

International Management Logistics

[#International Logistics](#) [#Global Supply Chain](#) [#Management Logistics](#) [#Cross-Border Logistics](#) [#Logistics Strategy](#)

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Global Supply Chain Management and International Logistics

The development of international trade is driven by international logistics and management and the provision of the global supply chain. The ultimate objective of global supply chain management is to link the market place, distribution network, manufacturing/processing/assembly process, and procurement activity in such a way that customers are serviced at a higher level yet lower cost. Overall this has introduced a new breed of management in a computer literate environment operating in a global infrastructure. Addressing this complex topic, Alan Branch's new book fulfills two clear objectives: to provide a concise, standard work on the subject, written in lucid language that embraces all the ingredients of a notoriously complex subject with a strategic focus to extol best practices and focus on all areas of the industrial and consumer sectors and their interface with changing international market needs. Until now, no book dedicated to international logistics and supply chain management was available. Practically-oriented, this book features numerous case studies and diagrams from logistic operators. An ideal resource for management students, academics and managers who need a succinct treatment of global operations, Branch's book skillfully illustrates his ideas in practice. It is a book which should be on the shelf of every practitioner and student of the subject. Also available from Routledge: Elements of Shipping, Eighth Edition, Alan E. Branch. (978-0-415-36286-3) Maritime Economics: Management and Marketing, Alan E. Branch. (978-0-748-73986-8)

Logistics Management for International Business

In today's globalised economic development, international transactions form an integral part of economic activities. Logistics Management encompasses planning and management of all activities, involving sourcing and procurement of cargo by effective and economically feasible coordination and collaboration with channel partners, and provision of product and service packages from point-of-origin to point-of-consumption at the right time and at the right place. This book gives, with theoretical and practical expertise, a comprehensive coverage of the logistic concepts, techniques, and their

applications in the world cargo industry. Besides, it provides an in-depth understanding of the strategic framework of Logistics Management, the technologies, and the components used in logistic operations. It also covers export-import trade and documentations, shipping formalities, warehouse and inventory management, ERP concepts, logistics operation of major ports—and more. Key Feature : Case Studies are provided at the end of most chapters, which tend a practical orientation to the subject. This book is primarily intended as a text for postgraduate students of Management (MBA/MIB) and Commerce (M.Com.IB). It will also prove useful for the students of those engineering disciplines where the subject is prescribed as an elective course. In addition, practising managers in international business will find the book valuable as a reference

Global Logistics and Supply Chain Management

Think of the many different products and services that are purchased and consumed each day – how do they reach the end-user? What does this cost? What happens when something goes wrong? Logistics and Supply Chain Management (SCM) are the areas of study which help us to explore and answer these questions. Today they play a very important role in underpinning the success of many organisations across the public and private sectors and impact how we live our lives. While the origins of logistics and SCM are firmly embedded in the manufacturing domain, the successful applications of logistics and SCM principles and practices are becoming increasingly relevant in the services area also – see for example, the many changes that have recently been driven into healthcare systems and airlines. Global Logistics and Supply Chain Management, now in its third edition, provides essential reading for anybody studying SCM and logistics. Encompassing both practical and strategic perspectives, it takes a truly global perspective, recognising the transnational nature of logistics activities in today's world. Key features of this new and extended third edition include: 18 up-to-date chapters on all aspects of logistics and SCM, including coverage of emerging and important topics such as security, technology and automation in logistics, supply chain data flows, logistics and the internet of everything, sustainability, supply chain vulnerability and trade facilitation. New chapters include one on management science applications, which provides an easy and clear introduction to key quantitative techniques that can be applied to logistics and SCM. 12 updated case studies, including new case studies on air cargo, port-city logistics, automobile manufacturing logistics and logistics infrastructure appraisal.

International Logistics Management

The logistics developed by multinational companies consist of many mechanisms and processes. Understanding how they work as well as how different frameworks can result in an efficient system of logistics management is no easy task. Robert Chira, a faculty member at Dimitrie Cantemir University in Bucharest, Romania, explains how logistics work in this textbook geared for students and business-people. Taking a step-by-step approach, he introduces readers to logistics, explains the importance of logistics in a business environment, and delves into integrated logistics. He also explores how globalization is affecting logistics management, how logistics can provide companies with a competitive advantage, how to implement the latest competitive strategies offered by financial institutions, and why customer service must be a key part of any strategy. Moreover, he provides examples of how companies in Romania have leveraged logistics management in different sectors to achieve lasting success. Unlike other textbooks on logistics, this one goes beyond theory to provide ways to improve logistics in order to accomplish performance objectives. Build a business built to last, and outperform competitors with the lessons in International Logistics Management.

Global Logistics Management

Global Logistics Management focuses on the evolution of logistics in the last two decades, and highlights recent developments from a worldwide perspective. The book details a wide range of application-oriented studies, from metropolitan bus routing problems to relief logistics, and introduces the state of the art on some classical applications. The

Global Logistics

The field of logistics continues to develop at a remarkable pace. Until recently, logistics was barely considered in long-term plans, but its strategic role is now recognised and lies at the heart of long-term plans in almost every business. Reasons for this change include: communications and information technology offer new opportunities; world trade grows; competition forces operations to adopt new

practices and become evermore efficient; and the concern for the environment increases. Add to this the increased emphasis on consumer satisfaction, flexible operations and time compression, and it's clear that getting logistics right is important. This 7th edition of *Global Logistics*, edited by Stephen Rinsler and Donald Waters, has been thoroughly revised and updated to reflect the latest trends, best practices, and cutting-edge thinking on global logistics. It provides guidance on important topics, including agile supply chains, IT, sustainability and performance management, collaboration, outsourcing and humanitarian logistics. This edition of *Global Logistics* provides new chapters on supply chain trends and strategies, fulfilling customer needs, and supply chain vulnerability. There are also dedicated new chapters on China and Central and Eastern Europe to assess developments across the globe. This edition serves as a forum for acknowledged sector specialists to discuss key logistics issues and share their authoritative views. The new edition introduces new contributors, including leading thinkers from international universities and businesses. *Global Logistics* is an invaluable source of guidance and practical advice for students, managers and practitioners, who will find it an essential text that also includes online resources. Online resources available include a student manual with key learning outcomes for each chapter.

International logistics and supply chain management

A full-color textbook covering all of the concepts of international logistics. This textbook is written from the perspective of shippers, those managers who are actively exporting or importing goods or are otherwise involved in international trade operations. All of the relevant issues are thoroughly explained, including documentation, terms of payment, terms of trade (2020 Incoterms(c) rules), exchange rate exposure hedges, international insurance, Customs clearance, agency and distributorship sales contracts, packaging, transportation, warehousing, terminal operations, transportation of dangerous goods, transportation of refrigerated goods, security issues, and cross-border trade. The book explains the methods by which a company can develop a strategic advantage by excelling at the management of its international-trade operations.

International Logistics

Containing the most influential papers from the International Symposium on Logistics, *Developments in Logistics and Supply Chain Management* demonstrates the evolution in logistics and supply chain management since the 1990s.

Developments in Logistics and Supply Chain Management

An understanding of logistics is of primary importance in the modern business world and this text allows students and businesspeople alike to become comfortable with the fundamentals of this discipline. In its explanation of logistics—the process of moving a commodity or service from customer order to consumption—this guide provides insight into every step of the process, from order processing and purchasing to packaging and warehousing. Tips are included for integrated logistics, customer service, materials flow, and strategic logistics plans.

Global Logistics Management

Finance and Risk Management for International Logistics and the Supply Chain presents a detailed overview of financial and risk management tools, activity-based costing, and multi-criteria decision-making, providing comprehensive guidance for those researching and working in logistics and supply chain management. The book breaks new ground, combining the expertise of leading authorities to analyze and navigate the funding components for these critical transportation functions. As the international logistics and supply chain transportation fields have recently received heavy investments, this research and the theory behind it provide a timely update on risk management, finance and legal and environmental impacts. Users will find sections that address the wide-ranging issues related to this emerging field that are presented from an international and holistic perspective. Provides a valuable reference covering the full slate of financial issues of interest to global players in the international transport, logistics and supply chain industries. Covers a truly international perspective, addressing a diverse variety of worldwide transport, logistics and supply chain contexts. Features finance and risk-management strategies related to the banking industry, exchange rates, fuel prices, climate-related funding, freight derivatives and legal aspects.

Global Logistics Management

Introduction to Global Logistics offers a step-by-step guide to global logistics. Covering the breadth of logistics, this highly accessible text is illustrated by engaging case studies of market leaders. In this comprehensive second instalment of Global Logistics Strategies, John Manners-Bell provides an in-depth definition, description and exploration of the strategic principles and practices in transportation modes and supply chain verticals, including: freight forwarding, contract logistics, shipping, road freight, air cargo and express. The book also examines major sectors, including automotive, chemical, pharmaceutical, retail, consumer, and high tech. Introduction to Global Logistics offers a detailed examination of key topics, including: how the logistics industry has developed, how it is influenced by macro-economic factors and demand-side trends, what the risks are to the industry, and how it will develop over the coming years. It examines important trends and developments that are shaping the industry, including 3D printing, megacities, and post-harvest food losses. Online resources available: Chapter-supporting lecturer slides.

Finance and Risk Management for International Logistics and the Supply Chain

Logistics and supply chain outsourcing is an area of constant growth, and global sourcing is now a competitive requirement. It is a recognized strategy to align the supply chain with company direction and to manage services and costs more effectively. International Logistics Supply Chain Outsourcing is a comprehensive guide to the use of outsourcing logistics and supply chain operations. It includes a review of the market, an assessment of the major providers, a description of the main services available and a consideration of the key drivers for outsourcing. In addition, a detailed framework for the selection of a suitable service provider is examined, together with a comprehensive evaluation of change management and subsequent contract management requirements. Designed to be used as a quick reference guide as well as a definitive text that supplies comprehensive explanations, International Logistics Supply Chain Outsourcing provides a single source for the description and application of all aspects of logistics and supply chain outsourcing.

Introduction to Global Logistics

Students of logistics, transportation, and supply chain management, as well as international managers will find International Logistics: Global Supply Chain Management an essential reference for understanding how cargo is moved around the world. A comprehensive guide that includes the theory and practice of global supply chain management, International Logistics: Global Supply Chain Management uses current, real-world issues to make the material as relevant as possible, notwithstanding the fast-paced nature of this industry. Yet, the author also includes the theory and history of global supply chain management to provide a deeper understanding of the intricacies involved. International Logistics: Global Supply Chain Management is distinct in the following ways: A balanced approach between theoretical research and real-world practice, Cutting-edge, original graphics help explain concepts better than any current book, Instructor's Manual provided by the author upon request. Combined with pedagogical features and real-world case studies, International Logistics: Global Supply Chain Management is a must-have textbook for students of logistics, transportation, and supply chain management students, as well as a reference for international managers.

International Logistics and Supply Chain Outsourcing

"This chapter lays the foundations of the textbook and explains the origins and applications of logistics and supply chain management, as well as giving descriptions of key concepts. A framework for the textbook is developed and this illustrates where each chapter fits in the overall schema of the book, while the various perspectives adopted by the authors when writing this book are also described."--

International Logistics: Global Supply Chain Management

In today's developing world, international trade is a field that is rapidly growing. Within this economic market, traders need to implement new approaches in order to satisfy consumers' rising demands. Due to the high level of competition, merchants have focused on developing new transportation and logistics strategies. In order to execute effective transportation tactics, decision makers need to know the fundamentals, current developments, and future trends of intercontinental transportation. The Handbook of Research on the Applications of International Transportation and Logistics for World Trade provides emerging research exploring the effective and productive solutions to global transportation and logistics by applying fundamental and in-depth knowledge together with current applications and

future aspects. Featuring coverage on a broad range of topics such as international regulations, inventory management, and distribution networks, this book is ideally designed for logistics authorities, trading companies, logistics operators, transportation specialists, government officials, managers, policymakers, researchers, academicians, and students.

Global Logistics and Supply Chain Management

This textbook offers a comprehensive analysis of traditional and newly emerging challenges affecting international logistics management from practical, theoretical and policy perspectives. Principles of International Logistics provides an in-depth exploration of the role of intermodal transportation, and the policy-oriented issues of market liberalization, regulatory policies, quality of institutions and supply chain orientation. Key Features: Detailed discussion of the role of the different modes of transport including air, land and maritime transportation Evaluation of international logistics and its economic significance, giving students a strong understanding of the basic principles of logistics Practically-oriented examples and cases drawn from developed and developing countries in Asia, Europe, South America and Africa to allow students to apply their knowledge in practice Coverage of new and emerging international issues such as new technologies and their application to logistics, placing traditional logistics concepts into modern context Principles of International Logistics will be an essential text for undergraduate students of international logistics, logistics management and global supply chains, and an excellent supplementary text for those studying operations and supply chain management more broadly.

Handbook of Research on the Applications of International Transportation and Logistics for World Trade

This second edition of Global Logistics Management has been thoroughly revised and updated, and new examples have been added reflecting recent developments in the field. This new edition: Helps readers to understand and appreciate the power of managing logistics for profit and competitive advantage Educates readers about the nature of individual logistics activities and how they can be woven together Contains a global focus throughout, with examples drawn from various parts of the world Has been thoroughly revised and updated throughout to keep it current Now includes new examples reflecting recent developments and current preoccupations, including security and global instability. Visit the accompanying website at www.blackwellpublishing.com/gourdin to download PowerPoint slides to supplement the book.

Principles of International Logistics

The field of logistics is developing at a remarkable pace and its role is now integral to the long term plans of almost all businesses. Communications and IT are offering ever more opportunities; world trade is growing; new markets are developing; yet at the same time there is increasing concern for the environment. The world of logistics is constantly evolving in response to these changes. In the same way, the fifth edition of this established book has evolved to represent the current trends, best practice and latest thinking on global logistics. It serves as a forum allowing the contributors, a range of acknowledged sector specialists, to discuss key logistics issues and give their authoritative views.

Global Logistics Management

The discipline of technology management focuses on the scientific, engineering, and management issues related to the commercial introduction of new technologies. Although more than thirty U.S. universities offer PhD programs in the subject, there has never been a single comprehensive resource dedicated to technology management. "The Handbook of Technology Management" fills that gap with coverage of all the core topics and applications in the field. Edited by the renowned Doctor Hossein Bidgoli, the three volumes here include all the basics for students, educators, and practitioners

International Logistics

A nation's economic success depends on the capacity of its companies and trading organizations to develop business relationships, trade and do business in the international arena. Doing business across borders subtly changes the processes and skills the successful manager needs. Cultural, social, geographic and legal factors serve to complicate the picture. The mantra for managers today is think global, act local. In this handbook the authors concentrate on the big developments that

currently are happening at an international level. They consider how managers operating in the global business landscape must change what they do to create advantages and remain competitive. The Global Business Handbook is based on the structure of the very successful IÉSEG International School of Management's programme on international management. It includes a global focus, backed by the latest research on different aspects of international business carried out in different parts of the world.

Global Logistics

Focusing on global value chains and their importance to trade, this edited collection explores the strategic role of logistics and supply chain infrastructure in the development of Africa. Skilled authors present critical analysis of the current state of logistics in Africa, and suggest improvements to policy and practice which address the issue of poor trading relationships. This book will engage entrepreneurs, academics and policy-makers interested in international business, raising awareness of the need for better trade infrastructure in Africa in order to ensure the continent's economic development.

The Handbook of Technology Management, Supply Chain Management, Marketing and Advertising, and Global Management

Understand the importance of supply chain management, including supply chain leadership, strategy, ethics, design and more with this all-encompassing guide.

The Global Business Handbook

Logistics is an integral part of our everyday life. Today it influences more than ever a large number of human and economic activities. In this book, authors try to illustrate some advanced logistics and supply chain management topics, recently mentioned by academic and industrial personnel. This book has been organized in 12 chapters such that the reader can study each chapter not only independently as shown in Fig. 1; but also as part of a whole. If someone wants to study the book more deeply, the suggested approach for this study is shown in Fig. 2. So the readers of this book may be divided into at least two groups: (1) students in Master's courses or higher, who can use this book in their courses as a whole, and (2) experts who want to learn more about a new topic in logistics and supply chain management; this group may want to read a chapter about a special topic that is found in this book. In the context of global competition, the more latent topics in logistics supply chain management are fast growing. This book falls within this perspective and presents 12 chapters that well illustrate the variety and complexity of these topics. This book is organized as follows: Chapter 1 introduces logistics and supply chain management and contains some primal definitions about these two concepts; some obstacles, prerequisites and infrastructures of modernized logistics and supply chain management and global supply chain management are illustrated.

Logistics and Global Value Chains in Africa

In this era of globalization, entrepreneurship and its implications on international trade and supply chain management are becoming more critical. In today's change-oriented and complex business environment, both entrepreneurs and managers need to keep up with the latest developments around them. With the help of globalization, it is getting more attractive for entrepreneurs to generate innovative ideas to run business both nationally and internationally. Competitive advantages and the key for sustainable growth for globally founded institutions lies behind effective supply chain management originating from a single idea about establishing a company and the process to the end goal of reaching consumers. This focus on entrepreneurship, business, and supply chain comes at a time when rapid technological advances are continually being made. The Handbook of Research on Recent Perspectives on Management, International Trade, and Logistics reveals the latest data based on research on the issues of entrepreneurship, innovation, contemporary management techniques, and global supply chain management. Chapters include topics such as the effective management of the supply chain, supply chain modeling, e-business solutions, digitalizing the supply chain process, e-business applications, and more. This book is ideal for managers, executives, supply chain specialists, entrepreneurs, business professionals, researchers, academicians, and students interested in the latest findings in international trade, management, logistics, and business.

Global Logistics

Like no other text on the subject, *Supply Chain Management: A Global Perspective* provides a balanced and integrated perspective of both the foundational principles and pragmatic, business-oriented functions of SCM. Highlighting the holistic and interconnected nature of SCM, this comprehensive volume addresses supply chain strategy, design, planning, controlling, management and more. The text features numerous real-world business examples that illustrate SCM best practices while helping students understand the complexities of SCM decision making. Now in its third edition, this well-respected text provides a global focus, cross-functional approach, and strong pedagogy. Clear, student-friendly chapters contain discussion questions, case studies, and examples designed to develop managerial thinking, explore key managerial issues, and bring difficult concepts to life. Detailed yet accessible coverage of topics including operations management, sourcing, logistics, forecasting, demand planning, and sustainable supply chain management offers a realistic practitioner's view of SCM in the contemporary business landscape.

Supply Chain and Logistics in National, International and Governmental Environment

The full text downloaded to your computer With eBooks you can: search for key concepts, words and phrases make highlights and notes as you study share your notes with friends eBooks are downloaded to your computer and accessible either offline through the Bookshelf (available as a free download), available online and also via the iPad and Android apps. Upon purchase, you'll gain instant access to this eBook. Time limit The eBooks products do not have an expiry date. You will continue to access your digital ebook products whilst you have your Bookshelf installed. Effective development and management of supply chain networks helps businesses cut costs and enhance customer value. This updated 5th edition is a clear guide to all the key topics in an integrated approach to supply chains. As well as new and updated examples and case studies, there are two new chapters: Routes to Market: Many companies now have to manage multiple distribution channels - this chapter covers strategic issues on how companies "go to market" along with the cost implications of using alternative channels. Service Logistics: As companies begin to sell performance rather than physical product, this chapter explores the implications for logistics management as the need to provide higher levels of service and customer support becomes ever more critical.

Handbook of Research on Recent Perspectives on Management, International Trade, and Logistics

Both academia and the real world are showing a vastly increased interest in international logistics. Although this book covers the entire topic, it may not contain sufficient detail to answer all questions. The topic-and the challenge is much larger than any single book can cover! A number of people helped us, and their assistance should be recognized. They include Robert L. Argentieri, Eunice Coleman, Patricia J. Daugherty, Robert Derbin, Robert Hannus, Ken Knox, Douglas Long, Eugene L. Magad, Dale S. Rogers, Robert Rouse, John Silvey, and Clyde Kenneth Walter. This book is designed for both the business world and the classroom. A separate Instructor's Manual has been prepared and may be requested on school letterhead from Chapman & Hall. International Logistics 1 Introduction This book is about international logistics and the international logistics system. International means that it will deal with transactions involving individuals or firms in more than one nation. Logistics means the organized movement of goods, services, and, sometimes, people. Logistics was originally a military term. For example, in author Tom Clancy's novel, *Red Storm Rising*, Russian General Alekseyev thought to himself about a battlefield situation: "The tactics ... no, amateurs discuss tactics. Professional soldiers study logistics. ",1 When one speaks of the international logistics system, he means that huge array of carriers, forwarders, bankers, traders, and so on that facilitate international transactions, trades, and movements of goods and services. Communications are important, and a logistics system includes whatever communication capability it needs.

Supply Chain Management

This book offers complete coverage of logistics, examining modes, general issues, logistics in specific regions, free-trade zones, innovations in international logistics, case studies and a look at the future.

Logistics and Supply Chain Management

Supply chain management is the cornerstone of the competitive strategies of many present-day organizations and has evolved from the operational to the strategic level. Understanding this, *Principles of Global Supply Chain Management* offers a comprehensive insight into the global supply chain sector—analyzing the strategic, operational and financial aspects of the industry, and addressing the

key elements in the management of global supply chains. The key topics of each chapter demonstrate a variety of fundamental issues in the supply chain industry: What are supply chain markets? What is the supply chain cost structure? What are supply chain strategies? How do supply chain firms design and implement strategies? What are the key roles of logistics service providers, logistics education operators and logistics associations? How should supply chain operations be managed? How is a sustainable and innovative supply chain structure created? Comparative practical case studies from Asia, North America and Latin America lend weight to the chapters.

Logistics In International Business

The globalization of manufacturing is a key development in most industries over the last decade. New technologies like e-commerce, genetic algorithms, and neural networks have to be adapted to the manufacturing environment. This book deals with methods and tools suitable for designing, managing and controlling processes within the supply chain. Virtual Enterprise and Extended Enterprise are the terms which describe the challenges for global production management. The implementation of global production management requires integration of business processes, technical and organizational aspects. The main topics of the papers selected for this book are therefore: Strategic manufacturing issues and design of virtual enterprises; Supply chain management; Performance measurement and management information; Business process engineering; Modeling and simulation; Advanced scheduling approaches and decision support; IT systems to support global production . The book contains case studies as well as reports on research findings. The papers represent a summary of current issues which have been presented at the International Conference on Advances in Production Management Systems (APMS) in September 1999. This event was sponsored by the International Federation of Information Processing (IFIP), and was organized by the Fraunhofer Institute for Production Systems and Design Technology (IPK), Berlin. The authors are leading experts within the international community in the field of production management. Global Production Management is suitable as a reference for researchers and practitioners in global manufacturing, supply chain management, logistics and IT services, and consultants. It can also be used as further reading for advanced courses on management and manufacturing.

International Logistics

International Business (IB) is a complex and interdisciplinary field. It encompasses regular currency and political risks alongside fundamental uncertainties and variations in international development, collaboration, social values, and shared objectives. As globalization expands our markets across national boundaries, institutional innovation and experimentation is essential for countries to brand their products globally and develop internationally acclaimed products. The contributors of International Business Realisms analyze instances of interdisciplinary marketing and branding for the global market place and distill practical implications for effective international and domestic marketing.

Global Logistics

The fully revised new edition of this well known and respected book is characterized by the more international perspective it has taken on through contributions from internationally known authors and a final section on international logistics which examines in turn strategies for West and East Europe, the Far East and North America. Logistics has a key strategic role to play in the long-term plans of major companies, and is recognized as a vital part of every organization. To a large extent this crucial new role is due to an expanded view of logistics, which now includes all the activities related to the supply chain from initial suppliers through to final customers. This book provides a wealth of useful ideas and practical information on all the current and future trends in logistics and distribution. Written by a host of contributors drawn from industry, constancy and education, this book provides new insights into the most significant aspects of logistics, including: developments in logistics supply chain strategies lean logistics efficient customer response logistics in different countries partnering and strategic alliances re-engineering the logistics function From logistics professionals, consultants, professors and students to managers from different backgrounds who want an appreciation of current trends in the subject, this book is essential reading. About the author: Donald Waters, a past member if the Institute of Logistics and currently a member of the Canadian Association of Logistics Management, has lectured weekly on logistics, operational research and management science, and has brought his academic career to fruition as Professor of Operations Management at the University Calgary, Canada. He is also the author of Operations Management in the Kogan Page Fast Track MBA Series. Features

International Logistics

International Operations Management: Lessons in Global Business uses a fascinating selection of case studies researched during the 'International Operations Management Project', sponsored by the European Commission, to produce a valuable view of businesses in Western and Eastern traditions. Ranging from China Post and Flextronics International (Singapore) to Electrolux, Ford, and GlaxoSmithKline, the studies link conceptual and practical approaches in five areas: international operations management strategy, sourcing and manufacturing, new product development, logistics, and networked organisations. Throughout, the authors compare the Western and Eastern approaches to business, and introduce theory to clarify the comparison and the real consequences of internationalisation. With its balance of theoretical and applied content, this volume, created from an exciting collaboration between universities and schools of management in Europe and China, serves as both a primary and supplementary source for higher level students and educators, and as a worthwhile read for interested practitioners.

Principles of Global Supply Chain Management

This book investigates the trends and challenges that ports, logistics and supply chains have tackled in recent decades and the way forward. A new concept, port focal logistics is introduced which appreciates the efforts by previous studies in this field, but simultaneously recognize the limitations, and the need for further improvements.

Global Production Management

International Business Realisms: Globalizing Locally Responsive and Internationally Connected Business Disciplines