in London and Ibiza. She chronicles how generational change, commercialization, law enforcement, hedonism, and genre fragmentation fundamentally altered electronic dance music parties. Her analysis calls attention to issues of personal and collective identity in helping to explain such social change and what the decline of the rave scene means for the future of youth culture and electronic dance music.

Rave Culture

Sarah Corse's analysis of nearly two hundred American and Canadian novels offers a theory of national literatures. Demonstrating that national canon formation occurs in tandem with nation-building, and that canonical novels play a symbolic role in this, this 1996 book accounts for cross-national literary differences, addresses issues of mediation and representation in theories of 'reflection', and illuminates the historically constructed nature of the relationship between literature and the nation-state.

Nationalism and Literature

Whether a student, an instructor, a researcher, or just someone interested in understanding the roots of sociology and our social world, *The Cambridge Handbook of Sociology, Volume 1* is for you. This first volume of the Handbook focuses on core areas of sociology, such as theory, methods, culture, socialization, social structure, inequality, diversity, social institutions, social problems, deviant behavior, locality, geography, the environment, and social change. It also explains how sociology developed in different parts of the world, providing readers with a perspective on how sociology became the global discipline it is today. Each essay includes a discussion of how the respective subfield contributes to the overall discipline and to society. Written by some of the most respected scholars, teachers, and public sociologists in the world, the essays are highly readable and authoritative.

The Cambridge Handbook of Sociology

In *Strip Club*, Kim Price Glynn takes us behind the scenes at a rundown club where women strip out of economic need, a place where strippers' stories are not glamorous or liberating, but emotionally demanding and physically exhausting. *Strip Club* reveals the intimate working lives of not just the women up on stage, but also the patrons and other workers who make the place run: the owner manager, bartenders, deejays, doormen, bouncers, housemothers, and cocktail waitresses. Price Glynn spent fourteen months at The Lion's Den working as a cocktail waitress, and her uncommonly deep access reveals a conflict ridden workplace, similar to any other workplace, one where gender inequalities are reproduced through the everyday interactions of customers and workers. Taking a novel approach to this controversial and often misunderstood industry, Price Glynn draws a fascinating portrait of life and work inside the strip club.

Strip Club

The Handbook of Cultural Sociology provides a comprehensive overview of contemporary scholarship in sociology and related disciplines focused on the complex relations of culture to social structures and everyday life. With sixty-five essays written by scholars from around the world, the book draws diverse approaches to cultural sociology into a dialogue that charts new pathways for research on

culture in a global era. Contributing scholars address vital concerns that relate to classic questions as well as emergent issues in the study of culture. Topics include cultural and social theory, politics and the state, social stratification, community, aesthetics, lifestyle, and identity. In addition, the authors explore developments central to the constitution and reproduction of culture, such as power, technology, and the organization of work. This book is essential reading for undergraduate and postgraduate students interested in diverse subfields within Sociology, as well as Cultural Studies, Media and Communication, and Postcolonial Theory.

Handbook of Cultural Sociology

A reader on popular culture

Cultural Theory and Popular Culture

Interrogating Popular Culture: Key Questions offers an accessible introduction to the study of popular culture, both historical and contemporary. Beginning from the assumption that cultural systems are dynamic, contradictory, and hard to pin down, Stacy Takacs explores the field through a survey of important questions, addressing: Definitions: What is popular culture? How has it developed over time? What functions does it serve? Method: What is a proper object of study? How should we analyze and interpret popular texts and practices? Influence: How does popular culture relate to social power and control? Identity and disposition: How do we relate to popular culture? How does it move and connect us? Environment: How does popular culture shape the ways we think, feel and act in the world? Illustrated with a wide variety of case studies, covering everything from medieval spectacle to reality TV, sports fandom and Youtube, *Interrogating Popular Culture* gives students a theoretically rich analytical toolkit for understanding the complex relationship between popular culture, identity and society.

Reading Popular Culture

Two world wars, the Civil Rights movement, and a Jheri curl later, Blacks in America continue to have a complex and convoluted relationship with their hair. From the antebellum practice of shaving the head in an attempt to pass as a "free" person to the 1998 uproar over a White third-grade teacher's reading of the book *Nappy Hair*, the issues surrounding African American hair continue to linger as we enter the twenty-first century. *Hair Story* is a historical and anecdotal exploration of Black Americans' tangled hair roots. A chronological look at the culture and politics behind the ever-changing state of Black hair from fifteenth-century Africa to the present-day United States, it ties the personal to the political and the popular. Read about: * Why Black American slaves used items like axle grease and eel skin to straighten their hair. * How a Mexican chemist straightened Black hair using his formula for turning sheep's wool into a minklike fur. * How the Afro evolved from militant style to mainstream fashion trend. * What prompted the creation of the Jheri curl and the popular style's fall from grace. * The story behind Bo Derek's controversial cornrows and the range of reactions they garnered. Major figures in the history of Black hair are presented, from early hair-care entrepreneurs Annie Turnbo Malone and Madam C. J. Walker to unintended hair heroes like Angela Davis and Bob Marley. Celebrities, stylists, and cultural critics weigh in on the burgeoning sociopolitical issues surrounding Black hair, from the historically loaded terms "good" and "bad" hair, to Black hair in the workplace, to mainstream society's misrepresentation and misunderstanding of kinky locks. *Hair Story* is the book that Black Americans can use as a benchmark for tracing a unique aspect of their history, and it's a book that people of all races will celebrate as the reference guide for understanding Black hair.

Interrogating Popular Culture

Music and Youth Culture offers a groundbreaking account of how music interacts with young people's everyday lives. Drawing on interviews with and observations of youth groups together with archival research, it explores young people's enactment of music tastes and performances, and how these are articulated through narratives and literacies. An extensive review of the field reveals an unhealthy emphasis on committed, fanatical, spectacular youth music cultures such as rock or punk. On the contrary, this book argues that ideas about youth subcultures and club cultures no longer apply to today's young generation. Rather, archival findings show that the music and dance cultures of youth in 1930s and 1940s Britain share more in common with youth today than the countercultures and subcultures of the 1960s and 1970s. By focusing on the relationship between music and social interactions, the book addresses questions that are scarcely considered by studies stuck in the youth cultural worlds of subcultures, club cultures and post-subcultures: What are the main influences on

young people's music tastes? How do young people use music to express identities and emotions? To what extent can today's youth and their music seem radical and progressive? And how is the 'special relationship' between music and youth culture played out in everyday leisure, education and work places?

Hair Story

In the Fourth Edition of *Cultures and Societies in a Changing World*, author Wendy Griswold illuminates how culture shapes our social world and how society shapes culture. Through this book, students will gain an understanding of the sociology of culture and explore stories, beliefs, media, ideas, art, religious practices, fashions, and rituals from a sociological perspective. Cultural examples from multiple countries and time periods will broaden students' global understanding. Students will develop a deeper appreciation of culture and society from this text, glean insights that will help them overcome cultural misunderstandings, conflicts, and ignorance and that will help equip them to live their professional and personal lives as effective, wise citizens of the world.

Music and Youth Culture

Record contracts have been the goal of aspiring musicians, but are they still important in the era of SoundCloud? Musicians in the United States still seem to think so, flocking to auditions for *The Voice* and *Idol* brands or paying to perform at record label showcases in the hopes of landing a deal. The belief that signing a record contract will almost infallibly lead to some measure of success—the “ideology of getting signed,” as Ardit defines it—is alive and well. Though streaming, social media, and viral content have turned the recording industry upside down in one sense, the record contract and its mythos still persist. *Getting Signed* provides a critical analysis of musicians' contract aspirations as a cultural phenomenon that reproduces modes of power and economic exploitation, no matter how radical the route to contract. Working at the intersection of Marxist sociology, cultural sociology, critical theory, and media studies, Ardit unfolds how the ideology of getting signed penetrated an industry, created a mythos of guaranteed success, and persists in an era when power is being redefined in the light of digital technologies.

Cultures and Societies in a Changing World

Covering the growth of twentieth-century American popular music, this work explores the question of why some music styles attain mass popularity while others thrive in small niches.

Getting Signed

The mass production and diversification of media have accelerated the development of popular culture. This has started a new trend in consumerism of desiring new consumption objects and devaluing those consumption objects once acquired, thus creating a constant demand for new items. Pop culture now canalizes consumerism both with advertising and the marketing of consumerist lifestyles, which are disseminated in the mass media. *The Handbook of Research on Consumption, Media, and Popular Culture in the Global Age* discusses interdisciplinary perspectives on media influence and consumer impacts in a globalizing world due to modern communication technology. Featuring research on topics such as consumer culture, communication ethics, and social media, this book is ideally designed for managers, marketers, researchers, academicians, and students.

Banding Together

A contribution to the field of urban music studies, this book presents new interdisciplinary approaches to the study of music in urban social life. It takes musical performance as its key focus, exploring how and why different kinds of performance are evolving in contemporary cities in the interaction among social groups, commercial entrepreneurs, and institutions. From conventional concerts in rock clubs to new genres such as the flash mob, the forms and meanings of musical performance are deeply affected by urban social change and at the same time respond to the changing conditions. Music has taken on complex roles in the post-industrial city where culture and cultural consumption have an unprecedented power in defining publics, policies, and marketing strategies. Further, changes in real estate markets and the penetration of new media have challenged even fairly modern music cultures. At the same time, new music cultures have emerged, and music has become a driver for cultural events and festivals, channeling the dynamics of a society characterized by the social change, media intensity, and the

neoliberal forces of post-industrial urban contexts. The volume brings together scholars from a broad range of disciplines to build a shared understanding of post-industrial contexts in Europe and the United States. Most directly grounded in contemporary developments in music studies and urban studies, its broad interdisciplinary range serves to strengthen the relevance of urban music studies to fields such as anthropology, sociology, urban geography, and beyond. Offering in-depth studies of changing music culture in concert venues, cultural events, and neighborhoods, contributors visit diverse locations such as Barcelona, Berlin, London, New York, and Austin.

Handbook of Research on Consumption, Media, and Popular Culture in the Global Age

This is a hilarious must-read for anyone intrigued by Las Vegas nightlife or the real lives of the unique people who truly make Sin City tick. From street magician to strip-club restroom attendant, from casino executive to oyster shucker, "stunt journalist" Rick Lax turned his hand to several distinctly unique Las Vegas professions on a quest to get inside the skin of Sin City. And now he's spilling the beans on all of it. Rick crashes bizarre only-in-Vegas conventions, throws wild parties, and hangs out with celebrities. He moonlights as a strip-club restroom attendant, a street magician, and a casino executive. And he always takes notes. Now he is ready to share 'em. In this book Lax shines a light on a side of Las Vegas to which, previously, only in-the-know hipsters had access. Fully illustrated and featuring the full-colour photography of Bryan Adams, the book provides a one-of-a-kind view of the most bizarre city on Earth -- a funny and insightful exploration into the real Las Vegas.

Musical Performance and the Changing City

How creative freedom, race, class, and gender shaped the rebellion of two visionary artists Postwar America experienced an unprecedented flourishing of avant-garde and independent art. Across the arts, artists rebelled against traditional conventions, embracing a commitment to creative autonomy and personal vision never before witnessed in the United States. Paul Lopes calls this the Heroic Age of American Art, and identifies two artists—Miles Davis and Martin Scorsese—as two of its leading icons. In this compelling book, Lopes tells the story of how a pair of talented and outspoken art rebels defied prevailing conventions to elevate American jazz and film to unimagined critical heights. During the Heroic Age of American Art—where creative independence and the unrelenting pressures of success were constantly at odds—Davis and Scorsese became influential figures with such modern classics as *Kind of Blue* and *Raging Bull*. Their careers also reflected the conflicting ideals of, and contentious debates concerning, avant-garde and independent art during this period. In examining their art and public stories, Lopes also shows how their rebellions as artists were intimately linked to their racial and ethnic identities and how both artists adopted hypermasculine ideologies that exposed the problematic intersection of gender with their racial and ethnic identities as iconic art rebels. *Art Rebels* is the essential account of a new breed of artists who left an indelible mark on American culture in the second half of the twentieth century. It is an unforgettable portrait of two iconic artists who exemplified the complex interplay of the quest for artistic autonomy and the expression of social identity during the Heroic Age of American Art.

I Get Paid for This

Leadbelly, Robert Johnson, Charley Patton—we are all familiar with the story of the Delta blues. Fierce, raw voices; tormented drifters; deals with the devil at the crossroads at midnight. In this extraordinary reconstruction of the origins of the Delta blues, historian Marybeth Hamilton demonstrates that the story as we know it is largely a myth. The idea of something called Delta blues only emerged in the mid-twentieth century, the culmination of a longstanding white fascination with the exotic mysteries of black music. Hamilton shows that the Delta blues was effectively invented by white pilgrims, seekers, and propagandists who headed deep into America's south in search of an authentic black voice of rage and redemption. In their quest, and in the immense popularity of the music they championed, we confront America's ongoing love affair with racial difference.

Art Rebels

A sociologist and former fashion model takes readers inside the elite global party circuit of "models and bottles" to reveal how beautiful young women are used to boost the status of men. Million-dollar birthday parties, megayachts on the French Riviera, and \$40,000 bottles of champagne. In today's New Gilded Age, the world's moneyed classes have taken conspicuous consumption to new extremes. In *Very Important People*, sociologist, author, and former fashion model Ashley Mears takes readers

inside the exclusive global nightclub and party circuit—from New York City and the Hamptons to Miami and Saint-Tropez—to reveal the intricate economy of beauty, status, and money that lies behind these spectacular displays of wealth and leisure. Mears spent eighteen months in this world of "models and bottles" to write this captivating, sometimes funny, sometimes heartbreaking narrative. She describes how clubs and restaurants pay promoters to recruit beautiful young women to their venues in order to attract men and get them to spend huge sums in the ritual of bottle service. These "girls" enhance the status of the men and enrich club owners, exchanging their bodily capital for as little as free drinks and a chance to party with men who are rich or aspire to be. Though they are priceless assets in the party circuit, these women are regarded as worthless as long-term relationship prospects, and their bodies are constantly assessed against men's money. A story of extreme gender inequality in a seductive world, *Very Important People* unveils troubling realities behind moneyed leisure in an age of record economic disparity.

In Search of the Blues

Digital Feudalism explores this new moment in capitalism, and how reliant global economies have become on these processes of consumption, work, and debt.

Very Important People

From Lincoln-themed cocktails and waffle-parlors to high-tech museums and steamy romance novels, the image of Abraham Lincoln so permeates the national imagination that we now find him in the unlikeliest of places. In *Lincoln, Inc.*, Jackie Hogan examines the uses (and abuses) of the sixteenth president in the United States today. The book takes readers on a journey through the little white lies of Lincoln tourism, and offers a front-row seat as the martyr president is invoked in heated political debates over such issues as homosexuality, abortion, and the "war on terror." Readers enter classrooms that use an idealized Honest Abe to "Lincolnize" American schoolchildren. And readers step into the alternate universe of Lincoln fiction that transforms the Rail Splitter, by turns, into a hapless time-traveler, a sentimental cyborg, an axe-wielding zombie slayer, or a frontier heart-throb. But *Lincoln, Inc.* is more than a tour through the thriving "Lincoln industry" today. Whether in staid biographies, blockbuster films, school pageants, or sleeping pill advertisements, Hogan shows how the use of the Lincoln image reveals the nation's shared fears and fascinations. The book analyzes the ways we employ Lincoln today in our political, ideological, personal, and national struggles; the ways we simultaneously deify and commercially exploit him; the ways he is packaged and sold in the marketplace of American ideas. In learning about "Lincoln, Inc.," we learn about ourselves, about who we think we are, and who we wish we could be.

Digital Feudalism

The *Urban Ethnography Reader* assembles the very best of American ethnographic writing, from classic works to contemporary research, and aims to present ethnography as social science, social history, and literature, rather than purely as a methodology.

Lincoln, Inc.

What is reality and how do we make sense of it in everyday life? Why do some realities seem more real than others, and what of seemingly contradictory and multiple realities? This book considers reality as we represent, perceive and experience it. It suggests that the realities we take as 'real' are the result of real-time, situated practices that draw on and draw together many things - technologies and objects, people, gestures, meanings and media. Examining these practices illuminates reality (or rather our sense of it) as always 'virtually real', that is simplified and artfully produced. This examination also shows us how the sense of reality that we make is nonetheless real in its consequences. *Making Sense of Reality* offers students and educators a guide to analysing social life. It develops a performance-based perspective ('doing things with') that highlights the ever-revised dimension of realities and links this perspective to a focus on object-relations and an ecological model of culture-in-action.

The Urban Ethnography Reader

"Drawing on two years of ethnographic fieldwork and over 150 interviews with gang-affiliated youth in the "Taylor Park" neighborhood on Chicago's South Side, *Ballad of the Bullet* reveals that those coming of age in America's poorest neighborhoods are developing new, creative, and online strategies for

making ends meet. Dislocated by the erosion of the crack economy and the splintering of corporatized gangs, these young people exploit the unique affordances of digital social media to capitalize on an emerging online market for urban violence (or, more accurately, a market for the representation of urban violence). In the past, violence functioned primarily as a means of social control, allowing urban youth to compete in illegal street markets and defend the social statuses otherwise denied to them by mainstream society. Today, with the rise of platforms like YouTube, Instagram, and Twitter, violence has become a premier cultural commodity in and of itself. By amassing millions of clicks, views, and followers, these young people convert their online displays of violence into vital offline resources, including cash, housing, drugs, sex, and, for a very select few, a ticket out of poverty" --

Making Sense of Reality

The Culture. The Business. Your Health. Coffee isn't just a beverage: it's now a part of our culture and has become as ingrained in our lives as food and water. It's been known as "the best part of waking up" and "good to the last drop," and of course there's "but first, coffee!" From that steaming cup in the morning to the afternoon break that helps push us to the end of our days, it is never far from hand. And now the varieties are endless, whether you're purchasing in a store, boutique coffee shop, or making in the office pantry: Whether topped by foam, mixed with a splash of milk, blended with ice and caramel syrup, or knocked back as a shot of espresso, how we take our coffee is as personal as the music we listen to, the books we read, or how we dress. Coffee: The Culture. The Business. Your Health., the new Special Edition from the editors of TIME, brews up a rich blend of everything you'd want to know about where your beans are sourced, how they're roasted to suit a wide variety of palates, and what to buy if you're willing to spend \$600 a pound. Coffee is no longer just a dollar drink that you buy in a diner or from a street cart (though those that favor them are very loyal), it can also be a gourmet experience crafted by the hands of baristas who are more artists than bartenders, with consumers willing to pay up to \$10 for a single cup. TIME Coffee explores the rise of industry giant Starbucks, the resurgence of café culture, and how essential the coffee shop has become in its form as an office away from the office. We also look at the health benefits of the daily grind: what are the perks of coffee consumption and how much is too much? Let Coffee help unlock the culture and business behind the most American of beverages.

Ballad of the Bullet

TIME Coffee