

step up to medicine step up series second north american edition edition

[#step up to medicine](#) [#step up series](#) [#second north american edition](#) [#medical board review](#) [#internal medicine study guide](#)

Master your medical studies with the comprehensive Step Up to Medicine, Second North American Edition. This essential guide from the popular Step Up Series is meticulously updated to provide clear, concise coverage of core medical topics, preparing students effectively for clerkships and board examinations within the North American curriculum.

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Step-Up to Medicine

"The questions serve as a self-assessment tool, allowing students to think through clinical scenarios without answer choices influencing their thought process. Most questions end in "what are the appropriate next steps in managing this patient?" Imagine yourself as the clinician taking care of these patients: What test(s), if any, would you order next?"--Provided by publisher.

Step-Up to Medicine

This bestselling volume in the popular Step-Up series provides a high-yield review of medicine, ideal for preparing for clerkships or clinical rotations, shelf exams, and the USMLE Step 2. Clinical pearls, full-color illustrations, and "Quick Hits" provide essential information in an efficient, easy-to-remember manner, perfect for medical, physician assistant, and nurse practitioner students. Now enhanced with integrated instructor support, Step-Up to Medicine, Fifth Edition delivers exactly what students need to know—both for exam preparation and for practical use in the evaluation and treatment of patients.

Step-up to medicine

This book is a primary review tool to prepare students for both the internal medicine clerkship and the end-rotation NBME shelf examination. This logical alternative to several limited-focus books blends a bullet-outline format students prefer in a review book with comprehensive paragraphs, as needed, for optimal preparation. Illustrations, charts, tables, graphs, mnemonics, and "Quick Hits" pearls for the clerkship speed and supplement learning. Ample content without superfluous detail enables students to readily evaluate and expand their knowledge of cardiology, pulmonary medicine, gastroenterology, hematology, neurology, endocrinology, rheumatology, nephrology, genitourinary disorders, fluids and electrolytes, dermatology, and musculoskeletal problems. A new section in this Second Edition presents

100 USMLE-style clinical vignette-based questions with answers. A color insert contains over thirty full-color images. A companion Website will offer the fully searchable text and color photographs.

Step-up to Medicine

Now thoroughly updated and revised, this best-selling volume in the popular Step-Up series provides a high-yield review of medicine, ideal for preparing for clerkships or clinical rotations, shelf exams, and the USMLE Step 2. Clinical pearls, full-color illustrations, and "Quick Hits" provide essential information in an efficient, easy-to-remember manner, perfect for medical, physician assistant, and nurse practitioner students. Step-Up to Medicine, Fourth Edition delivers exactly what you need to know--both for exam preparation and for practical use in the evaluation and treatment of patients. Content is thoroughly updated and revised, based on extensive research with faculty and students. Enhanced high-yield outline format, Quick Hits, and Clinical Pearls make this edition even more time-saving and practical. A new 100-question, clinically-oriented practice exam is a practical self-assessment tool to prepare for the questions you will face in clinical practice. Succinct, outline approach keeps "extra" material to a minimum, focusing on the core content you need to know. Clinical pearls help you "file away" clinical connections for handy retrieval at test time and aid in the transition from basic science to clinical medicine. Easy-to-follow algorithms show examples of effective clinical reasoning, particularly for similar complaints. Numerous charts, tables, graphs, and mnemonics aid visual learners and facilitate easy retention of essential material. Coverage includes every essential area of medicine, including body system diseases and disorders; fluids, electrolytes, and acid-base disorders; hematologic diseases and neoplasms; infectious diseases; diseases of the skin and hypersensitivity disorders; and ambulatory medicine. Helpful appendices cover radiographic and electrocardiogram interpretation, physical examination pearls, workup and management of common problems on the wards, basic statistics and evidence-based medicine, and end-of-life issues and informed consent.

Step-Up to Surgery

Publisher's Note: Products purchased from 3rd Party sellers are not guaranteed by the Publisher for quality, authenticity, or access to any online entitlements included with the product. Step-Up to Surgery is an effective high-yield review of general and subspecialty surgery, written specifically for medical, physician assistant, and nurse practitioner students in their surgery clerkship/rotation. Step-Up to Surgery packs clinical pearls, illustrations, and "Quick Hits" in a single, ingenious tool, tailoring each element for immediate content absorption and faster, more efficient review. This review book gives you exactly what you need to prepare for the surgery clerkship, accompanying shelf exams, and the USMLE Step 2! **NEW Features** for this edition: - Full-color, updated interior design brings the content to you in a memorable style. - Full-color, updated figures illustrate concepts when a picture says it best. **CLASSIC Student approved features:** - Complete coverage of key surgery topics ensures that you are test-ready and prepared on the wards! - Quick Hits in the margins highlight highly testable topics--just see how the sparks fly at test time! - Clinical Pearls help you "file away" clinical medicine connections for handy retrieval at test time! - Bold terms highlight key terminology for added emphasis! **BONUS Material and study resources:** - **NEW!** 100 USMLE-style questions in the book and online, so you can study anytime, anywhere!

Step-Up to USMLE Step 2 CK

Now includes Step 2 practice Questions and Answers, with explanations, for each chapter! Current, concise, and easy to use, the updated fifth edition of Step-Up to USMLE Step 2 CK makes essential information engaging and retainable, delivering the perfect exam prep for today's busy medical student. Access just what you need to ace the USMLE Step 2 CK and make a confident transition to clinical practice with this high-yield, system-based review. This updated fifth edition of Step-Up to USMLE Step 2 CK helps you quickly memorize essential information and gives you the realistic test-taking practice to succeed. Full-color illustrations, "Quick Hits," and mnemonics clarify must-know information on causes, risk factors, history and physical exam, lab studies and radiology, treatment, and complications for the most common diseases and disorders. USMLE-style study questions for each chapter mimic those found on the Step 2 exams, accompanied by complete explanations for maximum comprehension and test preparation.

Step-Up to Medicine

Make the most of your study time and confidently take the next step in your medical career with this bestselling review. Step-Up to Medicine, 6th Edition, makes it easy to find information fast and take a confident next step toward a successful medical career. Ideal for preparing for clerkships or clinical rotations, shelf exams, and the USMLE Step 2, this bestselling volume in the popular Step-Up series provides a high-yield review of medicine in a concise, comprehensive approach. This 6th Edition is thoroughly updated and enhanced throughout. Clinical pearls, full-color illustrations, and "Quick Hits" provide essential information in an efficient, easy-to-remember manner to ensure excellence on exams and confidence in clinical settings, and a 100-question practice exam reinforces exam readiness and boosts test-taking confidence. NEW! More than 50 additional NBME-style review questions with answers and explanations reinforce key content in context with how students will encounter it on their exams. UPDATED! New and enhanced images throughout-including expanded coverage of dermatology-clarify essential concepts in vibrant detail. UPDATED! Concise tables and figures summarize treatment protocols, drug details, and other essential information for fast, efficient review. NEW! Additional online review questions test students' retention and alert them to areas requiring further study. "Quick Hits" help students save time and stay focused on core content.

Blueprints Medicine

One of the best selling and most highly regarded volumes in the Blueprints series, Blueprints Medicine provides a concise review of what students need to know in their rotations or the Boards. Each chapter is brief and includes pedagogical features such as bolded key words, tables, figures, and key points boxes. This edition has been reorganized to follow the Clerkship Directors in Internal Medicine guidelines and includes thoroughly updated content and additional tables and figures. A question-and-answer section at the end of the book includes 100 board-format questions with complete rationales for each answer choice. A companion website includes a question bank with 50 additional questions and answers and fully searchable text.

Step-up to Family Medicine

This high-yield review book gives you exactly the help you need to succeed on your family medicine clerkship, the NBME Family Medicine Shelf Exam, and the ambulatory component of the USMLE Step 2 CK.

Step-Up to Medicine 6e (int Ed)

Step-Up is designed as a single-volume, concise yet comprehensive review book for 2nd year medical students preparing for the USMLE Step 1. This Second Edition addresses the new format of the USMLE Step 1 by incorporating a systems-based orientation, clinical integration of content, and expanded clinical cases. The book presents information in different ways in order to suit different learning styles. It includes material in bulleted, "high-yield" form, comprehensive illustrations and tables, clinical case studies, and "Quick Hits," or clinical "pearls" in the margin. View the errata for the 2nd edition of Step-Up.

Step-up

This new addition to the Step-Up series uses a case-based format to parallel the manner in which interns learn and the thought processes interns employ when seeing a patient. Each case presentation includes a work-up, diagnosis, and treatment. Each case presentation also includes a discussion of the multiple medical problems possible and the reason why they are or are not a component of the final diagnosis. The content focuses on subjects most commonly tested on the USMLE Step 3. Quick Hits, buzzwords, mnemonics, acronyms, and lists are used throughout the text. A companion Website will offer the fully searchable text and color photographs.

Step-Up to USMLE Step 3

Now thoroughly updated and revised, the Fourth Edition of Step-Up to USMLE Step 2 CK provides a high-yield, systems-based review - ideal for preparing for the end-of-rotation NBME shelf exam and studying for the USMLE Step 2 CK. Full-color illustrations and "Quick Hits" provide essential information in an efficient, easy-to-remember manner, which makes this ideal for students in medical, physician assistant, and nurse practitioner programs. Step-Up to USMLE Step 2 CK, Fourth Edition delivers exactly what you need to know in order to be test-ready and ace key exams. Completely revised and updated content reflects the current USMLE exam Succinct, outline approach keeps "extra" material

to a minimum, focusing on the core content you need to know "Quick Hits" in the margins highlight highly testable topics Easy-to-remember mnemonics help you "file away" clinical information for handy retrieval at test time "Next Steps" margin notes guide you through the workup of a patient with practical tips to success Easy-to-follow algorithms show examples of effective clinical reasoning, particularly for similar complaints Includes must-know information on causes, risk factors, history and physical exam, lab studies and radiology, treatment, and complications for the most common diseases and disorders 300 USMLE-style questions, included with the eBook, feature complete explanations to help you gain confidence for the exam.

Step-up to USMLE Step 2 CK

An important addition to the popular Step-Up series, Step-Up to Emergency Medicine uses the proven series format to provide a high-yield review of emergency medicine, ideal for preparing for clerkships/clinical rotations, end of rotation/shelf exams, and the USMLE Step 2. Clinical pearls, full-color illustrations, and "Quick Hits" provide essential information in an efficient, easy-to-remember manner, perfect for medical, physician assistant, and nurse practitioner students. Step-Up to Emergency Medicine delivers exactly what you need to know--both for exam preparation and for practical use in the evaluation and treatment of patients in the emergency department. Succinct, outline approach focuses on the core content you need to know. "Quick Hits" in the margins highlight highly testable topics. Clinical pearls help you identify clinical connections for handy retrieval at test time, and aid in the transition from basic science to clinical medicine. More than 100 full-color photographs and line drawings illustrate key concepts throughout. Easy-to-follow algorithms show examples of effective clinical reasoning, particularly for similar complaints. Numerous charts, tables, graphs, and mnemonics facilitate easy retention of essential material. 100 online questions with complete rationale for correct and incorrect answers, help prepare you for exams and clinical practice. Coverage includes every essential area of emergency medicine, including psychiatric, pediatric, and environmental emergencies; trauma, wounds, toxicology, and medicolegal considerations-as well as must-know information on relevant pathophysiology, clinical features, differential diagnoses, patient evaluation, therapy, and more.

Step-up to Emergency Medicine

Preceded by: Step-up to USMLE step 1: 2014 / Brian Jenkins, Michael McInnis, Samir Mehta, Chris Lewis, Sonia Mehta, Sonul Mehta, Adam J. Mirarchi. 2014.

Step-up to USMLE Step 1

Organized by subspecialty, this case-based review covers all the information students are expected to learn during their internal medicine clerkship. Each topic begins with a brief patient history and a question about the most likely diagnosis or next step in management followed by a discussion of alternative diagnoses and management strategies. The user-friendly approach includes numerous algorithms, images, mnemonics, and tables. A companion Website will offer the fully searchable text.

NMS Medicine Casebook

This Step-Up Series volume is a high-yield, systems-based, outline-format review of commonly tested USMLE Step 2 material, including internal medicine subspecialties, required clerkship specialties, and important topics in medical practice. The user-friendly format, with numerous tables, illustrations, and flow charts, allows quick review of a vast body of facts. "Quick Hit" marginalia highlight facts likely to be tested. "Next Step" marginalia indicate what the clinician must do next after making a diagnosis. A full-color section illustrates classic presentations of dermatologic and other disorders. This edition includes additional Quick Hits, mnemonics, new illustrations, expanded coverage of ARDS, a new table on breast malignancy variants, and updated vaccination schedules.

Step-Up to USMLE Step 2

Now in its Third Edition, Step-Up is the most comprehensive systems-based review for the USMLE Step 1. The book has been widely acclaimed for its systems-based organization, which parallels the USMLE Step 1 content outline and helps students synthesize the information from their basic science courses. The popular, user-friendly format features numerous charts and diagrams and Quick Hits notes in the margins that help students integrate concepts across systems. For this edition, the author

has added numerous clinical vignettes and new mnemonics to each chapter. Pharmacology has been further integrated into the systems-based format with new illustrations, tables, and references.

Step-up to USMLE Step 1

Step-Up to the Bedside, the second book in a series from the authors of Step-Up: A High-Yield Systems Based Review for the USMLE Step 1 Exam, is a compilation of 75 clinically-oriented cases. These cases provide basic science coverage of relevant material that is frequently tested on USMLE Step 1. Each case is introduced by the patient's presenting complaint, a brief history, physical, and laboratory data. A differential diagnosis provides a means to synthesize the historical and physical data. Final diagnosis is offered. Lavishly illustrated, the cases are also interspersed with "Quick Hits" or brief bullets that provide additional information.

Step-up to the Bedside

Here is the first single, primary review tool to prepare students for both the internal medicine clerkship and the corresponding end-rotation NBME shelf examination. This logical alternative to several, limited-focus books blends a bullet-outline format students prefer in a review book with comprehensive paragraphs, as needed, for optimal preparation. A wealth of illustrations, charts, tables, graphs, and mnemonics speed and supplement learning. Ample content without superfluous detail enables students to readily evaluate and expand their knowledge of cardiology, pulmonary medicine, gastroenterology, hematology, neurology, endocrinology, rheumatology, nephrology, genitourinary disorders, fluids and electrolytes, dermatology, and musculoskeletal problems.

Step-up to Medicine

Thoroughly revised and updated for its Sixth Edition with the help of the physician educators of Doctors in Training.com, LLC, Step-Up to USMLE Step 1 is the most effective, comprehensive, systems-based review for the USMLE Step 1 exam. The book has been widely acclaimed for its high-yield, systems-based organization, which parallels the USMLE Step 1 content outline and helps students synthesize the information from their basic science courses. The popular, user-friendly format features numerous charts and diagrams and "Quick Hits" notes in the margins that help students integrate concepts across systems. The Sixth Edition has been updated to include more in-depth Biochemistry and Microbiology content, giving each subject its own dedicated chapter. In addition, the 2014 edition continues to offer clinical vignettes in each chapter; pharmacology, integrated into the systems-based format; and the popular "Crunch Time Review" section. A companion Website features a sample question bank.

Step-up to USMLE Step 1

Outline format, high-yield-yet-comprehensive review of pediatric pathophysiology and clinical information, written specifically as a guide for third year medical, PA, or NP students during their pediatrics rotation. Key features include Quick Hits margin notes to highlight key points and a set of 100 "end-of-book" exam questions offered in both print and as a free iPhone app to accompany the text. A website on thePoint offers full text online, plus an image bank, and possible online or mobile video clips or audio clips (ie, heart sounds).

Step-Up to Pediatrics

Step-Up to the Bedside, Second Edition is a comprehensive case-based review book for the USMLE Step 1 and Step 2 CS. It presents 100 clinical cases following the USMLE format and focuses on the basic science underlying each clinical scenario. The case-based presentation helps students assimilate and synthesize basic science information and provides excellent preparation for USMLE Step 1, USMLE Step 2 CS, and clinical clerkships. This edition contains thirty completely new cases, and all existing cases have been extensively updated. Each case now opens with learning objectives and ends with USMLE-style questions. Quick Hits bullets, mnemonics, figures, and tables help readers retain information. Fifty of the cases will be available online.

Step-up to the Bedside

Second in a series of publications from the Institute of Medicine's Quality of Health Care in America project Today's health care providers have more research findings and more technology available to

them than ever before. Yet recent reports have raised serious doubts about the quality of health care in America. Crossing the Quality Chasm makes an urgent call for fundamental change to close the quality gap. This book recommends a sweeping redesign of the American health care system and provides overarching principles for specific direction for policymakers, health care leaders, clinicians, regulators, purchasers, and others. In this comprehensive volume the committee offers: A set of performance expectations for the 21st century health care system. A set of 10 new rules to guide patient-clinician relationships. A suggested organizing framework to better align the incentives inherent in payment and accountability with improvements in quality. Key steps to promote evidence-based practice and strengthen clinical information systems. Analyzing health care organizations as complex systems, Crossing the Quality Chasm also documents the causes of the quality gap, identifies current practices that impede quality care, and explores how systems approaches can be used to implement change.

Crossing the Quality Chasm

Thoroughly revised and updated for its Fourth Edition, Step-Up to USMLE Step 1 is the most effective comprehensive systems-based review for the USMLE Step 1 exam. The book has been widely acclaimed for its high-yield, systems-based organization, which parallels the USMLE Step 1 content outline and helps students synthesize the information from their basic science courses. The popular, user-friendly format features numerous charts and diagrams and "Quick Hits" notes in the margins that help students integrate concepts across systems. In the Fourth Edition, clinical vignettes have been developed within each chapter, pharmacology has been further integrated into the systems-based format, a "Crunch Time Review" has been added, and a completely new chapter outlines study tips and strategies. All information has been reviewed by faculty to ensure accuracy. A companion Website features fully searchable online text, a sample question bank, and more.

Step-Up to USMLE Step 1

Lippincott's Illustrated Q&A Review of Histology is a resource for students engaged in histology course review and test preparation for the USMLE Step 1 and COMLEX. It contains more than 1,000 USMLE-style and content recall questions with images for approximately 40% of the questions.

Lippincott's Illustrated Q&A Review of Histology

Designed to help medical students through their exams. Built around the successful 'Essential Revision Notes for MRCP', this title focuses on what is essential learning for medical undergraduates and gives readers an 'all round' knowledge of medicine at this level.

Essential Revision Notes in Medicine for Students

Make the most of your study time and confidently take the next step in your medical career with this bestselling review. Step-Up to Medicine, 6th Edition, makes it easy to find information fast and take a confident next step toward a successful medical career. Ideal for preparing for clerkships or clinical rotations, shelf exams, and the USMLE Step 2, this bestselling volume in the popular Step-Up series provides a high-yield review of medicine in a concise, comprehensive approach. This 6th Edition is thoroughly updated and enhanced throughout. Clinical pearls, full-color illustrations, and "Quick Hits" provide essential information in an efficient, easy-to-remember manner to ensure excellence on exams and confidence in clinical settings, and a 100-question practice exam reinforces exam readiness and boosts test-taking confidence.

Step-Up to Medicine

Find what you need to know-fast This bestselling volume in the popular Step-Up series provides a high-yield review of medicine, ideal for preparing for clerkships or clinical rotations, shelf exams, and the USMLE Step 2. Clinical pearls, full-color illustrations, and "Quick Hits" provide essential information in an efficient, easy-to-remember manner to help you excel on your exams and succeed in the clinical setting. Also includes a 100-question practice exam to support preparation. Updated and revised content reflects extensive research with faculty and students. Figures, charts, tables, graphs, and mnemonics aid visual learners and facilitate retention of essential material. Enhanced high-yield outline format and Quick Hits save time and help students review more efficiently. 100-question practice exam helps students prepare for shelf and board. Succinct, outline approach keeps "extra" material to a minimum, focusing on the core content students need to know. Clinical pearls help students "file

away" clinical connections for handy retrieval at test time and aid in the transition from basic science to clinical medicine. Easy-to-follow algorithms demonstrate examples of effective clinical reasoning, particularly for similar complaints. Coverage includes every essential area of medicine, including body system diseases and disorders; fluids, electrolytes, and acid-base disorders; hematologic diseases and neoplasms; infectious diseases; diseases of the skin and hypersensitivity disorders; and ambulatory medicine. Helpful appendices cover radiographic and electrocardiogram interpretation, physical examination pearls, workup and management of common problems on the wards, basic statistics and evidence-based medicine, and end-of-life issues and informed consent.

5th Edition Medicine Step-Up Series

From the outset of their set of experiences until present day times Jews have practiced a gigantic effect on the improvement of clinical science. They have forever been kind in their consideration for the debilitated and held the clinical calling in extraordinary regard. In antiquated times medication and religion were firmly associated. The ministers were the caretakers of general wellbeing. The question with respect to the legitimacy of human obstruction in disorder - viewed as heavenly retaliation - failed to inconvenience the Jews, since they came to see the doctor as the instrument through whom God could impact the fix. Jewish doctors in this manner thought about their employment as profoundly enriched and not only a normal calling.

Step-Up to Family Medicine

Step-Up to Geriatrics provides a high-yield review of geriatric medicine for students taking a geriatric clerkship. Clinical pearls, clinical vignettes, full-color illustrations, and "Quick Hits" provide essential information in an efficient, easy-to-remember manner. Step-Up to Geriatrics delivers exactly what you need to know for exam prep and for practical use in the evaluation and treatment of older patients. Comprehensive yet succinct coverage includes general topics related to care of the elderly; common syndromes, issues, and medical conditions; and end-of-life issues. "Quick Hits" in the margins highlight highly testable topics. Clinical pearls and vignettes help you "file away" clinical connections for handy retrieval at test time, and aid in the transition from basic science to clinical medicine. A 100-question, clinically-oriented practice exam at the end of the book is an ideal self-assessment tool to prepare you for the questions you'll be faced with in clinical practice. More than 100 full-color photographs and line drawings illustrate key concepts throughout. Easy-to-follow algorithms show examples of effective clinical reasoning. Numerous charts, tables, graphs, and mnemonics aid visual learners and facilitate easy retention of essential material. Bold terms point out key terminology for added emphasis. Written for medical students, Step-Up to Geriatrics is also an ideal resource for residents on a geriatric rotation, geriatric fellows, or physicians seeking board certification or recertification, as well as PA and nurse practitioner students and professionals.

Step-Up to Medicine (2023) Fifth Edition

The inspiring and hilarious story of Patch Adams's quest to bring free health care to the world and to transform the way doctors practice medicine • Tells the story of Patch Adam's lifetime quest to transform the health care system • Released as a film from Universal Pictures, starring Robin Williams Meet Patch Adams, M.D., a social revolutionary who has devoted his career to giving away health care. Adams is the founder of the Gesundheit Institute, a home-based medical practice that has treated more than 15,000 people for free, and that is now building a full-scale hospital that will be open to anyone in the world free of charge. Ambitious? Yes. Impossible? Not for those who know and work with Patch. Whether it means putting on a red clown nose for sick children or taking a disturbed patient outside to roll down a hill with him, Adams does whatever is necessary to help heal. In his frequent lectures at medical schools and international conferences, Adams's irrepressible energy cuts through the businesslike facade of the medical industry to address the caring relationship between doctor and patient that is at the heart of true medicine. All author royalties are used to fund The Gesundheit Institute, a 40-bed free hospital in West Virginia. Adams's positive vision and plan for the future is an inspiration for those concerned with the inaccessibility of affordable, quality health care. Today's high-tech medicine has become too costly, impersonal, and grim. In his frequent lectures to colleges, churches, community groups, medical schools, and conferences, Patch shows how healing can be a loving, creative, humorous human exchange--not a business transaction.

Step-up to Geriatrics

Real-Life Cases for the Internal Medicine Clerkship and the USMLE Step 3 "...an excellent internal medicine review book written especially for medical students in their clinical years. It is perfect for clerkships, sub-internships, shelf, and USMLE exams. Sized to fit in the pocket of a white coat for easy portability, this book offers an engaging and high-yield re-view of internal medicine. It promotes active learning, using patient presentations and thought-provoking questions to encourage deeper thinking about clinical problems. The format will be comfortable for anyone who has spent time on the wards learning from patients and engaging in problem-based learning....This book is highly recommended to supplement internal medicine clerkships and sub-internships and to prepare for shelf and USMLE exams."--Yale Journal of Biology & Medicine You need exposure to high-yield cases to excel on the Internal Medicine clerkship and the shelf-exam. Case Files: Internal Medicine presents 60 real-life cases that illustrate essential concepts in Internal Medicine. Each case includes a complete discussion, clinical pearls, references, definitions of key terms, and USMLE-style review questions. With this system, you'll learn in the context of real patients, rather than merely memorize facts. 60 clinical cases, each with USMLE-style questions Clinical pearls highlight key concepts Primer on how to approach clinical problems and think like a doctor Proven learning system improves your shelf-exam scores

Gesundheit!

Winner of the Young Authors Award at the BMA book awards 2019! AND Highly Commended in the Medicine category! Here's what the BMA reviewers said: "I would unreservedly recommend this book to any medical student and indeed anyone else who wanted to learn more about internal medicine including junior doctors, nurses, physicians' assistants. I would have loved a book like this when I was a medical student." Medicine in a Minute is a new full-colour text covering the fundamentals of undergraduate medicine in one book. Medical students no longer have the time or inclination to read the huge texts that used to dominate this market - they need a concise book that covers the core information they have to know, and in a user-friendly format: Medicine in a Minute is this book! The book is edited and written by two of the authors behind the bestselling Cardiology in a Heartbeat and features several common design elements and features. It has quickly found favour with medical students and is consistently one of the bestselling medical student texts. The book is divided into body systems and then each section within the particular body system follows a consistent pattern: Definition Epidemiology Risk factors Differential diagnosis Aetiology Pathophysiology Clinical features Investigations Management Medicine in a Minute is a student-friendly, concise text that you will want close to hand throughout your studies.

Case Files Internal Medicine, Third Edition

Like its best-selling predecessor, the fifth edition of this popular series contains over 450 multiple-choice questions, updated references, color photographs and ECG tracings. MKSAP for Students is intended for third-year students participating in their required internal medicine clerkship and for fourth-year students on an advanced medicine clerkship. All questions are formatted as clinical vignettes that resemble the types of questions students encounter on the examination at the end of the clerkship and on the USMLE licensing examination. Each question has a detailed answer critique that identifies the correct answer, an explanation of why that answer is correct and the other options are incorrect, an educational objective and a short bibliography. Succinct Key Points summarize the important take home messages for each question. MKSAP for Students 5 is supported by its companion textbook, Internal Medicine Essentials for Students. All questions in MKSAP for Students are associated with relevant content in the Essentials textbook that can directly answer the question. Features: * Covers the common problems and disorders a student is likely to encounter * Over 450 NEW multiple-choice questions * Updated references, color photographs, and ECG Tracings * Questions formatted as clinical vignettes to resemble the types of questions on the examination * Key points to summarize important information for each question

Medicine in a Minute

Prepared by residents and attending physicians at Massachusetts General Hospital, this pocket-sized looseleaf is one of the best-selling references for medical students, interns, and residents on the wards and candidates reviewing for internal medicine board exams. In bulleted lists, tables, and algorithms, Pocket Medicine provides key clinical information about common problems in internal medicine, cardiology, pulmonary medicine, gastroenterology, nephrology, hematology-oncology, infectious diseases, endocrinology, and rheumatology. This Fifth Edition is fully updated and includes a sixteen-page color

insert with key and classic abnormal images. If you purchased a copy of Sabatine: Pocket Medicine 5e, ISBN 978-1-4511-8237-8, please make note of the following important correction on page 1-36: Oral anticoagulation (Chest 2012;141:e531S; EHJ 2012;33:2719; Circ 2013;127:1916) · All valvular AF as stroke risk very high · Nonvalv. AF: stroke risk ~4.5%/y; anticoag ® 68% $\bar{\text{stroke}}$; use a risk score to guide Rx: CHADS₂: CHF (1 point), HTN (1), Age $\geq$ 75 y (1), DM (1), prior Stroke/TIA (2) CHA₂DS₂-VASc: adds 65–74 y (1) $\geq$ 75 y (2), vasc dis. [MI, Ao plaque, or PAD (1)]; ? (1) score ³² ® anticoag; score 1 ® consider anticoag or ASA (? latter reasonable if risk factor age 65-74 y, vasc dis. or ?); antithrombotic Rx even if rhythm control [SCORE CORRECTED] · Rx options: factor Xa or direct thrombin inhib (non-valv only; no monitoring required) or warfarin (INR 2-3; w/ UFH bridge if high risk of stroke); if Pt refuses anticoag, consider ASA + clopi or, even less effective, ASA alone (NEJM 2009;360:2066) Please make note of this correction in your copy of Sabatine: Pocket Medicine 5e immediately and contact LWW's Customer Service Department at 1.800.638.3030 or 1.301.223.2300 so that you may be issued a corrected page 1-36. You may also download a PDF of page 1-36 by clicking [HERE](#). All copies of Pocket Medicine, 5e with the ISBN: 978-1-4511-9378-7 include this correction.

MKSAP for Students 5

"This life changing book helps readers use cognitive-behavioral therapy - one of today's most effective forms of psychotherapy - to conquer depression, anxiety, panic attacks, anger, guilt, shame, low self-esteem, eating disorders, substance abuse, and relationship problems. The second edition contains numerous new features : expanded content on anxiety ; chapters on setting personal goals and maintaining progress ; happiness rating scales ; gratitude journals ; innovative exercises focused on mindfulness, acceptance, and forgiveness; new worksheets ; and much more."--Publisher.

Pocket Medicine

The accompanying CD-ROM contains clinical examples, critical appraisals and background papers.

Mind Over Mood, Second Edition

Publisher's Note: Products purchased from 3rd Party sellers are not guaranteed by the Publisher for quality, authenticity, or access to any online entitlements included with the product. Introducing an innovative, systematic approach to understanding differential diagnosis, Frameworks for Internal Medicine helps students learn to think like physicians and master the methodology behind diagnosing the most commonly encountered conditions in internal medicine.

Evidence-based Medicine

Frameworks for Internal Medicine

A Keener Perception

Ecocritical Studies in American Art History · Paperback; 9780817355517; Published: November 2009 ; Published · November 2009 ; Description. A landmark collection of essays on the intersections of visual art, cultural studies, and environmental history in America.

A Keener Perception: Ecocritical Studies in American Art ...

A landmark collection of essays on the intersections of visual art, cultural studies, and environmental history in America. Issues of ecology--both as they appear in the works of nature writers and in the works of literary writers for whom place and the land are central issues--have long been of interest to ...

Ecocritical Studies in American Art History

by JL Salaz · 2012 · Cited by 1 — The focus on American culture in the volume has been the result of the book's inception at the 2005 American Studies. Association conference, and the editors' desire to further examine American ideolo- gies of exceptionalism and what Perry Miller. (1967) describes as the belief in America as. "nature's nation" (p.15).

A Keener Perception - Ecocritical Studies in American Art ...

15 Nov 2009 — A Keener Perception - Ecocritical Studies in American Art History; A landmark collection of essays on the intersections of visual art, cultural studies, and environmental history in America.

Ecocritical Studies in American Art History. Edited by Alan C ...

by SE Campbell · 2010 — A Keener Perception: Ecocritical Studies in American Art History. Edited by Alan C. Braddock and Christoph Irmscher. Foreword by Lawrence Buell. Tuscaloosa: U of Alabama P, 2009. 304 pp. Cloth. \$60.00. Paper \$29.95. The introduction and twelve essays in this strong volume consider intriguing ...

A Keener Perception: Ecocritical Studies in American Art ...

When viewers interacts with a work of art, they cannot help but to bring ... [Show full abstract] their own experiences with them. Through his work, Hopper sought to explore issues of identity, solitude, and mood. He explored these topics in himself, as can be seen in this image, as well as in his surroundings.

A Keener Perception: Ecocritical Studies in American Art ...

by JL Salaz · 2012 · Cited by 1 — (2012). A Keener Perception: Ecocritical Studies in American Art History. Studies in Art Education: Vol. 53, No. 4, pp. 347-350.

A keener perception : ecocritical studies in American art ...

A keener perception : ecocritical studies in American art history / edited by Alan C. Braddock and Christoph Irmscher ; foreword by Lawrence Buell ... Irmscher, Christoph. Contents: Introduction / Alan C. Braddock and Christoph Irmscher -- Filling the field : the Roanoke images of John White and Theodor de Bry / Timothy ...

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This seminar explores recent and contemporary art, primarily from within the United States, that critically engages landscape, ecology, and other environment-related sciences and politics. As such, it is conceived as an intersecting history of art and history of "the environment" in recent decades.

A keener perception : ecocritical studies in American art ...

Summary: "A landmark collection of essays on the intersections of visual art, cultural studies, and environmental history in America. Issues of ecology--both as they appear in the works of nature writers and in the works of literary writers for whom place and the land are central issues--have long been of interest ...

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Moby Dick

In this adaptation of Melville's masterpiece, McCaughrean recounts the tale of the obsessed Captain Ahab, as he pursues the great white whale--a creature as vast and dangerous as the sea itself. 55 illustrations, 25 in color.

Moby-Dick

"One of the great strengths of this third edition is Hershel Parker's inclusion of commentary on Moby-Dick from its publication in 1851 right into the 21st century to answer why Moby-Dick--boisterous, beautiful, filled with soaring language, forever questioning, and nearly 200 years old--is more popular than ever." --MARY K. BERCAW EDWARDS, University of Connecticut

Moby-Dick

A "brilliant and provocative" (The New Yorker) celebration of Melville's masterpiece—from the best-selling author of *In the Heart of the Sea*, *Valiant Ambition*, and *In the Hurricane's Eye* One of the greatest American novels finds its perfect contemporary champion in *Why Read Moby-Dick?*, Nathaniel Philbrick's enlightening and entertaining tour through Melville's classic. As he did in his National Book Award-winning bestseller *In the Heart of the Sea*, Philbrick brings a sailor's eye and an adventurer's passion to unfolding the story behind an epic American journey. He skillfully navigates Melville's world and illuminates the book's humor and unforgettable characters—finding the thread that binds Ishmael and Ahab to our own time and, indeed, to all times. An ideal match between author and subject, *Why Read Moby-Dick?* will start conversations, inspire arguments, and make a powerful case that this classic tale waits to be discovered anew. "Gracefully written [with an] infectious enthusiasm..."—New York Times Book Review

Why Read Moby-Dick?

This Norton Critical Edition presents three of Melville's most important short novels -- *Bartleby*, *The Scrivener*; *Benito Cereno*; and *Billy Budd*. The texts are accompanied by ample explanatory annotation. As his writing reflects, Melville was extraordinarily well read. "Contexts" offers selections from works that influenced Melville's writing of these three short novels, including, among others, Ralph Waldo Emerson's "The Transcendentalist" and Amasa Delano's *Narrative of Voyages and Travels*. Johannes

Dietrich Bergmann, H. Bruce Franklin, and Robert M. Cover provide overviews of Melville's probable sources. An unusually rich "Criticism" section includes twenty-eight wide-ranging pieces that often contradict one another and that are sure to promote classroom discussion. Book jacket.

Melville's Short Novels

With its high-interest adaptations of classic literature and plays, this series inspires reading success and further exploration for all students. These classics are skillfully adapted into concise, softcover books of 80-136 pages. Each retains the integrity and tone of the original book. Interest Level: 5-12 Reading Level: 3-4

Moby Dick Study Guide

Traces Melville's life from his childhood in New York, through his adventures abroad as a sailor, to his creation of "Moby-Dick," and forty years later, to his death, in obscurity.

Moby Dick

The classic story of Moby Dick, the whale pursued relentlessly by the crazed Captain Ahab.

Herman Melville

Pierre; or, The Ambiguities was first published in New York in 1852. The plot makes it a Gothic novel and evolves around the tensions in Pierre Glendinning's family. There are his widowed mother, his cousin Glendinning Stanley, his fiancée Lucy Tartan and Isabel Banford, who is revealed to be his half-sister.

Moby Dick

This classic work by the Russian philosopher and literary theorist Mikhail Bakhtin (1895-1975) examines popular humor and folk culture in the Middle Ages and the Renaissance. One of the essential texts of a theorist who is rapidly becoming a major reference in contemporary thought, *Rabelais and His World* is essential reading for anyone interested in problems of language and text and in cultural interpretation.

Pierre: Or, The Ambiguities

A stunning work of scholarship, the Norton Critical Edition of *The English Bible, King James Version*, is the most accessible edition available. In celebration of the 400th anniversary of the King James Bible, these long-awaited volumes bring together succinct introductions to each biblical book, detailed explanatory annotations, and a wealth of contextual and critical materials. Archaic words are explained, textual problems are lucidly discussed, and stylistic features of the original texts are highlighted. Judicious and economical, the introductions and annotations to the Old Testament give readers without Hebrew an entry into complexities of biblical literature, reconstructing its original contexts, tracing its evolution, and pointing out productive strategies of reading. Incorporating the insights of modern biblical scholarship as well as centuries of precritical interpretation, they offer essential guidance to a labyrinthine world, while respecting the text's integrity. The historical and critical appendix comprises three distinct collections. A section on ancient Near Eastern backgrounds presents the myths, hymns, prayers, and legal codes that informed the creation of the Hebrew Bible. A historical anthology of biblical interpretation gathers—for the first time in one volume—generous selections from the Jewish, Christian, and Muslim traditions, along with classics of secular commentary. It includes reflections on the Bible by philosophers from Hobbes to Ricoeur; a compendium of modern biblical scholarship, focusing on topics such as the oral and the written, the composition of the Pentateuch, and the historical movement from covenant to canon; and a provocative sampling of comparative and literary approaches. The crucial presence of the Old Testament within English literature is represented by paraphrases and parables in verse and prose, and a recapitulatory conclusion brings the diverse perspectives of this millennial survey to bear on two of the Bible's most famous passages: the expulsion from the garden of Eden and the binding of Isaac. A final section devoted to the question of translation includes significant English versions from Wycliffe to the present. Time lines, chronologies, diagrams, and maps are included.

Rabelais and His World

DigiCat Publishing presents to you this special edition of "The Old Man and the Sea" by Ernest Hemingway. DigiCat Publishing considers every written word to be a legacy of humankind. Every DigiCat book has been carefully reproduced for republishing in a new modern format. The books are available in print, as well as ebooks. DigiCat hopes you will treat this work with the acknowledgment and passion it deserves as a classic of world literature.

The English Bible, King James Version: The Old Testament (International Student Edition) (Vol. 1) (Norton Critical Editions)

Jeremiah N. Reynolds (1799-1858), an American newspaper editor, lecturer, explorer and author who became an influential advocate for scientific expeditions. Reynolds gathered first-hand observations of Mocha Dick, an albino sperm whale off Chile who bedeviled a generation of whalers for thirty years before succumbing to one. Mocha Dick survived many skirmishes (by some accounts at least 100) with whalers before he was eventually killed. In May 1839, *The Knickerbocker*, or *New-York Monthly Magazine* published Reynolds' "Mocha Dick: Or the White Whale of the Pacific," the inspiration for Herman Melville's 1851 novel *Moby-Dick*. In Reynolds' account, Mocha Dick was killed in 1838, after he appeared to come to the aid of a distraught cow whose calf had just been slain by the whalers. His body was 70 feet long and yielded 100 barrels of oil, along with some ambergris. He also had several harpoons in his body.

Illustrated Uncle Tom's Cabin and the Emancipation Proclamation

The first coherent theoretical, critical, and editorial approach to the study of literary revision

Moby Dick

Melville's long poem *Clarel: A Poem and Pilgrimage in the Holy Land* (1876) was the last full-length book he published. Until the mid-twentieth century even the most partisan of Melville's advocates hesitated to endure a four-part poem of 150 cantos of almost 18,000 lines, about a naïve American named Clarel, on pilgrimage through the Palestinian ruins with a provocative cluster of companions. But modern critics have found *Clarel* a much better poem than was ever realized. Robert Penn Warren called it a precursor of *The Waste Land*. It abounds with revelations of Melville's inner life. Most strikingly, it is argued that the character Vine is a portrait of Melville's friend Hawthorne. Based on the only edition published during Melville's lifetime, this scholarly edition adopts thirty-nine corrections from a copy marked by Melville and incorporates 154 emendations by the present editors, and also includes a section of related documents and extensive discussions. This scholarly edition is an Approved Text of the Center for Editions of American Authors (Modern Language Association of America).

The Old Man and the Sea

"Authorship Companion: Cutting-edge research in attribution studies; A new perspective on the dating of Shakespeare's plays, and on his dramatic collaborations; Combines the work of senior scholars with exciting new voices; Explores the latest developments in the understanding of Shakespeare's style and methods for detecting and describing it; Covers the entire breadth of Shakespeare's writing, across the plays and the poems; A record of all early documents relevant to authorship and chronology; A survey and synthesis of past scholarship to 2016; Individual case studies combined with broader analysis of theories and methods."--Publisher's description.

Mocha Dick

First published in 1947, this acknowledged classic of American literary criticism explores the influences—especially Shakespearean ones—on Melville's writing of *Moby-Dick*. One of the first Melvilleans to advance what has since become known as the "theory of the two Moby-Dicks," Olson argues that there were two versions of *Moby-Dick*, and that Melville's reading *King Lear* for the first time in between the first and second versions of the book had a profound impact on his conception of the saga: "the first book did not contain Ahab," writes Olson, and "it may not, except incidentally, have contained *Moby-Dick*." If literary critics and reviewers at the time responded with varying degrees of skepticism to the "theory of the two Moby-Dicks," it was the experimental style and organization of the book that generated the most controversy. Passionate in his poetry, Olson was no less passionate in his reading of Melville. Impatient with what he regarded as traditional forms of literary criticism, Olson engaged his own creativity to write a book as robust, original, and compelling as Melville's masterpiece. "Not only

important, but apocalyptic.”—New York Herald Tribune “One of the most stimulating essays ever written on Moby-Dick, and for that matter on any piece of literature, and the forces behind it.”—San Francisco Chronicle “Olson has been a tireless student of Melville and every Melville lover owes him a debt for his Scotland Yard pertinacity in getting on the trail of Melville’s dispersed library.”—Lewis Mumford, New York Times “Records, often brilliantly, one way of taking the most extraordinary of American books.”—W. E. Bezanson, New England Quarterly “The most important contribution to Melville criticism since Raymond Weaver’s pioneering contribution in 1921.”—George Mayberry, New Republic

The Fluid Text

Critical Theory Today is the essential introduction to contemporary critical theory. It provides clear, simple explanations and concrete examples of complex concepts, making a wide variety of commonly used critical theories accessible to novices without sacrificing any theoretical rigor or thoroughness. This new edition provides in-depth coverage of the most common approaches to literary analysis today: feminism, psychoanalysis, Marxism, reader-response theory, new criticism, structuralism and semiotics, deconstruction, new historicism, cultural criticism, lesbian/gay/queer theory, African American criticism, and postcolonial criticism. The chapters provide an extended explanation of each theory, using examples from everyday life, popular culture, and literary texts; a list of specific questions critics who use that theory ask about literary texts; an interpretation of F. Scott Fitzgerald's *The Great Gatsby* through the lens of each theory; a list of questions for further practice to guide readers in applying each theory to different literary works; and a bibliography of primary and secondary works for further reading.

Clarel

Fiction. Part fiction, part earnest mockumentary, *AMBIENT PARKING LOT* follows a band of musicians as they wander the parking structures of urban downtown and greater suburbia in quest of the ultimate ambient noise—one that promises to embody their historical moment and deliver them up to the heights of their self-important artistry. Along the way, they make sporadic forays into lyric while contending with doubts, delusions, miscalculations, mutinies, and minor triumphs. This saga peers into the wreckage of a post-9/11 landscape and embraces the comedy and poignancy of failed utopia.

Melville's Marginalia

In a novella which remains highly controversial to this day, Conrad explores the relations between Africa and Europe. On the surface, this is a horrifying tale of colonial exploitation. The narrator, Marlowe journeys on business deep into the heart of Africa. But there he encounters Kurtz, an idealist apparently crazed and depraved by his power over the natives, and the meeting prompts Marlowe to reflect on the darkness at the heart of all men. This short but complex and often ambiguous story, which has been the basis of several films and plays, continues to provoke interpretation and discussion. *Heart of Darkness* grew out of a journey Joseph Conrad took up the Congo River; the verisimilitude that the great novelist thereby brought to his most famous tale everywhere enhances its dense and shattering power. Apparently a sailor's yarn, it is in fact a grim parody of the adventure story, in which the narrator, Marlow, travels deep into the heart of the Congo where he encounters the crazed idealist Kurtz and discovers that the relative values of the civilized and the primitive are not what they seem. *Heart of Darkness* is a model of economic storytelling, an indictment of the inner and outer turmoil caused by the European imperial misadventure, and a piercing account of the fragility of the human soul.

The New Oxford Shakespeare

Moby-Dick is the story of Captain Ahab's quest to avenge the whale that 'reaped' his leg. The quest is an obsession and the novel is a diabolical study of how a man becomes a fanatic. But it is also a hymn to democracy. Bent as the crew is on Ahab's appalling crusade, it is equally the image of a co-operative community at work: all hands dependent on all hands, each individual responsible for the security of each.

Call Me Ishmael

In unrelenting flow of choices confronts us at nearly every moment of our lives, and yet our culture offers us no clear way to choose. This predicament seems inevitable, but in fact it's quite new. In medieval Europe, God's calling was a grounding force. In ancient Greece, a whole pantheon of shining gods

stood ready to draw an appropriate action out of you. Like an athlete in “the zone,” you were called to a harmonious attunement with the world, so absorbed in it that you couldn’t make a “wrong” choice. If our culture no longer takes for granted a belief in God, can we nevertheless get in touch with the Homeric moods of wonder and gratitude, and be guided by the meanings they reveal? *All Things Shining* says we can. Hubert Dreyfus and Sean Dorrance Kelly illuminate some of the greatest works of the West to reveal how we have lost our passionate engagement with and responsiveness to the world. Their journey takes us from the wonder and openness of Homer’s polytheism to the monotheism of Dante; from the autonomy of Kant to the multiple worlds of Melville; and, finally, to the spiritual difficulties evoked by modern authors such as David Foster Wallace and Elizabeth Gilbert. Dreyfus, a philosopher at the University of California, Berkeley, for forty years, is an original thinker who finds in the classic texts of our culture a new relevance for people’s everyday lives. His lively, thought-provoking lectures have earned him a podcast audience that often reaches the iTunesU Top 40. Kelly, chair of the philosophy department at Harvard University, is an eloquent new voice whose sensitivity to the sadness of the culture—and to what remains of the wonder and gratitude that could chase it away—captures a generation adrift. Re-envisioning modern spiritual life through their examination of literature, philosophy, and religious testimony, Dreyfus and Kelly unearth ancient sources of meaning, and teach us how to rediscover the sacred, shining things that surround us every day. This book will change the way we understand our culture, our history, our sacred practices, and ourselves. It offers a new—and very old—way to celebrate and be grateful for our existence in the modern world.

Critical Theory Today

A Los Angeles Times Best Non-Fiction Book of 2007 A Boston Globe Best Non-Fiction Book of 2007 Amazon.com Editors pick as one of the 10 best history books of 2007 Winner of the 2007 John Lyman Award for U. S. Maritime History, given by the North American Society for Oceanic History "The best history of American whaling to come along in a generation." —Nathaniel Philbrick The epic history of the "iron men in wooden boats" who built an industrial empire through the pursuit of whales. "To produce a mighty book, you must choose a mighty theme," Herman Melville proclaimed, and this absorbing history demonstrates that few things can capture the sheer danger and desperation of men on the deep sea as dramatically as whaling. Eric Jay Dolin begins his vivid narrative with Captain John Smith's botched whaling expedition to the New World in 1614. He then chronicles the rise of a burgeoning industry—from its brutal struggles during the Revolutionary period to its golden age in the mid-1800s when a fleet of more than 700 ships hunted the seas and American whale oil lit the world, to its decline as the twentieth century dawned. This sweeping social and economic history provides rich and often fantastic accounts of the men themselves, who mutinied, murdered, rioted, deserted, drank, scrimshawed, and recorded their experiences in journals and memoirs. Containing a wealth of naturalistic detail on whales, *Leviathan* is the most original and stirring history of American whaling in many decades.

Ambient Parking Lot

In *Moby Dick* Melville set out to write a "mighty book" on "a mighty theme." The editors of this critical text affirm that he succeeded. Nevertheless, their prolonged examination of the novel reveals textual flaws and anomalies that help to explain Melville's fears that his great work was in some ways a hash or a botch. A lengthy historical note also gives a fresh account of Melville's earlier literary career and his working conditions as he wrote; it also analyzes the book's contemporary reception and outlines how it finally achieved fame. Other sections review theories of the book's genesis, detail the circumstances of its publication, and present documents closely relating to the story. This scholarly edition is based on collations of both editions published during Melville's lifetime, it adopts 185 revisions and corrections from the English edition and incorporates 237 emendations by the series editors. This is an Approved Text of the Center for Editions of American Authors (Modern Language Association of America).

Heart of Darkness

"The best Darwin anthology on the market" (Stephen Jay Gould, Harvard) has just become better, in this newly revised version of the now classic Norton Critical Edition, first published in 1970.

Moby Dick

Mary Shelley's deceptively simple story of Victor Frankenstein and the creature he brings to life, first published in 1818, is now more widely read—and more widely discussed by scholars—than any other

work of the Romantic period. From the creature's creation to his wild lament over the dead body of his creator in the Arctic wastes, the story retains its narrative hold on the reader even as it spins off ideas in rich profusion. Macdonald and Scherf's edition of *Frankenstein* has been widely acclaimed as an outstanding edition of the novel—for the general reader and the student as much as for the scholar. The editors use as their copy-text the original 1818 version, and detail in an appendix all of Shelley's later revisions. They also include a range of contemporary documents that shed light on the historical context from which this unique masterpiece emerged. Macdonald and Scherf have now revised and updated their introduction, notes and bibliography, and have added new documents (including a review of *Frankenstein* by Percy Shelley).

All Things Shining

Endlessly pursued but ever elusive, *Moby-Dick* roams freely throughout the American imagination. A fathomless source for literary exploration, Melville's masterpiece has also inspired a stunning array of book illustrations, prints, comics, paintings, sculptures, mixed media, and even architectural designs. Innovative and lavishly illustrated, *Unpainted to the Last* illuminates this impressive body of work and shows how it opens up our understanding of both *Moby-Dick* and twentieth-century American art. The most continuously, frequently, and diversely illustrated of all American novels, *Moby-Dick* has attracted some remarkable book illustrators in Rockwell Kent, Boardman Robinson, Garrick Palmer, Barry Moser, and Bill Sienkiewicz, among others represented here. It has also inspired extraordinary creations by such prominent artists as Jackson Pollock, Frank Stella, Sam Francis, Benton Spruance, Leonard Baskin, Theodoros Stamos, Richard Ellis, Ralph Goings, Seymour Lipton, Walter Martin, Tony Rosenthal, Richard Serra, and Theodore Roszak. The artists reflect in equal measure the novel's realistic (plot, character, natural history) and philosophical modes, its visual and visionary dimensions. Some, like the obsessed and haunted Gilbert Wilson, claim *Moby-Dick* as their "Bible." Still others view the novel as a touchstone for feminist, multicultural, and environmentalist themes, or mock its status as a cultural icon.

Leviathan: The History of Whaling in America

I can think of few writers who can make the ordinary collide with the extraordinary to such beguiling effect...left me so fizzing with admiration' Observer A stunning collection of short stories by the three-times Costa prizewinner *Not the End of the World* is Kate Atkinson's first collection of short stories. Playful and profound, they explore the world we think we know whilst offering a vision of another world which lurks just beneath the surface of our consciousness, a world where the myths we have banished from our lives are startlingly present and where imagination has the power to transform reality. From Charlene and Trudi, obsessively making lists while bombs explode softly in the streets outside, to gormless Eddie, maniacal cataloguer of fish, and Meredith Zane who may just have discovered the secret to eternal life, each of these stories shows that when the worlds of material existence and imagination collide, anything is possible.

Moby-Dick, Or The Whale

The best-selling student edition on the market, now available in a Second Edition. Almost two centuries after its publication, *Frankenstein* remains an indisputably classic text and Mary Shelley's finest work. This extensively revised Norton Critical Edition includes new texts and illustrative materials that convey the enduring global conversation about *Frankenstein* and its author. The text is that of the 1818 first edition, published in three volumes by Lackington, Hughes, Harding, Mavor, and Jones. It is accompanied by an expansive new preface, explanatory annotations, a map of Geneva and its environs, and seven illustrations, five of them new to the Second Edition. Context is provided in three supporting sections: "Circumstance, Influence, Composition, Revision," "Reception, Impact, Adaptation," and "Sources, Influences, Analogues." Among the Second Edition's new inclusions are historical-cultural studies by Susan Tyler Hitchcock, William St. Clair, and Elizabeth Young; Chris Baldrick on the novel's reception; and David Pirie on the novel's many film adaptations. Related excerpts from the Bible and from John Milton's *Paradise Lost* are now included, as is Charles Lamb's poem "The Old Familiar Faces." "Criticism" collects sixteen major interpretations of *Frankenstein*, nine of them new to the Second Edition. The new contributors are Peter Brooks, Bette London, Garrett Stewart, James A. W. Heffernan, Patrick Brantlinger, Jonathan Bate, Anne Mellor, Jane Goodall, and Christa Knellwolf. A Chronology and Selected Bibliography are also included.

The Monster

The iconic story of a ship captain's obsessive hunt for a terrible white whale, *Moby-Dick* is universally regarded one of the most influential novels of the American Renaissance era. The Norton Library edition features the text of the first U.S. (1851) edition, with thorough endnotes that clarify obscure terms and references. A buoyant introduction by Jeffrey Insko (Oakland University) offers the contemporary reader a number of enticing ways into the novel, empowering them to read with understanding and pleasure despite its infamous reputation.

Darwin

The Epic of Gilgamesh is the world's oldest epic masterpiece.

Frankenstein, Second Edition

This perennially popular Norton Critical Edition has been revised to reflect the most current scholarly approaches to *The Scarlet Letter*—Hawthorne's most widely read novel—as well as to the five short prose works—"Mrs. Hutchinson," "Endicott and the Red Cross," "Young Goodman Brown," "The Minister's Black Veil," and "The Birth-mark"—that closely relate to the 1850 novel. This Second Norton Critical Edition also includes: · Revised and expanded explanatory footnotes, a new preface, and a note on the text by Leland S. Person. · Key passages from Hawthorne's notebooks and letters that suggest the close relationship between his private and public writings · Seven new critical essays by Brook Thomas, Michael Ryan, Thomas R. Mitchell, Jay Grossman, Jamie Barlowe, John Ronan, and John F. Birk. · A Chronology and revised and expanded Selected Bibliography.

Literary Theory : An Introduction, Anniversary Ed.

For this Sesquicentennial Norton Critical Edition, the Northwestern-Newberry text of *Moby-Dick* has been generously footnoted to include dozens of biographical discoveries, mainly from Hershel Parker's work on his two-volume biography of Melville.

Unpainted to the Last

Moby Dick or *The Whale* is an 1851 novel by American writer Herman Melville. The book is sailor Ishmael's narrative of the obsessive quest of Ahab, captain of the whaling ship *Pequod*, for revenge on *Moby Dick*, the giant white sperm whale that on the ship's previous voyage bit off Ahab's leg at the knee. A contribution to the literature of the American Renaissance, the work's genre classifications range from late Romantic to early Symbolist. *Moby-Dick* was published to mixed reviews, was a commercial failure, and was out of print at the time of the author's death in 1891. Its reputation as a "Great American Novel" was established only in the 20th century, after the centennial of its author's birth. William Faulkner said he wished he had written the book himself, and D. H. Lawrence called it one of the strangest and most wonderful books in the world and the greatest book of the sea ever written. Its opening sentence, Call me Ishmael, is among world literature's most famous.

Not The End Of The World

Frankenstein (Second International Student Edition) (Norton Critical Editions)

Advertising Law in Europe and North America

Consumer law and policy continues to be of great concern to both national and international regulatory bodies, and the second edition of the *Handbook of Research on International Consumer Law* provides an updated international and comparative analysis of the central legal and policy issues, in both developed and developing economies.

Handbook of Research on International Consumer Law, Second Edition

Most cross-border advertising occurs uncontroversially. However, because international advertising activity falls under so many diverse areas of law, some familiarity with the dense web of legislation, regulation, and case law that may effect its use is essential for all advertisers. This well-known book, now in a fully updated third edition, provides all the necessary information in an easy-to-use country-by-country format. Twenty-six country reports, each by a local expert, provide detailed information on the particular

legal environment in each country vis-à-vis advertising, including specific effects of all relevant treaties and trade agreements. Among the issues and topics taken into account are the following: · effect of import restrictions on advertising; · use of price comparisons in advertising; · ‘cold calling’; · consumers’ right to dispute resolution; · ‘blacklisted’ practices; · use of a language other than that of the target country; · special rules for agricultural products; · principles of non-discrimination and equal treatment of nationals; · precautionary principle versus risk principle; · protection of trademarks; · false or deceptive indication of source; · product ‘placement’ in non-advertising communications; · respectful interaction with religious, cultural, and social values; and · when a statement may be deemed ‘misleading’. Because the freedom to market a product simultaneously in several countries is a significant economic benefit, the invaluable information and guidance in this book on what is legally possible in a broad range of countries will be enormously beneficial to firms in all fields that engage in the sale and marketing of products or services. Corporate counsel and marketing directors will warmly welcome this new edition of a proven handbook. "

International Advertising Law

This study will address various IP-related issues that are important for the efficient management of companies active in creating and implementing advertising content and campaigns.

Managing Intellectual Property in the Advertising Industry

This is a truly international effort, and one with a strong commitment to human rights by the highly reputable authors coming from different jurisdictions! The many facets of today's consumer law are presented to the reader, including developing countries a fascinating effort in a dynamically emerging field of law! We are comprehensively informed about such bread and butter areas as advertising, unfair terms, consumer guarantees, product safety and liability, consumer credit, and redress. But traditional consumer law concepts and remedies are facing challenges in more complex areas, like services of general internet where consumers and private users should enjoy equal access to universal services, with the internet where speed must not be a pretext to eliminate standards of fair dealing, with risky investment services under the problematic paradigm shift from investor protection to investor confidence. A book to read, to think about, to work with for everybody interested in the future of consumer markets and law in a time of economic crisis! Norbert Reich, University of Bremen, Germany This is a richly interesting collection of essays, written by leading names in the field. It offers a thoroughly reliable survey of key tensions and challenges in modern consumer law and brilliantly combines thematic overview with detailed analysis. It will stimulate comparative thinking, it will provide a source of information and it will be welcomed by consumer law scholars all over the world. Stephen Weatherill, University of Oxford, UK Consumer law and policy has emerged in the last half-century as a major policy concern for all nations. This Handbook of original contributions provides an international and comparative analysis of central issues in consumer law and policy in developed and developing economies. The Handbook encompasses questions of both social policy and effective business regulation. Many of the issues are common to all countries and are becoming increasingly globalised due to the growth in international trade and technological developments such as the Internet. The authors provide a broad coverage of both substantive topics and institutional questions concerning optimal approaches to enforcement and the role of class actions in consumer policy. It also includes comparative insights into the influential EU and US models of consumer law and relates consumer law to contemporary trends in human rights law. Written by a carefully selected group of international experts, this text represents an authoritative resource for understanding contemporary and future developments in consumer law. This Handbook will provide students, researchers and policymakers with an insight to the main policy debates in each context and provide models of legal regulation to assist in the evaluation of laws and the development of consumer law and policy.

Handbook of Research on International Consumer Law

This book will be of interest to advertising law practitioners and students of European law. Divided into two parts, it first analyses commercial communications at the level of EC law. In the second part, the regulatory environment of member countries of the European Community is considered in depth. Among the topics examined are misleading advertising - interpreted through primary and secondary legislation and selective judgments of the European Court of Justice. Specific sectors are also considered, such as food, pharmaceuticals, tobacco and television industries. Useful addresses

and appendices on the most significant Directives and Codes of Practice regulating the fields of advertising are also included.

The European Handbook on Advertising Law

In the last two decades, accelerating technological progress, increasing economic globalization and the proliferation of international agreements have created new challenges for intellectual property law. In this collection of articles in honor of Professor Joseph Straus, more than 60 scholars and practitioners from the Americas, Asia and Europe provide legal, economic and policy perspectives on these challenges, with a particular focus on the challenges facing the modern patent system. Among the many topics addressed are the rapid development of specific technical fields such as biotechnology, the relationship of exclusive rights and competition, and the application of territorially limited IP laws in cross-border scenarios.

European Access

The third edition of an established text, this book provides comprehensive treatment of international marketing issues and includes expanded coverage of Eastern Europe and the Pacific Rim. New for this edition are the expanded use of mini cases within the text to illustrate the latest developments in marketing, together with expanded coverage of: South East Asia and the Pacific Rim, Central and Eastern Europe, Globalization, Culture, Financial aspects of marketing. Included throughout are self-assessment and discussion questions, key terms, references and bibliography.

Patents and Technological Progress in a Globalized World

Many areas of the law, numerous statutes, self-regulatory codes, European legislation and human rights conventions now govern advertising. This title sets out to explain concisely and comprehensively the myriad rules which control advertising.

International Marketing

The law on marketing and advertising has undergone profound changes based on the EU directives on unfair commercial practices and misleading and comparative advertising. The legislation partially requires full harmonisation and contains a comprehensive blacklist of prohibited practices. However, in other areas, only minimum harmonisation is required. A comprehensive case law from the CJEU has emerged, but still many issues remain open, unclear and debated. The EU Commission has an active interest in the field and has published numerous reports on the question. In addition it has developed revised, comprehensive guidelines on marketing business to consumer (B2C), which are fully discussed here. Further Commission initiatives in the area on business to business (B2B) marketing are also in the making, underlining the importance of this new collection.

Advertising Law and Regulation

Seminar paper from the year 2002 in the subject Business economics - Law, grade: 1,0, Savonia University of Applied Sciences, course: Marketing Law, 19 entries in the bibliography, language: English, abstract: It is not an easy task to create a nice film, wonderful music or a new software. But since it is really easy to copy the created economic value, this work has to be protected in order to keep this innovation process going and provide an incentive for the creation of investment in new works. Therefore a need for legal protection had arisen, which lead to enacting Intellectual Property rights. Many countries have seen the need for this protection. The following work outlines the European and partly the International Legislation of Intellectual Property Rights by first explaining the specific property right and further providing information about European and International legislation. Internationally, IPR are regulated by conventions like the Patent Cooperation Treaty, the Madrid Agreement for the international registration of brands, the Hague Agreement for industrial signs, and the Bern Convention of copy rights. Within the EU, the European Patent Office and the EU Regulation on Trademarks are responsible for the enforcement. Nationally, the national legislation as well as the registration offices take care of those issues. The IPR consist of Copyright, Trademark, Patent, and Design. They all are generally described as intellectual property or intangible property because they are property rights that cannot be touched or felt like personal property (e.g. car) or real property (e.g. land). However, the terms have different meanings and define different things.

Marketing and Advertising Law in a Process of Harmonisation

Addressing a critical need, *Advertising and Public Relations Law* explores the issues and ideas that affect the regulation of advertising and public relations speech. Coverage includes the categorization of different kinds of speech afforded varying levels of First Amendment protection; court-created tests for laws and regulations of speech; and non content-based restrictions on speech and expression. Features of this second edition include: overviews and synopses for each chapter extended excerpts from major court decisions appendices providing a chart of the judicial system, a summary of the judicial process, an overview of alternative dispute resolution mechanisms, and the professional codes for media industry and business associations online materials for instructors. The volume is intended for upper-level undergraduate and graduate students in media, advertising and public relations law or regulation courses. It also serves as an essential reference for advertising and public relations practitioners.

Marketing Law - A brief guide European and International aspects of Marketing Law

Derived from the renowned multi-volume *International Encyclopaedia of Laws*, this analysis of media law in the United Kingdom surveys the massively altered and enlarged legal landscape traditionally encompassed in laws pertaining to freedom of expression and regulation of communications. Everywhere, a shift from mass media to mass self-communication has put enormous pressure on traditional law models. An introduction describing the main actors and salient aspects of media markets is followed by in-depth analyses of print media, radio and television broadcasting, the Internet, commercial communications, political advertising, concentration in media markets, and media regulation. Among the topics that arise for discussion are privacy, cultural policy, protection of minors, competition policy, access to digital gateways, protection of journalists' sources, standardization and interoperability, and liability of intermediaries. Relevant case law is considered throughout, as are various ethical codes. A clear, comprehensive overview of media legislation, case law, and doctrine, presented from the practitioner's point of view, this book is a valuable time-saving resource for all concerned with media and communication freedom. Lawyers representing parties with interests in the United Kingdom will welcome this very useful guide, and academics and researchers will appreciate its value in the study of comparative media law.

Advertising and Public Relations Law

"This invaluable guide focuses specifically on advertising law and the myriad rules controlling the advertising industry. It covers all aspects of the law as it affects advertising, from European legislation and copyright law to libel and obscenity laws. It clearly explains the laws, statutes and self-regulatory codes that govern advertising and there are sections given to the specific issues affecting television, radio and cinema. New edition due in 2007."

Media Law in the United Kingdom

As the generic pharmaceutical industry continues to grow and thrive, so does the need to conduct adequate, efficient bioequivalence studies. In recent years, there have been significant changes to the statistical models for evaluating bioequivalence. In addition, advances in the analytical technology used to detect drug and metabolite levels have made bioequivalence testing more complex. The second edition of *Handbook of Bioequivalence Testing* has been completely updated to include the most current information available, including new findings in drug delivery and dosage form design and revised worldwide regulatory requirements. New topics include: A historical perspective on generic pharmaceuticals New guidelines governing submissions related to bioequivalency studies, along with therapeutic code classifications Models of noninferiority Biosimilarity of large molecule drugs Bioequivalence of complementary and alternate medicines Bioequivalence of biosimilar therapeutic proteins and monoclonal antibodies New FDA guidelines for bioanalytical method validation Outsourcing and monitoring of bioequivalence studies The cost of generic drugs is rising much faster than in the past, partly because of the increased costs required for approval—including those for bioequivalence testing. There is a dire need to re-examine the science behind this type of testing to reduce the burden of development costs—allowing companies to develop generic drugs faster and at a lower expense. The final chapter explores the future of bioequivalence testing and proposes radical changes in the process of biowaivers. It suggests how the cost of demonstrating bioequivalence can be reduced through intensive analytical investigation and proposes that regulatory agencies reduce the need for

bioequivalence studies in humans. Backed by science and updated with the latest research, this book is destined to spark continued debate on the efficacy of the current bioequivalence testing paradigm.

Advertising Law and Regulation

This book identifies both the general and specific laws and regulations that apply to the advertising of products and services in Ireland. Divided into two parts, the first section focuses on law, regulation, and the other key issues to be considered when advertising generally, such as consumer protection and contract law. The second section contains chapters on specific advertising law, regulations, and codes of practice imposed on certain industries or services, including financial services, solicitors, and alcohol advertising. The book focuses particularly on recent and little-known developments not covered in other legal texts. The Law of Advertising in Ireland will have global appeal, as it is applicable to any company, whether located in Ireland or not, whose advertisements will be visible to individuals within Ireland (including online). [Subject: Advertising Law, Company Law, Commercial Law, Consumer Law, Irish Law]

Overseas Business Reports

Traditional microeconomic theory has much to offer a manager. It suggests ways to increase profits by setting prices and packaging services, using advertising to increase demand and shows how internet auction sites like eBay affect competition and profitability. By using game theory to present and solve a manager's decision-making problems and by focusing on the strategic nature of these problems, this text makes microeconomic theory much more intuitive and relevant for the business student. The text is separated into four sections: basic microeconomic theory of the firm and the basic tools of game theory problems related to the strategic interaction between firms, including price and quantity competition and product differentiation issues arising from strategic interactions within the firm, including vertical and horizontal integration, training and motivating workers, and labour unions marketing economics including information problems, advertising, durable goods and the product life cycle. This book will be suitable for any student with a background of introductory economics. The authors include a variety of international examples and case studies from the business world to expand and illustrate key concepts, and provide end-of-chapter exercises to test students' grasp of the material. An online supplement comprising of problems and solutions as well as PowerPoint slides is available for lecturers.

Handbook of Bioequivalence Testing, Second Edition

Those lawyers lacking marketing expertise and operating with modest funds can find the help they need in this practical guide book. It provides a comprehensive overview of each element of marketing communications from advertising and branding to social media and websites. This second edition also features a new chapter covering GDPR.

The Law of Advertising in Ireland

A global legal compendium of the laws related to alcohol advertising in 55+ countries around the globe. Written members of the Global Advertising Lawyers Alliance (GALA) a network of the leading advertising lawyers in the world.

Managerial Economics, Second Edition

First published in 2002. Routledge is an imprint of Taylor & Francis, an informa company.

European Regulation of Advertising

Introduction to Sport Marketing is an accessible and engaging introduction to key concepts and best practice in sport marketing. Aimed at students with little or no prior knowledge of marketing, the book outlines a step-by-step framework for effective sport marketing, from conducting market analysis and developing a strategy, through to detailed planning and implementation. The book has a wider scope than other sport marketing textbooks, recognising that students are just as likely to have to employ their marketing skills in community sport or the not-for-profit sector as in professional sport, and therefore represents the most realistic and useful sport marketing text currently available. Now in a fully revised and updated second edition, the book has expanded coverage of digital and social media, product innovation, services and relationship marketing, and key contemporary issues such as social responsibility and sustainability. It features a much wider range of international cases and examples,

covering North America, Europe, and the vibrant and rapidly developing sport markets in Asia-Pacific, the Middle East and Latin America. Every chapter includes a range of useful features to help the reader to engage with fundamental principles and applied practice, such as problem-solving exercises and review questions. Introduction to Sport Marketing is an essential textbook for any degree-level sport marketing course.

Marketing Practices Regulation and Consumer Protection in the EC Member States and the US

Advertising is an important and visible component of marketing, competition, and consumer awareness. As many companies grow and expand to serve multinational audiences worldwide, there is a concomitant need to understand culture, customs and regulation in the world markets. Not only businesses but consumers and students as well need to understand the workings of advertising and its regulation in worldwide markets. This book is designed to fill this need for students and professionals. The book takes a thorough and critical view of the process in 21 countries, representing four continents of developed countries. An important feature of this handbook is the consistent, carefully plotted format of each chapter, facilitating easy access to key information. For each country, the chapters cover the following: form of government history of regulation along with current operating regulation systems route/manner in which cases are brought forward to regulating bodies advertising codes, if any, and how they work amount of money spent on advertising by year consumerism and its role in advertising specific regulation of advertising to children, health advertising and tobacco advertising sanctions and control of advertising found inadmissible position of commercial speech in country--if any Countries included are Argentina, Australia, Canada, Chile, China/Hong Kong, Colombia, Belgium, Brazil, Denmark, Finland, France, Japan, Korea, Mexico, Peru, Portugal, Spain, Sweden, the United States, and the United Kingdom. Each chapter's contributing author is a known expert in advertising with a particular insight on that country's language, culture, and advertising industry.

A Practical Guide to Marketing for Lawyers

This is a casebook on advertising and marketing law. Due to the length of the book, we have broken the book into 2 volumes. This is the order page for Volume 2. The book's table of contents: Volume 1 Preface Chapter 1: Overview Chapter 2: What is an Advertisement? Chapter 3: False Advertising Overview Chapter 4: Deception Chapter 5: Omissions and Disclosures Chapter 6: Special Topics in Competitor Lawsuits Chapter 7: Consumer Class Actions Chapter 8: False Advertising Practice and Remedies Volume 2 Chapter 9: Other Business Torts Chapter 10: Copyrights Chapter 11: Brand Protection and Usage Chapter 12: Competitive Restrictions Chapter 13: Featuring People in Ads Chapter 14: Privacy Chapter 15: Promotions Chapter 16: The Advertising Industry Ecosystem-Intermediaries and Their Regulation Chapter 17: Case Studies in Food and Drugs While we've done our best to make the hard copy version of the book useful to you, the hard copy is missing some key features, such as an index and color images. Therefore, if you would like a PDF version of the book to complement your hard copy version, just email a copy of your purchase receipt for the hard copy to Professor Goldman (egoldman@gmail.com) and he will email you a PDF at no extra cost.

Alcohol Advertising

The book delineates, with extraordinary clarity and precision, the working of unfair competition law throughout the European Union. Its four comprehensive chapters encompass: basic considerations of definition, subject matter, enforcement, and applicable law: international provisions under the Paris convention, TRIPS, and WIPO model law; analysis of relevant EC directives and regulations and ECJ jurisprudence; and extensive discussions of the national unfair competition laws of all 25 Member States. For each Member State, specific topics covered include such considerations as the following: sources of law; competition law in a nutshell; regulation of advertising; direct marketing; sales promotion; risk of confusion; disparagement, defamation; misappropriation, imitation; impediment of competitors; and breach of the law. The author also provides a selected bibliography of sources for each country. It would be difficult to find a more useful analysis of European Unfair Competition Law than this systematic study. It is practical, thorough, clarifying, and readable, all at the same time. The author untangles the most complex of apparent contradictions with impressive skill. Copies of this book will quickly take their places on the working shelves of interested practitioners, academics, and officials throughout Europe.

Censorship

Virtually every business is involved in advertising and marketing in one form or another. However, advertising is subject to a complex and often daunting web of law and regulation. Although in many cases there have been attempts to harmonise relevant laws, there are still significant national variations. Furthermore, in recent years digital marketing and targeting methods have changed the face of the advertising industry beyond recognition. Updated for 2020, *International Advertising Law* addresses the relevant law and regulations, as well as setting out practical considerations. The book covers key areas of advertising law such as local complaints procedures and enforcement, comparative advertising, influencer campaigns, sales promotions, ambush marketing, product placement, direct marketing and online behavioural advertising. The book also addresses the particular requirements in certain industries that are subject to specific advertising regulations (eg, gambling, alcohol, pharmaceuticals, financial products/services, food and tobacco/e-cigarettes). Edited by Paul Jordan, partner and head of advertising and Andrew Butcher, senior associate at UK law firm Bristows, this book includes chapters from leading experts in 30 jurisdictions. This new edition of *International Advertising Law* is essential reading for lawyers, in-house counsel, advertising executives and anyone else involved in the advertising/marketing industry. The book serves as an invaluable and straightforward guide to navigating these complex legal and regulatory regimes.

Chambers & Partners' the Legal Profession

The Unfair Commercial Practices Directive is the most important directive in the field of trade practices to have emerged from the EC but it builds upon European activity which has sought to regulate trade practices on both a sectoral and horizontal level. It is an umbrella provision, which uses general clauses to protect consumers. How effective this approach is and how it relates to the existing *acquis* are fundamental issues for debate. This work provides a critical appraisal of the Unfair Commercial Practices Directive linking discussion of it to general debates about how fair trading should be regulated. It explains how the Directive fits into the existing *acquis*. It also examines national traditions where these are necessary to explain the European approach, as in the case of general clauses. The book will be a valuable tool for any student of consumer law seeking to understand the thinking behind the directive and how it will affect national laws. It will also influence policy makers by suggesting how the directive should be interpreted and what policy lies behind its formulation. Businesses and their advisers will use the book as a means of understanding the new regulatory climate post-the directive.

Introduction to Sport Marketing

"An online resource centre accompanies this title with additional resources for students and lecturers . . ."--P. 4 of cover.

The Global Advertising Regulation Handbook

This collection examines the theoretical, analytical and political implications of global developments involving telecommunications and related technologies. The book's contributors - from fields such as economics, political science and communication studies - relate research on the political economy of communication with the work of international political economy scholars. The book stimulates cross-disciplinary debates among readers in these and other areas in order to, first, critically evaluate recent global developments involving communications and, second, to encourage the development of a more holistic and inclusive approach to these and related issues.

Advertising & Marketing Law

Built on a strong foundation, *Basic Marketing 18e with ConnectPlus and LearnSmart* provides an integrated teaching and learning solution for presenting the four Ps framework and managerial orientation with a strategy planning focus. The Perreault franchise was the pioneer of the "four Ps" in the introductory marketing course. The unifying focus of *Basic Marketing* has always been on how to make marketing decisions in deciding what customers to focus on and how best to meet their needs. Consistent with our belief in continuous quality improvement, this edition has been critically revised, updated, and rewritten to reflect new concepts, new examples, recent "best practices," and to tightly integrate the best digital tools in the industry for ensuring that students are prepared to engage in classroom lectures and pursue future business and marketing careers.

Unfair Competition Law

The Yearbook of Consumer Law provides a valuable outlet for high quality scholarly work which tracks developments in the consumer law field with a domestic, regional and international dimension. Furthermore, it provides an essential resource for all those, academic and practitioner, working in the areas of consumer law and policy.

International Advertising Law

Few applied disciplines are more sensitive to cross-cultural issues than marketing and consumer psychology. The chapters prepared for this volume reflect awareness of both similarities and differences within and across cultures. They include analyses of methodological issues, theoretical investigations of cultural and social values and their implications for marketing specialists, studies of gender- and sub-culture specific advertising, and investigations of advertising efforts in several different international markets. The scholars and advertising professionals who contributed these chapters will have much to say to consumer psychologists and marketing specialists alike.

European Fair Trading Law

Trade mark law practitioners agree that Ulrich Hildebrandt's Trade Mark Law in Europe hugely enhances their work. This fourth edition follows the same well-known, intensely practical, time-saving format, with each provision of current law (Directive 2015/2436) reproduced in its original English wording and annotated with relevant passages from all relevant decisions of the European Court of Justice, as well as relevant provisions of the Community Trade Mark Regulation and the national trade mark acts of all Member States implementing the Directive. The author's expert commentary on each provision expressly marks major changes to previous versions of the Directive, highlights when case law concerning a previous version remains relevant and translates passages that lack an official English text. Among the fundamental questions addressed are the following: When is it possible to register a geographical indication as a trademark? Are colours and sounds capable of registration? When may the reputation of a mark be invoked to protect it? How mundane could a sign be and still claim to be distinctive? When can it be said that there has been no genuine use of a trade mark? Where does the Court's function theory influence the trademark law? Given a topic or keyword, appendices assist in the quick finding of any provision of the Directive and relevant case law. There is no other resource presenting the original wording of ECJ case law, broken down by specific points of law and directly related on an article-by-article basis to EU and Member State trade mark legislation. As a highly organized presentation of key information, this is an ideal initial tool that makes any research into European trade mark law fast and easy, whether for academic purposes or actual legal practice. Lawyers, in-house counsel, judges, and academics will all welcome this new edition.

Strategic Advertising Management

In its 5th edition International Marketing guides students to understand the importance of international marketing for companies of every size and how going international can enhance value and growth. It provides a solid understanding of the key principles and practices of international marketing. The text has been thoroughly updated to reflect the most recent developments in the current business environment and encourages students to critically engage with the content within the context of modern life. Key Features: - A new chapter dedicated to Digital and Social Media Marketing - Fully updated pedagogy, including 'Going International' vignettes and End of Chapter questions - Brand new examples and case studies from global and innovative companies including Red Bull, Gillette and Audi - Now includes Interactive activities, Testbank questions and Quizzes available on Connect® International Marketing is available with McGraw Hill's Connect®, the online learning platform that features resources to help faculty and institutions improve student outcomes and course delivery efficiency. "International Marketing continues to be an essential subject in any business or management degree. Ghauri and Cateora's book, now in its fifth edition, provides a most up-to-date and authentic evolution of the subject." George S. Yip, Emeritus Professor of Marketing and Strategy, Imperial College Business School. Professor Pervez Ghauri teaches International Business at Birmingham Business School. He is Founding Editor for International Business Review (IBR) and Consulting Editor for Journal of International Business Studies (JIBS). Philip R. Cateora is Professor Emeritus at the University of Colorado. His teaching spanned a range of courses in marketing and international business from fundamentals through to doctoral level.

The Global Political Economy of Communication

This significantly revised and updated second edition addresses the rapid development of EU copyright law in relation to the advancement of new technologies, the need for a borderless digital market and the considerable number of EU legal instruments enacted as a result. Taking a comparative approach, the Commentary provides comprehensive coverage and in-depth commentary on each of the EU legal instruments and policies, both from an EU and an international perspective. Alongside full legislative analysis and article-by-article commentary, the Commentary illustrates the underlying basic principles of free movement and non-discrimination and provides insights into the influence of copyright on other areas of EU policy, including telecoms and bilateral trade agreements.

EBOOK: Basic Marketing

The Yearbook of Consumer Law 2008

Stories from Latin America/Historias de Latinoamerica, Second Edition

Enjoy the tales of Latin America--in Spanish and in English! In Stories from Latin America/Historias de Latinoamerica, we've placed the Spanish and English stories side by side--lado a lado--so you can practice and improve your reading skills in your new language while enjoying the support of your native tongue. This way, you'll avoid the inconvenience of constantly having to look up unfamiliar words and expressions in a dictionary. Read as much as you can understand, and then look to the facing page for help if necessary. As you read, you can check your comprehension by comparing the two versions of the story. You'll also find a bilingual vocabulary list at the end of the book, so you'll have a handy reference for new words. Stories from Latin America/Historias de Latinoamerica gives you the chance to Enjoy 16 fascinating short stories from Argentina, Bolivia, Colombia, Guatemala, Honduras, Paraguay, Peru, Venezuela, and more Fine-tune your language skills while gaining insight into the rich cultural heritage of the people of Latin America Improve your reading and listening skills with free audio downloads of four chapters from the book at mhprofessional.com Genevieve Barlow is an experienced Spanish educator and author.

Stories from Latin America/Historias de Latinoamerica: Historias de Latinoamerica

For use in schools and libraries only. Facing pages present English and Spanish versions of a series of traditional tales and Native American legends from Latin America.

Historias de España

Annotation. Side-by-side Spanish/English collections of rich & entertaining legends & stories from Spain. An educational tool that improves reading, comprehension, & vocabulary while exploring the history & culture of Spain.

Stories from Spain/Historias de Espana, Second Edition

Enjoy the tales of Spain--in Spanish and in English! In Stories from Spain/Historias de Espana, we've placed the Spanish and English stories side by side--lado a lado--so you can practice and improve your reading skills in your new language while enjoying the support of your native tongue. This way, you'll avoid the inconvenience of constantly having to look up unfamiliar words and expressions in a dictionary. Read as much as you can understand, and then look to the facing page for help if necessary. As you read, you can check your comprehension by comparing the two versions of the story. You'll also find a bilingual vocabulary list at the end of the book, so you'll have a handy reference for new words. Stories from Spain/Historias de Espana gives you the chance to Enjoy 18 tales that will introduce you to an array of characters--kings, nobles, rogues, and pirates Fine-tune your language skills while gaining insight into the rich cultural heritage of the Spanish people Improve your reading and listening skills with free audio downloads of six chapters from the book at mhprofessional.com Genevieve Barlow and William N. Stivers are experienced Spanish educators and authors.

Historias de Puerto Rico

This selection of 16 legends illustrates the diverse history of Puerto Rico, for intermediate level learners of Spanish. The stories are presented here with the English translation in parallel'

Stories from Mexico/Historias de Mexico, Second Edition

Enjoy the tales of Mexico--in Spanish and in English! In *Stories from Mexico/Historias de Mexico*, we've placed the Spanish and English stories side by side--lado a lado--so you can practice and improve your reading skills in your new language while enjoying the support of your native tongue. This way, you'll avoid the inconvenience of constantly having to look up unfamiliar words and expressions in a dictionary. Read as much as you can understand, and then look to the facing page for help if necessary. As you read, you can check your comprehension by comparing the two versions of the story. You'll also find a bilingual vocabulary list at the end of the book, so you'll have a handy reference for new words. *Stories from Mexico/Historias de Mexico* gives you the chance to Enjoy 16 well-known short stories that chronicle 1,500 years of Mexican history Fine-tune your language skills while gaining insight into the rich cultural heritage of the Mexican people Improve your reading and listening skills with free audio downloads of nine chapters from the book at mhprofessional.com Genevieve Barlow and William N. Stivers are experienced Spanish educators and authors.

Stories from Mexico / Historias de México, Premium Third Edition

Practice your reading skills in your new language—and gain valuable insights into Mexican culture and history *Stories from Mexico/Historias de Mexico* features Spanish and English stories side by side—lado a lado—to help you practice and improve your reading skills in your new language while enjoying the support of your native tongue. The practical format spares you the inconvenience of constantly having to look up unfamiliar words and expressions in a dictionary. Simply read as much as you can understand in your new language and refer to the facing page for help, if needed. The book includes 16-well known stories chronicling Mexican history and mythology. You'll gain valuable insights into Mexican culture as you sharpen your language skills. This updated third edition has been enhanced with 60-minutes of additional audio. Voiced by native Spanish speakers, the recordings cover most of the readings from the book and are accessible online and via app. *Stories from Mexico/Historias de Mexico* features:

- A convenient side-by-side presentation—English on one page, Spanish on the facing page
- 16 well-known short stories chronicling 1,500 years of Mexican history
- Extensive English-Spanish and Spanish-English vocabulary lists
- 60 minutes of audio recordings voiced by native Spanish speakers and available online or via app

Salsa Stories

An evocative collection of short stories by a three-time Pura Belpre honoree. Now available in paperback! When Carmen Teresa receives a notebook as a holiday gift, the guests suggest she write down their own childhood stories, which they tell. But Carmen Teresa, who loves to cook, collects their family recipes instead! With energy, sensitivity, and warmth, Lulu Delacre introduces readers to a symphony of colorful characters whose 9 stories dance through a year of Latin American holidays and customs. Countries include Mexico, Puerto Rico, Argentina, Guatamala and Peru. Seventeen delicious and authentic recipes are included.

Better Reading Spanish, 2nd Edition

Sharpen your Spanish language skills through readings about its speakers' daily lives and culture *Better Reading Spanish* offers you entertaining, "real world" texts to help you understand and learn more Spanish vocabulary and phrases. Each chapter features articles that cover a specific topic, such as cuisine, music, sports, film and theater, art, the family, today's lifestyle, or politics and history. Along the way, you will find instruction and exercises to help develop improved reading speed, comprehension, and vocabulary. The articles become gradually more difficult as you proceed through the book to keep you challenged and engaged. *Better Reading Spanish* is an easy, engaging way to boost your language skills and learn more about the language and its speakers as you go.

The Dragon Slayer

"A collection of three Latin American folktales retold in graphic novel form"--

The Crystal Frontier

_____ A DRAMATIC FICTIONAL PORTRAIT OF THE US-MEXICO BORDER, MIGRATION, AND ITS IMPACT ON PEOPLE'S LIVES _____ Through this network of nine personal stories, Carlos Fuentes sets out to explain Mexico and America to each other – and to the rest of the world. He presents a dramatic fictional portrait of the relationship between

the United States and Mexico, as played out in a Mexican dynasty led by a powerful Mexican oligarch with complex ties north of the border. It is the story of Mexican families who send their sons north to provide for whole villages with dollars and of Mexican tycoons who exploit their own people. Young Jose Francisco grows up in Texas, determined to write about the border world – the immigrants and illegals, Mexican poverty and Yankee prosperity – stories to break the stand-off silence with a victory shout, to shatter at last the crystal frontier.

Arroz Con Leche: Popular Songs and Rhymes from Latin America

A collection of traditional Latin American songs and rhymes, in Spanish and English, with the music included.

Genesis

“An epic work of literary creation . . . There could be no greater vindication of the wonders of the lands and people of Latin America than *Memory of Fire*.” —The Washington Post Eduardo Galeano’s monumental three-volume retelling of the history of the New World begins with *Genesis*, a vast chain of legends sweeping from the birth of creation to the era of savage colonialism. Through lyrical prose and deep understanding, Galeano (author of the celebrated *Open Veins of Latin America*) recounts creation myths, pre-Columbian societies, and the brutality of conquest, from the Andes to the Great Plains. Galeano’s project to restore to history “breath, liberty, and the word” unfolds as a unique, powerful work of literature. This daring masterpiece sets the past free, weaving a new kind of history from mythology, silenced voices, and the clash of worlds. *Genesis* is the first book of the *Memory of Fire* trilogy, which continues with *Faces and Masks* and *Century of the Wind*.

The Other Side

Award-winning Mexican author Juan Pablo Villalobos explores illegal immigration with this emotionally raw and timely nonfiction book about ten Central American teens and their journeys to the United States. You can’t really tell what time it is when you’re in the freezer. Every year, thousands of migrant children and teens cross the U.S.-Mexico border. The journey is treacherous and sometimes deadly, but worth the risk for migrants who are escaping gang violence and poverty in their home countries. And for those refugees who do succeed? They face an immigration process that is as winding and multi-tiered as the journey that brought them here. In this book, award-winning Mexican author Juan Pablo Villalobos strings together the diverse experiences of eleven real migrant teenagers, offering readers a beginning road map to issues facing the region. These timely accounts of courage, sacrifice, and survival—including two fourteen-year-old girls forming a tenuous friendship as they wait in a frigid holding cell, a boy in Chicago beginning to craft his future while piecing together his past in El Salvador, and cousins learning to lift each other up through angry waters—offer a rare and invaluable window into the U.S.–Central American refugee crisis. In turns optimistic and heartbreaking, *The Other Side* balances the boundless hope at the center of immigration with the weight of its risks and repercussions. Here is a necessary read for young people on both sides of the issue.

Redeemers

In *Redeemers*, acclaimed historian Enrique Krauze presents the major ideas that have formed the modern Latin American political mind during the late nineteenth and twentieth centuries—and looks closely at how these ideas were expressed in the lives of influential revolutionaries, thinkers, poets, and novelists. Here are the Cuban José Martí; the Argentines Che Guevara and Evita Perón; political thinkers like Mexico’s José Vasconcelos; and the writers José Enrique Rodó, Mario Vargas Llosa, Octavio Paz, and Gabriel García Márquez. *Redeemers* also highlights Mexico’s Samuel Ruiz and Subcomandante Marcos, as well as Venezuela’s president Hugo Chávez, and their influence on contemporary Latin America. In his brilliant, deeply researched history, Enrique Krauze uses the range of these extraordinary lives to illuminate the struggle that has defined Latin American history: an ever-precarious balance between the ideal of democracy and the temptation of political messianism.

Comics Beyond the Page in Latin America

Comics Beyond the Page in Latin America is a cutting-edge study of the expanding worlds of Latin American comics. Despite lack of funding and institutional support, not since the mid-twentieth century have comics in the region been so dynamic, so diverse and so engaged with pressing social and cultural

issues. Comics are being used as essential tools in debates about, for example, digital cultures, gender identities and political disenfranchisement.

World Literature, Cosmopolitanism, Globality

From today's vantage point it can be denied that the confidence in the abilities of globalism, mobility, and cosmopolitanism to illuminate cultural signification processes of our time has been severely shaken. In the face of this crisis, a key concept of this globalizing optimism as World Literature has been for the past twenty years necessarily is in the need of a comprehensive revision. World Literature, Cosmopolitanism, Globality: Beyond, Against, Post, Otherwise offers a wide range of contributions approaching the blind spots of the globally oriented Humanities for phenomena that in one way or another have gone beyond the discourses, aesthetics, and political positions of liberal cosmopolitanism and neoliberal globalization. Departing basically (but not exclusively) from different examples of Latin American literatures and cultures in globalized contexts, this volume provides innovative insights into critical readings of World Literature and its related conceptualizations. A timely book that embraces highly innovative perspectives, it will be a mustread for all scholars involved in the field of the global dimensions of literature.

Guide to the Perfect Latin American Idiot

Three Latin American writers quote, dissect and review this character in a cultural critique that combines analysis with humor and a relentless self-criticism.

The Night Will Be Long

A CRIME READS BEST BOOK OF THE YEAR An addictive and nuanced narrative about conflict-rife Colombia. A boy witnesses a violent confrontation in a remote part of town in the state of Cauca, Colombia. Minutes later, someone arrives at the scene to clear up all trace of the incident. No one in town claims to have heard or seen anything, and yet an anonymous accusation launches a dangerous investigation that unfolds within the corrupt world of the Christian churches of Latin America. A story that urgently reveals inequality and violence that govern an entire country, *The Night Will Be Long* is a devastatingly humorous thriller that will appeal to fans of Roberto Bolaño and Fernanda Melchor's *Hurricane Season*. Santiago Gamboa's fascinating characters introduce an addictive and nuanced narrative about conflict-rife Colombia.

Land of Smoke

"Land of Smoke is one of my favourite books by one of my favourite Argentinian authors." – Samanta Schweblin, author of *Seven Empty Houses Dazzling*, hallucinatory short stories by a rediscovered Argentinian contemporary of García Márquez, whose groundbreaking novel *January* is being published in English for the first time Resplendent with otherworldly imagery and beguiling prose, *Land of Smoke* presents a uniquely compelling voice in Latin American literature. An old man wakes up one morning to find that his beloved garden, the envy of all his neighbours, is floating away with him on board. A young woman moves to Buenos Aires, bringing with her a replacement head. A meek German missionary leaves Paraguay for the Pampas, completely unprepared for what he will encounter there. Dazzling and hallucinatory, the stories collected here recall the masters of magical realism — but with Gallardo's distinctive, idiosyncratic slant

Lost City Radio

For ten years, Norma has been the on-air voice of consolation and hope for the Indians in the mountains and the poor from the barrios—a people broken by war's violence. As the host of *Lost City Radio*, she reads the names of those who have disappeared—those whom the furiously expanding city has swallowed. Through her efforts lovers are reunited and the lost are found. But in the aftermath of the decadelong bloody civil conflict, her own life is about to forever change—thanks to the arrival of a young boy from the jungle who provides a cryptic clue to the fate of Norma's vanished husband.

Afro-Latin American Studies

Examines the full range of humanities and social science scholarship on people of African descent in Latin America.

Stories from Latin America / Historias de Latinoamérica, Premium Third Edition

Enjoy tales from Latin America while sharpening your new language skills! Practice and improve your reading skills in your new language while enjoying the support of your native tongue with Stories from Latin America, Third Edition. Both insightful and practical, this book features Spanish and English stories presented in a side-by-side format that saves you the inconvenience of constantly having to look up unfamiliar words and expressions in a dictionary. Simply read as much as you can understand in your new language and refer to the facing page for help, if needed. A bilingual vocabulary list featured at the end of the book serves as a handy reference for new words. The best way to learn about a new culture is through its folktales and legends. Sixteen fascinating stories offer valuable insights into the rich culture of Latin America. And now you can hear the stories read aloud by native Spanish speakers online and via app. This new edition gives you access to a full 60 minutes of audio—ten of the stories included in the book. Hearing the stories read aloud in their original language will help increase your comprehension and pronunciation skills even more. Stories from Latin America, Third Edition brings you: • A convenient side-by-side presentation with English on one page and Spanish on the facing page • Sixteen short stories from Spanish-speaking cultures • Extensive English-Spanish and Spanish-English vocabulary lists • 60 minutes of audio recordings read by native Spanish speakers and available online or via app

Stories from Latin America (Historias de Latinoamérica)

Bilingual anthology offers geographic and cultural diversity with stories from Central America, South America, and Spain. Featured authors include Silvina Ocampo, Julio Ramón Ribeyro, Augusto Roa Bastos, and many others.

Great Spanish and Latin American Short Stories of the 20th Century/Grandes cuentos españoles y latinoamericanos del siglo XX: A Dual-Language Book

“This collection, because of its exceptional theoretical coherence and sophistication, is qualitatively superior to the most frequently consulted anthologies on Latin American women’s history and literature . . . [and] represents a new, more theoretically rigorous stage in the feminist debate on Latin American women.”—Elizabeth Garrels, Massachusetts Institute of Technology

Women, Culture, and Politics in Latin America

In *The Politics of Decolonial Investigations* Walter D. Mignolo provides a sweeping examination of how coloniality has operated around the world in its myriad forms from the sixteenth century to the twenty-first. Decolonial border thinking allows Mignolo to outline how the combination of the self-fashioned narratives of Western civilization and the hegemony of Eurocentric thought served to eradicate all knowledges in non-European languages and praxes of living and being. Mignolo also traces the geopolitical origins of racialized and gendered classifications, modernity, globalization, and cosmopolitanism, placing them all within the framework of coloniality. Drawing on the work of theorists and decolonial practitioners from the Global South and the Global East, Mignolo shows how coloniality has provoked the emergence of decolonial politics initiated by delinking from all forms of Western knowledge and subjectivities. The urgent task, Mignolo stresses, is the epistemic reconstitution of categories of thought and praxes of living destituted in the very process of building Western civilization and the idea of modernity. The overcoming of the long-lasting hegemony of the West and its distorted legacies is already underway in all areas of human existence. Mignolo underscores the relevance of the politics of decolonial investigations, in and outside the academy, to liberate ourselves from canonized knowledge, ways of knowing, and praxes of living.

The Politics of Decolonial Investigations

Delightful stories, other material based on works of Don Juan Manuel, Luis Taboada, Ricardo Palma, other noted writers. Complete faithful English translations on facing pages. Exercises.

The Law of Love

Traducere de Cornelia R. Dulescu
Prin dragoste, o femeie salvează de la moarte un indian otrăvit de veninul unui _arpe. Din această pasiune tîmuitoare se va naşte Eva, botezat astfel ca să iubească viaţa. Orfan de mamă, Eva îşi croieşte un drum presărat cu lacrimi, dar _îi cu miracolele pe care le pot face dragostea _îi bun tateaua.

Destinul ei și al tovarășilor ei de cucerire se întrec în tapiseria complicată și multicoloră a istoriei sud-americane iar vocea Evei Luna deapănă, cu nostalgie și umor, povestea fascinantă a unei femei pe care viața a iubit-o.

First Spanish Reader

The gripping story of two families struggling to overcome their own destinies. A mosaic of treachery and revenge, of possible and impossible loves, and of the great adventure that is living and surviving in a land marked by intolerance and outrage. Marian Miller, an NGO aid worker, is asked to write a report on illegal Jewish settlements on Palestinian territories. In order to do so, she wants to make sure she understands both sides of the story. Marian arranges a meeting in Israel with Ezekiel Zucker, an elderly man who, like many others, has a lot to tell and also, a secret to hide. Ezekiel will narrate his story as if it were a massive jigsaw puzzle with many complex pieces and Marian will tell him the version she's familiar with: the Arab one. At the twilight of the 19th century, the Zuckers are banned from their homeland of Russia because they are Jewish. After undergoing unspeakable horrors and injustices under the tsar's rule, they set out for the Promised Land and buy land owned by the Ziads, an Arab family headed by a man named Ahmed. The two men, Ahmed Ziad and Samuel Zucker, will establish a strong bond, a friendship that can overcome religious and political differences and that will continue on for generations. This riveting family saga that culminates in 1948 is not only Julia Navarro's best and most ambitious novel yet, it's a tale filled with real people taking responsibility for their own destinies by following their dreams and fighting for their lives. An unforgettable novel that, like all of history's greatest books, conceals many novels within.

Eva Luna

Rich selection of works by Nicaraguan writer Rubén Darío, the high priest of the modernismo school of literature, features poems and stories from *Azul* (Blue), *Prosas profanas* (Worldly Hymns), and others.

Shoot Me, I'm Already Dead

Latin America is experiencing a boom in graphic novels that are highly innovative in their conceptual play and their reworking of the medium. Inventive artwork and sophisticated scripts have combined to satisfy the demand of a growing readership, both at home and abroad. *Posthumanism and the Graphic Novel in Latin America*, which is the first book-length study of the topic, argues that the graphic novel is emerging in Latin America as a uniquely powerful force to explore the nature of twenty-first century subjectivity. The authors place particular emphasis on the ways in which humans are bound to their non-human environment, and these ideas are productively drawn out in relation to posthuman thought and experience. The book draws together a range of recent graphic novels from Argentina, Brazil, Chile, Mexico and Uruguay, many of which experiment with questions of transmediality, the representation of urban space, modes of perception and cognition, and a new form of ethics for a posthuman world. Praise for *Posthumanism and the Graphic Novel in Latin America* '...well-referenced and... well considered - the analyses it brings are overall well-executed and insightful...' *Image and Narrative*, Jan 2018, vol 18, no 4

Stories and Poems/Cuentos y Poesías

This contributed volume is a real “who is who” in Latin American psychology. Edited by the most prominent psychology researcher alive in the region, the book presents a comprehensive panorama of psychology in Latin America as a science, as a profession and as a way of improving the quality of life of individuals and communities. Despite its achievements, Latin American psychology is little known by the international psychological community. In order to fill this gap, Dr. Rubén Ardila has invited the most important researchers and practitioners in the region to present an overview of psychology as both a profession and a research field in Latin America in the following areas: · Scientific research · Professional issues · Clinical and health psychology · Developmental psychology · Educational and school psychology · Organizational and work psychology · Social psychology · Community psychology · Legal and forensic psychology *Psychology in Latin America – Current Status, Challenges and Perspectives* seeks to place Latin American psychology on the map of international psychology, and by doing so it aims to foster cooperation between researchers, practitioners and students from the region with its peers from all over the world.

Posthumanism and the Graphic Novel in Latin America

A comprehensive, encyclopedic guide to the authors, works, and topics crucial to the literature of Central and South America and the Caribbean, the Encyclopedia of Latin American Literature includes over 400 entries written by experts in the field of Latin American studies. Most entries are of 1500 words but the encyclopedia also includes survey articles of up to 10,000 words on the literature of individual countries, of the colonial period, and of ethnic minorities, including the Hispanic communities in the United States. Besides presenting and illuminating the traditional canon, the encyclopedia also stresses the contribution made by women authors and by contemporary writers. Outstanding Reference Source
Outstanding Reference Book

Psychology in Latin America

Taylor (Spanish and comparative literature, Dartmouth College) draws on five Latin American plays written 1965-70 to illustrate how theatre both reflects and shapes political and economic events and movements. Of interest to students of either theatre or Latin America. All nations are translated. Annotation copyrighted by Book News, Inc., Portland, OR

Encyclopedia of Latin American Literature

The first-ever collection of Latin American science fiction in English.

Theatre of Crisis

Presenting and interrogating an array of texts and discourses, this collection brings into focus a broad range of topics whose common denominator is the intersection between cultural productions and politics in different moments of the history of Latin America and Spain. From the struggles of class distinction, identity and community in 19th and 20th century and contemporary Latin America as explored in photography, literature and film, to how political and sexual transgressions from medieval times to the present are portrayed in Hispanic literature, and the ways that canonical and non-canonical texts in Spain have been defying hegemonic power relations in the 20th century and beyond. This volume provides fresh approaches from well-established scholars, as well as from a new generation of researchers whose works enlighten the reader about the rich facets of such intersections. This publication also offers a background to pursue further research in these areas and to serve the general public interested in Latin American and Spanish literary and cultural studies, and those seeking a greater understanding of social and economic change in both Latin America and Spain: specifically, issues of inclusion and citizenship; the constraints on state power in the neoliberal era; the strategies used by texts to create subjects that are not bound to conventional identity formations; and the challenges and possibilities of subverting the gaze of the institutional spectator.

Cosmos Latinos

Striking in its imagery, its history, and its breathtaking scope, Latin American fiction has finally come into its own throughout the world. Collected in this brilliant volume are thirty-five of the finest writers of this century, including: Jorge Louis Borges, Carlos Fuentes, Garbriel Garcia Marquez, Jorge Amado, Octavio Paz, and many more. "Exhilarating. PUBLISHERS WEEKLY

New Readings in Latin American and Spanish Literary and Cultural Studies

In Expectations Unfulfilled scholars from Argentina, Belgium, Brazil, Mexico, Norway, Spain and Sweden study the experiences of Norwegian migrants in Latin America between the Wars of Independence and World War II.

Contemporary Latin American Short Stories

Expectations Unfulfilled: Norwegian Migrants in Latin America, 1820-1940