Exploration And Exploitation In Early Stage Ventures And Smes

#early stage ventures #SME business growth #market exploration #resource exploitation #startup innovation

Navigating the critical balance between exploration for new opportunities and the exploitation of existing resources is paramount for early stage ventures and SMEs. This involves strategically identifying fresh market avenues and fostering innovation, while simultaneously optimizing current assets and processes to ensure sustainable growth and competitive advantage in dynamic business environments.

Exploration and Exploitation in Early Stage Ventures and SMEs

This volume of Technology, Innovation, Entrepreneurship and Competitive Strategy is devoted to research aimed at understanding the implications of Exploration and Exploitation activities in early-stage ventures and small-and-medium enterprises (SMEs).

Handbook of Research Methodologies and Design in Neuroentrepreneurship

This Handbook provides an overview of neuroscience-driven research methodologies and how those methodologies might be applied to theory-based research in the nascent field of neuroentrepreneurship. It presents the current thinking and examples of pioneering work, serves as a reference for those wishing to incorporate these methods into their own research, and provides several helpful discussions on the nature of an answerable question using neuroscience techniques. It includes concrete examples of new ways to conduct research that can shed light onto such areas as decision-making and opportunity recognition, allowing us to ask different, perhaps better, questions than ever before.

Eurasian Business and Economics Perspectives

EBES conferences have been an intellectual hub for academic discussion in economics, finance, and business fields and provide network opportunities for participants to make long-lasting academic cooperation. This is the 26th volume of the Eurasian Studies in Business and Economics (EBES's official proceeding series), which includes selected papers from the 38th EBES Conference which took place in Warsaw. The conference was organized in hybrid mode with both online and in-person presentations at the Faculty of Economics Sciences, the University of Warsaw in Warsaw, Poland, on January 12-14, 2022. At the conference, 197 papers by 439 colleagues from 50 countries were presented. Both theoretical and empirical papers in this volume cover diverse areas of business, economics, and finance from many different regions.

The Entrepreneur’s Guide to Risk and Decisions

Becoming a successful entrepreneur is impossible without accepting risk - the question is which risk to take and at what time. This guide offers practical, no-nonsense advice for marketing and financing your business, bringing on partners and employees, and launching your business as inexpensively and aggressively as possible.

Entrepreneurial Finance

Timely, practical, comprehensive manual for financing entrepreneurial ventures, with a strong European perspective.

De Gruyter Handbook of SME Entrepreneurship

"A small business is not a little big business." Small- and medium-sized enterprises (SMEs) are considered the engines of worldwide economies and the main sources of job creation. Management in these companies is different from management in larger/older enterprises with their already established concepts and instruments. In view of the high importance of SMEs in emerging, developing and developed economies worldwide, the De Gruyter Handbook of SME Entrepreneurship investigates the underlying mechanisms and practices of management within these companies with a focus on entrepreneurship, growth and innovation. It argues that it is time for a dedicated theory of "SME Entrepreneurship" to emerge. Entrepreneurial thinking and behavior in SMEs must be differentiated from that of start-ups and large companies. On the other hand, it also explores the different entrepreneurship manifestations that exist within a widely heterogeneous group of SMEs. The handbook provides a theoretical framework in which to understand, compare and contrast the complexity of SMEs in both domestic and international processes and addresses the strengths, achievements, and challenges of entrepreneurship in SMEs.

International Growth of Small and Medium Enterprises

The majority of SMEs are operating in a networked business environment, and these networks extend beyond national and cultural boundaries. Within these networks, growth takes various routes and forms. Instead of linear, positive growth, international growth is often more cyclical, including periods of stagnation and withdrawal, even exits. International Growth of Small and Medium Enterprises focuses on international growth, such as how companies expand their operations across national borders through opportunity exploration and exploitation, and identification and development of innovations, i.e. on international entrepreneurship. The book provides a comprehensive overview of international growth of small and medium-sized enterprises from diverse points of view. It verifies that SMEs in all parts of the globe share similar characteristics, but also differ significantly. New explanations emerge, such as ownership, steering of the company, or the negative consequences of international growth. It discusses how the changing external environment of SMEs pushes them to create innovative solutions in order to survive and succeed. This collection of new and international perspectives sheds much-needed light on how founders and management teams of SMEs can succeed in fostering the growth process, and what specific characteristics are instrumental in initiating and maintaining international growth.

Corporate Venture Capital

This book addresses the lack of academic and practical research into corporate venturing by examining the role of this activity as both a form of large firm-small firm collaboration and as an alternative source of equity finance for small firms. These issues are explored through surveys of independent fund managers, coporate executives and technology-based firm directors.

Mergers and Acquisitions, Entrepreneurship and Innovation

This volume of Technology, Innovation, Entrepreneurship and Competitive Strategy is devoted to research aimed at understanding success and failure factors of mergers and acquisitions in entrepreneurial firms. Contributions are multidisciplinary and cross-cultural, and tackle key issues from a variety of theoretical and empirical perspectives.

Global Entrepreneurship and New Venture Creation in the Sharing Economy

Technological advances have resulted in higher development of online businesses. As such, new entrepreneurs need to develop a different set of skills and strategies to be successful in the realm of digital business. Global Entrepreneurship and New Venture Creation in the Sharing Economy is a pivotal reference source for the latest scholarly research on knowledge and skills essential to entrepreneurs for new business start-ups in the globalized and digital age. Featuring extensive coverage on a broad range of topics such as branding, social capital, and e-commerce, this publication is ideally designed for professionals, researchers, and academicians seeking current research on developing the right mindset, culture, and behaviors for business success in the digital age.

Entrepreneurial Internationalization in an Increasingly Digitized and Networked World Economy

Providing cutting-edge material from a range ofÊperspectives on entrepreneurial internationalization, this insightful book develops contemporary business concepts and business models to engage with a rapidly changing and diversifying world economy. Chapters build a conceptual and theoretical illustration of the field, providing key frameworks for the analysis of entrepreneurial internationalization, including insights into strategy and organization, as well as fundraising strategies for early internationalizing startups.Ê

De Gruyter Handbook of Entrepreneurial Finance

As of early 2022, seven of the ten largest firms in the world by market capitalization had been funded through various types of entrepreneurial finance. This handbook provides an up-to-date survey of what we know about this significant phenomenon in all its forms, and where our knowledge about it needs to head from here. The handbook embraces a wide range of established and emerging academic and practitioner voices across the globe to explore the theoretical and practical flux and tension in the field. Until recently, most studies have taken a supply side perspective, focusing on the perspective of those who provide funding to new ventures. This book takes a different, demand side perspective, beginning with the entrepreneur and gradually broadening our view to include close by and then more distant funding sources. Following this approach, it is organized into four parts detailing the individual level (founders' resources, bricolage and bootstrapping, effectuation and portfolio entrepreneurship); the inner circle (informal financing, business groups, incubators and accelerators); the wider world (formal debt, microfinance, venture capital, corporate venture capital, business angels, government funding and family offices); and emerging perspectives (non-Western perspectives, gender, indigenous perspectives, post-conflict and disaster zones and ethics). The introduction considers the general state of the field, while the conclusion takes on additional topics relevant to entrepreneurial finance, such as decentralized finance, big data, behavioral economics, financial innovation and COVID-19, as well as possible ways in which entrepreneurial finance can have a greater impact on other disciplines. This handbook will be a core reference work for researchers, practitioners, and policy makers seeking an up-to-date academic survey of entrepreneurial finance. It can also be used as a primary text in Ph.D. seminars in entrepreneurship, entrepreneurial finance, and finance. Instructors in Master's level courses in entrepreneurial finance and venture capital will also find the book of benefit.

Handbook of Research on Business Angels

Business angels are recognized as playing a key role in financing the start-up and early stages of new ventures. However, our knowledge of how business angels operate remains limited and highly fragmented. This Handbook provides a synthesis of research on business angels. It adopts an international perspective to reflect the spread of angel investing around the world. The increasing number of government initiatives to promote angel investing is also reflected in the book with an assessment of the most common support schemes. Adopting an international focus, the expert group of contributors examine business angels themselves, the evolution of the market, the various stages of the investment process and the role of public policy in influencing angel investment. They each conclude their chapters with an agenda for future research on business angels. Students and scholars of entrepreneurship, entrepreneurial finance and related subjects will find this book to be an invaluable resource for their work. In particular, they will benefit from the research agendas that conclude each chapter. This Handbook will also be of interest to policy-makers and other practitioners looking to enhance their understanding of the design and need for such interventions.

Venture Capital Investing

An in-depth look at how investors can reduce unnecessary risk by assessing business proposals and building partnerships with portfolio companies.

New Approaches to SME and Entrepreneurship Financing Broadening the Range of Instruments

This report maps a broad range of external financing techniques to address diverse needs in varying circumstances, including asset-based finance, alternative debt, hybrid instruments, and equity instruments.

The Venture Capital Handbook

Venture Capital Handbook covers everything you need to know about raising venture capital. Whether you are starting a business, buying a business, or seeking capital to expand an existing business. this book will show you how. You'll learn how to approach the right venture capital firm, and the details you'll need to prepare a winning presentation that will capture the attention of potential venture capitalists. This handbook systematically covers the presentation of the proposal, the meeting and negotiations that follow, the commitment letter that puts the business agreement in writing, the dreaded due dilligence performed by the venture capitalist of your business, the legal closing, the long relationship with the investors, and the exit. Venture Capital Handbook gives you the inside information of what the venture capitalist really wants from you. You'll get advice on how to answer every question the venture capitalist asks. You will learn why some entrepreneurs fail in the process of raising money, while others build their dream business into a financial success. Anyone who wants to be thoroughly prepared for the process of raising venture capital should read this detailed handbook. It is a tremendous resource that will be referred to at every step of the process of finding the money for your business.

Adventure Finance

The venture capital model doesn’t work—at least not for 99% of startups and small businesses. In this 99% are a lot of companies with incredible potential: businesses headed by female founders and those from diverse racial backgrounds, organizations headquartered outside of venture capital hubs, and purpose-driven enterprises that are creating social and environmental impact alongside financial success. Counter to what the press-savvy venture capital world would have you believe, there are a lot of funding options out there for startups and small businesses. Adventure Finance is designed to help you understand some of these options, and walk you through real examples of how other founders and funders have put them to use. In simple, approachable language, the book breaks down the different types of funding options available from revenue-based financing to recoverable grants to redeemable equity to distributed ownership and more. Through a mix of storytelling and frameworks, based on a decade of research and experience in investing in early-stage companies, this book will give you the ability to determine how each of these structures can contribute to your own funding journey. The goal for this book is to shift the conversation about startup funding and help founders and funders widen the spectrum of “mainstream” investment options in order to make the venture financing world more inclusive and purpose-driven.

New Technology-Based Firms in the New Millennium

The papers in this volume address key themes relating to improving our understanding of the processes involved in high-technology entrepreneurship and of the design of effective policy to promote it. Topics examined include start-ups, entrepreneurship clusters, inter-firm collaboration, and growth strategy for high-technology small firms.

Handbook of Research on Venture Capital

ÔThis exciting second volume of cutting-edge research on venture capital takes up where volume one leaves off, bringing greater depth to topics covered in the first volume (such as angel investing) and adding new topics and insights. It poses interesting questions such as Ð Is venture capital in crisis? Are new models of early investing needed? Ð and offers carefully researched answers. Landstršm and Mason provide insightful commentary and skillfully pinpoint the contributions of a talented set of researchers. Both scholars and practitioners of venture capital will want to read this book.Õ Ð Harry J. Sapienza, University of Minnesota, US ÔThe second edition of the Handbook of Research on Venture Capital provides an important guidepost for venture capital researchers. As Landstršm and Mason point out, the nature of venture capital has changed dramatically over the last ten years. The asset class as a whole has failed to return principal and the old model is under tremendous strain. The contributors nicely highlight many of these changes, especially how venture capital has scaled beyond the US. For those of us active in venture capital research, the chapters raise many interesting research questions that deserve further attention.Õ Ð Andrew Zacharakis, Babson College, US This Handbook charts the development of venture capital research in light of the global financial crisis, starting with an analysis of the current venture capital market and the changing nature of the business angel market. Looking at governance structures, the performance of venture capitalists in terms of investments, economic impact and human capital, and the geographical organization of business angels and venture capital global ÔhotspotsÕ, this book also analyses the current state of venture capital research and offers a roadmap for the future.

ECIE 2022 17th European Conference on Innovation and Entrepreneurship

Companies operating in countries with volatile economies face an environment subject to turbulence. It is important to understand how these companies can overcome adversity, establish competitive advantage, and achieve superior performance. The selection of competitive drivers can help to improve the ability to capture, process, and manage information that can generate knowledge and innovation in products and processes, as well as increase strategic capacity and organizational performance. Strategy and Superior Performance of Micro and Small Businesses in Volatile Economies focuses on the ways that organizations capture information and disseminate it in their work teams, transforming this knowledge into innovative products and services that establish competitive advantage. It will improve the understanding of the role of strategy, innovation, entrepreneurship, and the effort to reduce poverty levels in societies with volatile economies and which are subject to serious social disparities. Highlighting topics such as economic development, market performance, and network economy, this publication is designed for managers, entrepreneurs, business professionals, academicians, researchers, and students.

Strategy and Superior Performance of Micro and Small Businesses in Volatile Economies

Running a small business provides opportunity for greater success, increased growth, and potentially the chance to move to the global business arena, yet also much more risk. Small businesses not only have less employment, but also less annual revenue than a regular-sized business. With the growth of large corporations and chain businesses, it has become harder to maintain the survival of a small business. The COVID-19 pandemic has also brought more pressure onto the already unsteady survival of small businesses, due to forced closures, decreased agility, fewer technological innovations, and smaller customer bases. The Research Anthology on Small Business Strategies for Success and Survival offers current strategies for small businesses that can be utilized in order to maintain equal footing during challenging times. With the proper strategies available to small business owners, small businesses could not only survive, but also excel despite the environment that surrounds them. Covering topics including decision management, new supportive technologies, sustainable development, and micro-financing, this text is ideal for small business owners, entrepreneurs, startup companies, family-owned and operated businesses, restaurateurs, local retailers, managers, executives, academicians, researchers, and students.

Research Anthology on Small Business Strategies for Success and Survival

This book sheds light on one of the biggest development issues of our time: how the rise of entrepreneurship and the associated mindset is likely to unfold in unexpected places and change socio-economic and political fortunes. Focusing on the Balkan Peninsula, the authors explore the early success of young entrepreneurial ecosystems in the region and highlight the dangers of direct comparison with more mature entrepreneurial centres. Offering fresh insights, this brand new book presents an analytical overview of the entrepreneurial domain that enabled Bulgaria to become the start-up capital of the Balkans. With empirical data gathered from over 80 interviews and case studies, the authors address the needs of decision-makers and managers in many countries which are on the path towards nurturing entrepreneurial ecosystems.

Entrepreneurial Ecosystems in Unexpected Places

Based on in-depth empirical research, this text is an examination of how external corporate venturing can enhance organizational renewal, and a practical guide to help management apply it within their own organizations.

External Corporate Venturing

Get the business insight that has raised millions in capital funding for over 50,000 entrepreneurs. If you're an entrepreneur or own a small, fast-growing businesses, Angel Capital provides a complete toolkit for raising capital in today's challenging economic landscape. The authors, who manage the largest angel network in the U.S., offer real-world advice on how to find investors and take control of the private placement process. Using revolutionary typology and unmatched proprietary research, they explain all stages of raising capital, from valuation to negotiation to due diligence. In addition, you'll find a comprehensive directory of alternative capital resources, based on research of over 2,000 organizations, and a legal appendix that serves as a short course in exempt offerings and provides the skills needed to have success with any early-stage business venture or investment. Order your copy today.

Angel Capital

This book focuses on the challenges and opportunities facing companies in emerging and developing countries. China and India have become the primary business destination for many global companies that are looking for market opportunities and low costs of production, whilst Morocco, Dubai, Brazil, Malaysia and Russia are also being targeted. This new edited volume helps develop a better understanding of the realities of doing business in emerging and developing countries, in particular exploring the dynamics between corporations – both indigenous and multinational – and local pressures in developing, transitional and emerging economies. The book points out the benefits and pitfalls of doing business in emerging and developing countries, as well as the adjustments that are necessary for success. It also discusses entrepreneurship in emerging and developing countries, exploring its new realities from women's entrepreneurship in Muslim countries to social entrepreneurship in developing countries. The volume also points out the new challenges for SMEs of emerging and developing countries in a global competitive environment. Finally, it analyses corporate governance from a local partner perspective and an institutional perspective. Building Businesses in Emerging and Developing Countries will be of interest to business managers, students and researchers involved in international entrepreneurship and corporate governance.

Building Businesses in Emerging and Developing Countries

This key new book synthesises Peter Buckley's work on 'the global factory' – the modern networked multinational enterprise. The role of interfirm networks, entrepreneurship and cooperation in the creation and management of global factories leads to a discussion of their governance, internal knowledge transfer strategies and performance, including their role in potentially combating societal failures. Emerging country multinationals are examined as a special case of global factories with a focus on Indian and Chinese multinationals, their involvement in tax havens and offshore financial centres, the performance and processes of their acquisition strategies – all seen as key aspects of globalisation.

The Global Factory

This is the book that we hope will create a 1000 ventures! Irish entrepreneurs don't have a lot of time yet they urgently need sources of funding to get their growing businesses off the ground. That's why we've written this book: Time and money. We make sure that it doesn't take much time for an entrepreneur to become fully familiar with the funding environment in the Island of Ireland. This book is packed with information condensed to a form that a business person can consume easily about how to secure financial backing. It is fully updated more than 80 phone numbers and 120 Web sites for dozens of programmes and venture capitalists on the Island of Ireland who have money for start-up and expanding enterprises. "If it's what you need, you'll not find a better book (any book)."

Sources of Funding for Ireland's Entrepreneurs

As the age of Big Data emerges, it becomes necessary to take the five dimensions of Big Data- volume, variety, velocity, volatility, and veracity- and focus these dimensions towards one critical emphasis - value. The Encyclopedia of Business Analytics and Optimization confronts the challenges of information retrieval in the age of Big Data by exploring recent advances in the areas of knowledge management, data visualization, interdisciplinary communication, and others. Through its critical approach and practical application, this book will be a must-have reference for any professional, leader, analyst, or manager interested in making the most of the knowledge resources at their disposal.

Encyclopedia of Business Analytics and Optimization

Most informed business people will know something about venture capital. However, much of the detail of what actually goes on when an investment is being made is unknown to most outsiders. This absence of knowledge means that much time and effort is often fruitlessly expended trying to secure venture capital from the wrong sources or by businesses that would be better off seeking different forms of funding. Venture Capital Funding clears some of the fog that surrounds how venture capital works. It illuminates the background processes that exist in venture capital businesses and dispels the myths. If you are thinking of using venture capital to develop your business it will enable you to understand the driving forces behind each stage of the investment process, and will equip you to deal with venture capitalists and other professionals involved. Highly practical and accessible, this book examines the following areas: what sort of businesses will be attractive to the different types of venture capitalist; the processes of investment; the particular targets of venture funds; the pressures on the venture capitalists themselves as individual investors. By understanding what venture capitalists want, what they are willing to invest in, and on what terms, you and your business will be one step closer to securing capital.

Venture Capital Funding

In this highly readable and practical guide for entrepreneurs, you can find the inside information on what to really expect from out-side investors and how to manage them to get the best result. Before you take the irreversible step of selling part of your business, read this book. In a witty and sardonic style, Simon Acland explains the many mistakes that entrepreneurs can make in their struggle for equity, and the clever tricks that venture capitalists employ. Answering every conceivable question about seeking outside investment, he helps entrepreneurs decide on the best way to raise capital, understand the different kinds of investor, and find the right backer - be they Angel, Dragon or Vulture - to help take their business to the next level. Packed with hard-hitting statistics and real-life examples, Angels, Dragons and Vultures gives capital advice to entrepreneurs to help them through the funding maze. Acland offers in-depth analysis of the relationship between entrepreneur and investor, from the intricacies of the term sheet and further rounds of investment, to managing the relationship with your new partners and making a profitable exit. This indispensable guide offers sage advice to anyone bent on taming the venture capital beasts... and holding on to their company. "Simon Acland has written an insider's guide to the opaque and much sought-after world of venture capital. Angels, Dragons and Vultures decodes the industry and offers sound advice for those who will engage with it."---Julie Meyer, founder of Entrepreneur Country, CEO of Ariadne Capital and a Dragon on the BBC's Dragon's Den Online

Angels, Dragons and Vultures

This book focuses on understanding the international behaviours of SMEs, entrepreneurial ventures, and entrepreneurs. The collection of contributions gathered in the book highlights the importance of cultures, contexts and behaviours that pertain to the international entrepreneurship arena. The respective chapters address topics such as entrepreneurial cognition, international entrepreneurial ecosystems, innovation, international market entry decisions, family SMEs, international human resources management, cross-cultural and indigenous entrepreneurship, social capital and sustainability in international markets. All contributions are based on the latest empirical and theoretical research, and provide key findings and concrete recommendations for scholars, entrepreneurs, organizations and policy makers.

Guide to European Venture Capital Sources

Is an entrepreneur’s previous experience relevant in predicting the success or otherwise of a new business venture? Common sense would suggest that this undoubtedly be the case. Current research suggests otherwise, however. As elucidated in this volume, a business founder’s prior experience can have either a positive or a negative impact on the performance of any given start-up venture. This book aims to explore these inconsistencies through in-depth case studies of six diverse entrepreneurs. The research conclusions drawn during the course of this book differ significantly from much contemporary theory in the subject area that is entrepreneurial research. This book serves to shed new light on the importance of previous business-founder experience while also underlining the importance of context in the application of same within new business ventures.

The International Dimension of Entrepreneurial Decision-Making

This book discusses topical issues in entrepreneurship organized around the various stages of venture creation, development and performance. It is arranged in several parts, dealing with the pre-start stage, followed by venture creation, financing ventures, venture development, and venture performance. Each part contains several chapters written by experts in the relevant field. The multi-disciplinary flavor of the book is complemented by its international evidence base, featuring results from a range of different countries. The book will help researchers and practitioners who want to pinpoint the key points emerging from the latest academic thinking.

Experience and New Venture Performance

This book discusses the role of human capital and a global mindset for a successful intercultural management of the Society of Jesus in the geographical contexts of Japan and Peru during the sixteenth and seventeenth centuries. Historical data for more than 200 Jesuits has been evaluated and analyzed according to modern management theory. The work is, therefore, an interdisciplinary study related to the history of religious orders, European expansion, and trans- or intercultural management and shows how the Jesuit missionaries in Japan and Peru were able to achieve and stimulate a successful expansion of their order’s influence in these regions of the world. While analyzing a historical topic, the book is also of interest to modern day managers and those who are interested in creating a successful strategy for intercultural management.

The Life Cycle of Entrepreneurial Ventures

Introduction to managing in emerging markets / Klaus E. Meyer, Robert Grosse -- Conceptual approaches to managing in emerging markets / Robert Grosse, Klaus E. Meyer -- International business and emerging markets in historical perspective / Geoffrey Jones -- Economics, transitions, and traps in emerging markets / John M. Luiz -- Institutional theory perspectives on emerging economies / Tatiana Kostova, Valentina Marano -- Emerging markets and the international investment law and policy regime / Karl P. Sauvant -- Financial decisions, behavioral biases, and governance in emerging markets / Emir Hrnjic, David M. Reeb, Bernard Yeung -- Corporate governance in emerging markets / Ruth V. Aguilera, Ilir Haxhi -- Consumer behavior in emerging markets / Raquel Castano, David Flores -- Examining base of the pyramid (BoP) venture success through the mutual value card approach / Krzysztof Dembek, Nagaraj Sivasubramaniam -- Regulatory institutions and multinational companies in emerging markets / Farok Contractor -- Corporate political ties in emerging markets / Pei Sun -- Adjustment of mne geographic market strategy in responding to the rise of local competitors in an emerging market / J.T. Li, Zhenzhen Xie -- Global production networks, territoriality, and political authority / Stephen J. Kobrin -- Innovation in emerging markets / George S. Yip, Shameeen Prashantham -- Human rights, emerging economies, and international business / Florian Wettstein -- Spillovers from FDI in emerging market economies / Sumon Kumar Bhaumik, Nigel Driffield, Meng Song, Priit Vahter -- Risk management for companies operating in emerging markets / Donald Lessard -- Entrepreneurship in emerging markets / Saul Estrin, Tomasz Mickiewicz, Ute Stephan, Mike Wright -- Innovation and internationalization of SMEs in emerging economies / John Child -- Family business in emerging economies / Rodrigo Basco -- The economic and sociological approaches to research on business groups in emerging economies / Chi-Nien Chung, Rose Xiaowei Luo -- State-owned multinationals in international competition / Aldo Musacchio, Felipe Monteiro, Sergio G. Lazzarini -- Local firms within global value chains : from local assembler to value partner / Shameen Prashantham, George S. Yip -- Emerging economy multinationals in advanced economies / Lin Cui, Preet S. Aulakh -- Investments by emerging-economy multinationals in other emerging economies / Jing Li, Daniel Shapiro -- Human resource management in emerging markets / Dana Minbaeva -- Managing multinationals in Brazil : opportunities and challenges / Jorge Carneiro -- Managing emerging markets in Russia / Sheila M. Puffer, Daniel J. McCarthy, Ruth C. May, Galina V. Shirokova, Andrei Panibratov -- India / S Raghunath, Jaykumar Padmanabhan -- How real are the opportunities for multinationals in China? / Peter J. Williamson, Feng Wan -- Managing in emerging markets in Central and Eastern Europe / Kalman Kalotay, Magdolna Sass -- Operating across levels in the global economic hierarchy : insights from South Africa's setting in wider Africa and the world / Helena Barnard, Tessy Onaji-Benson -- Management in Southeast Asia : a business systems perspective / Michael A. Witt

The Jesuits and Religious Intercultural Management in Early Modern Times

Venture capital (VC) refers to investments provided to early-stage, innovative, and high growth start-up companies. A common characteristic of all venture capital investments is that investee companies do not have cash flows to pay interest on debt or dividends on equity. Rather, investments are made with a view towards capital gain on exit. The most sought after exit routes are an initial public offering (IPO), where a company lists on a stock exchange for the first time, and an acquisition exit (trade sale), where the company is sold in entirety to another company. However, VCs often exit their investments by secondary sales, wherein the entrepreneur retains his or her share but the VC sells to another company or investor buybacks, where the entrepreneur repurchases the VC`s interest and write-offs (liquidations). The Oxford Handbook of Venture Capital provides a comprehensive picture of all the issues dealing with the structure, governance, and performance of venture capital from a global perspective. The handbook comprises contributions from 55 authors currently based in 12 different countries.

Backing the Bold

The Oxford Handbook of Management in Emerging Markets