

# festinger | 1957 a theory of cognitive dissonance

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Leon Festinger's influential 1957 publication, "A Theory of Cognitive Dissonance," introduced a foundational concept in social psychology that describes the mental discomfort experienced by an individual who holds contradictory beliefs, ideas, or values. This theory posits that people are motivated to reduce this dissonance by changing their attitudes, beliefs, or behaviors to achieve consistency, offering critical insights into human motivation and decision-making processes.

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A theory of cognitive dissonance.

by L Festinger · 1957 · Cited by 63573 — Festinger, L. (1957). A theory of cognitive dissonance. Stanford University Press. Abstract. Cognitive dissonance can be seen as an antecedent condition which ...

A Theory of Cognitive Dissonance - Leon Festinger...

Leon Festinger's theory of cognitive dissonance has been widely recognized for ... 1957 291 pages. \$35.00. Paperback now \$17.50 (50% off). Paperback ISBN ...

(PDF) Cognitive Dissonance Theory (Festinger)

22 Jan 2016 — Cognitive dissonance theory (Festinger, 1957) posits that individuals seek to maintain consistency among multiple cognitions (e.g., thoughts ...

A Theory of Cognitive Dissonance

by L Festinger · 1957 · Cited by 63573 — Leon Festinger's theory of cognitive dissonance has been widely recognized for its important and influential concepts in areas of motivation and social ...

A Theory of Cognitive Dissonance - Leon Festinger

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Festinger, L. (1957). An Introduction to the Theory of ...

The author argues that cognitive dissonance motivates the search for coherence, as a means to get rid of dissonance. Coherence judgment, as a particular ...

#### Cognitive Dissonance Theory: A review - TheoryHub

It describes the means by which one's mind tries to maintain consistency between one's attitudes, behaviours, and beliefs. The examples set forth are both funny ...

#### Cognitive Dissonance Theory - an overview | ScienceDirect Topics

by S Mcleod · Cited by 189 — Festinger's (1957) cognitive dissonance theory suggests that we have an inner drive to hold all our attitudes and behavior in harmony and ...

#### (PDF) Cognitive Dissonance Theory (Festinger) - ResearchGate

by E Harmon-Jones · 2019 · Cited by 962 — As presented by Festinger in 1957, dissonance theory began by postulating that pairs of cognitions (elements of knowledge) can be relevant or irrelevant to one ...

#### Cognitive Dissonance - American Psychological Association

The aim of this study was to investigate how depressed individuals view their future during different time periods. A total of 15 individuals with a diagnosis ...

#### A Theory of Cognitive Dissonance: Festinger, Leon

#### What Is Cognitive Dissonance Theory?

#### Cognitive Dissonance

#### Festinger, L. (1957). A theory of cognitive dissonance. ...