

# And At Of Schapiro The Stake American Toxic Power Whats Chemistry Exposed Everyday Products Mark For

[#toxic products](#) [#everyday chemicals](#) [#chemical exposure](#) [#product safety](#) [#american consumer goods](#)

Explore the hidden dangers in everyday products. This content exposes the toxic chemistry and potential chemical exposure within American consumer goods, highlighting critical product safety concerns and what's at stake for consumers.

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## Exposed

Can New Business Policies Save the Environment?

## Issues for Debate in Environmental Management

The Business Guide to Sustainability is a practical introduction to implementing a comprehensive sustainability strategy in any organization. Written by top business consultants, this useful book can be applied in both large and small enterprises. This edition shifts away from a discussion of CSR to focus more squarely on sustainability. It explores strategies for implementing sustainability in each of the functional areas of the corporation (accounting, HR, operations, etc.), while providing examples from a range of sectors, including manufacturing, services, and government. The book also includes the authors' S-CORE assessment tool to help organizations determine whether they are on the right track, identify new opportunities, and assign accountability and responsibility. Brimming with interesting stories and examples, and covering new developments such as the emergence of BRICs and the effects of the Great Recession, this book will interest managers, business owners, and students for whom sustainability is a priority.

## The Business Guide to Sustainability

Best Life magazine empowers men to continually improve their physical, emotional and financial well-being to better enjoy the most rewarding years of their life.

## Environmental Health Perspectives

First edition: Winner of Choice Magazine - Outstanding Academic Titles for 2007 Sustainability promises both reduced environmental impacts and real cash savings for any organization - be it a business, non-profit/NGO or government department. This easy-to-use manual has been written by

top business consultants specifically to help managers, business owners, organizational leaders and aspiring environmental managers/sustainability coordinators to improve their organization's environmental, social and economic performance. The authors demystify 'sustainability', untangle the plethora of sustainability frameworks, tools and practices, and make it easy for the average person in any organization to move towards sustainability. Organized by sector (manufacturing, services and office operations, and government) and common organizational functions (senior management, facilities, human resources, purchasing, environmental affairs and compliance, marketing and public relations, and finance and accounting), the authors show how organizations can incorporate sustainability into their everyday work through the application of useful tools and self-assessments. This fully updated edition includes a new chapter on information and communication technology (ICT). The authors have also added many new facts, stories, practices and resources throughout the book to keep up with this rapidly emerging field and have updated their widely used SCORE sustainability assessment.

### Best Life

Little Changes is a succulent swirling lollipop of lessons about the products we smother on our skin, foods we devour, and surroundings in which we immerse ourselves. A gut-wrenching roller coaster of emotions, her adventure involves a Western Grebe, farm stand spinach, a meaty love story, a rock in Wyoming, and some pioneers--which eventually captured national attention. With a cup of humor, a smidgeon of sarcasm, and a wallop of mainstream motherhood, Little Changes enlightens readers about the simmering, swelling, epic transformation of our generation; becoming self-advocates for their own environmental health. Diagnosed with aggressive breast cancer at age thirty-six and with three young children at home, Kristi started on a quest to eliminate harmful chemicals from her life and environment. Now a proponent for environmental health, Kristi's passion is to share her knowledge and journey with others. "So many people are reluctant to make changes in their lives because they think it's going to be expensive or time consuming. But making little changes over time in the products we smother on our skin, foods we devour, and surroundings we immerse ourselves, doesn't have to be difficult." Kristi's dynamic message empowers her audiences to choose wiser products with kinder, simpler ingredients, giving themselves the gift of the best life possible.

### The Business Guide to Sustainability

Best Life magazine empowers men to continually improve their physical, emotional and financial well-being to better enjoy the most rewarding years of their life.

### Little Changes

Praise for the previous edition: "Editors' Choice Reference Source"—Booklist "Best Reference Source"—Library Journal "Runner-up, General Nonfiction category"—Green Book Festival "Top 40 Reference Titles"—Pennsylvania School Librarians Association "A worthwhile reference for high school students and the general public."—Library Journal "...interesting and helpful...will help readers gain an understanding of major concepts, terms, and events in modern pollution studies. Recommended."—Choice "Definitive yet accessible...notable for reliable information on a topic of interest to both undergraduate and lay audiences, merits high recommendation for high-school, public, and academic libraries."—Booklist, starred review "...fascinating..."—Library Journal "...an excellent addition for all academic libraries and large public libraries."—American Reference Books Annual "This accessible and attractive encyclopedia provides depth, variety and currency and would be valuable for most high school collections."—Pennsylvania School Librarians Association "...recommended...an excellent source of background reading."—Reference Reviews Newly updated, the Encyclopedia of Pollution, Revised Edition is a comprehensive reference designed to address all aspects of pollution and the global impact on the environment in a single source. Containing more than 300 entries and essays interspersed throughout, it uses the most current scientific data to explain the different types of pollutants including properties, production, uses, environmental release and fate, adverse health response to exposure, and environmental regulations on human exposure. It provides the scientific background on the water, soil, and air of environments where the pollutants are released. Coverage also includes pollution regulation, the function of federal regulatory agencies and environmental advocacy groups, and the technology and methods to reduce pollution and to remediate existing pollution problems. Numerous case studies explore the most infamous of pollution events such as the Exxon Valdez oil spill, the Gulf War oil well fires, the Chernobyl disaster, Hurricane Katrina, the World Trade Center disaster, and the Love Canal in New York, among many others—including those that had great impact

on legislation or that were used in popular media such as the films *Erin Brockovich* and *A Civil Action*. Biographies are provided of some of the leaders and pioneers of pollution study and activism. Other useful features include a detailed glossary, a timeline, and tables.

### Best Life

Global Food Crisis: What's Causing the Rising Prices?

### Encyclopedia of Pollution, Revised Edition

How toxic are the products we consume on a daily basis? Whether it's triclosan in toothpaste, formaldehyde in baby shampoo, endocrine disruptors in water bottles, or pesticides on strawberries, chemicals in food and personal care products are of increasing concern to consumers. This book chronicles how ordinary people try to avoid exposure to toxics in grocery store aisles using the practice of "precautionary consumption." Through an innovative analysis of environmental regulation, the advocacy work of environmental health groups, the expansion of the health-food chain Whole Foods Market, and interviews with consumers, Norah MacKendrick ponders why the problem of toxics in the U.S. retail landscape has been left to individual shoppers—and to mothers in particular. She reveals how precautionary consumption, or "green shopping," is a costly and time-intensive practice, one that is connected to cultural ideas of femininity and good motherhood but is also most available to upper- and middle-class households. *Better Safe Than Sorry* powerfully argues that precautionary consumption places a heavy and unfair burden of labor on women and does little to advance environmental justice or mitigate risk.

### Social Problems

"Presto! No More Pests!" proclaimed a 1955 article introducing two new pesticides, "miracle-workers for the housewife and back-yard farmer." Easy to use, effective, and safe: who wouldn't love synthetic pesticides? Apparently most Americans did—and apparently still do. Why—in the face of dire warnings, rising expense, and declining effectiveness—do we cling to our chemicals? Michelle Mart wondered. Her book, a cultural history of pesticide use in postwar America, offers an answer. America's embrace of synthetic pesticides began when they burst on the scene during World War II and has held steady into the 21st century—for example, more than 90% of soybeans grown in the US in 2008 are Roundup Ready GMOs, dependent upon generous use of the herbicide glyphosate to control weeds. Mart investigates the attraction of pesticides, with their up-to-the-minute promise of modernity, sophisticated technology, and increased productivity—in short, their appeal to human dreams of controlling nature. She also considers how they reinforced Cold War assumptions of Western economic and material superiority. Though the publication of Rachel Carson's *Silent Spring* and the rise of environmentalism might have marked a turning point in Americans' faith in pesticides, statistics tell a different story. *Pesticides, a Love Story* recounts the campaign against DDT that famously ensued; but the book also shows where our notions of *Silent Spring*'s revolutionary impact falter—where, in spite of a ban on DDT, farm use of pesticides in the United States more than doubled in the thirty years after the book was published. As a cultural survey of popular and political attitudes toward pesticides, *Pesticides, a Love Story* tries to make sense of this seeming paradox. At heart, it is an exploration of the story we tell ourselves about the costs and benefits of pesticides—and how corporations, government officials, ordinary citizens, and the press shape that story to reflect our ideals, interests, and emotions.

### Better Safe Than Sorry

*Mathematics for the Environment* shows how to employ simple mathematical tools, such as arithmetic, to uncover fundamental conflicts between the logic of human civilization and the logic of Nature. These tools can then be used to understand and effectively deal with economic, environmental, and social issues. With elementary mathematics, the book se

### Pesticides, A Love Story

The yearly volumes of *Censored*, in continuous publication since 1976 and since 1995 available through Seven Stories Press, is dedicated to the stories that ought to be top features on the nightly news, but that are missing because of media bias and self-censorship. The top stories are listed democratically in order of importance according to students, faculty, and a national panel of judges. Each of the top stories is presented at length, alongside updates from the investigative reporters who broke the stories.

### Mathematics for the Environment

A proposal for a new chemicals strategy: that we work to develop safer alternatives to hazardous chemicals rather than focusing exclusively on controlling them. Today, there are thousands of synthetic chemicals used to make our clothing, cosmetics, household products, electronic devices, even our children's toys. Many of these chemicals help us live longer and more comfortable lives, but some of these highly useful chemicals are also persistent, toxic, and dangerous to our health and the environment. For fifty years, the conventional approach to hazardous chemicals has focused on regulation, barriers, and protection. In *Chemicals without Harm*, Ken Geiser proposes a different strategy, based on developing and adopting safer alternatives to hazardous chemicals rather than focusing exclusively on controlling them. Geiser reviews past government policies focused on controlling chemicals, describes government initiatives outside the United States that have begun to implement a more sustainable chemical policy, and offers an overview of the chemicals industry and market. He develops a safer chemicals policy framework that includes processes for characterizing, classifying, and prioritizing chemicals; generating and using new chemical information; and promoting transitions to safer chemicals. The shift in strategy described by Geiser will require broad changes in science, the chemicals economy, and government policy. Geiser shows that it is already beginning, identifying an emerging movement of scientists, corporate managers, environmental activists, and government leaders who are fashioning a new, twenty-first-century approach to chemicals.

#### Censored 2010

The regulation of risk is a preoccupation of contemporary global society and an increasingly important part of international law in areas ranging from environmental protection to international trade. This book examines a key aspect of international risk regulation - the way in which science and technical expertise are used in reaching decisions about how to assess and manage global risks. An interdisciplinary analysis is employed to illuminate how science has been used in international legal processes and global institutions such as the World Trade Organization. Case studies of risk regulation in international law are drawn from diverse fields including environmental treaty law, international trade law, food safety regulation and standard-setting, biosafety and chemicals regulation. The book also addresses the important question of the most appropriate balance between science and non-scientific inputs in different areas of international risk regulation.

#### Chemicals Without Harm

"From the start, farmers and consumers opposed the marketers' noxious shill. But more than a century of collusion among advertisers, editors, scientists, large-scale farmers, government agencies - and even Dr. Seuss - convinced most farmers to use deadly chemicals, hormones, antibiotics, and, more recently, genetically modified organisms." "Akin to seminal works on the topic like Upton Sinclair's *The Jungle*, Arthur Kallet and F. J. Schlink's *100,000,000 Guinea Pigs*, and Rachel Carson's *Silent Spring*, *The War on Bugs* - richly illustrated with dozens of original advertisements and promotions - details both the chemical industry's relentless efforts and the recurring waves of resistance by generations of consumers, farmers, and activists against toxic food, a struggle that continues today but with deep roots in the long rise of industrial agriculture."--BOOK JACKET.

#### Science and Risk Regulation in International Law

There is too much sickness in the world and almost everyone needs to be healed from something. God has provided a natural way to re-balance ourselves. Urine therapy is a free medicine that can heal most ailments. It has been around for thousands of years and works both internally and externally. Many people will be incredulous to learn that their kidneys can produce a remedy for any malady. *Drink Your Own Water* brings a whole new meaning to the term "Free Health Care."

#### The War on Bugs

Levinson and Horowitz show the dramatic potential for profit in not just being a green company, but in addressing the huge social problems that have stumped humankind for millennia. Instead of waiting centuries for government to get it done, business can grab the reins and accomplish more through the profit motive than through any amount of guilt-tripping. Green practices can save and make money, and deep social change can skyrocket those revenues---when marketed correctly.

#### Drink Your Own Water

"Featuring a strikingly diverse and impressive team of authors, this is the most comprehensive textbook available for courses on international organizations and global governance. This book covers the history, theories, structure, activities and policies of both state-centred institutions, and non-state actors in global politics"--

### Guerrilla Marketing to Heal the World

A gripping and inspiring book, *Civic Passions* examines innovative leadership in periods of crisis in American history. Starting from the late nineteenth century, when respected voices warned that America was on the brink of collapse, Cecelia Tichi explores the wisdom of practical visionaries who were confronted with a series of social, political, and financial upheavals that, in certain respects, seem eerily similar to modern times. The United States--then, as now--was riddled with political corruption, financial panics, social disruption, labor strife, and bourgeois inertia. Drawing on a wealth of evocative personal accounts, biographies, and archival material, Tichi brings seven iconoclastic individuals from the Gilded Age back to life. We meet physician Alice Hamilton, theologian Walter Rauschenbusch, jurist Louis D. Brandeis, consumer advocate Florence Kelley, anti lynching activist Ida B. Wells-Barnett, economist John R. Commons, and child-welfare advocate Julia Lathrop. Bucking the status quo of the Gilded Age as well as middle-class complacency, these reformers tirelessly garnered popular support as they championed progressive solutions to seemingly intractable social problems. *Civic Passions* is a provocative and powerfully written social history, a collection of mini biographies, and a user's manual on how a generation of social reformers can turn peril into progress with fresh, workable ideas. Together, these narratives of advocacy provide a stunning precedent of progressive action and show how citizen-activists can engage the problems of the age in imaginative ways. While offering useful models to encourage the nation in a newly progressive direction, *Civic Passions* reminds us that one determined individual can make a difference.

### International Organization and Global Governance

Celebrated author of *The Green Beauty Guide* Julie Gabriel presents a comprehensive yet simple book that brings all four corners of the natural beauty paradigm together: natural skincare, holistic nutrition, stress-relief, and healthy lifestyle. A holistic nutritionist, Gabriel teaches her reader how to 'eat yourself beautiful' using building blocks from a wholesome diet, and as a long-time beauty writer and editor, reveals why beauty-boosting changes to our everyday lifestyles are essential in helping us to discover the allure we are looking for. *Holistic Beauty from the Inside Out* claims that true beauty radiates from inner physical and emotional harmony. Our body is equipped with a full set of tools to maintain and restore our intrinsic assets, and has enormous healing powers to rejuvenate our skin, hair, and nails. The book includes handy and straightforward lists of what products to avoid, what foods to eat, and natural recipes to use for skincare.

### Civic Passions

TO CREATE A POSITIVE AND SUSTAINABLE FUTURE, WE MUST FIRST ENVISION IT. This book is a great way to teach sustainability concepts to employees and citizens. This novella and discussion guide covers a wide range of topics including distributed energy, smart growth, toxic exposure, urban agriculture, local currencies, sustainable investing, homelessness, etc. This is wrapped in a sweet father-daughter story set 8 years in the future. Read it to understand how to shape our future or just read it for fun. Give it to your friends and family to help them understand where the world is headed. \*\*\*\*\*  
"With *Dragonfly's Question*, Darcy Hitchcock has created a lovely thing: a learning tool, based on a piece of near-future fiction, that is also a pleasure to read." "â€" Alan AtKisson, author of *Believing Cassandra* and *The ISIS Agreement* \*\*\*\*\* "You are an amazing writer! " "That book was packed with what could be our reality someday soon! " "Well done!" "â€" Rosemary Di-Candilo, Zero Waste Alliance

### Holistic Beauty from the Inside Out

Published in cooperation with the William P. Clements Center for Southwest Studies, Southern Methodist University. In *Land of Necessity*, historians and anthropologists unravel the interplay of the national and transnational and of scarcity and abundance in the region split by the 1,969-mile boundary line dividing Mexico and the United States. This richly illustrated volume, with more than 100 images including maps, photographs, and advertisements, explores the convergence of broad demographic, economic, political, cultural, and transnational developments resulting in various forms of consumer culture in the borderlands. Though its importance is uncontested, the role of necessity in consumer

culture has rarely been explored. Indeed, it has been argued that where necessity reigns, consumer culture is anemic. This volume demonstrates otherwise. In doing so, it sheds new light on the history of the U.S.-Mexico borderlands, while also opening up similar terrain for scholarly inquiry into consumer culture. The volume opens with two chapters that detail the historical trajectories of consumer culture and the borderlands. In the subsequent chapters, contributors take up subjects including smuggling, tourist districts and resorts, purchasing power, and living standards. Others address home décor, housing, urban development, and commercial real estate, while still others consider the circulation of cinematic images, contraband, used cars, and clothing. Several contributors discuss the movement of people across borders, within cities, and in retail spaces. In the two afterwords, scholars reflect on the U.S.-Mexico borderlands as a particular site of trade in labor, land, leisure, and commodities, while also musing about consumer culture as a place of complex political and economic negotiations. Through its focus on the borderlands, this volume provides valuable insight into the historical and contemporary aspects of the big "isms" shaping modern life: capitalism, nationalism, transnationalism, globalism, and, without a doubt, consumerism. Contributors: Josef Barton, Peter S. Cahn, Howard Campbell, Lawrence Culver, Amy S. Greenberg, Josiah McC. Heyman, Sarah Hill, Alexis McCrossen, Robert Perez, Laura Isabel Serna, Rachel St. John, Mauricio Tenorio-Trillo, Evan R. Ward

### The Dragonfly's Question

Japan at Nature's Edge is a timely collection of essays that explores the relationship between Japan's history, culture, and physical environment. It greatly expands the focus of previous work on Japanese modernization by examining Japan's role in global environmental transformation and how Japanese ideas have shaped bodies and landscapes over the centuries. The immediacy of Earth's environmental crisis, a predicament highlighted by Japan's March 2011 disaster, brings a sense of urgency to the study of Japan and its global connections. The work is an environmental history in the broadest sense of the term because it contains writing by environmental anthropologists, a legendary Japanese economist, and scholars of Japanese literature and culture. The editors have brought together an unparalleled assemblage of some of the finest scholars in the field who, rather than treat it in isolation or as a unique cultural community, seek to connect Japan to global environmental currents such as whaling, world fisheries, mountaineering and science, mining and industrial pollution, and relations with nonhuman animals. The contributors assert the importance of the environment in understanding Japan's history and propose a new balance between nature and culture, one weighted much more heavily on the side of natural legacies. This approach does not discount culture. Instead, it suggests that the Japanese experience of nature, like that of all human beings, is a complex and intimate negotiation between the physical and cultural worlds. Contributors: Daniel P. Aldrich, Jakobina Arch, Andrew Bernstein, Philip C. Brown, Timothy S. George, Jeffrey E. Hanes, David L. Howell, Federico Marcon, Christine L. Marran, Ian Jared Miller, Micah Muscolino, Ken'ichi Miyamoto, Sara B. Pritchard, Julia Adeney Thomas, Karen Thornber, William M. Tsutsui, Brett L. Walker, Takehiro Watanabe.

### Land of Necessity

Despite years of propaganda attempting to convince us otherwise, popular media is beginning to catch on to the idea that the home is one of the most dangerous and difficult places for a woman to be. This book examines emergent trends in popular media, which increasingly takes on the realities of domestic violence, toxic home lives and the impossibility of "having it all." While many narratives still fall back on outmoded and limiting narratives about gender--the pursuit of romance, children, and a life dedicated to the domestic--this book makes the case that some texts introduce complexity and a challenge to the status quo, pointing us toward a feminist future in which women's voices and concerns are amplified and respected.

### Japan at Nature's Edge

Thought provoking perspectives on attempts to change government.

### Home Is Where the Hurt Is

The keys to global business success, as taught by a T-shirt's journey The Travels of a T-Shirt in the Global Economy is a critically-acclaimed narrative that illuminates the globalization debates and reveals the key factors to success in global business. Tracing a T-shirt's life story from a Texas cotton field to a Chinese factory and back to a U.S. storefront before arriving at the used clothing market in Africa, the book uncovers the political and economic forces at work in the global economy. Along the way, this

fascinating exploration addresses a wealth of compelling questions about politics, trade, economics, ethics, and the impact of history on today's business landscape. This new printing of the second edition includes a revised preface and a new epilogue with updates through 2014 on the people, industries, and policies related to the T-shirt's life story. Using a simple, everyday T-shirt as a lens through which to explore the business, economic, moral, and political complexities of globalization in a historical context, *Travels* encapsulates a number of complex issues into a single identifiable object that will strike a chord with readers as they: Investigate the sources of sustained competitive advantage in different industries Examine the global economic and political forces that explain trade patterns between countries Analyze complex moral issues related to globalization and international business Discover the importance of cultural and human elements in international trade This story of a simple product illuminates the many complex issues which businesspeople, policymakers, and global citizens are touched by every day.

### Comparative Administration Change

"This eloquent, elegant book thoughtfully plumbs the . . . consequences of our dependence on plastics" (The Boston Globe, A Best Nonfiction Book of 2011). From pacemakers to disposable bags, plastic built the modern world. But a century into our love affair, we're starting to realize it's not such a healthy relationship. As journalist Susan Freinkel points out in this eye-opening book, we're at a crisis point. Plastics draw on dwindling fossil fuels, leach harmful chemicals, litter landscapes, and destroy marine life. We're drowning in the stuff, and we need to start making some hard choices. Freinkel tells her story through eight familiar plastic objects: a comb, a chair, a Frisbee, an IV bag, a disposable lighter, a grocery bag, a soda bottle, and a credit card. With a blend of lively anecdotes and analysis, she sifts through scientific studies and economic data, reporting from China and across the United States to assess the real impact of plastic on our lives. Her conclusion is severe, but not without hope. Plastic points the way toward a new creative partnership with the material we love, hate, and can't seem to live without. "When you write about something so ubiquitous as plastic, you must be prepared to write in several modes, and Freinkel rises to this task. . . . She manages to render the most dull chemical reaction into vigorous, breathless sentences." —SF Gate "Freinkel's smart, well-written analysis of this love-hate relationship is likely to make plastic lovers take pause, plastic haters reluctantly realize its value, and all of us understand the importance of individual action, political will, and technological innovation in weaning us off our addiction to synthetics." —Publishers Weekly "A compulsively interesting story. Buy it (with cash)." —Bill McKibben, author of *The End of Nature* "What a great read—rigorous, smart, inspiring, and as seductive as plastic itself." —Karim Rashid, designer

### The Travels of a T-Shirt in the Global Economy

On her deathbed, Sue asked her sister for one thing: to write about the connection between the industrial pollution in their hometown and the rare cancer that was killing her. Fulfilling that promise has been Nancy Nichols' mission for more than a decade. *Lake Effect* is the story of her investigation. It reaches back to their childhood in Waukegan, Illinois, an industrial town on Lake Michigan once known for good factory jobs and great fishing. Now Waukegan is famous for its Superfund sites: as one resident put it, asbestos to the north, PCBs to the south. Drawing on her experience as a journalist, Nichols interviewed dozens of scientists, doctors, and environmentalists to determine if these pollutants could have played a role in her sister's death. While researching Sue's cancer, she discovered her own: a vicious though treatable form of pancreatic cancer. Doctors and even family urged her to forget causes and concentrate on cures, but Nichols knew that it was relentless questioning that had led to her diagnosis. And that it is questioning—by government as well as individuals—that could save other lives. *Lake Effect* challenges us to ask why. It is the fulfillment of a sister's promise. And it is a call to stop the pollution that is endangering the health of all our families.

### Plastic

Nothing provided

### Lake Effect

As we enter the new millennium, chemical and energy technology practice is in the throes of a paradigm shift. During the past fifty years there has been a growing awareness of the adverse effects of chemical products, byproducts and wastes upon human health and the environment, and the development of federal and state regulations has been an important first step in the redress of these problems. This book provides a history of these early years from a scientific and sociopolitical perspective to provide

the necessary background for charting a course for the new millennium. The sources of pollution of the air we breathe, the water we drink, the land that provides our sustenance and the blood that courses through our veins are no longer regional or even national in scope and it is clear that new ways of thinking are required to insure that the ongoing evolution of chemical and energy technology is in keeping with the needs of all the people and ecosystems of planet earth. The book concludes with an environmental credo to provide the technical, political and ethical bases for the paradigm shift to a sustainable balance among chemicals, human health and the environment.

### Carbon Shock

An unusual visitor teaches a young college student a radical new sustainability paradigm in this lighthearted fable. From the smallest to the largest living systems, from cells and bacteria to the human body to ecosystems to the planet as a whole, readers will learn how it is all connected. For students of sustainability of all ages looking to envision a new Big Picture, *The Life World* explores very different assumptions about how evolution works in living systems. Just Three Principles of Life are used to accomplish this both simple and yet most challenging paradigm change. Not satisfied with outlining this new philosophy alone, the author tackles its application to the Florida Everglades, global warming, pollution, and human health. Prepare to be surprised. Prepare to see the world differently. Begin the work of true sustainability as a "W'ecologist."

### Chemicals, Human Health, and the Environment

While the debate over our changing environment rages on, one thing remains clear: being green is a hot topic—socially, politically, and economically. Whether you've "been green" from birth or don't even know what the three "Rs" stand for, *48 Things To Know About Sustainable Living* can help you make small, affordable (or free!) changes that will have a major impact on the environment and simplify your everyday life. Chock-full of tips and useful Web sites, *48 Things* will show you how to easily become planet-friendly by: Discovering eco-friendly substitutions for everything from food and clothing to appliances, cleaning products, office supplies, and transportation Reducing waste and electricity, saving you time and money Taking advantage of both modern green technology and renewable natural resources

### The Life World: Herman's Adventures in Sustainability

In the years following her role as the lead author of the international bestseller, *Limits to Growth*—the first book to show the consequences of unchecked growth on a finite planet—Donella Meadows remained a pioneer of environmental and social analysis until her untimely death in 2001. Meadows' newly released manuscript, *Thinking in Systems*, is a concise and crucial book offering insight for problem solving on scales ranging from the personal to the global. Edited by the Sustainability Institute's Diana Wright, this essential primer brings systems thinking out of the realm of computers and equations and into the tangible world, showing readers how to develop the systems-thinking skills that thought leaders across the globe consider critical for 21st-century life. Some of the biggest problems facing the world—war, hunger, poverty, and environmental degradation—are essentially system failures. They cannot be solved by fixing one piece in isolation from the others, because even seemingly minor details have enormous power to undermine the best efforts of too-narrow thinking. While readers will learn the conceptual tools and methods of systems thinking, the heart of the book is grander than methodology. Donella Meadows was known as much for nurturing positive outcomes as she was for delving into the science behind global dilemmas. She reminds readers to pay attention to what is important, not just what is quantifiable, to stay humble, and to stay a learner. In a world growing ever more complicated, crowded, and interdependent, *Thinking in Systems* helps readers avoid confusion and helplessness, the first step toward finding proactive and effective solutions.

### 48 Things to Know About Sustainable Living

When the U.S. Public Health Service endorsed water fluoridation in 1950, there was little evidence of its safety. Now, six decades later and after most countries have rejected the practice, more than 70 percent of Americans, as well as 200 million people worldwide, are drinking fluoridated water. The Center for Disease Control and the American Dental Association continue to promote it--and even mandatory statewide water fluoridation--despite increasing evidence that it is not only unnecessary, but potentially hazardous to human health. In this timely and important book, Dr. Paul Connett, Dr. James Beck, and Dr. H. Spedding Micklem take a new look at the science behind water fluoridation and argue that just

because the dental and medical establishments endorse a public health measure doesn't mean it's safe. In the case of water fluoridation, the chemicals that go into the drinking water that more than 180 million people drink each day are not even pharmaceutical grade, but rather a hazardous waste product of the phosphate fertilizer industry. It is illegal to dump this waste into the sea or local surface water, and yet it is allowed in our drinking water. To make matters worse, this program receives no oversight from the Food and Drug Administration, and the Environmental Protection Agency takes no responsibility for the practice. And from an ethical standpoint, say the authors, water fluoridation is a bad medical practice: individuals are being forced to take medication without their informed consent, there is no control over the dose, and no monitoring of possible side effects. At once painstakingly documented and also highly readable, *The Case Against Fluoride* brings new research to light, including links between fluoride and harm to the brain, bones, and endocrine system, and argues that the evidence that fluoridation reduces tooth decay is surprisingly weak.

### Thinking in Systems

Scientists have devised a new term to explain the turmoil caused by climate change: the end of stationarity. It means that our baselines for rainfall, water flow, temperature, and extreme weather are no longer relevant—that making predictions based on past experience is no longer possible. But climate change has upended baselines in the financial world, too, disrupting the global economy in ways that are just becoming clear, leaving us unable to assess risk, and causing us to fundamentally re-think economic priorities and existing business models. At the heart of that financial unrest is the role of carbon, and as the world moves toward making more and more polluters pay to emit it, a financial mystery unfolds: What are the costs? Who has the responsibility to pay for them? Who do you pay? How do you pay? And how will those costs ripple through the economy? These are the questions veteran journalist Mark Schapiro attempts to answer as he illuminates the struggle to pinpoint carbon's true costs and allocate them fairly—all while bumping up against the vagaries of the free market, the lobbying power of corporations, the political maneuverings of countries, and the tolerance of everyday consumers buying a cup of coffee, a tank of gas, or an airplane ticket. Along the way, Schapiro tracks the cost of carbon through the drought-ridden farmland of California, the jungles of Brazil, the world's greatest manufacturing center in China, the carbon-trading center of Europe, and the high-tech crime world that carbon markets have inspired. He even tracks the cost of carbon through the skies themselves, where efforts to put a price tag on the carbon left by airplanes in the no-man's land of the atmosphere created what amounted to a quiet but powerful global trade war. *The End of Stationarity* deftly depicts the wild, new carbon economy, and shows us how nations, emerging and developed, teeter on its brink. Originally published in hardcover as *Carbon Shock*, the book is updated throughout and includes a new afterword, based on the Paris climate talks.

### The Case against Fluoride

*The Politics of Precaution* examines the politics of consumer and environmental risk regulation in the United States and Europe over the last five decades, explaining why America and Europe have often regulated a wide range of similar risks differently. It finds that between 1960 and 1990, American health, safety, and environmental regulations were more stringent, risk averse, comprehensive, and innovative than those adopted in Europe. But since around 1990, the book shows, global regulatory leadership has shifted to Europe. What explains this striking reversal? David Vogel takes an in-depth, comparative look at European and American policies toward a range of consumer and environmental risks, including vehicle air pollution, ozone depletion, climate change, beef and milk hormones, genetically modified agriculture, antibiotics in animal feed, pesticides, cosmetic safety, and hazardous substances in electronic products. He traces how concerns over such risks—and pressure on political leaders to do something about them—have risen among the European public but declined among Americans. Vogel explores how policymakers in Europe have grown supportive of more stringent regulations while those in the United States have become sharply polarized along partisan lines. And as European policymakers have grown more willing to regulate risks on precautionary grounds, increasingly skeptical American policymakers have called for higher levels of scientific certainty before imposing additional regulatory controls on business.

### The End of Stationarity

The study of advertising and its treatment of utopian appeal enhance our understanding of consumer culture. By looking into the advertising page, we also look into consumers' desires and the process

by which these desires are reshaped and rechanneled through images and narratives created solely for the purpose of making a sale. *Utopian Images and Narratives in Advertising: Dreams for Sale*, edited by Luigi Manca, Alessandra Manca, and Gail W. Pieper, is a collection of essays which gather a host of academicians from a wide variety of disciplines including sociology, psychology, literature, fine arts, history, religious studies, communication, and media studies. Through their expansive disciplinary expertise, the contributors bring unique insights to the analysis of the advertising page. The collection's cross-disciplinary investigation also examines gender images and narratives which, in the advertising page, are frequently associated with utopian fantasies. The analyses offered in *Utopian Images and Narratives in Advertising* will appeal to any scholar or student engaged in mass media, communication, and the effect of advertising and consumerism on individuals and cultures.

### The Politics of Precaution

"Why do I feel so tired and drained?" You're not alone if you're constantly asking yourself this question. Exhaustion is epidemic in America and "lack of energy" one of the top five complaints to doctors nationwide. This is because vast numbers of people have lost their connection with the inner energy that is the source of healing and radiant vitality. But now Dr. Woodson Merrell shows us that it doesn't have to be this way. One of the nation's preeminent integrative medicine specialists, Dr. Merrell tackles this problem head on with his long-awaited first book, offering a way to break the fatigue cycle and achieve the abundant energy that leads to true health. Here is his uplifting, proven program -- a breakthrough, six-step, 21-Day Plan for how you can become an "energy creator" rather than an "energy consumer." *The Source* is the most comprehensive, authoritative, and cutting-edge health guide available on how to power up your energy, your health, and your life. In his more than twenty years of medical practice, Dr. Merrell has discovered core concepts about energy that draw on both Western and Eastern medical knowledge and healing practices. His plan has helped to transform thousands of people's lives physically, mentally, and spiritually to allow them to feel better than ever before. With myriad paths to energy and wellness, Dr. Merrell's plan gives you all the tools you need -- including relaxation practices, a sustainable exercise program, a protocol for detoxifying your body, and organic menus and recipes for each day of the 21-Day Plan. Dr. Merrell is among the first physicians to give a blueprint for energy generation, providing an accessible, clear solution for living, looking, and feeling better. As you undertake his program, you will tap into "The Source" of life's essential force -- energy -- and increase yours as you experience incredible changes in mind, body, and spirit. You will power up your body and wake up to life.

### Utopian Images and Narratives in Advertising

The Source